



Photos by R.J. Marx

LEFT: In September 1958 George and Marion Roberts purchased the Butterfield Cottage, located at 21 N. Columbia in Seaside where Marion, a skilled milliner, opened the House of Roberts custom design millinery and hat shop. **RIGHT:** Designer Robin Montero, fondly referred to a “Mrs. Butterfield,” for her involvement in the historic Butterfield Cottage.

Museum: Exhibits highlight basketmaker, hat shop and more

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ford recalls Jenny Michel, a basketmaker who was known as “The last Clatsop.” Michel’s 1900 interview with the Oregon Historical Society brings memories of Seaside from the 19th century.

“This is her story,” Wolford said. “And she tells it. She became quite well known in this little community here as it was growing up, and very well respected.”

“Lulu’s,” curated by board member and City Councilor Tita Montero, pays tribute to an iconic, giant advertising image that hung in Harrison’s Bakery at 608 Broadway for many years.

Along with new exhibits, visitors will see familiar galleries featuring the Seaside Fire Department, the Seaside Signal’s original printing press and a diorama depicting Seaside as it was in 1899.

Board members anticipate future exhibits could expand on coverage of the 1912 Seaside fire that destroyed much of the city, and a look back at the city’s place in the 1960s rock ‘n’ roll scene, when the Pypo Club hosted groups like The Kingsmen and Paul Revere and the Raiders.

On Dec. 5, 1984, neighboring Butterfield Cottage, located at 21 N. Columbia, was given to the Seaside Museum and Historical Society and moved to its present location at 570 Necanicum Drive. It has been



CLOCKWISE: Mural for the museum’s fundraising drive. Tickets are available for the raffle at \$20 each. • The museum’s exhibit recreates early Seaside Signal printing operation. • Switchboard at the Seaside Hotel. • Seaside Museum board president and City Councilor Steve Wright at the ribbon-cutting.

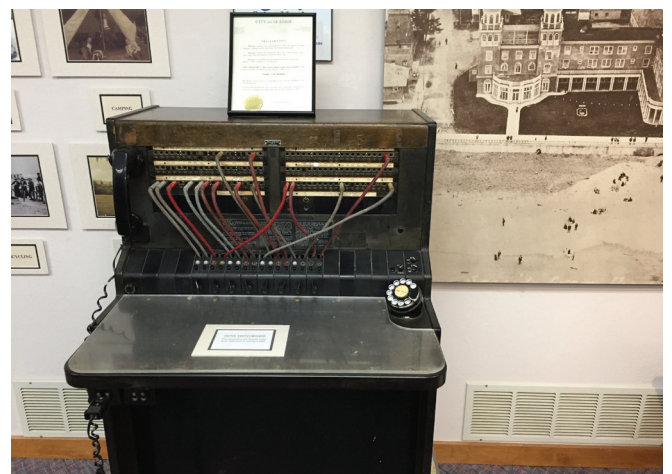


interpretively restored to be used as a museum depicting a beach cottage and rooming house in 1912, inspired

by consultants and women’s magazines of the time. The cottage is famous for hosting annual gingerbread

teas every holiday season for more than 30 years.

In a new exhibit, designer Robin Montero lovingly rec-



reates the “House of Roberts,” the custom design millinery and hat shop that opened in the building in 1958.

“Thank you, Steve, your board and all of you volun-

teers for your work,” Mayor Jay Barber said before cutting the ribbon at the chamber event. “You have not been idle while you’ve been closed.”

LETTERS TO THE EDITOR

Think again before putting fire station at Highlands Lane

Regarding all the Gearhart City councilors enthusiasm for a new fire station on Highlands Lane, have you thought through the traffic and safety aspect?

Currently there is the Blue Heron, Teal Road, Surf Pines, The Reserve at Gearhart and The Highlands developments, not to mention the Highlands Golf Club and the Del Rey Beach public access. Now there is the purported development of 30 acres on Highlands Lane.

If this goes into the Gearhart urban growth bound-

ary there is the potential for another 120 houses (four per acre). If you conceivably take away 10 acres for a fire station and par, that is still 80 houses with possibly two cars per house that is an additional 160 vehicles trying to get out onto Highway 101. Now you add a fire station with fire trucks trying to get out during an emergency.

Will there be a signal light at 101 and Highlands Lane to deal with this? Not just a signal light that fire trucks can control. Your creating a bigger problem for everyone living off of Highlands Lane. Have any Gearhart City Council members ever tried getting out onto

101 from Highlands Lane, especially in the summer.

It is already an unsafe nightmare. I understand 101 is a state highway but if Gearhart wants this land to become part of the Gearhart urban growth boundary then Gearhart needs to make sure it is a safe plan.

Sharon Davis-Robinson Gearhart

Workforce housing cannot be ignored

I was happy to read this in the Seaside Signal: “Masudur Khan owns five hotels in Seaside — and could build more. But the hotelier is turning his

sights to developing two apartment complexes with more than 80 units aimed at stemming a lack of affordable housing.”

Finally someone is taking some action to do something. A real solution to the lack of affordable housing, unlike the workforce dormitory other business owners want to put in the currently not fit for living, asbestos and mold riddled, Broadway Middle School.

It is unlikely that this will solve the problem, but it is a start. I would like to see the housing Khan builds be truly affordable to those who work here. I hope that he does use a significant percentage of the apart-

ments to house his own employees. Those are things being promised by Khan and the community should hold him accountable.

The people who work here and provide the labor to keep the businesses in Seaside and the northern Oregon Coast open and serving the tourists whose dollars make these towns financially flush every year deserve to be able to live here, too, in real housing.

There are a lot of help wanted signs and a lot of employers complaining they can’t find anyone to work for them.

It is up to the business owners and the community leaders to use their collec-

tive economic and political power to create a pathway to having a labor force that is available and able to thrive within the communities they work. This includes affordable housing and livable wages.

Tourists spent \$2.2 billion on the Oregon coast in 2018 (that’s \$57 million in taxes paid). If the Oregon coast wants to truly thrive and be able to meet the needs of the people who come here to spend their money, it needs to invest in its workforce. The problem has been ignored for far too long and it can be ignored no longer.

Christina Buck Seaside

PUBLIC MEETINGS

Contact local agencies for latest meeting information and attendance guidelines.

MONDAY, JUNE 28
Seaside City Council, 7 p.m.,

989 Broadway, cityofseaside.us.
TUESDAY, JUNE 29
Gearhart City Council, work session, 6:30 p.m., cityofgearhart.com.

TUESDAY, JULY 6
Seaside Community Center Commission, 10 a.m., 1225 Avenue A.
Seaside Library Board of

Directors, 4:30 p.m., 1131 Broadway St.
WEDNESDAY, JULY 7
Seaside Improvement Commission, 6 p.m., 989 Broadway.

THURSDAY, JULY 8
Seaside Civic and Convention Center Commission, 5 p.m., 415 First Ave.
Seaside Parks Advisory Com-

mittee, 6 p.m., 989 Broadway.
MONDAY, JULY 12
Seaside City Council, 7 p.m., cityofseaside.us.



PUBLISHER
Kari Borger

EDITOR
R.J. Marx

CIRCULATION MANAGER
Jeremy Feldman
ADVERTISING SALES MANAGER
Sarah Silver-Tecza

PRODUCTION MANAGER
John D. Bruijn
SYSTEMS MANAGER
Carl Earl

CONTRIBUTING WRITERS
Skyler Archibald
Darren Gooch
Joshua Heineman
Rain Jordan
Katherine Lacaze
Esther Moberg

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