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The Tillamook Headlight.
 Fred C. Baker, Publisher.

PLAN GIGANTIC BEACH RESORT IN TILLAMOOK.

Capitalists to Build Coast Playground -- Mecca for Tourists of the World.

WORK IS ALREADY BEGUN

Long Looked for Development of Tillamook Bay, Only 57 Miles from Portland, is Assured.

(From the Oregonian)

Portland is to have a seaside resort of world-wide reputation, within two hours and a half ride by railroad, only 57 miles due west of the heart of the city.

Gigantic in proportions; magnificent in possibilities and striking in its relation to Portland, to the Northwest and to the United States, is the undertaking that is about to be launched.

California may have the better. Winter climate, may desert the wonderful patronage that is bestowed upon it by tourists, but it is realized that the Coast of Oregon is superior in point of Summer climate, scenery and healthfulness, to any other location on earth. Hence, the stupendous project that certain experienced and well-informed men have essayed to carry to completion.

What it never has had before, what it has always yearned to possess; what it knows, that it most urgently needs, Portland is actually to have—a seaside resort that will excel anything that has ever been known on this coast or any other; a great double beach, where it will be only a stone's throw from the tumbling ocean surf to the warm placid waters of beautiful Tillamook Bay.

Millions are Available.

Millions of dollars may be needed to establish it. Millions are ready. Thousands of minor details will have to be worked out to build it. They are being worked out rapidly. Experience of the highest type will be required to direct it. It is forthcoming. A location surpassing anything in the West has been waiting for years for just such a development as is now projected. Not a stone has been left unturned. Working quietly, persistently and effectively, men of wide knowledge of these matters are now about to begin the practical operation of a plan that has occupied their attention for five years.

Observing carefully the various features that have made the Atlantic and California beaches what they are, these men have come to Portland equipped to launch a seaside resort proposition that is not only of interest to Portland but to the entire United States and practically the whole world; a seaside playground that looks forward to the pleasure of entertaining the best people from the best nations of the earth. It is proposed to make this resort so popular and well known that tourist travel will be diverted from the California coast to Oregon shores; to make it one of the greatest advertisements that the Northwest has ever had.

Includes Entire Peninsula.

The entire peninsula that encloses and forms Tillamook Bay is the chosen location of this resort. Every foot of land on the west side of the bay, from the northern point to its base, has been purchased. It is now being platted under the direction of the most competent engineers. A commanding site has been reserved for a magnificent hotel. Golf links, tennis grounds, baseball diamonds and enchanting automobile driveways have been laid out. Interesting residence locations have been platted with discrimination and taste, born of the appreciation of the best there is elsewhere. Natural sites will be preserved, and this remarkable strip of land has hundreds of them, giving this beach a vast advantage over California resorts. Shaded areas of great size abound. Gorgeous displays of natural foliage spread their entrancing luxuriance almost to the water's edge. Promoters and originators of similar projects in Southern California would be willing to spend millions of dollars to possess the advantages which Nature has so abundantly bestowed upon this fortunate peninsula.

Two and a Half Hours' Ride.

All of this is to be within two and one-half hours from Portland. This most attractive vacation spot, encompassing all the resorts for tourist travel in Europe, excelling anything on the Atlantic Coast and outstripping the best on the Pacific shores, is to be only a bit over a couple of hours' ride from the very heart of this city. E. E. Lytle, who is building the Pacific Railway & Navigation Company's line, states that he is under obligations to complete the road next year, and places himself on record by saying that his trains will be able to run to Tillamook Bay in less than two and a half hours from the heart of Portland.

The Lytle road already has 16 miles of its line in operation between Hillsboro and Buxton. A contract was let early in the Spring to the Portland Bridge Company for the building of 20 miles from Tillamook City north. Part of this road from Tillamook City to Bay City will be ready for rolling stock by the first of October, while the entire 20 miles, it is believed, will be running by this time. Mr. Lytle fully expects that his road will enter Portland over its own tracks, its present terminal facilities being provided by the Southern Pacific.

Many people have marveled time and again at the tremendous patronage that has been attracted to Los Angeles and the California beaches. It is true that the Winter climate of that country is the best on the Western shores. It is also

true that not alone the climate, nor the scenery nor the natural advantages of these places have tempted the wealthy people of the world to California. It has been of unceasing energy and the untiring advertising effort of these people, possessing far less meritorious advantages than does Oregon, their unquenchable enthusiasm and local pride has hesitated at nothing short of the miraculous.

Portland's Turn at Last.

Now it is Portland's turn. With resources that are not rivaled in the world, backward only as a result of natural inaccessibility, Oregon's shores have really been re-discovered by the originators of this mighty project. They are comparatively new comers to the Rose City and are about to give to Portland what Portland has yearned for, these many years. Oregon has the best Summer climate in the world. This is unusually and exceptionally true of the Coast country. Where one person visits the seashore now, inaccessible as it is, thousands will be attracted when the Lytle road is completed. Bayocean Park, as the new resort will be named, will have a far greater significance to the people of the Northwest and all northern climates than California has for the class of people it attracts. When a man begins to think of a retreat for the Summer, he shuns hot climates, the fierce sun's rays and intolerable climatic conditions. He seeks a place where there is ideal climate. California may have some justice in its claim for a Winter climate, but a discriminating seeker for a Summer home, if he is in his right mind, will never attempt to compare it with the glorious weather along the Oregon coast. There is no place in all the world that possesses the advantages in this respect that will be found just a few miles directly west of this city.

Undertake Tremendous Task.

The building of an elegant resort like this is a task that would appear mountainous to most people, but it is firmly believed that, once established, Bayocean Park will advertise itself; that the great compelling feature that built up Los Angeles, that of one friend writing and talking to another, will do more for Bayocean Park and Portland than any other plan that could ever be conceived.

Bayocean Park comprises all of the Tillamook peninsula. It has over seven miles of beautiful water front on the ocean and bay. Both beaches are of hard, white sand, with scarcely a pebble stone to be seen on their even surface. This admits of ideal surf bathing on the ocean side. On the bay side the sands are warmed by the sun's rays when the tide is out, making bathing there delightful, as the temperature of the water is 15 to 20 degrees higher than on the other side. At the ebb of the tide there is a stretch of solid sand beach, three quarters of a mile wide, forming a picture of such grandeur as to captivate the spectator.

Twelve or more streams enter Tillamook Bay, each one of which teems with trout. The bay is landlocked and is always safe for yachting and aquatic sports of all kinds. It is one of the most pleasurable canoe spots to be found anywhere. Coupled with these features will be the establishment of such outside sports as golf links, tennis grounds, speedways, automobile tracks and opportunities that will appeal to every class of people. Nothing has been overlooked, in this grand and mighty effort to establish by man's hand a complete resort that will harmonize with the magnificent beauties that have been provided by Nature herself. The wherewithal is abundantly present.

Fine Mountain Climbing.

South of and immediately adjoining the property will be found the grandest of opportunities for mountain climbing, exploring, hunting, camping and fishing. The rough contour of this land is strikingly picturesque. It ascends precipitously from the very southern edge of Bayocean Park. Right from the water line, one approaches rugged rocks and forest that rise abruptly to an elevation of 700 feet. The coast line is rough, ragged and rocky, and indented with large caves, penetrating hundreds of feet into the rocks. The upper land is covered with large, beautiful trees. Ferns of scores of species abound. At the water's edge, when the tide is out, lovers of odd specimens of sea moss, star fish and sea urchins can find them by hundreds, clinging to the rocks. Only a half mile south is Cape Mears Light.

At Bay City, just across the bay from Bayocean Park, a wharf has already been built. The tracks of the Lytle road will run on a trestle out in the water, and this wharf crosses it quite a distance from the shore. Passengers arriving by train will alight at this wharf, where they will be met by launches from Bayocean Park landings and taken across the bay in less than 15 minutes. It is estimated that the entire trip from Portland to Bayocean Park will not require over two and a half hours, including the launch ride.

Personality of Backers.

Naturally one of the interesting and important features of the establishment of a tremendous enterprise of this character is the personality of its projectors. T. B. Potter, president and general manager of the F. B. Potter Realty Company of San Francisco and Kansas City, is to be general manager of the big resort and is one of the principal backers of this huge scheme. Mr. Potter is president of one of the strongest and most successful firms of subdividers in the United States. Many of his smaller operations are familiar to Portland people. These, however, are small compared with the transactions in other cities, although they were of considerable local importance.

Mr. Potter first recognized the excellent resident opportunities along the Mount Scott car line five years ago. At this time he was associated with H. L. Chapin in this city. When it was only a stretch of heavy timber these gentlemen platted this property, opened it for sale and soon developed a busy, well-populated neighborhood. In fact, so rapidly has this district developed that the railroad company has found it difficult to take care of the traffic. No part of Portland has shown a more rapid growth. This has been their special line, Vernon, Ina Park, Lester Park and Elberta, properties of the same type, were marketed by Mr. Chapin while Mr. Potter was in the south. The same plans were successfully followed.

Gigantic Suburban Deal.

Meanwhile, Mr. Potter has trans-

ferred his efforts to California and other points. He platted and sold out the Reistract, one of the biggest suburbs ever known in San Francisco, selling 2550 lots in four months. Arleta Park, south of San Francisco, comprising 3000 lots, was also quickly disposed of. Properties of equal magnitude were handled at other points. Kansas City was his next field of operations, where he purchased a square mile of the best residence property in the city, known as Marlborough Heights. This is a high grade proposition, designed to appeal only to the well-to-do. His success in this undertaking is shown by the fact that he disposed of \$140,000 worth of property on opening day. The lots are still in great demand and not a home has been built on the tract that cost less than \$5000. These are the type of men who have put through many of the biggest suburban realty propositions ever known in this country; the type of men that have taken unto themselves the heroic task of promoting and building what is expected to be the world's most famous summer resort at Portland's very threshold.

Mr. Potter has the reputation among his friends of never having touched an investment that has not proved to the front, an unqualified success. It is said that his greatest accomplishments are due to the fact that his observations are wonderfully discriminating; that he is quick to grasp opportunities for development and that his subsequent action is quick, well-directed and gets results. It is said of him that he has enabled many people to make more money in suburban realty than any other individual in the United States.

Local Men Interested.

Mr. Chapin, who will be the assistant manager of this broad enterprise, is the same kind of a man. The two form a combination that gives promise that their present plan will work through to the highest degree of success. Such are the two men, who are back of Bayocean Park with unlimited resources. If a million dollars is needed it is forthcoming. If more, more is available.

That an establishment of these proportions will be well patronized is a foregone conclusion. Portland people love the Pacific ocean and its greatest drawback has always been its inaccessibility. The most attractive spots have been in the most out-of-the-way places. They have been reached by inadequate steamboat service, generally unreliable and seldom running on schedule time. The establishment of rail connection between Portland and a nearby coast resort will obviate this difficulty and serve to quickly develop the most favorable portion of the Oregon shore of the Pacific. It is undoubtedly a movement of great absorbing interest to every citizen of Portland and the State of Oregon. It deserves the cordial and unqualified support of every one interested in this great commonwealth.

Long Live The King!

is the popular cry throughout European countries; in America, the cry of the present day is "Long live Dr. King's New Discovery," King of Throat and Lung Remedies," of which Mrs. Julia Ryder Paine, Truro, Mass., says: "It never fails to give immediate relief and to quickly cure a cough or cold." Mrs. Paine's opinion is shared by a majority of the inhabitants of this country. New Discovery cures weak lungs and sore throats after all other remedies have failed; and for coughs and colds it's the proven remedy. Guaranteed by Chas. L. Clough, druggist, 50c. and \$1.00. Trial bottle free.

Sunny Mead Addition to Tillamook City.

The W. S. Hayes five acre tract, contracted for by the Tillamook Real Estate Company, will be platted and placed on the market. All lots sold on contract to be delivered July 1st, 1907. Advance sale now on. Lots cheapest and best of any in Tillamook. Call and see the plats at the Tillamook Real Estate Company's office; or F. R. Beal's office.

Notice.

Notice is hereby given that S. V. Anderson has rented the pasture on a parcel of land situated in township 2 S, 8 west; also in township 1 S, 8 west, and has all rights to the same as long as owned by the present owners. MARY H. WEST.

The Knock-out Blow.

The blow which knocked out Cortlett as a revelation to the prize fighters. From the earliest days of the ring the knock-out blow was aimed for the jaw, the temple or the jugular vein. Stomach punches were thrown in to worry and weary the fighter, but if a scientific man had told one of the old fighters that the most vulnerable spot was the region of the stomach, he'd have laughed at him for an ignoramus. Dr. Pierce is bringing to the public a parallel fact; that the stomach is the most vulnerable organ out of the prize ring as well as in it. We protect your throat, chest and lungs, but the stomach is utterly indifferent to, until disease finds the solar plexus and knocks you out. Make your stomach sound and strong by the use of Dr. Pierce's Golden Medical Discovery, and you protect yourself in your most vulnerable spot. "Golden Medical Discovery" cures "weak stomach," indigestion, or dyspepsia, torpid liver, bad thin and impure blood and other diseases of the organs of digestion and nutrition.

"The Golden Medical Discovery" has a specific curative effect upon all mucous surfaces and hence cures catarrh, no matter where located or what stage it may have reached. In Nasal Catarrh it is well to cleanse the passages with Dr. Sage's Catarrh Remedy fluid while using the "Discovery" as a constitutional remedy. Why the "Golden Medical Discovery" cures catarrhal diseases, as of the stomach, bowels, bladder and other pelvic organs will be plain to you if you will read a booklet of extracts from the writings of eminent medical authorities, endorsing its ingredients and explaining their curative properties. It is mailed free on request. Address Dr. R. V. Pierce, Buffalo, N. Y. This booklet gives all the ingredients entering into Dr. Pierce's medicines from which it will be seen that they contain not a drop of alcohol, pure, triple-refined glycerine being used instead. Dr. Pierce's great thousand-page Illustrated Common Sense Medical Adviser will be sent free, paper-bound, for 21 one-cent stamps, or cloth-bound for 31 stamps. Address Dr. Pierce as above.

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12 quarts Old Gold Bourbon Whiskey.....	7.50	2.75
12 quarts Crescent Rye Whiskey.....	7.50	2.75
12 quarts Old Port Wine.....	3.50	1.25
12 quarts Old Sherry Wine.....	3.50	1.25
12 quarts Old Angelica Wine.....	3.50	1.25
12 quarts Old Muscat Wine.....	3.50	1.25
12 quarts Old Madeira Wine.....	3.50	1.25
12 quarts Sweet Catawba Wine.....	4.50	1.75
12 quarts Sandusky Port Wine.....	4.50	1.75
12 quarts Old Tom Gin.....	8.00	3.00
12 quarts French Cognac.....	9.00	3.50
12 quarts California Grape Brandy.....	8.00	3.00
12 quarts Stanford 3A Rye.....	11.00	4.00
12 quarts Rainier 3A Bourbon.....	11.00	4.00
12 quarts Monogram O. P. S. Rye or Bourbon.....	12.00	5.00
12 quarts Rock and Rye.....	6.00	2.25
12 quarts Peach and Honey.....	6.00	2.25
12 quarts Millview Whiskey, bottled in bond.....	10.00	3.50

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