

The Beautiful, Authentic, Oregon-Rose Pattern SILVERWARE we are GIVING AWAY with cash purchases, Orange, Tea, Table and Desert Spoons, Gravy Ladles, Oyster, Salad, Meat, and ordinary Forks, Sugar Shells, in fact, the very Newest Styles for all occasions at the table. The New Store is looking out for your comfort—Cosy Rest, Reading and Writing Rooms, Lavatorie. We prepay, by parcel post, all purchases of \$1 or over. "Butterick Patterns," February Pamphlet mailed free upon request. "Warner's Health Corsets," front or back lacing for all forms.

32in. Scotch Gingham, 15c. Yd.
Just the kind you bought at 25 and 30c. yd., new sheer weave for the dress of to-day, exactly 63 patterns to select from. Spring, 1914 colorings and designs.

5c. for 8c. and 10c. Handkerchiefs.
Just as long as they last, we will give you the best clearance bargain you ever saw in Handkerchiefs, daintily embroidered and medallion styles on fine sheer linene.

\$5 Women's Rain Capes, \$1.98
Just the correct, rain, comfortable garment, only nine left, in a good range of sizes. Extra length, light weight, and the best rubberized rubber.

58in. Oregon Wool Suitings, \$1.49 Yd.
Rich mixtures fancy diagonals, all the favorite shades intermediate colors for Spring, an exceptional dress goods bargain, make early selection at the January Clearance.

65c. Beautiful Flounce Embroideries, 37c.
Nothing but the Clearance Sale would bring such values, many adapted for corset covers, 18 to 20in. wide in a variety of dainty designs on sheer linon.

48c. for Men's Stylish 75c. Neckwear.
68c. for Men's Stylish \$1.00 Neckwear.
The very latest creations, "Tango" horizontal stripes, pennant styles, made from heavy bingaline silks that keep their shape, new patterns you will like for their exclusiveness.

We raise the Curtain, Saturday, January 10, 1914.

READ EVERY ITEM OF THIS NEWS CAREFULLY! It means much to you—more to us. Our future Special Sales and Business depends much on the character of what we do, in our first Merchandizing Event. TRUTH IS TOLD in our advertisements, discriminating shoppers who revel in merchandise of quality, with the lowest possible prices for CRISP, CLEAN, NEW STOCKS.

WILL APPRECIATE THE JANUARY CLEARANCE!

and Sale of WHITE! EVERY ARTICLE REDUCED. A FEW CONTRACT GOODS EXCEPTED

You like to have things Spick and Span for New Year's—to begin new diaries, to conceive new aspirations. We, too, have our aspirations for 1914, and one of them is a Fine, Smiling Store, with interesting displays of Fresh Merchandise, and better service whenever possible. So, "we bid you come" to a different merchandising event at

THE NEW STORE! Commencing Saturday, January 10,

When we will present the greatest purchasing opportunities for merchandise of Quality and Style it has been your good luck to find at such brilliant offerings.

Store Open SATURDAYS
FROM 8 A.M. TO 9 P.M.
OTHER WEEK DAYS
8 A.M. TO 6 P.M.

STILLWELL'S
TILLAMOOK, ORE. Phone 65-W.

BLANKETS and Comforts at Clearance Prices
Red Cross Wool Blankets - \$4.35 Pr
California Vicuna Wool Blankets - \$4.35 Pr
Fancy Comforts, Fancy Stitched - 89c
Extra Quality Bed Comforts - \$1.4
Special \$2.00 Fancy Comforts - \$1.6
Beautiful Sateen Bordered Quilts - \$2.6

DON'T MISS
The Clearance of Shoes,
Women's, Juniors, Boy's, Girl's, Infants.

The best and smartest models, every pair this seasons production, assuring you of real live good wearing leathers. A notable collection of dress, walking and sporting shoes. Red Cross and comfort styles, Tango slippers, dress and dance pumps, Cuban or medium heels, flexible soles, Goodyear welt, or light extension soles, the new "Picidilly" last. Boy's shoes in dress and heavy school styles.

Women's Highest Grade Shoes, patent calf, gunmetal, calf and vici leathers, lace or button styles. Clearance price, **\$3.48 Pr.**

Women's Dress and Walking Shoes, Gunmetal and calf, button and lace styles. Special Clearance, Price **\$2.69**

Women's High Top Walking Shoes, extra box calf, new form fitting—button styles. January Clearance, **\$4.25**

Women's Sporting and Storm Shoes, extra Russia calf, flexible welt soles, lace styles. Clearance Special, **\$4.65**

340 Pairs Boy's and Girls' Shoes.
CLEARANCE SALE, 1.49, 1.73, \$1.98 Pr.
Nobby dress styles, high top sporting models, heavy box calf for school, all fresh new stock, one of our most important clearance attraction.



Absolute Clearance of all Coat and Suits.

We will forget the cost. Every garment is the very last word in fashion for mid-winter, in fact many portray the coming spring styles, both in design and material. They were shipped to us from New York the middle of December for our holiday trade. Stunning and modest models—the prices we will quote hardly covers the cost of material.

CLEARANCE OF NEEDFUL WANTS

- Simpson and American Standard Prints 5c. Yd.
- Wilson's Hooks and Eyes, all sizes, 7c. Can
- Sonomor Dress Fasteners, 3 dz. - 10
- Japanned Cabinet Hair Pins, 3 for 10
- "Dedendon" patent Safety Pins, - 4c. D
- Darning Cotton, best grade, 6 for 10
- Extra pearl Buttons, 3 dz. for - - 10
- Crochet Lustre Cotton, 3 for - - 10
- Large Cube Toilet Pin, 3 for - - 10
- Children's 12c. Hose Supporters - - 5
- Women's Satin frilled Hose Supports, 15
- Classic Cabinet Hair Pin - - - 7c. B
- Milward's Gold Eyed Needles - - 3c. I
- Crochet, 15c. Buttons, all colors, 9c. I
- Stay Binding—black and white, 6 roll, 1
- Combination box Shoe Polish - - - 1
- 25c. embroidered wash belts, pearl buckle
- Ladies' embroidered 25c. linen Collars, 1

CLEARANCE of FASHIONABLE WARE

98c.

Never before and for some time to come will such bargains greet you. Fashion in every detail—tailored and dress styles, fancy pleated, novelty Panamas, grand picque and batistes, also plain and brodered modes. A score of fashionable styles and new materials.

Every Article in the Store Reduced. Contract Goods Excepted.

- EVERY BOY'S SUIT REDUCED
- EVERY SWEATER COAT REDUCED
- EVERY PETTICOAT REDUCED
- EVERY CHILD'S COAT REDUCED
- EVERY CHILD'S DRESS REDUCED
- EVERY HOUSE DRESS REDUCED
- EVERY COUNTERPANE REDUCED
- EVERY LEATHER BAG REDUCED
- EVERY COAT AND SUIT REDUCED
- EVERY COMFORT REDUCED
- EVERY WOMAN'S SUIT REDUCED
- EVERY SHIRT REDUCED
- EVERY LADIES' COLLAR REDUCED
- EVERY HANKERCHIEF REDUCED
- EVERY LADIES' WAIST REDUCED
- EVERY CORSET REDUCED
- EVERY UMBRELLA REDUCED
- EVERY BLANKET REDUCED
- EVERY PLAY SUIT REDUCED
- EVERY TOWEL REDUCED
- EVERY BOY'S RAINCOAT REDUCED
- EVERY AVIATION CAP REDUCED

EXCEPTION CLEARANCE SALE OF ALL DRESS GOOD AND SILKS.

This Store has a reputation for High Class Dress Goods and Silks. We sell more of these better grade of fabrics, probably, than any other store in Tillamook. We will not reserve one piece. All must go, and at wonderful savings to you.

Clearance DRESS GOODS at 53c. yd. Stylish Novelty Suitings, all wool storm serges, panamas and batistes, in all the wanted shades, both light and dark effects.

\$1.25 Imported TAILOR SERGE 98c. yd. A smart showing of new and regular shades, 50in. wide, positively all wool.

FRENCH SILK MIXED PLAIDS 49c. yd. Good assortment, especially adapted for children's dresses and women's waists, etc.

MANNISH FLANNEL WAISTING 49c. yd. Twilled, 8 oz., all wool, classy flannel for women's and young ladies' negligee waists, shirts and skirts, also men's shirts.

\$2.75 Imported EPONG'E 2.37 yd. The season's most fashionable weave, latest colorings.

\$4.00 Imported ENGLISH DIAGONALS \$3.19 yd. Beautiful two toned effects, 58in. wide.

ALL OTHER DRESS GOODS AT THE SAME INTENSE CLEARANCE REDUCTIONS.

\$1.25 Fancy Brocaded and Tailor Silk 89c. yd. The season's most sought for and successful styles, heavy weaves for shirt and tailored waists, fancy charmeuse for dress waists.

This is What the JANUARY SALE Means to You

- ALL HOSIERY REDUCED
- ALL RIBBONS REDUCED
- ALL VEILINGS REDUCED
- ALL LACES REDUCED
- ALL TRIMMINGS REDUCED
- ALL MUSLINS REDUCED
- ALL HOSIERY REDUCED
- ALL WHITE GOODS REDUCED
- ALL GLOVES REDUCED
- ALL BED SHEETS REDUCED
- ALL LINENS REDUCED
- ALL NOTIONS REDUCED
- ALL SILKS REDUCED
- ALL DRESS GOODS REDUCED
- ALL EMBROIDERIES REDUCED
- ALL ART GOODS REDUCED
- ALL UNDERWEAR REDUCED
- ALL BED PILLOWS REDUCED
- ALL YARNS REDUCED
- ALL DRAPERIES REDUCED
- ALL INFANTS' APPAREL REDUCED
- ALL SHOES REDUCED

"THE WHITE" JANUARY CLEARANCE.
An early showing of Classy Undermuslin from America's designers, and the Foreign "freaks." Any connoisseur of wear will heartily approve of these vast reductions, the marvelous underpricing display.

Unusual Sale of Sanitary KNIT UNDERWEAR.
It's the famous "Dependon" Brand. Every garment is the "exceptional" fashioned, good fitting style, whether for slim, stout or regular figures, you'll admire the clean, strengthening close woven yarns—makes you feel good.

You'll Never Forget the Clearance of HOSIERY.
Bursom and Dependon Wares. Such brands are of sanity good wearable hose, unless they are the X-Red Knit. All Men's, Children's and Women's Hose reduced.