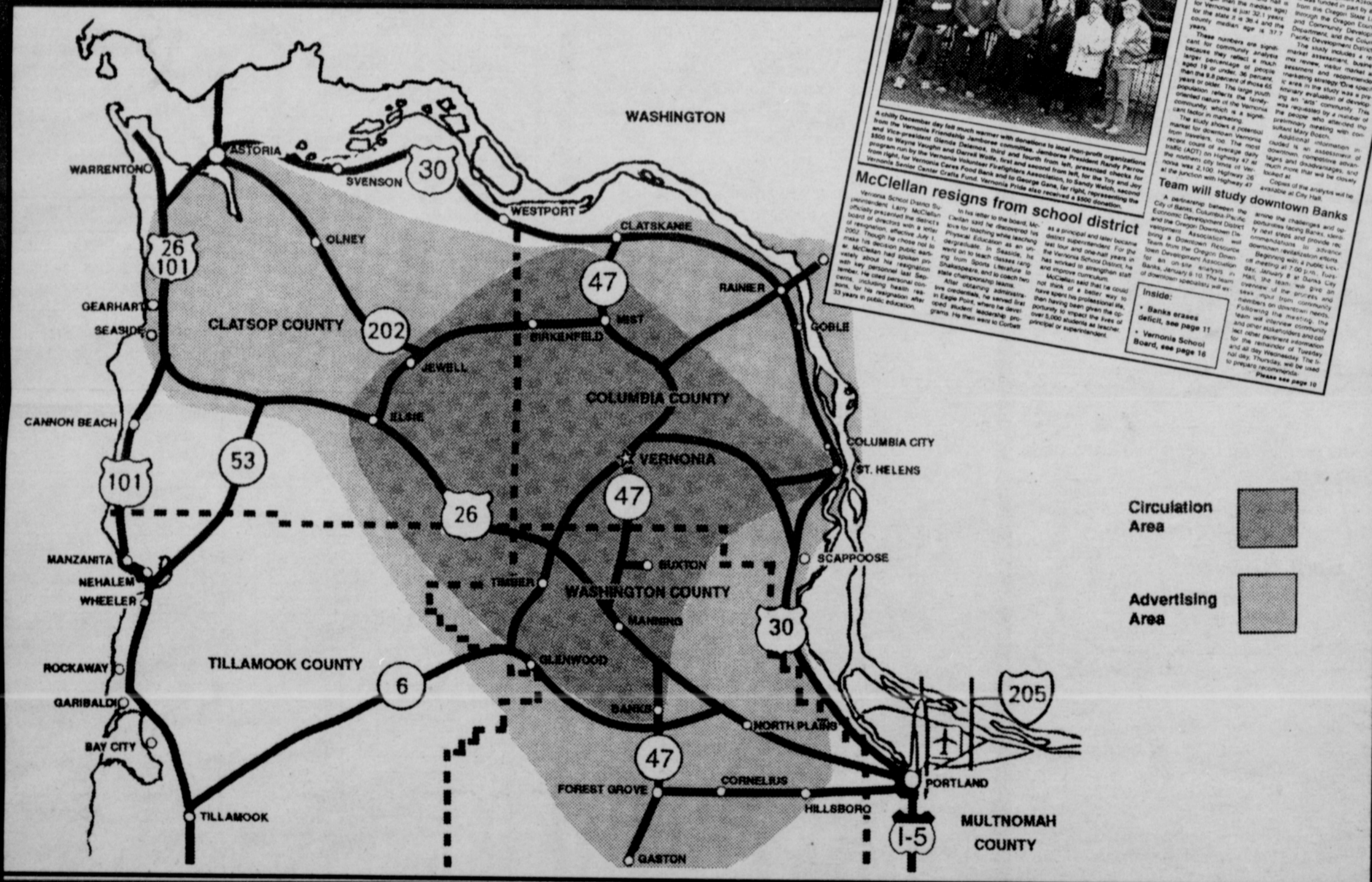


GREAT AREA... GREAT MARKET!

How can you market your product or service to people in east Clatsop County, northwest Washington County and the whole interior of Columbia County?

In the pages of The INDEPENDENT, the only newspaper that goes FREE to the 7,000 people in those elusive markets!

If you are in The INDEPENDENT'S ADVERTISING area or if you need to reach people in the paper's circulation area, give us a call; we can help you.



Vernonia marketing analysis prepared

A marketing analysis of Vernonia's population and demographics was prepared by the Oregon Development Association. The study was funded in part by a grant from the Oregon State Lottery and Community Development Department, and the Columbia County Development District.

The study includes a retail market assessment, business and industry analysis, and a demographic profile. It also includes a list of key decision makers in the community.

The study shows that Vernonia has a population of 2,100 and a median age of 37.7 years. The population is younger than the median age for the county (40.4) and the state (37.7).

The study also shows that Vernonia has a high percentage of people aged 18 or under (36 percent) and a low percentage of people aged 65 or older (12 percent). The study also shows that Vernonia has a high percentage of people with a bachelor's degree or higher (47 percent).

The study will be used to help the City of Vernonia make decisions about future development and infrastructure projects.

McClellan resigns from school district

Vernonia School District Superintendent Larry McClellan has resigned from his position. McClellan has been superintendent of the district since 2001. He has a long history in education and has served in various capacities throughout the state.

McClellan's resignation is effective immediately. He will be replaced by a new superintendent. The district is currently searching for a replacement.

McClellan has a long history in education and has served in various capacities throughout the state. He has a strong background in leadership and has been instrumental in the district's success over the past several years.

McClellan's resignation is a significant loss for the district. He has been a dedicated and hardworking leader who has made a positive impact on the district and its students.

The district is grateful for McClellan's service and wishes him the best in his future endeavors. He will be missed, but his contributions will be remembered.

Team will study downtown Banks

A team of experts from the City of Banks, Columbia County, and the Oregon Development Association will study downtown Banks. The study will focus on the economic development and infrastructure needs of the area.

The team will conduct a comprehensive analysis of the downtown area, including a demographic profile, a market assessment, and a list of key decision makers. The study will also include a list of recommendations for future development and infrastructure projects.

The study is being funded by a grant from the Oregon State Lottery and Community Development Department. The study is expected to be completed by the end of the year.

The study will be used to help the City of Banks make decisions about future development and infrastructure projects. The study is a critical step in the process of revitalizing downtown Banks.

GREAT RATES... GREAT RESULTS

The INDEPENDENT

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