

TU-DATE STORE. Whatever it is, CLOUGH HAS IT. If he hasn't it, CLOUGH GETS IT.

Gifts for Ladies.

THE UP-

Those who are puzzled as to what to give a Lady had better consult this list, make memoranda and then come and see other things we have no space to mention.

BOOKS-Padded leather gift editions for ins. tance.

ALBUMS- All the latest designs. PHOTO HOLDERS-Always need of these. TOILET SETS-Suburb gifts. We have fine

MUSIC ROLLS-Often just the thing. DRESSER SETS-These will be used. MANICURE SETS-Every woman wants one. GLOVE AND HANDKERCHIEF BOXES AND

SETS. WORK BOXES-Nice line of these. FANCY THERMOMETERS-Made for use and

ornament. STERLING NOVELTIES-No end of suitable presents

MIRRORS-Hand mirrors in all the styles. JEWEL BOXES-Many beautiful kinds. POCKET BOOKS-In all the new leathers. CELLULOID AND PLUSH GOOD S-Dozens of fine presents.

PERFUME-One thing that is always suitable.

Gifts for Girls.

There should be no trouble in selection of gifts of this class, especially when you come to this store. Here are a few hints.

BOOKS-Scores of them especially for girls. POCKET BOOKS-Plenty of these here. WORK BOXES-Kinds made solely for girls. FANCY ARTICLES-In celluloid and silver etc. PICTURES-Certain to please.

TOILET ARTICLES-All sorts of these. PERFUMES-Even very small girls like per.

Kodaks--Cameras

I carry a good and well selected stock

of Kodaks and Cameras. I am agent for

the famous and only EASTMAN KO-

DAKS. Brownie Kodaks run from \$1

to \$12, and the Folding Pocket Kodaks,

Come here for your Christmas Presents and for all of your Holiday Drug Store Shopping. Our stocks were never in better condition to meet the requirements of the season. You and your friends are cordially invited to come and come often and see our exceptionally fine showing of Christmas things. You will be delighted, as all the others are. You will be well repaid. We have gifts for Ladies and gifts for Gentlemen, gifts for Children of all ages, and gifts for Old People. Low price gifts and expensive gifts. Something nice for everybody.

Come as early as you can. Early selections are apt to be more choice. We await the pleasure of seeing you.

CHAS. I. CLOUGH, TILLAMOOK, ORE.

I have heard some people say that none of the merchants had their 'X mas stock all in yet. I wish to correct that by stating that I have had all of mine in the store for the last two months. A visit to my store will prove that, from the display I am showing.

BOOKS,

There is hardly a person who has Christmas gifts to buy who should not consider the selection of books. Books are equally desirable for young and old. They are treasured for a lifetime and never lose their value. Large as our stock was last year, it is almost doubled this season. The variety is greater and the stock throughout is larger. It includes all the latest and most popular ment. Some of this season's albums novels, together with standard fiction, poetry, etc. Also books for girls, books for boys and books for the little people. You can find anything you want, and can be suited, no matter what price you want to pay. I do wish you would give us the pleasure of a call and look over this collection of books, you will find it a wonder, and an education, and you may see something you will want later on.

New Albums, Albums are good gifts and photos ac-

cumulate so fast nowadays as to make new albums, necessary at short intervals. We have a splendid stock of them, and we wish to add, also, that we bought them direct from the manufacturers at jobber's prices. We do not believe there is anyone in this locality who can compete with us on their prices or assort-

Gifts for Men.

DRUG

We have often been told by the ladies that "It is so hard to buy presents for men." We have demonstrated oftenthat it is not hard at our store. Men like gifts combining usefulness with convenience. They want them to be good in quality. We have a large assortment of articles that will touch a man's heart. Among them are :

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CIGARS-This always suits the smoker. SMOKING SETS-Pew things he will appreciate

SHAVING SETS-A very practical gift. COLLAR AND CUFF BOXES-Very useful always

FOUNTAIN PENS-Will like this if he writes. BOOKS-Can't go amiss on this if he is a reader. RAZORS-One that wont bring tears when he ses it.

RAZOR STROP-Line too large to talk about. POCKET BOOKS-We have the kind men like. INK STANDS-New ones that will please. HAIR BRUSHES-Fine ones for gifts. CLOTHES BRUSHES-Have them with fancy

MILITARY BRUSHES-Made for men. HAT BRU3HES-Many to choose from. WHISK BROOMS-We have faucy ones. TRAVELING SETS-Useful whether he travels

PLAYING CARDS-Extra fine ones for Christ-

CHRISTMAS CARDS-A good-will token.

Gifts for Boys.

There are too many of these to tell of, for some lines are so large as to permit of choosing something for every boy of your acquaintance.

BOOKS-This is the standard gift for boys. BRUSHES-He needs toilet articles of his own. PICTURES-One for his room

COLLAR AND CUFF BOXES-A useful present. PURSES OR POCKET BOOKS-Plenty to pick

Beautiful Purses.

We are making an elegant showing of

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the ones that the factory cannot supply the demand for, go from \$6 to \$20 each; and you hardly need a dark room in connection with these instruments at all.

Holiday Perfumes

Our special selection of Holiday Perfumes comprises the dantiest and sweetest perfumes from the world's best manufacturers.

The gift cases in which they are contained are of unusual beauty. We have an almost endless variety to select from. Perfumes-every odor.

Toilet Waters-All the best ones. We invite you to inspect this beautiful collection of fine perfumes. We will gladly show you anything you wish to

see. Also have dainty bottles and asomizers which we can fill with bulk perfumes if you desire.

Celluloid Goods.

Extra large stock this year and prices lower than ever. There are few gifts more generally popular than these. Our stock includes, Manicure Sets, Collar and Cuff boxes, Toilet Cases, Work Boxes, Shaving Sets, Handkerchief Boxes, Glove Boxes, Necktie boxes, Photo Boxes, etc.

Holiday Cigars.

The gift above all that suits a smoker. You make sure of cigars he will like by getting them here. In boxes of 25 for \$1.00. Also higher priced ones. Ask the best smokers in town about them.

Pipes.

One of the best and most acceptable gifts you can make to a man who smokes is a pipe. At my store you will find a large and well selected stock of genuine Briar with fine amber mouth pieces, at prices within the reach of all.

Sea Shells & Tillamook Souveniers

My collection of sea shells is large and varied, ranging in price from 5c. to 6oc. no higher. I have often had people say that they thought some of my shells would be worth \$2 or \$3. The souvenier shell spoons are the neatest thing out for mailing as they are light and strong. A great many of the shells are hand painted, making them very beautiful and attractive.

Christmas Cards.

You have a large number of friends at home or at a distance to whom you do not care to send any special gift but to whom you would like to send some token of rememberance. Christmas cards fill the need. We have a fine assortment of the new ones at all sorts of prices from a few cents up.

Come in

And look over our holiday stocks to your heart's content-absolutely no obligation to buy-unless you want to-We sincerely trust you will not fail to give our store a visit when you are out. You will be glad you did so as you will get many hints from our stocks.

are strikingly attractive. Celluloid binding at 25c. to \$5, with

fifteen or twenty prices between.

Special Presents.

You don't want to give what every body else gives. We know that and kept that in mind when we were selecting Christmas goods.

We did not buy a "whole lot" of any one thing. We looked and looked everywhere and anywhere to get things which were especially odd or especially pretty or especially attractive in some way, "and we got them."

We are satisfied with this stock of gift things which we have collected. We are sure you will be delightful with them.

Remember when you come here you get articles which are hard to duplicate, you get things which everybody else hasn't got and can't get now.

Come in as soon as you can so that you can take your pick of the entire stock-come before all the best goods are sold-come today.

both Ladies' and Gentlemen's Purses, Pocket Books and Card Cases.

The leather from which these goods are made are of very fine quality.

The designs represented in this assortment are the very latest and nobbiest.

For a handsome appearing and well made pocketbook or purse we never saw any that beat those we are offering now.

Fountain Pens.

A fountain pen is the busy man's or woman's companion. It is a perpetual convenience if it is a good one and a constant annoyance if it isn't. We guarantee those we sell to be first class. Prices differ a little, probably more than the quality of the pens. Prices \$1 to \$6.

Waterman's Ideal Fountain Pens lead the world, and this is the guarantee you get when you buy it. Absolute satisfaction-your money back--and the pen fitted to your hand. What more could you ask ?

Fine Stationery.

Fine box papers are always in demand for girls, especially among the people at home. Have the finest papers ever shown in the city, and our prices are right on them. These rare qualities for 25c. to 75c.

I have just received the largest assortment and finest designs in Ladies' Fine Box Stationery I have ever had or seen, and you will miss it if you dcn't look them over, prices from 10c. to \$1.50 a box.

Bibles.

Time spent examining our Holiday I have a line of Bibles and Testaments Stock is time well spent. On every ranging in price from 5c. to \$3 a piece, printed in almost all the popular size hand you will see timely and valuable type. This year we have a new red suggestions that will help you greatly Bible and Testament that I consider in solving that important problem,

extra good value.



Brushes. A fine Hair or Cloth Brush makes a

very useful and most acceptable present

to give anybody. We have a fine assort-

ment of splendid brushes-both hair

and cloth-some with fancy backs, oth-

ers with backs of handsome natural

woods-all of them have good, strong

bristies, bristles that are put in to stay

All these brushes will give satisfac-

tion and last a long time.

"What to get for Xmas."