

WHITE SALE

AN ANNUAL EVENT OFFERING UNPRECEDENTED BARGAINS IN STAPLES AND THE NEWEST AND LOVELIEST UNDERMUSLINS PROCURABLE.

DAINTY CORSET COVERS

At Prices Offering Savings on Every Quality.

The daintiest and prettiest of styles are included in these desirable Corset Covers, as well as a splendid selection of utility garments. They are shown in plain white muslins, fine nainsooks, the new crepes and nainsooks de luxe. Almost every style of trimming is represented, including genuine hand embroidery.



50c. CORSET COVERS 39c.

Actual values to 50c in plain muslin and nainsook Corset Covers, with pretty trimmings of laces, insertions and beadings with ribbons drawn through.

75c. CORSET COVERS 63c.

Genuine hand embroidered Corset Covers of fine nainsooks with trimmings of beadings and shoulder straps of torchon lace and insertions, with ribbons drawn through.

Reg. 50c. Values for 39c. Reg. 69c. Values for 57c.
 .. 75c. .. 63c. .. 98c. .. 79c.
 .. \$1.19 .. 98c. .. \$ 1.25 .. 98c.

A Splendid Selection of Ladies' Drawers at Greatly Reduced Prices.

Represented in the selections of the various qualities of Ladies' Drawers there are such up-to-date fabrics as muslins, nainsooks, crepes and nainsooks de luxe, with trimmings on the daintier styles of exceptional beauty, the plainer styles being nicely finished with tucks and Swiss embroideries.

38c. DRAWERS for 29c.

These economically priced Undergarments are made of fine quality muslins and are finished at the knees with tucked, and hem stitched edges.

75c. DRAWERS for 63c.

At this price there are several styles of garments to choose from and they are shown in such fabrics as fine plain white Muslins, fine Nainsooks, and desirable crepes. The trimmings are both pretty and of good wearing qualities, some being finished with colored draw ribbons.

\$1.19 DRAWERS for 98c.

Of the finest and daintiest Nainsooks, these garments come with tucked knees and with deep flounces of very fine Swiss embroidery. They are exceptionally pretty in both finish and fabric.

Reg. 38c. values for 29c. Reg. 40c. values for 32c.
 .. 58c. values for 47c. .. 69c. values for 53c.
 .. 75c. values for 63c. .. 93c. values for 77c.
 .. \$1.00 values for 79c. .. \$1.19 values for 98c.
 Reg \$1.33 values for \$1.08.



SHEETINGS, PILLOW TUBINGS and Other Yard Goods, which if Bought Now will Save You Many Dollars.

Take advantage of these prices on Staples this week. The values are exceptionally good and the prices represent savings that only careful and intelligent buying on our part could make possible.

SHEETINGS.

Reg. 35c. 80 inch wide for 30c.
 Reg. 38c. 90 inch wide for 33c.
 Reg. 42c. 80 inch wide for 38c.
 Reg. 41.25 90 inch linen for 38c.

PILLOW TUBINGS.

Reg. 25c. 42 inch Cotton 21c.
 Reg. 27c. 42 inch Cotton 23c.
 Reg. \$1.00 42 inch Linen 89c.

MUSLINS.

Reg. 12 1/2c. 36 in. Hope for 11c.
 Reg. 14c. 36 in. wide for 12 1/2c.
 Reg. 20c. 27 in. Twill for 17c.
 Reg. 33c. 33 in. Indian head 17c.

LONGCLOTHS.

Reg. 15c. Values for 12 1/2c.
 Reg. 20c. values for 16c.
 Reg. 25c. values for 21c.
 Reg. 35c. values for 29c.

INDIAN LINENS.

Reg. 12 1/2c. values for 10c.
 Reg. 15c. " " 12 1/2c.
 Reg. 20c. " " 17c.
 Reg. 25c. " " 21c.
 Reg. 33c. " " 28c.

ENGLISH NAINSOOKS.

Reg. 15c. Snowite for 12 1/2c.
 Reg. 17 1/2c. Snowites for 15c.
 Reg. 20c. values for 16c.
 Reg. 25c. values for 21c.

DIMITYS.

Reg. 15c. values for 12 1/2c.
 Reg. 20c. values for 16c.
 Reg. 22c. values for 17 1/2c.

ART LINENS.

Reg. 69c. 36 in. wide for 57c.
 Reg. 95c. 36 in. wide for 79c.
 Reg. 98c. 42 in. wide for 79c.
 Reg. \$1.00 46 in. wide for 79c.
 Reg. \$1.39 46 in. wide for \$1.09

TABLE LINENS.

Reg. 55c. 66 in. Union for 47c.
 Reg. 88c. 66 in. wide for 69c.
 Reg. \$1.25 72 in. wide for 98c.
 Reg. \$1.39 72 in. wide for 98c.
 Reg. \$1.88 72 in. wide for \$1.49
 Reg. \$2.25 72 in. wide for \$1.79

TOWELINGS.

Reg. 25c. 20 in. Turk for 21c.
 Reg. 29c. 23 in. Turk for 25c.
 Reg. 75c. 16 in. Linen for 63c.
 Reg. 75c. 22 in. Linen for 68c.
 Reg. 98c. 21 in. Linen for 79c.

SUITINGS, DRESS FABRICS AND WAISTINGS.

Reg. 15c. 28 in. Suiting for 12 1/2c.
 Reg. 25c. 28 in. Pcy Lawn for 21c.
 Reg. 30c. Madras Waisting for 27c.
 Reg. 33c. 25 in. Pique for 29c.
 Reg. 33c. Lenox Poplin for 29c.
 Reg. 33c. Mercerized Poplin for 29c.

TO THE discriminating purchaser of dainty Undermuslins this sale offers unlimited opportunities for making choice selections in every class of garment.

When we inform you that we were able this year to secure the famous "Dove" brand of Underwear, you will readily understand the reason for the enthusiasm the sales people are putting into the showing of these lovely garments.

To say that when opened up these goods exceeded our expectations is putting it very mildly indeed, those who have already seen the various lines have simply gone into raptures over the daintiness of design and beauty of workmanship represented in every quality.

The Sale will commence on Monday, February 1st, and will positively last for one week only.

We hope to see you during the event, even though you do not purchase now we should be delighted to show the goods to you.

The Daintiest of UNDERMUSLINS at Prices Worth Noting.

Every garment is genuinely reduced in price in order to encourage buying while our stocks are complete. It is no exaggeration to say that prettier styles or better bargains could not be secured in any of the large Eastern cities or mail order houses.



LADIES' NIGHTGOWNS.

All the newest fabrics such as plain muslins, Nainsooks de luxe, and plain fancy and figured crepes are represented in our selections of new nightgowns.

85c. NIGHTGOWNS for 69c.

Nainsook nightgowns in the slip over style with very short Kimona sleeves scalloped at the edges. The necks are finished with pretty beading, with dainty colored ribbon drawn through.

Reg. 85c. values for 69c. Reg. 98c. values for 83c.
 .. \$1.00 values for 87c. .. \$1.19 values for 98c.
 .. 1.25 values for 98c. .. 1.39 values for \$1.13
 .. 1.44 values for \$1.19 .. 1.48 values for 1.23
 .. 1.89 values for 1.59 .. 1.93 values for 1.63

PRETTY COMBINATIONS.

Muslins, Nainsooks, Crepes and Nainsooks de luxe are the fabrics represented in these desirable garments. In addition to the many pretty trimmings there are genuine hand embroidered finishes.

98c. COMBINATIONS for 79c.

At this price we offer a choice of two styles of trimmings in Muslin Combinations, each style being finished with pretty colored draw ribbons.

Regular 79c. values for 63c. Regular 98c. values for 79c.
 Regular \$1.19 values for 98c. Regular \$1.25 values for 98c.
 Regular 1.31 values for \$1.19 Regular 1.39 values for \$1.19
 Regular 1.44 values for 1.23 Regular 1.75 values for 1.59
 Regular 1.93 values for 1.67 Regular 2.19 values for 1.83
 Regular 2.50 values for 2.19 Regular 2.68 values for 2.23
 Regular \$2.75 values for \$2.29.

The NEW ENVELOPE CHEMISE AND DRAWERS.

These new garments are attracting considerable attention on the part of ladies who desire to secure the newest and most up-to-date in Underwear, and the finish and cut of the styles we offer are well worthy your inspection. The Chemise are shown in fine nainsooks and the drawers in the new Crepes.

75c. DRAWERS for 63c.

Made in the new envelope styles and of the popular and easily laundered Crepes, these garments come prettily trimmed with good serviceable lace.

\$1.48 CHEMISE for \$1.23.

These up-to-date garments are made of fine Nainsooks and have drawn ribbon beading on the tops with pretty embroidery worked on the fronts.



TALCUM POWDER, SPECIAL, 2 CANS 5c.

Haltom's

15c. BERKELEY CAMBRICS, 12c.

LADIES' PETTICOATS PRICED TO MAKE BUYING PROFITABLE NOW.

Swiss Embroidery and lace trimmed petticoats in muslins and Nainsooks as well as the new Crepes, with scalloped edges are now being shown in styles suitable for wearing with the new Gowns. We should be glad to show them to you.

\$1.00 PETTICOATS for 83c.

These Petticoats are shown in the new crepe fabrics and are finished at the edges with scalloping. For up-to-date as well as easily laundered garments, these are exceptional bargains.

\$1.48 PETTICOATS for \$1.23.

At this price we show very fine Nainsooks, with pretty trimmings of laces and insertions finished with pretty colored silk bows.

Regular \$1.00 values for 83c. Regular \$1.19 values for 98c.
 Regular 1.39 values for \$1.19 Regular 1.48 values for \$1.23
 Regular 1.89 values for 1.69 Regular 2.50 values for 2.17
 [Regular 2.69 values for 2.23.



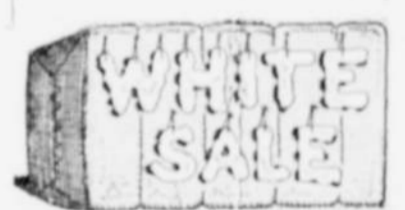
Dainty & Practical Princess Slips at Reduced Prices

These garments are undoubtedly the most desirable underwear procurable to-day, and the styles offered at these saving prices combine both style and utility. They are shown in Muslins, Nainsooks and Crepes, with trimmings of Swiss embroidery, beadings, Val laces and insertions, hand embroidery scalloped edges and draw ribbons in various pretty shades.

\$1.44 Princess Slips for \$1.29.

At this economical price you are offered a choice of practical and dainty Princess slips in the new crepes finished with scalloped edges and draw ribbon tops, and a very pretty style in plain white muslin, with lace and insertion trimming and hand embroidery worked in between, the tops being finished with draw ribbons also.

Regular \$1.19 values for 98c. Regular \$1.33 values for \$1.19
 Regular 1.44 values for \$1.29 Regular 1.88 values for 1.59
 Regular 2.48 values for 1.98 Regular 2.68 values for 2.29



PILLOW CASES, SHEETS, BEDSPREADS and Hundreds of Other Household Needs Underpriced.

There's hardly a week goes by without the need arising for new sheets, pillow cases, bedspreads, towels, napkins, etc., and if you would save on such purchases, buy during this Great White Sale.

PILLOW CASES.

Reg. 15c. Size 42x36 for 12 1/2c.
 Reg. 20c. Size 45x36 for 15c.

BEDSPREADS.

Reg. \$1.75 full size for \$1.35
 Reg. \$1.88 Full size for \$1.45
 Reg. \$2.25 values for \$1.80
 Reg. \$2.33 values for \$1.68
 Reg. \$2.50 values for \$2.05
 Reg. \$3.75 values for \$3.15
 Reg. \$3.98 values for \$3.45

TOWELS.

Reg. 12 1/2c. 18x36 Huckas 10c.
 Reg. 15 1/2c. 18x32 Huckas 10c.
 Reg. 33c. 21x46 Turks 25c.

SHEETS.

Reg. 83c. Torn Size 72x90 Hemmed ready for use for 69c.
 Reg. 95c. Torn Size 81x90 Hemmed ready for use 78c.
 Reg. \$1.00 Torn Size 81x90 Hand drawn Hemstitched for 79c.
 Reg. \$1.00 "Fruit of the Looms" 81x90 Hemstitched Sheets 79c.

TABLE NAPKINS.

Reg. \$2.00 per dozen \$1.60
 Reg. \$2.50 per dozen \$2.10
 Reg. \$2.98 per dozen \$2.65
 Reg. \$3.25 per dozen \$2.90
 Reg. \$3.50 per dozen \$3.15
 Reg. \$3.75 per dozen \$3.40
 Reg. \$3.98 per dozen \$3.60

Women's White Knitted UNDERWEAR at Remarkable Savings.

The lines we are now carrying must be closed out at once to make room for the new season's goods, and as many of these garments are worn by many all the year round, the prices quoted will enable you to make worth while savings.

Reg. 40c. Pants for 30c. Reg. \$2.00 Vests and Pants \$1.59
 Reg. 45c. Vests and Pants 35c. Reg. \$2.50 Vests and Pants \$1.89
 Reg. 50c. Vests and Pants 39c. Reg. 75c. Union Suits 60c.
 Reg. 65c. Vests and Pants 45c. Reg. \$1.00 Union Suits 80c.
 Reg. \$1.00 Vests and Pants 59c. Reg. \$1.25 Union Suits 85c.
 Reg. \$1.50 Vests and Pants 98c. Reg. \$1.00 Union Suits \$1.07