

Advertising Rates.

LEGAL ADVERTISEMENTS:
 First Insertion, per line . . . \$ 10
 Each subsequent insertion, line . . . 5
 Business and professional cards,
 1 month 1.00
 Homestead Notices 5.00
 Timber Claims 10.00
 Locals per line each insertion . . . 5
 Display advertisement, an inch,
 - 1 month 50
 All Resolutions of Condolence and
 Lodge Notices, 5c. per line.
 Cards of Thanks, 5c. per line.
 Notices, Lost, Strayed or Stolen,
 etc., minimum rate, 25c. not exceed-
 ing five lines.

RATES OF SUBSCRIPTION.
 (STRICTLY IN ADVANCE.)
 One year 1.50
 Six months75
 Three months50

Entered as second class mail mat-
 ter July, 1888, at the post office at
 Tillamook, Ore., under the act of
 March 3, 1879.

The Tillamook Headlight.

Editorial Snap Shots.

Some towns are pushing the
 idea of patronizing home in-
 dustries. It is a good plan for
 any town to follow, especially
 where industries give pay rolls.
 The citizens and business men
 of Tillamook City must get the
 same idea.

Geewiz! 53c. per pound for
 February butter fat. That is
 going it some. We are wonder-
 ing whether the dairymen of
 this county are aspiring to get
 into the same class as the oil,
 steel, railroad and other trust
 magnates pumping cows and
 sending the price of cheese sky-
 ward.

The Nehalem Enterprise does
 not appear to be well pleased
 with the "model" saloon since
 the home rule law clothed them
 with a cloak of purity. It is
 hard to turn a black sheep into
 a white sheep, and if there is
 too much drunkenness at Nehalem,
 the proper course for the
 people to pursue is to vote them
 out of business.

It looks to us that the county
 or the city ought to widen the
 road north of the bridge cross-
 ing the slough. One of these
 days there will be a serious acci-
 dent there and the city or the
 county will have to pay big
 damages, for where the culvert
 is under the road the road bed
 is too narrow and dangerous on
 dark nights and with no lights
 as a precaution from driving off
 the steep grade.

Those who are running Sena-
 tor Bourne's campaign are not
 helping it at all when they
 publish false insinuations about
 Ben Selling in the Bourne news-
 papers. It looks like dirty poli-
 tics, for Mr. Selling is known
 all over the state of Oregon to
 be an upright citizen and hono-
 rable gentleman, and for that
 reason the voters will not vote
 for Senator Bourne. Anyway,
 Mr. Selling is a broad minded
 man, alive to the interest of the
 state and public spirited.

Fifty-three cents per pound
 for February butter fat claps the
 climax in high price for butter
 fat in Tillamook county. Let's
 take our hats off and make our
 obeisance to old bossy, and take
 pity on those who have to pay
 fancy prices for cheese. If the
 price of butter fat has anything
 to do with the price of land,
 and undoubtedly it does, then
 it is time for land values to take
 another jump now that butter
 fat has reached the climax. Talk
 about the high cost of living,
 people are not getting the best
 of the dairymen in Tillamook
 county.

Although President Taft has
 not a "walk over," every week
 adds more delegates pledged to
 him in the national convention.
 With the La Follette boom now
 practically busted, and with
 Roosevelt's boom going through
 the same ordeal, there is no
 question whatever that Taft
 will be re-nominated. For the
 general prosperity of the coun-
 ty it is the best thing that could
 happen that President Taft
 should be also re-elected. We
 think the voters should give the
 President a great deal of credit
 for what he has accomplished
 in the face of so many difficul-
 ties, with the politicians and
 the muckrake magazine falsely
 accusing the administration for
 the sole purpose of bringing
 about the defeat of the Presi-
 dent.

Both amongst the dairymen
 and the members of the Tilla-
 mook Commercial Club there
 is a desire that the Agricultural
 College should establish and
 maintain a model dairy farm in
 Tillamook county, as this is the
 section of the state where old
 bossy is most busy. Mr. Chas.
 Kunze is taking an interest in
 this matter, and with the help
 of the Grange and Club it is
 hoped that success will follow.
 A model dairy farm in charge
 of a person able to give practi-
 cal and scientific information
 would do much to improve the
 quality and output of cheese.
 There is room for improvement
 in many ways, for it is claimed
 that the land is able to produce
 a much larger quantity of feed
 than it is doing today by rais-
 ing roots and other valuable
 fodder.

It was the proper thing which
 the Tillamook Commercial Club
 did on Monday evening when it
 protested against salmon eggs
 being shipped from the hatchery
 on the Trask river to the hatch-
 ery on the Columbia river. It
 was at the request of some of
 the fishermen that the club took
 action. If the hatchery on the
 Trask river is wrongly located
 on account of the need of a large
 pound to place the young fry
 after they are hatched out or for
 lack of sufficient water, the
 Master Fish Warden should re-
 locate the hatchery at a more
 desirable site. Money expended
 on salmon hatcheries is splen-
 did investment, and we see no
 reason why the eggs should be
 taken to the Columbia river
 when they should be hatched
 out in Tillamook county. The
 fishermen and the cannerymen
 here have a just grievance and
 it is to be hoped that the Mas-
 ter Fish Warden will take cog-
 nizance of the protest of the
 fishermen and the Commercial
 Club before it gets too tropical.

Fitzsimmons and the other
 prize fighters have not been
 able to "Come back." And it
 is going to be the same thing
 with ex-President Roosevelt in
 the presidential fight—he will
 not be able to "Come back."
 Not so with persons who pre-
 viously resided in Tillamook
 county, for they not only "Come
 back," but are glad to get back
 and stay back. The Tillamook
 delegation which went with the
 delegation to select a site for
 Oregon at the Panama-Pacific
 Exposition "Came back," after
 some of them had visited differ-
 ent parts of California, firmly
 convinced that Tillamook County
 had all other places skinned in
 developed and undeveloped re-
 sources and prosperity, and they
 can "Come back" at those who
 dispute this by showing them
 the goods. Even on the ques-
 tion as to the high cost of living
 Tillamook dairymen could not
 be beaten in that game, for they
 "Came back" with 53c. per lb.
 for butter fat for February, the
 highest price ever paid in the
 history of the county.

"Get together and pull to-
 gether" should not only be the
 slogan of the people of Tilla-
 mook City, but of the entire
 county. With this object in
 view the Tillamook Commercial
 Club will arrange a number of
 mid-day lunches to take place
 about every two weeks at the
 club rooms. We cannot all see
 alike in city and county affairs,
 but with a magnanimous, give
 and take spirit, much more can
 be accomplished by getting to-
 gether and pulling together. It
 is to be hoped that every busi-
 ness man will take a lively in-
 terest in these mid-day lunches,
 for it is just as important that
 they should take as much inter-
 est in the welfare of the city and
 the county as their own busi-
 nesses. It is hardly fair for a
 few public spirited and enter-
 prising citizens to get in and do
 all the boosting while others
 stand back with their hands in
 their jeans and criticize, and
 often do a little "knocking," as
 well as show some personal
 animosity. Cut it all out and
 get together and pull together,
 with the glad hand extended to
 one another and the strangers
 who are visiting this city in
 large numbers. It is up to the
 committee to make these mid-
 day lunches attractive, for if
 anything will bring business
 men together it is at the festive
 board where there is something
 tempting to eat as well as some-
 thing to drink that will make
 everybody feel good and friend-
 ly one with another.

Here is one little incident
 where the home newspapers
 help to advertise Tillamook. A
 few weeks ago we compiled a
 report of the dairy industry for
 last year and we supplied all the
 home papers with sufficient
 copies to be used as an insert.
 As a result of this a synopsis of
 the report was included in the
 news reports and sent broad-
 cast over the Northwest. Apart
 from that the agricultural
 papers gave extended reports,
 and, as will be seen by a write
 up in this issue, the New York
 Produce Review gave consider-
 able space to the dairy industry
 of Tillamook county. This is
 the good publicity work which
 the home newspapers have been
 doing for a number of years,
 and we want to say a word in
 closing, and that is every Com-
 mercial Club in the county
 should be actively engaged in
 publicity work, for the news-
 paper men have had to shoulder
 the burden and expense of this
 for a long time, and a little help
 from the Commercial Clubs
 will, we feel sure, not only be
 appreciated by the newspaper
 men, but that it is work that
 must be kept up from now on
 in a persistent and systematic
 manner.

One thing which have been
 overlooked by the Commercial
 Clubs of this county is a com-
 mon point rate for lumber on
 the P.R. & N. Until this is
 obtained there will be nothing
 doing in the lumber business for
 rail shipments. This is a most
 important question right now
 for this county, for no matter
 how persistent the newspapers
 may advocate new lumber in-
 dustries and pay rolls, it would
 be business folly to sink any
 more money in saw mills until
 a common point rate is obtain-
 ed. Those who are interested
 in the lumber business have
 already made a move, and if the
 P.R. & N. discriminates against
 this county, the proper course
 to follow will be to appeal to the
 Interstate Commerce Commis-
 sion. As the railroad has not
 issued its schedule, no steps can
 be taken at present, but this is
 looked for at any time. It will
 be remembered that those who
 conversed with the Southern
 Pacific officials when they were
 here that General Freight Agent
 Lounsbury complained about
 hauling empty cars out of Tilla-
 mook, yet it would be a losing
 proposition to invest money in
 milling for shipping purposes.
 Locally there are now too many
 saw mills for the home market.
 So it is up to the P.R. & N. to
 give Tillamook the common
 point rate, or put a rate on lum-
 ber which will be prohibitive.
 It will be remembered that Astoria
 fought for common point
 rates, and it took years before
 they were granted. But with the
 United Railroads building
 into this county as a feeder for
 the Hill system, the P.R. & N.
 cannot afford to discriminate at
 a time against this county when
 the lumber industry is ready to
 boom.

GAINING REPUTATION.
Successful Year in Cheese—
Association of Factories.
 Tillamook dairy and creamery
 interests have just closed one of
 the most successful years in the
 history of the industry in this
 section. With more than 3,500,000
 pounds of cheese manufactured and
 sold for \$550,000 the record is one
 which is deemed extremely satis-
 factory.
 The output of the 30 cheese fac-
 tories in this county was approxi-
 mately the same as last year, and
 the prices received have been espe-
 cially good. The opening up of the
 county through the completion of
 the railroad is regarded as of great
 importance in aiding the growth of
 the dairy industry.
 Profits of the dairymen of this
 section may be seen in the fact that
 the average price paid last year
 for milk was \$1.30 a 100 pounds,
 and from 35 to 39 cents a pound for
 butterfat. Many of the dairy herds
 made \$100 a cow for their owners in
 one season. As most of the dairy-
 men raise their own feed, they are
 saved a great expense.
 Of the 30 cheese factories in this
 county the greatest number are in
 the center of the county. In the
 fertile Nestucca Valley is manufac-
 tured about one-third of the
 county's total output. Nehalem is
 gradually pushing ahead in the
 dairy industry and it will not be
 many years, it is said, until the
 number of cheese factories in the
 northern part of the county will be
 doubled.
 Since the organization of the
 Tillamook County Creamery Associa-
 tion in 1908 the quality of the cheese
 manufactured in the county has
 been steadily improved. There are
 12 factories in the association. Last
 year the association made 2,430,625
 pounds of cheese. The product of
 the creameries in the association
 is inspected by F. W. Christensen,
 an expert employed for the pur-
 pose.—New York Produce Review.

BITULITIC PAVMENT.
A Concise Description.
 The essential principles of Bitu-
 lithic Pavement are the durability
 and resistance to destructive traffic
 and other conditions, which can
 be only secured through the use of
 mineral ingredients so combined
 as to have almost the compactness
 and resistance of stone. However,
 the solid stone would not be suit-
 able because of its lack of resiliency
 and the absence of elasticity, the
 tendency to abrade and thus wear
 away under the influence of traffic.
 In Bitulithic the desirable essen-
 tial elements have been preserved
 and the weaknesses eliminated by
 the combination of various sizes of
 stone so mixed as to reduce the voids
 or interstices to a minimum and
 these voids are filled with a water-
 proof elastic cement which pro-
 duces the necessary ease of traction
 and at the same time binds the
 mineral ingredients permanently
 together.

Motive Power for Road Work.
 ASTORIA, Or., March 24.—The gaso-
 line traction engine and trailer
 which was recently purchased by
 the county to be used in hauling
 rock for road improvement work,
 arrived here, and probably will be
 given a trial run on Monday. The
 two will carry six yards of crushed
 rock at a load, and are so arranged
 that the material can be spread to
 any thickness desired as it is being
 unloaded. The tires on the tractor
 are 12 inches in width, while those
 on the trailer are six inches wide,
 so that they will act as a roller in
 leveling the road beds. The inten-
 tion is to use the machine at first
 for making some repairs on the Olney
 road, but as soon as the rock
 crushing plant is in operation it
 will be utilized in hauling material
 for improving the highway between
 this city and Seaside.

Bids Wanted for Hauling
 Fairview Dairy Association will
 receive bids for hauling its cheese
 from April 1st, 1912, to April 1st
 1913. Leave bids at office of Carl
 Haberlach, secretary, on or before
 April 1st, 1912. Factory reserves the
 right to reject any or all bids.
 FAIRVIEW DAIRY ASS'N.

You can say goodbye to constipa-
 tion with a clear conscience if you
 use Chamberlain's Tablets. Many
 have been permanently cured by
 their use. For sale by all dealers.

The "Child's Welfare" movement
 has challenged the attention of
 thoughtful people everywhere.
 Mothers are natural supporters,
 and will find in Foley's Honey and
 Tar Compound a most valuable aid.
 Coughs and colds that are uncheck-
 ed lead to croup, bronchitis and
 pneumonia yield quickly to the heal-
 ing and soothing qualities of Foley's
 Honey and Tar Compound. Chas. I.
 Clough Co.

Hay for Sale.
 For Sale, Five Tons of Oat Hay
 \$15.00 per ton, delivered.—H. E.
 Weston, Tillamook, Ore.

Backache Almost Unbearable
 Is an almost certain result of kidney
 trouble. D. Toomey, 803 E.
 Olive St., Bloomington, Ill., says:
 "I suffered with backache and
 pains in my kidneys which were
 almost unbearable. I gave Foley's
 Kidney Pills a good trial, and they
 done wonders for me. Today I can
 do a hard day's work and do not feel
 the effects." Chas. I. Clough Co.

Cold, La Grippe, Then Pneumonia
 Is too often the fatal sequence, and
 coughs that hang on weaken the
 system and lower the vital resist-
 ance. Foley's Honey and Tar Com-
 pound is a reliable medicine that
 stops the cough promptly by heat-
 ing the cause; soothes the inflamed
 air passages, and checks the cold.
 Keep always on hand. Refuse sub-
 stitutes. Chas. I. Clough Co.

Children are much more likely to
 contract the contagious diseases
 when they have colds. Whooping
 cough, diphtheria, scarlet fever, and
 consumption are diseases that are
 often contracted when the child has
 a cold. That is why all medical
 authorities say beware of colds.
 For the quick cure of colds you will
 find nothing better than Chamber-
 lain's Cough Remedy. It can be
 depended upon and is pleasant and
 safe to take. For sale by all dealers.

LOW FARES WEST.
Daily March 1st to April 15th,
TO
PORTLAND and HILLSBORO

FROM	
CHICAGO	\$33.00
CINCINNATI	37.00
MILWAUKEE	31.50
ST. LOUIS	32.00
NEW YORK	50.00
DETROIT	38.00
ST. PAUL	\$25.00
KANSAS CITY	25.00
OMAHA	25.00
DES MOINES	27.85
INDIANAPOLIS	35.65
DENVER	25.00

From other eastern points in proportion.
 Tell your friends in the East of this opportunity of moving West at
 low rates. Direct train service via Burlington Route, Northern Pacific,
 Great Northern and "North Bank" Lines.
 You can deposit with me and tickets will be furnished people in
 the East. Details will be furnished on request.
W. E. COMAN,
 Gen'l. Freight and Pass. Agent,
 Portland, Ore.

BACK TO THE FARM is now the slogan, and the low
Colonist Fares
 From the Middle and Eastern portions of the United
 States
To OREGON AND THE NORTHWEST
 prevailing daily

March 1 to April 15, 1912.

over the
SOUTHERN PACIFIC
 is the best means of carrying it out

FARES FROM	
CHICAGO	\$33.00
ST. LOUIS	32.00
OMAHA	25.00
KANSAS CITY	25.00
ST. PAUL	25.00

From other cities correspondingly low
 Colonist Fares are WEST-BOUND only, but they can be prepaid from
 any point. If you have friends or relatives in the East who desire to
 "Get back to the Farm," you can deposit the value of the fare with
 your nearest local agent and a ticket will be telegraphed to any address
 desired.

Call on the undersigned for good instructive literature to send East.
JOHN M. SCOTT, General Passenger Agent,
PORTLAND, OREGON.



The advanced Piano selling methods originated in
 Tillamook by the store of Jones & Knudson makes a
 big saving in the price of a Piano to each customer, be-
 cause we save them the Portland jobber's profit and
 the BIG AGENT'S COMMISSION. Besides there is
An Actual Added Advantage

In dealing with your own home merchant, whose
 word regarding the quality of the Piano he is selling
 you can be safely taken in preference to an agent's
 statement, who perhaps you will never see again. We
 distribute direct

FROM { FACTORY TO HOME
MAKER TO USER.

A new pearl in the crown of the world's best
 Pianos is the reliable S. W. MILLER, the most desired
 of all good home Pianos. The S. W. Miller Pianos
 and Piano Players represent a

Typical Tone Triumph

For their manufacturers, distributors and pur-
 chasers, as like a good violin they mellow and improve
 with age and there is a complete absence of that tinny,
 metallic tone so often found in the class of Pianos
 usually sold by traveling agents. The much talked of

S. W. Miller Pianos

Are the envy of agents who are trying to compete
 with us, but on the other hand the S. W. MILLER
 PIANO is the pride of every owner.

DON'T FOOL YOURSELF

By paying more for any Piano than the price we
 ask you for the S. W. MILLER, for there is no better
 Home Piano today on the market, and we kindly
 invite you into our store to make us prove it to your
 entire satisfaction.

Jones & Knudson.
TILLAMOOK, ORE.

Direct Factory Distributors for Tilla-
 mook County.