

# Chalk art winners represent spirit of Seaside

Seaside Signal

In celebration of the Prom centennial, the Sunset Empire Park and Recreation District hosted a chalk art contest on the Seaside Promenade.

Portland artists Bev Cordova and May Wallace offered a class in chalk art last Friday at the Sunset Recreation Center, providing contestants with a chance to learn how to create chalk art using pastels.

On Saturday, contestants created art on the Seaside Prom between Ocean Way and First Avenue. The event was open to patrons of all ages and skill levels, and included 21 participants from age 6 to 73.

A panel of judges including Mayor Jay Barber and library director Esther Moberg chose the winning entries. Visitors to the Prom also weighed in, voting on the People's Choice Award.

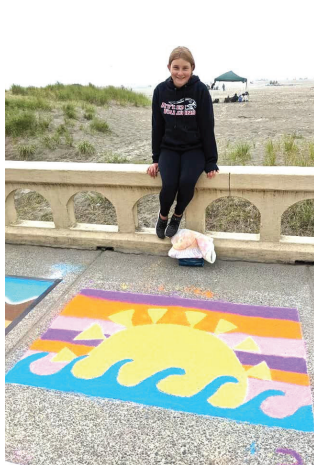
- Best representation of the Prom Centennial theme: Bob Weidman
- Best representation of marine life: Kelsey Potter
- Best representation of



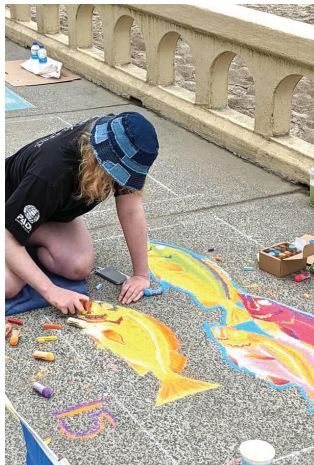
Sunset Empire Park and Recreation District photos  
**Bob Weidman won for best representation of the Prom centennial theme.**

- the spirit of Seaside: Roy Sanchez
- Best kids entry: Madison Ziemer

- Best adult entry: Robin Montero.
- People's Choice Award: Roy Sanchez



**Winner of best kids entry, Madison Ziemer.**



**Kelsey Potter won for best representation of marine life.**

# Track meet for kids

Seaside Signal

The Sunset Empire Park and Recreation District partners with Seaside High School track coach Jeff Kilday to host a track meet for children ages 3-13 on Wednesday, Sept. 1, from 5 to 7 p.m. at the track at the old high school in Seaside; \$5 per participant. Registration begins at 4 p.m. the day of the meet.

Track meet events are

separated by age group and include races of 50 meters to 400 meters, a broad jump, a long jump, a soft-ball toss and a one-mile race.

Proceeds from the event benefit the Seaside High School track team as well as the Sunset Park and Recreation Foundation, which raises funds for scholarships with the goal of increasing access to recreational programming in the community.

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# Store: Soap shop offers nontoxic alternatives

Continued from Page A1

lot of toxic stuff on my skin, which was affecting my immune system and making me have reactions.”

Her next step was to take inventory of the supplies she was using, and then cut out what she could, or learn how to make it herself with better formulations and ingredients.

“You can’t avoid all toxic exposure,” she said, but, “Everything builds up in your body, and it contributes to your overall health.”

It started with bars of soap, which are as beautiful as they are cleansing. She recalls mixing up her first batch in her kitchen and falling in love with the process from the start.

“I realized how much fun it was and how much artistic scope you can put into it and still have a good, clean, natural product,” she said.

She began sourcing her soaps out to local boutique shops but soon realized she wanted to — and could — sell it herself, especially with her background in retail and customer service.

Over time, she has expanded her inventory to include a myriad of other personal care and wellness products, as well as candles,



Katherine Lacaze  
**Creative stylings at Beach Soap and Candle on North Holladay Drive.**

bath accessories and scent diffusers for the home and car. She’s been meticulous about building up industry knowledge through personal research, taking classes and finding mentors.

“Every day I invest in learning and every day I invest in getting better, and that’s how (the business) grew,” she said.

### Production, distribution

Fenison also chalks up the success of the soap and candle company to the support she’s received from her family. One of her sisters was there at the start, helping her run her first shop from an 800-square-foot space on a

temporary lease in Cannon Beach. That shop has since moved to its new home on North Hemlock Street.

Another sister, Anna Jensen, now assists with production so they can keep up with the demand for the products across the North Coast and online — especially with the addition of the Seaside location. Fenison herself enjoys being involved with each aspect of the business, from production to distribution.

“I really like the aspect of selling what you make, because you do have direct interaction with your customers, you can get a feel for what they’re looking for and what they need,” she

said. “That’s how a lot of these products came about, through customer relationships and people that I know looking for certain things.”

She credits her uncle with encouraging her to add car fresheners to her inventory. While her stock has expanded, her care for the details of each product has not. She uses simple ingredients and as few as possible while ensuring the products remain effective. She sources clean fragrances from reputable suppliers in the United States. She makes the candles from soy instead of paraffin wax, which is carcinogenic, and tries to incorporate green options, such as biodegradable shrink wrap and products without packaging.

“We put a lot of thought and care into the details that go into this, because every little bit counts,” she said.

In downtown Seaside, she has not only found a new access point to customers, but also a neighborhood that feels welcoming and supportive.

“I’m just so happy to be here,” she said. “There are a lot of really great people that live and work here, too. That’s what really makes Seaside what it is.”

**SEASIDE Signal** **MARKETPLACE**

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### 107 Public Notices

Notice of Public Hearing  
Jewell School District  
New Gymnasium & Locker Room Renovation

Public Improvement Contracting Exemption  
August 16th, 2021, 6:00 pm,  
Jewell School Jewell SD library

Jewell School District School Board, acting in the capacity as the City of Jewell Local Contract Review Board, will conduct a Public Hearing on Monday, August 16th, 2021 beginning at 6:00 pm to hear and take testimony on the adoption of an exemption from competitive bidding pursuant to ORS 279C.335(2). If approved, the exemption would allow the District to solicit and award a contract pursuant to the Design Build (DB) alternative contracting method for public improvements associated with the remodel and expansion of the Jewell School District New Gymnasium & Locker Room Renovation. The meeting will begin at 6:00 pm in the Jewell School District Library located at 83874 Highway 103 Seaside, Oregon 97138. The draft findings are available for public review at the Jewell School located at 83874 Highway 103 Seaside, Oregon 97138. All interested parties are encouraged to attend.

### 110 Announcements

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