

BAYOCEAN ON WAY.

Oregon Beach Resort Designed to Come Into Its Own.

FAME TO BE NATION-WIDE.

Tourists of World to Learn of Great Watering Place on Tillamook Bay.

(By E. C. Sammons, in the Oregonian.)

Taking its place beside the best beach resorts upon the Pacific Coast, Bayocean, the Tillamook Bay beach resort, is now an established retreat. With the opening of a hotel, the building of amusement parks and bathing-houses, Oregon's latest summer refuge bids fair this year to usurp much of the popularity of past years enjoyed by Seaside, Gearhart, Newport, Elk Creek and Long Beach.

Bayocean has fought a hard battle. Two years ago it was a mere sand spit staked out in lots. To-day it is a bustling, thriving little beach resort. Everywhere work is going on, gangs of workmen being engaged in shaping the plans for a great place.

The work of the past two years and the plans for the present year embrace the expenditure of more than \$500,000. The new beach, which will be less than three hours by rail from Portland, will not be at its best this year, nor next year, nor even the following year; perhaps not for three or four years. Bayocean is being built for the future. And the builders are going about it in the most improved fashion. Since the opening of a temporary hotel, the construction of a wharf and digging of a ship channel, the principal work has been and will be for the next year of laying out streets, paving and sidewalks.

No Lots to Be Sold.

Bayocean is not a real estate project any longer. It is shaping itself into what will be Oregon's best tourist attraction in a few years. There are no lots to be sold in Bayocean, that work being completed a year ago. A new and metropolitan beach property, open to both land and water transportation will be of inestimable value as an advertising asset to Oregon.

Richened by the gifts of nature's hand, Bayocean will be a marvelously beautiful outing place when man's hand has polished off nature's jewels. With beaches on two sides, surrounded on all sides, but the west, by the richest hunting country in Oregon, a land noted for game, and having all the beach attractions—light-houses, swimming stations, wind caves, rugged cliffs, mountain trails, lever's holes, etc.—Bayocean stands out unparalleled on the Pacific Coast. Its beaches are of hard sand, its drinking water comes from a mountain stream high on top of Cape Meares and is clear, cold and there is an ample supply for a city.

More than \$1,500,000 are to be spent in improving the resort. This will include the building of a \$500,000 hotel, which as a summer hotel will be second to none in the United States. Dredges are now being used to clear the sites for two of the largest salt water plunges in the United States, the main one which will be 300 x 100 feet in dimensions. Added to this at a later time will be a huge natatorium with hot and cold salt water baths. An amusement park is now building, to include the latest apparatus for entertaining children and grown-ups. There is a wharf at which lands the yacht Bayocean a \$50,000 passenger vessel, which will ply in the passenger-carrying trade between Portland and Bayocean during the summer months.

Bayocean Is Peninsula.

Bayocean is really a peninsula, bounded by the Pacific Ocean and Tillamook Bay, and is four miles long.

It is somewhat rugged, having places an elevation of nearly 100 feet. The hotel is to be erected on a promontory overlooking Bayocean and surrounding mountains, an ideal place for it. Incorporated on the neck of land are boulevards, with one extending five miles around the bay to Tillamook City, which will connect a automobile road to Portland. Railroads—the Hill and Harrison—will be in position to carry tourists to the place in another year, perhaps later in this season. Being only four hours' ride south of the Columbia River Bayocean is nicely situated for summer voyage. It has a land-locked harbor with deep water.

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rugged Oregon coast, including the Columbia bar, North Head, Tillamook Head and rock, Neah-kah-nie Mountain and the Warning Rocks at Tillamook. By rail to the Tillamook Bay leads one through forests of virgin fir and stately spruce, across the Coast Range.

Howard Paul, a Chicago banker, who saw Bayocean last week, has the following to say of it:

"Bayocean is an ideal place, as good as any of the California beaches. Its naturalness is its best asset. I know of no other place in the United States that surpasses it, unless it be Daytona Beach Florida. The beach is hard, the surroundings are ideal and it appeals to me as a masterpiece of God."

Business Men See Bayocean.

Twenty-seven Portland business men last week, visited Bayocean as the guests of T. Irving Potter. They were met with cordial receptions from the business men of Bay City, Bayocean and Tillamook, who gathered at Bayocean for a banquet in honor of the Portland party. These business men of the fertile Tillamook County all were enthusiastic over Bayocean.

Webster Holmes, president of the Tillamook Commercial Club, extended to the business men of Portland an invitation to visit Tillamook Bay as a body. Plans are now being made by the Portland commercial bodies to visit the country for the first time. The trip will probably be made by steamer.

T. Irving Potter, who founded Bayocean, in speaking of the plans for the beach resort at the Bayocean banquet last week said in part:

"My father and I founded Bayocean. We put it on the market as a real estate venture, intending to make a fortune out of it. We now see it in a different light. Every cent of money derived from the sale of property has been or will be spent in giving Oregon the best beach retreat on the Pacific Coast."

"We will not make one cent out of the sale of property—we can't make a penny. But we do expect to come out financially ahead of the game, not by harvesting the land, but by harvesting the tourist crop. Extensive advertising will be done to attract tourists from all parts of the United States. Tourist travel our way is constantly increasing. In doubling or tripling the tourist travel to Oregon we will not only benefit ourselves but the State of Oregon as well. We will not own one single lot when Bayocean is completed, but we will own the hotel, the light plant, the water works and the amusements. And therein we hope to do well financially."

If for no other reason Bayocean should be given the support of Oregonians for the confidence displayed in the country by the builders, who are ex-Californians.

The Kingdom of God And the Dollar.

The Kingdom of God is universal, the dollar is national. Matt. 22-19 to 21. Shew me the tribute money, and they brought him a penny and he saith unto them, whose is the image and superscription? They say unto him, Caesar's. Then saith he unto them, Render therefore unto Caesar the things which are Caesar's; and unto God the things which are God's.

Every nation issues its own dollar or standard of value and medium of exchange and collects tribute or taxes to maintain the functions of government, in going from one nation to another we have to make exchange.

The dollar is an imaginary value. A bushel of wheat will make a certain amount of flour and a person can subsist on bread. It has an intrinsic value. In a famine it can command almost any price, but in a panic has little if any value compared to the dollar.

There seems to be as much mystery about the dollar as there is about the Kingdom of God. How the great trusts and combines have dividends is being investigated by the government but it will find that it is about as stupid as the rest of us in trying to comprehend the trick of the dollar. A piece of land is enhanced in value, it will not produce any more, but the owner finds that he has a mortgage that has increased proportionally, with a higher rate of interest, and his taxes are what the rent was before the raise.

A man complained that he only received 23 cents for butter fat and had to pay 17 cents for cheese, it was explained to him that his butter fat was not very good but that the cheese was excellent. Values oscillate like the pendulum of a clock. I have seen land go from a few dollars to a thousand an acre and back until it would not pay the taxes and almost everything else in proportion.

J. C. GOVE.

FOLEY KIDNEY PILLS

FOR RHEUMATISM, KIDNEYS AND BLADDER

ABOUT ALFALFA HAY.

A Former Resident of Tillamook Offers Some Suggestions to the Dairymen.

Editor Headlight:

DEAR SIR:—I noticed an article in your paper recently condemning some dairymen for overstocking their farms and buying feed from the outside. Of course, the ideal dairy furnishes all the feed used, but there are few regions where that is possible.

Tillamook is pre-eminently a pasture country, but as a hay curing region it is by no means a success. On the other hand, Eastern Oregon has an ideal hay making climate; but since the passing of the bunch grass, is shy on grazing. Your dairymen have the feed and we have the hay for winter feed. The problem is to get our hay to your feed grounds at a price that will leave us all a living profit.

The probable price of alfalfa to the grower here is \$6.00 per ton in the stack. Add to this \$3.00 for baling and loading on the cars, and a shipping rate of \$3.25 to Portland; and you have a rate of \$12.25 f. o. b. Portland. Then add to this the freight rate from Portland to Tillamook plus transfer charges and you have the lowest possible price at your dock.

I do not know what alfalfa has been selling for there nor what it costs to ship from Portland to Tillamook. If the treatment some of my neighbors received from some commission men in Portland is a sample of the way they treat the farmers at your end of the line, it is safe to say we could save a dollar a ton to the producer at this end and two dollars to the consumer at that end.

Of course it takes organization to effect these savings to the farmers in as large an undertaking as I have suggested. Such an organization we already have in the Farmer's Educational and Co-Operative Union of America—locally known as the Farmer's Union.

The Farmer's Union is quite popular here in the wheat belt. I have heard on good authority that it has returned from 2 to 12 cts. per bushel to the producer without effecting the price to millers merely by eliminating middle men's profits.

I don't need to go into a long winded argument to show the Tillamook dairymen the advantages of co-operative buying and selling. Their own cheese selling association is a concrete example more convincing than anything I can say.

So far the needs of us alfalfa growers have not received as much consideration as the wheat growers. This was because no one had tried to bring producer and consumer together. So as it seems to me it will be mutually beneficial. I shall put it up to our state officials to send an organizer into Tillamook this summer, who will explain the purposes of the union and refer your dairymen to things actually accomplished.

Yours for closer relations between producers and consumers.

G. R. HUFF.
Arlington, Oregon, June 14 1911.

[For the benefit of our correspondent, alfalfa hay was sold in Tillamook last winter for \$25 a ton.]

It is worse than useless to take any medicines internally for muscular or chronic rheumatism. All that is needed is a free application of Chamberlain's Liniment. For sale by Lamar's Drug Store.

A Charming Woman is one that is lovely in face, form, mind and temper. But it's hard for a woman to be charming without being nervous and irritable. Constipation and kidney poisons show in pimples, blotches skin eruptions and a wretched complexion. But Electric Bitters always prove a godsend to women who want health, beauty and friends. They regulate Stomach, Liver and Kidneys, purify the blood; give strong nerves, bright eyes, pure breath, smooth, velvety skin, lovely complexion and perfect health. Try them. 50c at Chas. I. Clough's.

Whooping cough is not dangerous when the cough is kept loose and expectoration easy by giving Chamberlain's Cough Remedy. It has been used in many epidemics of this disease with perfect success. For sale by Lamar's Drug Store.

A Dreadful Wound from a knife, gun, tin can, rusty nail, fireworks, or any other nature, demands prompt treatment with Bucklen's Arnica Salve to prevent blood poison or gangrene. Its the quickest, surest healer for all such wounds as also for Burns, Boils, Sores, Skin Eruptions, Eczema, Chapped hands, Corns or Piles. 25c at Chas. I. Clough's.

The uniform success that has attended the use of Chamberlain's Colic, Cholera and Diarrhoea Remedy has made it a favorite everywhere. It can always be depended upon. For sale by Lamar's Drug Store.

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