



John B. Stetson Hats, \$4.00, \$4.50 and \$5.00 values, \$3.75.

Golf and Negligee Shirts, fall and winter styles, \$1.50 to \$2.00 sellers, \$1.10.

Men's Waists, made of Brilliantine and Mohair, \$1.75 styles, reduced to 79c. Infants' Sacques Leggings, Booties, Kimonos, Coats, at marvelous reduction.

MEN'S, YOUTHS', BOYS.
Enormous SHOE SALE!
 Ladies', Children's, Infants'.
 Representing a Stock of 611 Pairs.
 Shoes for the whole family. Don't lay a minute, positively all new fall and winter styles, no dead leather, many lines we intend to discontinue, hundreds of styles to select from. This will be the greatest buying opportunity of the decade.
 Men's Vici, Blucher cut shoes, beveled welt soles, complete line sizes, \$4.00 seller **\$2.95 pr.**
 Men's Gun Metal Shoes, special winter style, Blucher cut, welt soles, \$4.00 seller **\$2.95 pr.**
 Men's Gun Metal Shoes, special winter style, Blucher cut, welt soles, \$4.00 seller **\$3.15 pr.**
 Men's Vici Shoes, neat beveled welt soles, Blucher cut, regular \$3.00 values **\$2.35 pr.**
 Men's Patent Leather and Vici Kid Shoes, Cuban heel, short vamp, \$4.00 values **\$2.19 pr.**
 Men's Gun Metal Shoes, medium weight sole, Winter style, \$3.00 seller **\$2.19 pr.**
 Ladies' Comforts of soft easy leather, Congress and lace styles, priced **99c. pr.**
 Men's Vici Dress Shoes, turn soles, fancy patent tip, **\$1.39 pr.**
 Sizes, 11½ to 2 **\$1.64 pr.**
 Men's Vici and Calf School Shoes, Blucher and bal styles, clearance sale, **\$1.45**
 Men's Vici and Calf Skin Shoes, Blucher and al cut. Sizes, 9½ to 2, \$2.75 values **\$1.65 pr.**
 Men's Vici and Calf Dress Shoes, Blucher cut. Sizes, 2½ to 5½, \$3.00 values **\$1.95 pr.**
 Men's Extra Heavy Calf Skin School Shoes, strongly made. Sizes, 8½ to 2, \$2.35 seller **\$1.83 pr.**
 Men's Gotzian High Cut 12 in. and 16 in. Shoes; tans and blacks, \$6 values **\$4.45**
 Men's Shoes Vici and Kangaroo Calf, foot form styles, patent tip, 75c. to \$1.25 values **49c.**
 Men's Shoes, entire line of the soft sole styles, cute little styles, all colors, at real Bargain Prices.

HIGH CLASS FURS Tremendously Reduced.
 Natural Russian Mink Set, lined with duchess satin, new bolster muff, fancy scarf, \$48.50 values **\$29.95**
 Austrian Opossum Fancy Collar, natural Fur, richly trimmed, \$10.95 seller **\$7.68**
 Tab Collar of river Mink, with tails and head embellishments, very slightly, \$7.75 seller **\$5.85**
 Pointed Brown Coney, two skin shoulder scarf, trimmed with tails and heads, \$11.75 values **\$8.97**
 Isabella Opossum, a beautiful rich Fur, special long tabs, deep shoulder, reg \$17.50 **\$12.48**

Beautiful Lace Curtains Wonderfully Reduced.
 FOUR HUNDRED PAIRS TO SELECT FROM.
 Nottingham Lace Curtains, pretty floral designs, full 3 yds long, good \$1.25 values **98c.**
 Bulgarian double thread net Curtains, Oriental designs, 3yd pattern, \$1.50 val **\$1.19 pr.**
 English Nottingham Curtains, new conventional designs, cream or white **\$1.44 pr.**
 Renaissance Lace Curtains, beautiful designs, strong net, \$1.85 seller **\$1.55 pr.**
 Bohemian Net Curtains, unique designs, 3 yds long, our special \$2.25 seller **\$1.90 pr.**
 Point de Esprit Curtains, both floral and conventional designs, \$3.85 seller, **\$3.15 pr.**

IMPORTANT INDISCRIMINATE CLEARANCE. DRESS GOODS, Beautiful Silks, Household Wants.
 Start right in at the left main aisle of our dry goods department, see the bevy of Silks and Dress Goods displayed, further on the thrifty housewife will be gladdened by the clearance sale prices of needful, necessary, domestic wants.
 24in. China Silk will be on sale, 33 pieces to select from, for draperies, waists and fancy work, 50c. values **39c. yd.**
 21in. Japanese silk, 23 pieces to pick from, soft shimmering quality, priced at **25c. yd.**
 Tokio Checks and Fancy Weaves of black and white, 47in. wide, regular 85c. seller **59c. yd.**
 36in. Black and colored Swiss Taffetas, 12 pieces in the lot, \$1.50 value **\$1.14 yd.**
 27in. French Taffeta, in the new Winter colors, seven pieces of these regular \$1.40 seller **98c. yd.**
 Black English Brilliantine Dress Goods, 38in. wide, high lustre, 75c. seller **55c. yd.**
 Imported Black Sicilian, with a rich deep sheen, 45in. wide, regular \$1.25 value **83c. yd.**
 Black English Serge, for Tailor Suits, on separate skirts, 32in. wide, \$1.50 seller **\$1.12 yd.**
 Black Silk and wool fancy crepeoline, 44in. wide, very fashionable weave, \$1.75 seller **\$1.33 yd.**
 25 Pieces, fancy wool cheviots, mohair, plain serges and wosted suitings, values to 85c. Clearance Sale **53c. yd.**
 64in. Table Damask, elegant mercerized weaves, our special 65c. seller, Clearance Sale **49c. yd.**
 64in. All Linen Table Damask, in conventional and flower designs, 89c. value **69c. yd.**
 72in. Imported Barnsley Satin Damask, all linen, beautiful style pattern, \$1.50 yd., seller **\$1.19 yd.**
 Turkish Bath Towels, full 20 x 45 size, extra long nap, special 25c. value **19c. ea.**
 Huck Towels, heavy large size, 20 x 45, bleached, regular 105c. seller **10c. ea.**
 500 Yards heavy outing flannels, plain colors, values to 15c. **9c. yd.**

January Clearance Sale

WE WANT TO IMPRESS YOU MOST THOROUGHLY

Just what this January Clearance Sale means to you as a money saving event. Twice a year this store makes a general clean up, the thought of profit is not considered, reduction and price cutting will be very marked in every department. Thanks to our friends and patrons we have enjoyed a marvelous business the past year—far beyond our fondest expectations, however, our shelves show an immense stock and counters heavily burdened with merchandise. In many instances we have marked them at a price that scarcely represents the cost of production.

You have been waiting for this. Take advantage. Supply Your Needs for Months to Come.

SALE STARTS SATURDAY MORNING, JAN. 7, 1911.

Every Man's, Youth's and Boy's SUIT and OVERCOAT Marked Down at the Clearance Sale.

This includes Trousers, Rain Coats, Hats, in fact every article men's wear, except a few contract items, the reductions are sharp, and to the point—no dilly dallying. Included in this will be a memorable sale of

Hart, Schaffner and Marx
 genuine good clothes, priced still lower than former low prices.

Any \$20.00 Suit	At the Home of Hart, Schaffner & Marx Clothes,	\$18.30
" 22.50	" "	20.25
" 25.00	" "	22.35
" 27.50	" "	24.25
" 30.00	" "	26.65
" 22.50 Overcoat	" "	20.35
" 25.00	" "	22.35

Here are some astonishing reductions, new fall and winter garments, from renowned manufacturers that we can vouch for, conducted by good tailors, materials of dependable woollens.

MEN'S SUITS, new fall and winter styles, cloth of wool chevots and fancy serges, a lot comprising values to \$15.00, clearance sale	\$10.50 Suit
MEN'S SUITS, latest English fancy worsteds, superior workmanship, nobly styles, latest water creations, \$18.50 to \$20.00 values.	\$14.65 Suit
YOUTH'S SUITS, latest fancy and plain worsteds, and classy designs, ages from 13 to 17 years, regular values to \$14.00	\$7.85 Suit

We put these superior Boy's Suits in lots, regardless in many cases of price, to make quick, energetic, fast selling.

1—Consisting of Fancy Cassimeres, Scotch tweeds and imported Corduroys; tans, browns and grays predominate in colors, ages 8 to 17 years, values \$6.00, January sale.	\$4.45 Suit
2—Boy's Suits of smart make up, blue serges, fancy grays and browns, extra pair trousers, knickerbocker style, \$7.00 sellers	\$5.45 Suit
3—Another Boy's Suit Special, 8 to 14 year sizes, also new popular worsteds, latest style cut, remarkable \$10.00 values.	\$6.45 Suit

ENGLISH SUITS for the LITTLE GENTS, Russian Blouse and Buster Brown styles, made of brown Scotch plaids and grays, also fancy worsteds.

\$5.75 Values,	JANUARY CLEARANCE SALE REDUCTION	\$4.85 Suit
5.50 Values,	" "	4.65 Suit
4.90 Values,	" "	4.10 Suit
4.00 Values,	" "	3.35 Suit
3.75 Values,	" "	3.10 Suit

MEN'S OVERCOATS, stylish long cut, military and regular collars, fancy cloth worsteds, \$6.50 values, \$4.45, \$5.00 values



Men's Underwear and Sweater Coats.

Values that mean a positive Clearance.
 41 doz. fine derby ribbed Underwear, French knit neck shirts, Light Blue, dollar values **59c.**
 One lot of 700 garments, Men's Underwear of Cooper's wool rib, Alpha non shrinkable and double breasted wool, regular \$2.00 values **93c. gar.**
 375 plush wool Shirts and Drawers for men in natural colors, regular \$2.25 seller **\$1.15 gar.**
 415 Sweater Coats, fancy Jersey ribbed, new wool weave effects, regular values to \$4.00, clearance sale **\$2.45**



Balcony Department. Contributes Unprecedented Bargains.

Women's, Misses, Children's, Infants Ready-to-Wear Apparel.
 No sale of greater importance and where we can use the word BARGAIN with its full intent and sustain the meaning was ever put before you.

29 Tailored Suits, beautiful two piece models, materials of broadcloth, fancy serges and chevots, semi-fitted coats, hand braided and embroidered, up to \$30.00 values	\$17.75 Suit
Women's one piece dresses of Chiffon Panama and Sheer Wool fabrics, trimmed with Oriental braids and lace to correspond, \$22.50 val.	\$15.45 Suit
Women's Frocks of Taffeta Silks and fine wool materials, new fall and winter styles, values to \$16.50.	\$8.48 Suit
Women's Gowns, one piece effects, made of English Mohair, also broadcloth, neatly tailored, and dress styles, special clearance sale, price	\$8.87
Women's Long Cloaks, of heavy Scotch bannockburn, man tailored, neatly trimmed inlaid velvet collar, values to \$15.00.	\$7.29
Women's Long Cloaks of stylish cut, full length, semi fitting back, plain and fancy imported worsteds, also wide wale diagonals up to \$25.00 values	\$16.75
Ladies' Skirts, remarkable stylish values (alterations charged for during the sale) beautiful creations of all wool worsteds neatly trimmed, special 88 values	\$3.97
Misses Dresses of blue and auto red wool serges, trimmings of braid and silk, a positive new model of fashionable design, ages 12 to 15 years. Clearance Sale Reduction Price	\$5.98
Children's Cloaks, never was such a stylish lot put before the buying public, man tailored, handsome creations, our regular selling price for these were up to \$10.00. Choice	\$4.95
Children's Cloaks, full length, colors of blue, brown and fancy wool worsteds trimmed with velvet, braid and button, regular \$5.00 value	\$2.68
Ladies' Waists, a group of stylish models, Black Taffetas, all over nets of cream, black and white, for street and dress wear, actual \$6 values, priced at	\$3.50
Sweater Coats for ladies, fancy weaves, large range of colors, neatly banded, extra coat length, regular \$4.00 sellers	\$2.48
Rain Capes, for children, a very special item, English tan rubber cloth, 9 in the lot, regular \$3.75 seller, ages 5 to 15. Clearance Sale	\$1.97
Silk Petticoats, entire stock put in one massive bargain heap, slightly and gorgeous taffetas of two toned and plain effects, deep ruffles, values to \$10.00. Clearance Sale	\$5.45

Unsurpassed Underwear and Hosiery Bargains

For Ladies, misses and children of every known weave, plain and fleeced cotton, Australian wool, natural grays or white, silk and wool or pure silk.

Ladies' Vest and Pants, extra and regular sizes, white and natural colors, regular 45c. values	29c. gar.
Ladies' fine wosted knit garments, new form shape, Jersey ribbed, \$1.25 sellers	87c. gar.
Ladies' Union Suits, extra and regular sizes, Swiss wool mixed, \$2.00 value	\$1.58 Suit
Misses' Fine Ribbed Wosted Garments, priced at the Clearance Sale	38c. gar.
Boys' heavy fleeced Shirts and Drawers, natural color, special 35c. seller	27c. gar.
Hose for the Children, fast sanitary black, our good 16½c. seller	11c. Pr.
Children's Heavy School Hose, medium and heavy ribbed, good 25c. value anywhere	16c. Pr.
German Wool Hose for Ladies, old time blue knit. Very special.	27c. Pr.