

Northwest Panama-Pacific Tours Company Subscription Campaign

Officially Opened Thursday, August 14th
IT'S NEW, IT'S ORIGINAL = GET IN AND WIN

You Don't Need Money

To enter the Headlight's Big World's Fair Contest. You don't even need letters of recommendation. All you need is ambition to work in spare time and determination to win in the end. Fill out the nomination blanks on this page, bring it, or send it, at once to the Contest Department of the Headlight, and one of the Contest Managers will explain to you how you can manage

To Go To The Fair

without money. To win one of these delightful trips means 14 days living the luxurious, leisurly world of a millionaire. You ride the De Leux Pullman Limited from Portland to Frisco. You can stop at all first class hotels. Porters, bellmen, transfers, tax-a-cabs, messenger boys, guides, in fact, it seems as if the world is at your command when you travel on one of the Northwest Panama-Pacific Tours Company's Itineraries. See it below.

It's a Pleasure

It's a pleasure to secure subscriptions to the Headlight. Everybody in Tillamook County wants to read it. Hundreds are now subscribers and hundreds of others are only waiting to be called upon. Be the one to collect the old subscriptions and to get the new ones. It means a trip to the **World's Fair, 14 days and All Expenses Paid.** The selling of a subscription is the selling of a piece of merchandise, but it is a commodity that is very easy to sell. **Old Subscriptions** count as many votes as new ones, so you see vote getting is easy.

The First Trip Goes

in a little more than another week. **Hurry, Hurry, Hurry. Up! Up! Get busy.** No one has the lead on you. No one has the advantage of another. Everybody is just starting. Be one of the many.

Think a Trip. Move Your Thought. Get a Trip.

NOMINATE SOME ONE

AND MAKE FIVE DOLLARS IF
THEY WIN THE LAST TRIP

IT COSTS YOU NOTHING

(CUT THIS OUT)

Nomination Coupon—Good for 1000 VOTES

NOMINATE A CANDIDATE

And Win a Nomination Prize in the Headlight's Great Contest

I Nominate.....
Address.....
Phone No.
Signed.....
Address.....

Only the First Nomination Blank cast for Each Candidate Will Count a 1,000 Votes. Names of Persons making nominations will not be divulged

VOTE THIS COUPON

FOR THEM AND

PAY YOUR SUBSCRIPTION

FOR THEM

Individual Vote Coupon

The Tillamook Headlight's Subscription Campaign

Good for 50 Votes

For M.....
Address.....

This coupon when neatly clipped out, name and address properly filled in and brought to or sent to the Campaign Department of the Tillamook Headlight, Tillamook, Oregon, will count as 50 votes. Be sure to clip out neatly and do not roll but bring or send in flat packages.

Not Good After Sept. 4, 1913

Here Is What the Trip to the World's Fair Includes

HERE IS THE REMARKABLY COMPLETE ITINERARY

That \$111.50 Through the Northwest Panama-Pacific
Tours Company Buys for You

We invite your attention to our itinerary; in other words, what you secure for your trip

1. First-class railroad fare to San Francisco and return.
2. Standard Pullman berth to San Francisco and return.
3. Transfer of baggage to and from hotel in San Francisco.
4. Bus accommodations to and from hotel in San Francisco.
5. First-class hotel accommodations for at least 14 days—European plan.
6. Ten admissions to Exposition grounds.
7. Admission to ten concessions or amusement attractions within the grounds.
8. A delightful steamer trip on San Francisco Bay, including trip to Vallejo and Mare Island Navy Yard.
9. Trip to Mt. Tamalpais and Muir Woods, with ride on the "Crookedest Railroad in the World."
10. Trolley trip through the city of San Francisco (personally conducted.)
11. Trolley trip through Oakland and Berkley, with visit to the famous Greek Theatre and Idora Park.
12. Auto sight-seeing trip around San Francisco, visiting Golden Gate Park, Cliff House and other points of interest.
13. Choice of any of the following side trips—

- (a) One First-Class Fare from San Francisco to Santa Clara Clara Valley and Santa Cruz Mountains and return.
- (b) One First-Class Fare from San Francisco to Santa Rosa or Napa Valley and return.
- (c) One First-Class Fare, via steamer from San Francisco to Sacramento, the state capital, and return.

REBATES—It is provided that should the Subscriber share hotel accommodations at San Francisco with another Subscriber, then and in that event the Company shall rebate to said Subscriber the sum of \$7 and rebates will also be made on sleeping accommodations as provided under "Pullman Sleeping Accommodations."

Every Contestant that Turns in Not Less than \$10.00 of Subscription Money Will Win a Prize

PRIZES AWARDED SEPTEMBER 6, 1913—Tour to the Panama-Pacific
Exposition as per the Above Itinerary, and Minor Prizes

PRIZES AWARDED SEPTEMBER 24, 1913—Tour to the Panama Pacific
Exposition as per the Above Itinerary, and Other Prizes

Votes Given For Sale of Trips.

Do you know anyone that is going to the Fair in San Francisco? Perhaps your father, mother, brother and sister are intending to make the trip. If so bring their name to either Mr. Brown or Mr. Eales, who are the local agents in Tillamook for the Northwest Panama-Pacific Tours Co. Mr. Brown or Mr. Eales will call on them and explain to them how by depositing a few dollars in their local bank each month they will be able to get a remarkably fine trip. Should they enter into the plan, you will be supplied with a coupon which, when turned into the Contest Department, will entitle you to 5,000 votes. So get busy at once. All you have to do is to tell your friends what an unlimited opportunity awaits them by taking advantage of the above described trip.