

RATES OF SUBSCRIPTION.

Table with 2 columns: Duration (One year, Six months, Three months) and Rate (\$1.50, \$1.00, \$0.50).

ADVERTISING RATES.

Table with 2 columns: Ad type (1 inch, 2 col., 3 col.) and Rate (\$2.50, \$3.50, \$5.00).

Local notices, facts per line, and sets after the first insertion. Only sets per line for first insertion for regular advertisements.

Legal notices, Nonpareil, facts per line for first insertion and sets per line for each subsequent insertion.

All local notices will be "starred" or otherwise designated as advertisements.

No special position will be agreed upon for any advertisement, though we take special pains to display advertising matter effectively and give as favorable position as possible, frequently changing the "make-up" of the paper.

We make a special effort to change or rebuild advertisements as often as our business desires, but make no contract to that effect.

No cuts will be used, except out-line cuts on metal bases.

We reserve the right to reject any advertisement that we deem objectionable.

TERMS: Cash in advance for small advertisements, and payment is required monthly or quarterly on large contracts.

Correspondence on topics of general interest, invited.

Address all communications to THE HEADLIGHT, TILLAMOOK, ORE.

TILLAMOOK, ORE., JUNE 23, 1892.

It is about time the Tillamook Board of trade was resuscitated.

What do you propose to do to advance the interests of Tillamook this year?

Emmons Blaine, son of James G. Blaine, died suddenly in Chicago Sunday morning.

Governor Penoyer has left no other course for the Democrats but to disown him. He is now looking for recognition from the Silverites.

The whole Republican majority for Congressmen foots up to 9500. Oregon is not losing ground in this respect and will prove herself loyal to the Republican party in November.

Some of those who will be most benefited by the 4th of July celebration pay the least. They stand back and let others put up the cash while they eagerly reap the benefits.

The gerymander in Michigan is notoriously unfair, inasmuch the same plan is not followed in every state. A constitutional amendment bearing on presidential elections is needed.

There is no mistake in the tenor of Blaine's endorsement of the nomination of President Harrison. He will give the party his unqualified support as has always done, though he has received less reward than less able men.

Judge's picture of Harrison with the inscription "One good term deserves another," would make a good campaign document, as Harrison's administration has been honest and clean and ought to elect him, as he was elected before without any such recommendation.

This paper has often expressed itself in a flat-footed and emphatic manner regarding the "hook-shop" in the west end. It seems that the authorities need some encouragement from the people in order for them to take an active stand in enforcing the law, but as yet we have found no man who is willing to come out openly in these columns and express his disapproval of the aforesaid institution. Even the church people are slow to show their colors regarding this matter. There is no use for us to fight single-handed if the community is not interested. Who has the courage to express himself over his own signature in these columns?

Tillamook has never been boomed, that is by any regulation boom work, per se, but has gone ahead, not with any sort of meteor rush, yet advancing steadily on with very noteworthy progress, inviting attention only by the spectacle of improvements in those things which make a city a desirable place in which to live, and these conceived in liberality and public spirit and executed with energy and dispatch, with no flourish of trumpets and premature counting of embryonic chicks. All this is commendable, but to much modesty in such matters is an overstraining

back of our good city a grand county, a land fat with resources, with soil of inexhaustible richness, netted with noble rivers swarming with finny wealth, timber to build ten thousand cities and a climate as genial and health giving as any on this green earth. And why not let the world know all this? And have it spoken loudly, too. Let us blow our horn with the best of 'em. We have reason so to do, and the world will be better and the richer for the opportunities the blast will waken them to behold and grasp. Let everybody tout for town and county.

Up to Wednesday evening the bulletins from the National Convention showed that there was a lively contest, Cleveland against the field. It is conceded that Cleveland has a majority of the 900 delegates but it takes in their convention a two thirds majority for a choice. The opposing forces are bitter against Cleveland, asserting that he can't carry New York, and that some of the Southern states are likely to go Republican if he gets the nomination. The strongest opponent he has is Hill, who has an assured support of over 200 delegates at present, but the names of Boies, Palmer, Morrison, Gorman, Gray, Flower and others are favorably mentioned. However, all considered, Cleveland is most likely to win the coveted prize.

"If I were running a newspaper, I would give it to so-and-so," said a friend of ours the other day. Well, we offered him the use of our columns to do so, if he would write over his own signature, but he didn't dare to do it. Yet we had openly expressed ourselves regarding the same thing, and didn't do it under the cover of a non-plume. A man should not be ashamed to father his own productions, yet there are many who are always ding-donging at a newspaper man to do things that the ding-donger would not dare do if he were running the paper. It is very nice to get in and raise Cain when none of the responsibility or recoiling effects are felt by the instigator. A man who is afraid to sign his name to his articles is generally afraid of what he says.

THE RESULTS OF THE STATE ELECTION AS VIEWED FROM OUTSIDE.

Oregon opens the battle of the presidential year as it did four years ago with a Republican victory. The state has never been Democratic since before the war, but the majority of 1912 in 1876 has steadily grown, and in 1888 it was carried by a plurality of 6769. The joint majority of 9500 by which the two congressional districts are now carried is less than the 9913 by which the single congressman which the state returned until this year was chosen; but the present majority is larger than that of four years ago in a presidential year. The Pacific Coast is strong for Protection and the Republican party as long as wool grows on a sheep's back.

BUILDING AND LOAN ASSOCIATIONS.

A party well known to us, along with quite a number of other deluded mortals, was sucker enough to buy a few shares in a certain "building and loan association" of a certain city. After paying \$41 into the coffers of this institution, he attempted to withdraw, as he understood he had the privilege of doing, being so informed by the f. s. sleek agent who traveled for the concern. Well, after a great deal of red tape and needless delay, the unfortunate shareholder was informed that he would sixty days later receive what he had put in, or rather, what there was left of it. The draft for the "miserable remnant" finally came, and out of the \$41 invested, the aforesaid sucker received \$31.20. This great and good corporation was so benevolent as to charge only \$9.80 for keeping the amount paid to it. Now, this was very kind. Indeed, the poor sucker had no money to squander, but the experience was worth fully \$9.80, if not more, and then the money was where he could not get at it to spend it, and it was clear out of this wicked little city on the slough, so that his neighbors had no chance to swindle him out of it, and then too, the officials of this

great benevolent generosity, probably devote to a fund for the maintenance of an asylum for the support of their most loyal shareholders. The other suckers who went into the same trap, sent their money away also, and their small earnings are also in the hands of these wise men who get a good salary for keeping it. Some of them quit paying their assessments soon and lost all they put in, and the others, who are with few exceptions trying to draw out, will probably, in time, realize the same per cent received by the one first mentioned. These great benevolent institutions have been investigated recently by several states, and it has been found that their benevolence extends only to their salaried officials generally, and that people generally lose all they put into them. The state of California after making these investigations will enact regulations which will prevent these institutions from robbing the people. MORAL:—Invest your money at home and help build up your own city, and reap the rewards of the investment yourself.

HUMBUG.

The facility with which people in general are humbugged and their irrational fondness for the process has been the theme of satirists and philosophers from the time of Juvenal and Socrates down to the days of Carlyle and Barnum. That the masses like to be gammoned is an accepted fact, and one which is forced most unpleasantly upon the attention of business men, in particular, every day. And it is the honest, fair-dealing man of business, professional or otherwise, who suffers most from this aggravating propensity of human nature, through the operations of the wily scoundrels it fosters. Hardly a day passes in any community but some glib-tongued, plausible swindler, in some one of the various guises of peddler, quack doctor, investment agent, or some other exponent of the great principle of humbuggery, appears and, swapping smooth words and large promises or worthless goods for good, hard cash, carries away a big share of the handy capital of the place from its gullible citizens, and away too from the legitimate channels of trade, to the great detriment of those who live by honest business, and to the encouragement of fraud and rascality. This is the way it has been and is, and probably ever will be, more or less, but less and less, we hope, as the general education of the people reaches a higher and higher plane.

In another part of this paper will be found the advertisement of the combination offer of the HEADLIGHT and New York Tribune. It will pay you to read it. Everybody who has received the Tribune is loud in its praises, and, considering that you can get it absolutely free for one year, the opportunity is one you should not miss. Every new subscriber who pays \$1.50 gets the Tribune free, and every old subscriber who pays \$1.50 on his subscription account before Dec. 1st, 1892, will get the Tribune free all the same. All are treated alike in this matter, only it is necessary to pay the \$1.50 before we order the Tribune. No such offer has ever been made before, and we were never able before to secure such liberal terms on clubbing rates as we have with the New York Tribune.

PORTLAND MARKET.

Table with 2 columns: Commodity (Wheat, Potatoes, Eggs, Butter, Lard, Bacon) and Price (\$1.25, \$1.30, \$1.50, etc.).

SAVE THE TIME IT REQUIRES TO WRITE THE NEWS TO YOUR EASTERN FRIENDS

PROGRAMME.

Fourth of July Exercises.

The ever glorious and memorable Fourth of July will be celebrated at Tillamook in an appropriate and astounding manner. The Great American Eagle will hover over us on that eventful occasion with paternal solicitude while T. B. Handley will twist the tail of the British Lion, (Felis Leo) until the reverberating echo of her feline yell shall be wafted from hill-top to hill-top, and finally lost in the all pervading confusion of national rejoicings and outpourings of patriotic souls all over this beautiful land of ours, which at that concerted time will heave to and fro with the pulsating spirit of freedom.

There will be fun for all. The small boy can fire his crackers, the young men can swing their sweet-hearts around the merry, circle, the young woman can catch new beaux, the old maids will have an equal chance with all, those who like exciting sport can go to the races, the imaginative faculty may be tickled at the theatrical show, and those who are nimble-footed and light-hearted may dance all night, keeping time to the symphonious strains of the violin.

Everybody turn out and join the hilarious throng. It will cure the hysterics, take the wrinkles out of your face, drown sorrow, and add ten years to your life. Following is the programme:

Sun Rise Salute 13 Guns. 10 A M, Procession forms under charge of Grand Marshall.

10:30 A. M., Exercises at the Blackwell Grove.

- Music Prayer Song America Music Reading, Declaration Independence Music Song Oration. Music Song Poem Music Song Music

12:30 P. M. Basket Dinner.

1:00 P. M. Middy Salute, 44 Guns.

Races. Band will march from Corner First & Stillwell Avenue to Fair Ground.

Evening--John Jack, Theatrical 7 to 10 P. M.

Firemen's Dance, beginning at 10 P. M.

FIREMEN'S BALL.

July Fourth in Hadley's Hall. Supper at Occidental Hotel.

Music by Pieree's String Band

Tickets, including supper, \$2.00. Spectators 25c.

Grand March begins Promptly at 10 o'clock, P.M.

PERLEY HIETT, GEORGE COHN, C. E. NELSON, Floor Managers.

General Merchandise.

All kinds of farming, logging, milling and mechanics' supplies. Lots for sale in the Town of Nehalem, the best location on the river, directly below the forks, deep water front, good supply of fresh water, Post-office and telegraph station in town. Now is the time to invest. Correspondence solicited. Address: E. G. E. WIST, Nehalem, Ore.

THE BUREAU SALOON

C. H. SMITH, PROPRIETOR. WINES, LIQUORS AND CIGARS.

First St., Opp. Occidental. Tillamook, Ore.

Grand Central Billiard Hall.

C. B. HADLEY, Proprietor.

Wines, Liquors and Cigars.

Fine Billiard and Pool Tables. TILLAMOOK, OREGON.

THE OLD RELIABLE

DRUG STORE

Dr. J. V. JOHNSON, Proprietor.

Fifty Years Experience in the Drug Business.

A COMPLETE STOCK OF Drugs, Patent Medicines, Toilet Articles, Notions Etc., always on hand.

PRESCRIPTIONS CAREFULLY COMPOUNDED.

NEW

DRUG STORE!

Everybody invited to call.

ALFRED WILLIAMS, Opposite Larson House. Tillamook, Oregon.

COHN AND CO.

Have a Full Line of All Kinds of Groceries, Crockery, Glassware, Dry Goods, Hats, Caps, Clothing, Boots, Shoes and Gents' Furnishings.

PRODUCE AND FURS WANTED.

COHN & CO. The Leading Merchants.

TILLAMOOK, OREGON.

TILLAMOOK BAKERY

AND CONFECTIONERY. NOW OPEN.

Fresh bread, pies, cakes etc. always on hand. Home-made and French candies, oranges, nuts and lemons.

First Class Restaurant in Connection.

MEALS AT ALL HOURS.

CORNER FIRST ST. & STILLWELL AVE.

A. LETCHER, WATCHMAKER AND JEWELER