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The Tillamook Headlight.

Editorial Snap Shots.

Here's another suggestion for the name of the fair: "Old Bossy's Crackerjack Bawl in Tillamook County!"

The Tillamook Commercial Club should have a live, wide-awake civic improvement committee, to act as a vigilance committee.

Does the city officials know that the pool room joints have been running overtime? Or is that what is known in this city as Home Rule?

The only interest that some people have in this city is to attend the city caucus and city election and vote as the liquor interests request, on matter if it is a yellow dog. That is the extent of their interest in the city.

The pleasant, bright, warm weather in Tillamook is a great contrast to the blizzard weather in Eastern states. There are no crop failures, no cyclones, no blizzards, no droughts, no zero weather and intense cold, no excessive heat and dry spells in this county. Taking it as a whole, Tillamook is a good place to live, and after settling here but few want to return to Eastern states.

Get busy! Not carting dirt on the streets with the expectation of making a good road with it, and then carting the mud off several times during the winter. It needs a little more horse sense in fixing, and re-fixing, the business streets. No live, progressive town would tolerate such a muss as these streets are allowed to get into. We say get busy, clean them up, as well as keep them cleaned up, and use a little horse sense in their improvement. It would be economy to pave the business street.

Did those who voted for a Democratic senator and a Democratic governor for this state ever stop to consider that they voted for a return of Democratic hard times? If it does come, we want to give this advice. Don't be caught with a big mortgage plaster on high priced Tillamook land should another Democratic blight hit the country, for values in real estate will take a tremendous drop, as well as in other things. When that time comes it is well to be out of debt with a little money in the bank to buy up snaps.

Everybody in the county can help boost a Tillamook County Fair. Valuable prizes will be offered for stock, poultry, fruit and vegetables, clams, deep sea fish, live bears, mountains lions and other wild animals. Why we can have one of the best fairs in the state if the citizens will help boost it and take an interest in making preparation to exhibit Tillamook products. Of course dairy products and dairy stock will be a great feature of the fair, and there is no reason whatever why the county cannot have a crackerjack fair so that all in the county can take a lively interest and pleasure in.

It might be as well to try and vote the single tax, which is in this county, for we have a great many persons here who have populistic ideas and Republicans—so called—who vote for a Democratic senator and governor. Wouldn't it jar those who voted that way and who own high priced land to have to bear the burden of taxation? But go the whole hog in the effort to do away with representative government and allow the people to rule, for every "floater" and non-property owner will vote, on general principles, to place the burden of taxation on the land. The timber owners of this county pay 75 per cent of the taxes, and if the valuation is taken off timber, those who own large farms, instead of paying 25 per cent, will have to pay 75 per cent or more of the taxes. How's that for our freak style of legislation?

The output of cheese this year from Tillamook County will be about the same as last year, viz., 3,500,000 lbs. valued at \$550,000. The lack of the

usual summer showers of rain the past summer caused a falling off of the flow of milk as well as curtailing the amount of green feed, but the early fall rains helped to produce an unusual large amount of green pasture. There would have been a good increase in the output of cheese this year had it not been that the usual summer showers failed to materialize. Considering everything, and the long dry summer in Oregon, Tillamook county cannot complain. It held its own as the banner dairy section of the state, and as for profitable and successful dairying, we may state that the dairymen received on an average of a little over \$1.50 per 100 of milk, or between 37c. and 38c. per pound for butter fat. And double the amount of cheese could have been manufactured and disposed of had a whole lot of the non-productive land in the county been cleaned up and brought under cultivation.

The local newspapers take an active interest in boosting the city and the county. No one does so much good as the home newspapers, and they deserve better support than they are receiving. The Headlight has been sounding the praises of Tillamook county for 22 years, doing an enormous amount of gratuitous work, in fact, the whole of the business interests in the county have not done as much to advertise and boost the county as the Headlight. Quite a large number of our present settlers first became impressed with Tillamook by reading the Headlight in Eastern and mid-west states. We mention this as a plea for the citizens of this county to give their loyal support to the home newspapers. Take an interest in them. And there is no better time than at Christmas and the New Year to renew your subscription or add another one to the list of home subscribers. It took strenuous work to run newspapers in this county on account of sparse population, and it takes a great deal of hard work and long hours even now. Christmas is the best time of the year to remember friends, and the editors are Tillamook county's best and loyal friends. They plead not for charity, but for loyal support in their effort to make this an industrial center and the garden spot of Oregon.

We wish to inform Bro. Effenberger that the snap shot man is not looking for any compliments, for we have passed that age of life, and have been in the newspaper business so long that harsh criticism and compliments are treated somewhat alike. We want to say this, however. Any fair minded person, who understands all the circumstances connected with the petition to recall Commissioner Alley, cannot but admit but what it is an attempt to do Mr. Alley an injustice and a wrong. That being the case, the Press is only doing its duty when it defends a worthy citizen and conscientious public servant. Another thing, we do not want to see another neighborhood feud similar to that which existed at Nehalem a few years ago. That important part of the county suffered in consequence, and to our way of thinking, now that there is a united effort to build-up and improve that section of the county, it is certainly to be deplored that this will cause more strife at Nehalem. We expect to see the Nehalem country become an important manufacturing part of the county, and it is united effort, not strife, which will bring this about. Mr. Alley has done more to open up and develop Nehalem than any man in the county, for which he is to be commended. We may say in connection with this matter that the "pull down" and "do up" spirit is not dead in this county. Yet we observe there are a whole raft of men who are ready to pull down but very few who put their shoulder to the wheel and held up build the county. Start an industry so as to give a pay roll and there are a class of parasites here who scheme to work a graft or do something that will put the industry to trouble or annoyance. Bonus men were a curse to the country for years, and some of them are still looking for opportunities to make money in that and other "butt in" transactions.

It maybe that some people will say that it's none of our business if they have been buncoed and relieved of some of the money in their bank account.

True; but as the county has the reputation of containing a whole lot of people who readily "bit" at every proposition that comes along and are relieved of their money, we consider that we have a perfect right to express our opinion. Tillamook county was visited this year by an unusually large number of persons who make a fat living on those who readily put confidence in strangers and their bunco schemes. Those who "bit" this year, with their hard earned money gone for good, see now, like Jeffries, it won't "come back." The fact is, so many of the agents who have come to this county have lied to the people as fast, if not faster than a horse can gallop, for they rely on that and slick talk to fool the people. Those who have bought stock in companies which have no financial rating had better consult some of the local bankers as to the worthlessness of their stock or insurance. The fact is, too, many cautious persons are roped into dropping considerable of their money. A few years ago an agent of a San Francisco concern came here with a building and loan proposition. Quite a number went into it with the idea of borrowing money to build homes, being under the impression that they could do so at 5 per cent, but it amounted to 15 per cent interest, and the company hung on to their money so tight that when an application for a loan was made the word came back that Tillamook County was so sparsely populated that it was an undesirable field to invest money in, consequently one after another dropped out and lost the money they paid in. This will give some idea of "working" the people for all they could get out of them and giving nothing in return. Then there was another company, called the Aetna, and after paying into it for some time, this concern became embarrassed. There are a whole lot more that could be mentioned, in which the money paid in to them will never "come back." It is a good rule to adopt, if you do not know the financial standing of fakir concerns, consult the local bankers, and don't be fooled into signing an application which is nothing more than a note to pay a certain sum, for this is a trick that was successfully worked this year to deceive people. Moral: Don't put your signature to notes and

contracts of that nature and you won't be "stung."

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CHRISTMAS IS COMING! In fact, it will soon be here, and we are going to place before the people of Tillamook a **DANDY CHRISTMAS PRESENT** which which they should not overlook. This present is contained in the property we are now offering the buying public as "**MAPLE GROVE ADDITION**," the best that there is in **TILLAMOOK CITY** in first class residence property, with all of the improvements absolutely guaranteed without further cost to the lucky purchaser who buys now. Time, space and the expense forbids us going into detail regarding our **SPECIAL OFFER** and the **MERITS OF THIS PROPERTY**. We have at this time sold a number of the choice lots in **MAPLE GROVE** to conservative and progressive business men of this city. Ask anyone of the following what they think of an investment in Maple Grove: Messrs. M. F. Leach, A. K. Case, Chester McGhee, T. P. Johnson, Omar C. Kiger, W. J. Stephens and others who already placed an investment and selected their lots in Maple Grove. But come in personally to this office and let us tell you **WHY YOU SHOULD BUY A LOT IN MAPLE GROVE**.

OUR PLAN IS THIS: We are going to **GIVE YOU A CHRISTMAS PRESENT**, one that you will look back too with pleasure and profit in time to come. **From the 1st of December until the day before Christmas I am going to divide my selling commission with you.** This means that you get a present in proportion to the amount of your purchase on a lot or more in Maple Grove. The price on all lots from \$400 to \$700. The terms are from \$50 to \$100 cash, and the balance on a payment of \$10 per month. I am going to give you a present of from \$10 on a \$400 lot up to \$17.50 on a \$700 lot. This plan will only be allowed to those that take advantage of this offering from the 1st of December until the 25th December, 1910. Make selection of your lot now and get your choice while there are many to choose from.

We are under contract with the owners to sell Twenty Lots out of Sixty-two Lots in the tract; after Twenty Lots are sold out of Maple Grove the balance of Forty-two Lots all advance in price to future purchasers One Hundred Dollars on the lot. Now is the time to investigate this Christmas offering.

**Rollie W. Watson, Uz Nolan, J. S. Stephens,
W. G. Dwight and Wm. Curtis for particulars.**

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