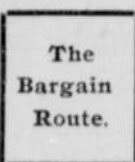


# Beginning on SATURDAY MORNING, AUG. 7, at 8 o'clock, Haltom's will Inaugurate a Wonderful **CASH CONVERTER SALE**

## Save this Free Ticket

In order to impress upon you just what this great sale means and to induce a daily, money-saving visit to the store we will conduct a "Daily Excursion to Economy" and every day will sell some useful desirable merchandise at phenomenal savings. Read the ticket below, then clip it out and save it. Bring the coupon and secure the great bargain offered for that day.



### EXCURSION TICKET To Economy Good for One Trip Daily

(READ THIS CONTRACT.)

This ticket is good for one daily trip to Economy, for the bearer, between the dates of August 7th and 18th inclusive, subject to the following conditions:

1. The date coupon for each day must be presented to entitle bearer to the bargain for that day.
2. The coupon must be presented at the "Excursion Office" at Haltom's Great Sale between the hours of 8 a.m. and 6 p.m. Saturdays 8 a.m. and 10 p.m.

Every day there is something new in this Big Sale. Every day you can take a pleasant Bargain-gathering trip to Economy. Don't lose this ticket; it is valuable, it means saving one half or more on needed merchandise.

Daily Excursion to Economy at Haltom's Money Saving Sale.

Trip No. 10 Wednesday, Aug. 18th, 1915.

**EXCURSION TO ECONOMY**  
New and up-to-date Models in American Lady Corsets, values to \$1.75 and all sizes to choose from. Per pair **98c.**  
BRING THIS COUPON TO HALTOM'S

Trip No. 9 Tuesday, Aug. 17th, 1915.

**EXCURSION TO ECONOMY**  
The entire Stock of Ladies' and Misses' Summer Underwear, including Union Suits, Vests and Pants in all sizes, values to \$1.45 for per garment **27c.**  
BRING THIS COUPON TO HALTOM'S

Trip No. 8 Monday, Aug. 16th, 1915.

**EXCURSION TO ECONOMY**  
Belfast Linon Pillow Cases. Sizes 45 x 36. Hemmed ready for use, our regular 15c. quality for each **9c.**  
BRING THIS COUPON TO HALTOM'S

Trip No. 7 Saturday, Aug. 14th, 1915.

**EXCURSION TO ECONOMY**  
Our famous 83c. Elmdale bleached Sheets. Size 72 x 90. Hemmed ready for use. A good wearing quality. Each **49c.**  
BRING THIS COUPON TO HALTOM'S

Trip No. 6 Friday, Aug. 13th, 1915.

**EXCURSION TO ECONOMY**  
Regular 15c. and 18c. Plain Hemstitched, Embroidered and Initialed Handkerchiefs for Ladies' for only **6c.**  
BRING THIS COUPON TO HALTOM'S

Trip No. 5 Thursday, Aug. 12th, 1915.

**EXCURSION TO ECONOMY**  
Regular 75c. All Silk and Silk Boot Stockings in all sizes, Black only, for per pair **39c.**  
BRING THIS COUPON TO HALTOM'S

Trip No. 4 Wednesday, Aug. 11th, 1915.

**EXCURSION TO ECONOMY**  
Our famous \$1.50 Mascott Kid Gloves in all sizes and colors. For per pair **98c.**  
BRING THIS COUPON TO HALTOM'S

Trip No. 3 Tuesday, Aug. 10th, 1915.

**EXCURSION TO ECONOMY**  
Regular to 25c. Values in 22 to 60 Hair Ribbons in Satin and Taffeta, all colors including Black and White. For per yd. **9c.**  
BRING THIS COUPON TO HALTOM'S

Trip No. 2 Monday, Aug. 9th, 1915.

**EXCURSION TO ECONOMY**  
Boys' and Girls' regular 15c. Black Stockings in all sizes from 5 to 10. For per pair **9c.**  
BRING THIS COUPON TO HALTOM'S

Trip No. 1 Saturday, Aug. 7th, 1915.

**EXCURSION TO ECONOMY**  
Regular 12c. Boy's and Girl's Bath Towels and full size Huckaback Towels. For each **7c.**  
BRING THIS COUPON TO HALTOM'S

There comes a time in every Business when cash is more desirable than profits--when regardless of the selling value of merchandise, it must be converted into Cash as rapidly as possible to satisfy the demands of the proprietors. Just now no possible profits that we might make on our Brand New up-to-the-minute stock looks so good to us as an immediate supply of Cash. We would rather have cash at a loss than hold this merchandise. To you as a buyer, this means that now is one of the golden opportunities of years for in

## Ten Whirlwind Bargain Days, ending Wed., August 18

We will clean out every item of this season's stock. With the exception of Contract Merchandise (the prices of which are controlled by the manufacturer) every piece, every single item must be converted into cash as quickly as possible. We have determined upon a sale in which profits will be forgotten; in which wholesale costs will not be considered, and in which no price slashing that will lead to an immediate conversion of merchandise into cash will be thought too severe.

This is the chance to provide for yourself and your family for months to come. This is the time when you can buy for three-fourths, two-thirds, even one-half and less, than real value. This is the bargain time thrifty folks who would reduce the high cost of living have been eagerly awaiting.

Of all the great value-giving Sales this store has offered, this Cash Converter Sale is to be the greatest--greatest in values offered, greatest in assortment of merchandise and consequently the greatest in volume of Business done.

No person within reach of the town can afford to miss this great sale, for it offers wonderful savings on everyday needs.

Read the partial price story below, bearing in mind that it represents but a fraction of the values offered, and come to this store the very first day with the expectation of receiving greater values for your money than ever before.

### SHOE BARGAINS FOR ALL.

- Reg. to \$2.50 Infants', Children's and Misses Pumps in all sizes, for per pair only **79c.**
- Reg. to \$3.00 Boy's and Girls' Button and Blucher Patent, Vici Kid and Gunmetal Calf Shoes, for only **\$1.48**
- Reg. to \$3.50 Women's Patent and Gunmetal Shoes, with Cuban heels and cloth and dull mat tops, for per pair **\$1.85**
- Reg. \$3.50 Women's Patent Strap Oxfords, Patent Mary Jane Pumps, Gunmetal, Colonial and Tan Pumps, for per pair **\$2.35**
- Reg. \$4.50 Men's Shoes in Black and Tan and Button and Blucher Styles for per pair **\$3.85**

### MEN! LOOK HERE.

- Reg. \$2.00 Straw Hats are now only **\$1.25**
- Reg. \$3.00 Straw Hats are now only **\$1.95**
- Reg. to \$3.00 Soft Felt Hats are now only **\$1.00**
- Reg. 75c. Four-in-hand Ties are now only **39c.**
- Reg. 50c. Ties are now only **25c.**
- Reg. to \$15.00 Suits (New Models) are now only **\$9.95**
- Reg. to \$27.50 Hart Schaffner and Marx Suits (entire stock to choose from) at each **\$18.75**
- Reg. to 45c. Boy's Wash Waists, all colors and sizes **29c.**
- Reg. to \$1.00 Boy's Knickerbockers, 6 to 17 years. Per pair **63c.**

## Every Article Marked with Green Tag in Cash Converter Sale.

<b>Men's Underwear.</b> Broken lot of Men's 50c. Summer Weight Underwear. Per Garment, <b>19c.</b>	<b>Women's Waists.</b> Broken lot of Women's Waists. Great Bargains. Your choice. Each. <b>19c.</b>	<b>Coats and Dresses.</b> Broken lot of Children's Coats and Dresses. Great Bargains. Each <b>25c.</b>	<b>Women's Skirts.</b> About 50 Traveller's samples in white and colored. Each <b>39c.</b>
<b>Women's Dressing Sacques.</b> Broken lot Sacques, Gowns, etc. Phenomenal values. <b>39c.</b>	<b>Middy Blouses.</b> Manufacturer's Clearance of Ladies' & Misses. Reg. to \$2.25 values, sizes 8 to 18 years and 32 to 46 Bust <b>98c.</b>	<b>Ladies' Millinery.</b> Great Clearance of Tailored Millinery from our own work-room at <b>98c.</b>	<b>Women's Coats.</b> Broken lot of Women's Coats Suitable for present or early Fall wear. <b>\$2.98</b>

## It's the Sign of a Bargain to See a Green Tag.

<b>Dress Goods, Silks, etc.</b> Reg. to 25c. Wash Goods, per yard <b>5c.</b> Reg. to 35c. Wash Goods, per yard <b>15c.</b> Reg. to 50c. Wash Goods, per yard <b>19c.</b> Reg. to 75c. Wash Goods, per yard <b>35c.</b> Reg. to 45c. Dress Goods, per yard <b>25c.</b> Reg. to \$1.67 Dress Goods, per yard <b>39c.</b> Reg. to \$2.75 Dress Goods, per yard <b>\$1.49</b> Reg. to 50c. Silks for per yard <b>15c.</b> Reg. to \$1.25 Silks for per yard <b>69c.</b> Reg. to \$3.00 Silks for per yard <b>\$1.49</b>	<b>Women's and Children's Underwear, etc.</b> Reg. to 50c. Wo's Suits and Pants for <b>17c.</b> Reg. to 88c. Wo's Suits, Vest & Pants <b>45c.</b> Reg. to \$1.44 Wo's Suits and Pants for <b>79c.</b> Reg. 25c. Children's Vests & Drawers <b>15c.</b> Reg. 50c. Boys' Vests and Pants for <b>39c.</b> Reg. 40c. Misses' Union Suits for <b>29c.</b> Reg. \$1.75 American Lady Corsets for <b>\$1.25</b> Reg. to \$2.50 " " " for <b>\$1.59</b>	<b>Women's Waists, Gloves, Mid-summer Millinery, etc.</b> Reg. to \$1.50 Waists for only <b>79c.</b> Reg. to \$2.00 New Voile Wash Waists <b>98c.</b> Reg. to \$1.25 Midsummer Millinery for <b>75c.</b> Reg. to \$2.48 Midsummer Millinery for <b>\$1.25</b> Reg. to 88c. Novelty Neckwear for only <b>25c.</b> Reg. to 1.19 Novelty Neckwear for only <b>59c.</b> Reg. 75c. Mary Pickford Caps for <b>49c.</b> Reg. \$1.00 Mary Pickford Caps for <b>75c.</b> Reg. \$1.75 Mary Pickford Caps for <b>89c.</b>
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## Remember the Place. Look for the Large Green Signs.

Let nothing keep you away. Be here when the doors open. Be here every day. While our Stock is large, some items are sure to be exhausted early, and the first buyers will get these particular plums. Come miles to this sale--it will pay you. Make no mistake--remember the place and the date. Meet all your friends here--there will be regular Chautauqua crowds at this Store.

