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Lisa Boulanger of North Coast Beauty Shop.

Katherine Lacaze

## Feeling right 'at home' at North County Beauty Shop

A laid-back, peaceful space in Gearhart

By KATHERINE LACAZE  
For Seaside Signal

When Lisa Boulanger was designing her new beauty parlor, she thought about her mother and grandmother, both of whom have passed away. She considered the type of environment where they would feel comfortable going to hang out and spend a few hours pampering themselves.

As a result, their inspiration is woven into the bright, airy open space, vintage furniture and soft calming color palette at North Coast Beauty Shop, nestled next to Kiwi Glass off U.S. Highway 101 between Seaside and Gearhart.

It was these role models — “the women that have come before me,” Boulanger said — that set a foundation for her in terms of “confidence, being beautiful, loving yourself.”

She opened her shop in early April and offers a variety of services, including haircutting, styling, coloring, manicures, pedicure and facial waxing.

### Setting up shop

Boulanger got her cosmetology license from the Cosmetology Training Center in Lafayette, Louisiana. Being in her early 30s at the time, she had to challenge herself to overcome the concern that it was too late for a change. “People get to a point where

they’re like, ‘I’m too old to go to school anymore,’ and I had to fight through that and be like, ‘I’m not,’” she said. “It was good to push myself.”

Her past experience involved customer service, and she knew she loved interacting with people and taking care of them. For a time, she considered pursuing pet grooming. Then that desire morphed into working even more directly with humans through cosmetology.

**‘I LIKE MAKING PEOPLE HAPPY, SEEING THEM SMILE, DOING THINGS FOR THEM.’**

Lisa Boulanger,  
North Coast Beauty Shop

“I like making people happy, seeing them smile, doing things for them,” Boulanger said.

A few months after graduating, she relocated to the North Coast with her family and worked for seven years at two different salons in the Seaside area. At both locations, she had the chance to establish herself as a stylist, meet clients and build a foundation in the community.

“I’ve had some good experiences,” she added. “I’ve worked with some really great people that have helped inspire me, motivate me, and keep me looking forward to the goal.”

### Homey atmosphere

In opening her own shop, Boulanger recognized an opportunity to create a space where she can interact one-on-one with the clients she loves to serve — and truly “share in the moment” — while having complete control over the environment.

What she’s chosen for that environment is an invitingly laid-back and peaceful space that enables her to cater to customers of all ages.

She has a strong multigenerational focus. While she offers quality cuts to adults, she also has the patience — and snacks — to work with young children. She has room for parents to relax and wait with other siblings. She referenced an older client who comes with her daughter and grandson, and they all can be at ease in the space.

“I like catering to everybody, across the board,” Boulanger said. “Something like a haircut or a pedicure is a treat, and I want people to feel spoiled and relaxed and comfortable.”

Her goal is for customers leave with a confidence boost, feeling good about themselves. If they don’t know what type of hairstyle they want, she’ll talk with them and learn more about their lifestyle, how they like to wash and dry their hair, and how much time they devote to styling it. Then, she can guide them toward a suitable option.

While she’s cutting hair or doing nails, she’s also sharing

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## Length of stay at issue in homeless camping ordinance

City clears camps, but many questions remain

By R.J. MARX  
Seaside Signal

As the first North Coast city to adopt a homeless camping ordinance, cities throughout the state are watching Seaside as it addresses the homeless population to meet state and federal mandates. “If the question is, is it worse or is it better? I don’t know if I have a good solid answer,” Police Chief Dave Ham said. “It’s still happening. It hasn’t solved that.”

In the weeks since the passage of the ordinance, dozens of permits have been issued. But only a handful of RVs and tent campers use the city’s des-

ignated camping area, the parking lot at the Alder Mill entrance to the Mill Ponds Natural History Park.

Overnight campers may receive permits to camp or park overnight from 8 p.m. to 8 a.m. in designated locations.

At a workshop on July 11, the City Council considered barriers to reaching the homeless population and ways to improve the lives of those still living off the grid, in alleyways, doorways, under bridges and wooded areas.

The workshop aimed to present concerns of staffing, cleanup, enforcement and assistance to the homeless with the goal of updating the city’s policies.

Community Service Officer Paul Knoch said the vast majority of overnight camping permits

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Entrance to the Mill Ponds at Alder Mill Avenue.

R.J. Marx

## Cybersecurity at top of mind in Seaside

By R.J. MARX  
Seaside Signal

Portland lost \$1.4 million in a cyberattack this spring when an outside entity gained access to the system.

In 2020, Tillamook County paid a \$300,000 ransom to regain data access after a cyberattack. The county’s server and internal computer systems were down, and phone systems and email networks were affected. County computer network connections were disabled to contain the spread of malware.

The Seaside City Council took steps to prevent those kinds of incidents,

passing a cybersecurity policy on July 11 designed to strengthen the city’s security objectives and guidelines to minimize the risk of internal and external threats.

The policy comes in response to ransomware situations across the state and country, Assistant City Manager Jon Rahl said. “This cybersecurity policy is not just in response to that, but it’s really just about making good practice out of how we handle our technology, our hardware, our software, our onboarding of employees, our passwords, even the encryption of how we file share.”

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## Psilocybin moratorium headed to city voters

By R.J. MARX  
Seaside Signal

The City Council has agreed to ask voters in November to approve a temporary, two-year ban on psilocybin manufacturing and service centers.

In November 2020, state voters passed Measure 109, which authorized the Oregon Health Authority to permit licensed service providers to administer psilocybin-producing

mushroom and fungi products to people 21 years of age or older. Legal on a limited basis in Oregon, psilocybin, like cannabis, remains classified as a Schedule I drug under federal law.

According to the draft ordinance, the moratorium would give the state and city time to adopt regulations on the operation of psilocybin facilities and “is in the best interest of the health, safety and welfare of the people of Seaside.”



Seaside Fire Department

## Firehouse levy extension sent to November ballot

Levy for personnel, equipment, training tower

By R.J. MARX  
Seaside Signal

Voters in November will be asked to renew a five-year local option tax to provide funds for the purchase of a training tower and a training and safety officer for the Seaside Fire Department, a role held by David Rankin.

The levy would replace the current fire levy, which expires at the end of fiscal year 2022-2023, Fire Chief Joey Daniels said.

Losing those funds — a total of \$2.3

million — would be a detriment to the city and the fire department, he said, and create a large impact throughout the county. “We happen to be one of the bigger agencies in the county and so we tend to help out our smaller agencies,” he said. “What we do in Seaside also affects the rest of the county and a lot of decisions we make.”

The last operation levy, passed in 2017, approved \$2 million over five years for fire equipment and personnel. The new levy will show a decrease

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