Tillamook Headlight.

PUBLISHED EVERY THURSDAY BY
THE TILLAMOOK HEADLIGHT COMPANY,
(INCORPORATED)
W. F. D. JONES, EDITOR AND MANAGER.

THE COUNTY OFFICIAL PAPER

RATES OF SUBSCRIPTION.
(STRICTLY IN ADVANCE.)

One year	$1.50.
Six months	.75.
Three months	.50.

ADVERTISING RATES.

1 inch, per month	$0.75	per year	$6.75
¼ " " "	2.25	" "	20.00
½ col. " "	3.75	" "	33.00
½ " " "	6.75	" "	60.00
1 " " "	11.00	" "	100.00

Local notices, 10cts. per line; and 5cts. after the first insertion. Only 5cts per line for first insertion for regular advertisers.

Lost, Found, For Rent, For Sale, Wanted, and Special notices, in classified "ad" columns, at the rate of one cent per word for first insertion and half rates thereafter.

Legal notices, Nonpareil, 10cts. per line for first insertion and 5cts per line for each subsequent insertion.

☞ All notices or communications should be sent in as early in the week as possible.

Do You Know!

that it pays to

Advertise in the Headlight?

Why?

Because it Gives

The County News,
County Advertising,
Is Fearless in Policy,
Grants Free Discussion,

And, is bright, spicy, well-printed, and has attractive and artistic "ads"

This is why everybody takes and reads the HEADLIGHT. No other paper in the county can compare with it in circulation. It is the

Pioneer Paper,

and its subscription list is rapidly increasing. Fine job printing plant in connection.

The Tillamook HEADLIGHT Company has been incorporated under the laws of the State of Oregon, and has purchased the printing plant, subscription list, accounts and good will of the HEADLIGHT. A number of the leading citizens of this county have taken stock in the company, and W. F. D. Jones, who owns stock in the organization, has been elected manager for the ensuing year. More capital has been placed at the disposal of the paper, and it will be improved in many particulars, from time to time, as the needs of the county demand. It is the intention of the company to spare no pains or expense to make it one of the leading county newspapers of the state, and to work unceasingly in the interests if Tillamook county. New type and new material will be ordered at once, which will enable the office to turn out a better paper than ever, and do all kinds of job work needed in this county.

The policy of the paper will be, "To assist in developing the resources of Tillamook county," and incidentally, its politics pill be republican, with independent proclivities, always speaking plainly regarding matters which interest the tax-payers.

Free discussion on all topics of local interest will be permitted, the only limitation being, "Butter cheese and lumber takes precedence over politics."

Now, as to business: All claims or bills against W. F. D. Jones, former owner of the HEADLIGHT, should be presented to him at once. And, more important, all persons owing the HEADLIGHT should settle their accounts at once with cash or by notes. The company has the books and accounts of the paper, and has authorized the manager to collect and receipt for all outstanding debts.

The delinquent tax list is going to be published somewhere up in Clatsop county, so we understand.

The Memphis Tenn., Comercial Appeal republishes Jeff Davis' inaugural address, defending secession. It is too late, however, to make that an issue, even in Tennessee. The dedication of the Chickamauga and Chattanooga battle-fields two weeks ago brought together ex-Union and exConfederate veterans to rejoice together that the rebellion failed, leaving no other sentiment than the Union forever.—Inter Ocean.

Old soldiers visiting the Atlantic Exposition find that Georgia chickens roost higher than they used to. —Kansas City Journal.

"A man who writes like that ought not be in the public service!" exclaimed Right Hon. George J. Goshen the other day after a futile study of his own hand writing on a public document.

Let us be thankful for the fact that the money that Anna Gould took to France, France will have to pay back as an indemnity to John Waller.—Wichita Eagle.

The tallest cathedral tower in England, that of Salisbury, is spreading at the base and threatens to tumble down. This can be easily remedied. Place the cathedral in charge of a titled bachelor archbishop and introduce him to an American heiress.—Globe Democrat.

New York is borrowing money at one half of one per cent. per annum interest. There are counties in Oregon paying eight per cent. upon their warrants, which are selling at a discount, and which are as good and safe as city of New York bonds or any other bonds. Tillamook is one of these counties.—Salem Statesman.

The editor of an exchange said to the foreman in the print shop: 'Billy, put George Washington on the galley and finish up that murder you commenced yesterday. Set up ruins of Hercules and distribute smallpox. You needn't finish the runaway matter. Lock up Ben Davis and slide Ben Butler into hell, and leave the pie alone until after dinner, put the lady's form to press and go to the Devil and put him to work on Deacon Fogg's article on eternal punishment."—Ex.

CURRENT FUN.

A band wagon is good in its place, but you don't need to take one when you go courting the other girl. Your best girl will hear about it soon enough.—New York Recorder.

Beggar—Yer haven't got 10 erbout yer, has yer, boss?

The Man—How did you find that out? I thought no one knew I was broke but myself.—Syracuse Post.

"What do you think of this previous existence theory?"

"I know it to be supported by facts. For instance, I know a woman only 27 years old who often thoughtlessly tells things that happened thirty-five years ago." —Indianapolis Journal.

The new Jersey democrats have declared against race-track gambling. It is a sort of deathbed confession.

"The spirit of John Jones," said the medium.

"He died in arrears," replied the editor. "Ask him if it is hot enough for him."—Atlanta "Constitution."

This trouble in Chicago over the theft of water is likely to be a little mystifying to Kentucky.—Washington Star.

Miss Vanderbilt will take $10,000,000 to the Duke of Marlborough. When Count Castellane learns of this there is going to be trouble for George Gould. Anna was disposed of on the understanding that she was the best in the market.—St. Josepl. Gazette.

United States Judges have a wholesome respect for the Southern Pacific and have never betrayed the trust reposed in them by Mr. Huntington.—Visalia Times.

Look out for sneak thieves and private detectives.—Pasadena News.

ADVERTISING IN DRUG BUSINESS.

Mr. M. W. Ryerson contributes to the Bulletin of Pharmacy a paper on judicious advertising for the retail druggist, giving the following examples of what an effort of this kind has accomplished:

"J. C. Ayer began life as a drug clerk and advertising his Cherry Pectoral in a small way, but when he died he left a fortune estimated at $15,000,000. C. I. Hood began 'that tired feeling' in a small way in 1870, and is now rated as a millionaire. A. B. Scott, of Scott & Bowne, was working at a moderate salary twenty years ago; today his firm is spending $1,000,000 a year for advertising. Brent Good, proprietor of Carter's Little Liver Pills, started on a cash capital of $8.40, and now cannot spend the money he is making; and many others the same way. Judicious advertising has made it possible for Seabury & Johnson to spend annually $50,000 on popularizing their products, W. T. Hanson Company $500,000 on Pink Pills for Pale People, and Wells, Richardson & Company $600,000 on Paine's Celery Compound. Dr. A. L. Helmbold was at one time a retail druggist in Philadelphia. He finally began the manufacture of his Buchu Compound, and put his entire surplus capital of $2,000 into a contract for one month's advertising and in a short time, comparatively, was enjoying a clear income of $150,000 per year, besides spending as high as $250,000 annually in advertising. Orange Judd, the publisher, owed his first success largely to the mistake of his office boy in ordering a page advertisement instead of a column, as instructed. Moses P. Handy, of the Chicago Times Herald, says: 'When I talk to a man who has made a fortune by advertising, I wonder that anybody who has anything to sell does not go and do likewise. One man told me a day or two ago that his concern with a nominal capital of $160,000 only $30,000 of which was paid in, has divided in a single year among three partners profits to the amount of $750,000, and that exclusive of salaries $50,000 and $25,000 drawn by two members of the firm. Ten or twelve years ago this man was a drug clerk on a small salary in a Western town, [I wonder if it was in Nebraska,] and now is one of the millionaires of New York. Without advertising I might have made a living,' he said, 'but it was advertising that made me rich, and advertising a very simple commodity at that.' Another man, who bears similar testimony, tells me that his concern, which began by investing $10,000 a year in advertising, increased the amount every year according to the increase of business, and this year expects to spend $1,000,000. Still another, who confined himself entirely to the newspaper and magazine in the exploitation of his specialty, never having touched a dead wall, a fence, or the broad side of a barn with poster or paint brush, and never employing a salesman, has a cool million salted down in real estate, keeps a yacht, and spends most of the year abroad in luxurious living."

AN EXCEPTIONAL OFFER

Beginning with this week's issue we make an offer to both new and old subscribers which we feel sure will meet with favor. We propose to give free to new subscribers and to those already readers who renew for one year, a handsome bound volume of sixty-four selected photographic views of the World's Columbian Exposition. Each one of these views is 8x10 inches in size and is accompanied by an interesting and accurate description. If purchased as original photographs these engravings would cost at least $1 each. In order to secure this beautiful and instructive collection it is only necessary to subscribe for one year to renew for that period or to send in a new yearly subscriber with the proper remittance, and the work will be sent prepaid.

TRUCKEE LUMBER CO.
OF
SAN FRANCISCO

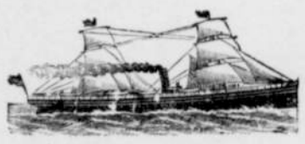
Manufacturers of and Dealers in LUMBER AND BOXES

At their Hobsonville store they carry a large stock of

General Merchandise, Clothing,

Dry Goods, Boots and Shoes, Hardware, Groceries, Feed, Provisions, Etc.

Special Attention to Orders in Jobbing Lots.



STEAMER TRUCKEE.

Agents for the fast sailing Steamer Truckee, carrying passengers and freight from San Francisco, Tillamook and Portland. Trips every two weeks, weather permitting.

—RATES:—

Cabin, one way, (Tillamook and S. F.)	$15 00
Steerage " "	9 00
Cabin, Round Trip,	$24 00

Freight, general merchandise, San Francisco or Portland, $3 00 per ton.

J. E. SIBLEY, Manager Store and Mill, Hobsonville, Oregon.

Principal Office, 219, Berry St., S. F. Mills at Truckee, Cal.

LATEST STYLES,

Of dress and cloak making, at home. Fashionable work.

Patronage of ladies of Tillamook respectfully solicited.

Mrs. J. W. HASKINS.

The Alderman

Leading Hotel of Tillamook

Headquarters for Commercial men and the traveling public. Sample rooms. Electric lights throughout. Stage and boat offices. Rates, $1.00 to $2.00 per day. American plan.

NEW MANAGEMENT

Especial attention to the cuisine department.

H. A. WOODFORD, Prop'r.

FISH MARKET

J. M. JOHNSON, Prop'r.

FRESH SALMON,
SALT SALMON,
CLAMS, CRABS, ETC.

Salmon salted to order. Fish furnished in wagon-load lots for valley peddlers.

ON OLSEN'S WHARF.

ALLEN HOUSE

J. P. ALLEN, Prop'r.

Noted for its Fine Cuisine Department.

NEW HOUSE-:-NEW FURNITURE

Best Meals in the City.

TILLAMOOK, OREGON

SHERIFF'S SALE.

IN THE CIRCUIT COURT OF THE STATE OF OREGON FOR THE COUNTY OF TILLAMOOK.

John Aspinwall, Plaintiff
vs
A. D. Tufts, A. Goodnough, E. J. Goodnough, John V. W. Montague, Sarah Norton and D. S. Clark, Defendants.

Notice is hereby given that by virtue of an execution and order of sale issued out and under the seal of the above entitled court, on a judgment and decree of said court made and entered on the 30 day of August 1895, in favor of the plaintiff, John Aspinwall and against the above named defendant, A. D. Tufts for the sum of $735 and accruing interest thereon at the rate of 10 per cent per annum from August 30th, 1895 and the sum of $75 attorney's fees and costs of suit taxed at $18.

And also upon a judgment and decree in favor of said D. S. Clark and against the said A. D. Tufts for the sum of $322.75 with interest thereon at the rate of 10 per cent per annum from the 8th day of August 1895 and the sum of $40 attorney's fees, and costs and disbursements of suit taxed at $12.75.

And also upon a judgement and decree in favor of said E. J. Goodnough and against said A. D. Tufts for the sum of $339.43 with interest thereon from the 8th day of November, 1893 together with costs and disbursements in the suit taxed at——and the sum of $75 as attorney's fee therein.

Commanding me to make sale of the following described real property to-wit:

The north half of section thirty-six (36) in township one north of range seven west of the Willamette meridian, containing 317.20 acres of land.

I will on the 19th day of October, 1895, at 10 o'clock A. M. at the front door of the court house of Tillamook county, Oregon, in Tillamook city, said county and state, sell at public auction to the highest and best bidder for cash, all the right title and interest which the defendant A. D. Tufts had at the date of the mortgage mentioned in the complaint, or at the date of the mortgages mentioned in the answers, or now has in or to said real property, to satisfy said execution, order judgments and decrees, interest and costs and accruing costs.

Dated this 19th day of September, 1895.

J. H. JACKSON, Sheriff of
17-21 Tillamook County, Oregon.

Headlight and Oregonian $2.00

Sturgeon's DRUG STORE

New and Select Stock.
Patent Medicines and Druggist's Notions.

A Fine Line of Jewelry.

Stationery, Books. Prescriptions Carefully Compounded.

TILLAMOOK, OREGON.