

# Northwest Panama-Pacific Tours Company Subscription Campaign

Officially Opened Thursday, August 14th

IT'S NEW, IT'S ORIGINAL = GET IN AND WIN

All Aboard!  
FOR THE  
WORLD'S FAIR  
San Francisco  
1915

AN UNPARALLELED OPPORTUNITY FOR WIDE-AWAKE, AMBITIOUS MEN AND WOMEN TO WIN VALUABLE AWARDS AGGREGATING HUNDREDS OF DOLLARS  
Campaign open to every one in Tillamook and adjoining counties. IT COSTS NOTHING TO TRY.

All Aboard!  
FOR THE  
WORLD'S FAIR  
San Francisco  
1915

**NOMINATE SOME ONE**  
AND MAKE FIVE DOLLARS IF  
THEY WIN THE LAST TRIP  
**IT COSTS YOU NOTHING**

(CUT THIS OUT)  
**Nomination Coupon—Good for 1000 VOTES**  
NOMINATE A CANDIDATE  
And Win a Nomination Prize in the Headlight's Great Contest

I Nominate.....  
Address.....  
Phone No.....  
Signed.....  
Address.....

Only the First Nomination Blank cast for Each Candidate Will Count a 1,000 Votes. Names of Persons making nominations will not be divulged

**VOTE THIS COUPON**  
FOR THEM AND  
**PAY YOUR SUBSCRIPTION**  
FOR THEM

**Individual Vote Coupon**  
The Tillamook Headlight's Subscription Campaign  
**Good for 50 Votes**

For M.....  
Address.....

This coupon when neatly clipped out, name and address properly filled in and brought to or sent to the Campaign Department of the Tillamook Headlight, Tillamook, Oregon, will count as 50 votes. Be sure to clip out neatly and do not roll but bring or send in flat packages.  
Not Good After August 21, 1913

**Here Is What the Trip to the World's  
Fair Includes**

HERE IS THE REMARKABLY COMPLETE ITINERARY  
That \$111.50 Through the Northwest Panama-Pacific  
Tours Company Buys for You

We invite your attention to our itinerary; in other words, what you secure for your trip

1. First-class railroad fare to San Francisco and return.
2. Standard Pullman berth to San Francisco and return.
3. Transfer of baggage to and from hotel in San Francisco.
4. Bus accommodations to and from hotel in San Francisco.
5. First-class hotel accommodations for at least 14 days—European plan.
6. Ten admissions to Exposition grounds.
7. Admission to ten concessions or amusement attractions within the grounds.
8. A delightful steamer trip on San Francisco Bay, including trip to Vallejo and Mare Island Navy Yard.
9. Trip to Mt. Tamalpais and Muir Woods, with ride on the "Crookedest Railroad in the World."
10. Trolley trip through the city of San Francisco (personally conducted.)
11. Trolley trip through Oakland and Berkeley, with visit to the famous Greek Theatre and Idora Park.
12. Auto sight-seeing trip around San Francisco, visiting Golden Gate Park, Cliff House and other points of interest.
13. Choice of any of the following side trips—

- (a) One First-Class Fare from San Francisco to Santa Clara Clara Valley and Santa Cruz Mountains and return.
- (b) One First-Class Fare from San Francisco to Santa Rosa or Napa Valley and return.
- (c) One First-Class Fare, via steamer from San Francisco to Sacramento, the state capital, and return.

REBATES—It is provided that should the Subscriber share hotel accommodations at San Francisco with another Subscriber, then and in that event the Company shall rebate to said Subscriber the sum of \$7 and rebates will also be made on sleeping accommodations as provided under "Pullman Sleeping Accommodations."

Every Contestant that Turns in Not Less than \$10.00 of Subscription Money Will Win a Prize

PRIZES AWARDED SEPTEMBER 6, 1913—Tour to the Panama Pacific Exposition as per the Above Itinerary, and Minor Prizes

PRIZES AWARDED SEPTEMBER 24, 1913—Tour to the Panama Pacific Exposition as per the Above Itinerary, and Other Prizes

**RULES**

- |  |       |       |                                  |     |   |                                  |     |                                 |      |                                 |      |                                 |      |   |
|--|-------|-------|----------------------------------|-----|---|----------------------------------|-----|---------------------------------|------|---------------------------------|------|---------------------------------|------|---|
| <p>No. 1. Any person is eligible to become a contestant.</p> <p>No. 2. This contest shall continue for a period of six weeks.</p> <p>No. 3. Candidates shall be furnished with receipts to be given for all payments of subscriptions.</p> <p>No. 4. No employee of the Tillamook Headlight or member of any employee's family will be allowed to participate in this contest.</p> <p>No. 5. A change of name at the same address by anyone now receiving the Tillamook Headlight will not be considered a new subscriber.</p> <p>No. 6. Votes obtained by one contestant and not turned into the office cannot be transferred in any way to another contestant.</p> <p>No. 7. Subscriptions must be sent or brought direct to the Contest Department. If mailed, postage must be fully prepaid.</p> <p>No. 8. Special votes will be allowed on subscriptions as follows:</p> <table border="0"> <tr> <td>Price</td> <td>Votes</td> </tr> <tr> <td>1 1-year Subscription.....\$1.50</td> <td>300</td> </tr> </table> | Price | Votes | 1 1-year Subscription.....\$1.50 | 300 | <table border="0"> <tr> <td>1 2-year Subscription.....\$3.00</td> <td>900</td> </tr> <tr> <td>1 3-year Subscription..... 4.50</td> <td>1800</td> </tr> <tr> <td>1 4-year Subscription..... 6.00</td> <td>3000</td> </tr> <tr> <td>1 5-year Subscription..... 7.50</td> <td>4500</td> </tr> </table> <p>No. 9. Votes will also be allowed on coupons to be printed in the Tillamook Headlight for nomination coupons, and for the sale of trips to the World's Fair.</p> <p>No. 10. This contest shall be divided into two periods.<br/>(a) The first period will open Aug 14th and close Saturday, Sept. 6th at 9 p. m. sharp. One trip to the World's Fair, as per official itinerary of the Northwest Panama-Pacific Tours Company will be awarded to the contestant having to his credit the greatest number of votes at the close of the first period.<br/>(b) The second period will open Aug. 14th and close Wednesday, Sept. 24th, at 9 p. m. sharp. One trip to the World's Fair, as per above itinerary, will be awarded to the contestant having to his credit the greatest number of votes at the close of the second period, providing that said contestant did not win the first trip.</p> | 1 2-year Subscription.....\$3.00 | 900 | 1 3-year Subscription..... 4.50 | 1800 | 1 4-year Subscription..... 6.00 | 3000 | 1 5-year Subscription..... 7.50 | 4500 | <p>No. 11. No contestant can win more than one trip, but any contestant can win one of the World's Fair trips and any of the minor prizes that may be offered from time to time.</p> <p>No. 12. The winners of the trips will be announced at the final close of the contest.</p> <p>No. 13. Votes are not transferable.</p> <p>No. 14. Each and every contestant that fails to win one of the regular prizes will be compensated in accordance to the value of the work done.</p> <p>No. 15. For all subscriptions coming by mail, the date when a subscription is mailed will be determined by the date of the post mark of the office through which said subscription is mailed.</p> <p>No. 16. The name and full address of each subscription must accompany all remittances.</p> <p>No. 17. Under no consideration shall the votes in the schedule given above be reduced, but they may, from time to time, at the option of the Contest Department, be increased.</p> <p>No. 18. All contestants must accept and agree to abide by the above rules.</p> |
| Price  | Votes |       |                                  |     |   |                                  |     |                                 |      |                                 |      |                                 |      |   |
| 1 1-year Subscription.....\$1.50   | 300   |       |                                  |     |   |                                  |     |                                 |      |                                 |      |                                 |      |   |
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