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Jacobs Radio purchases second local radio station

By R.J. MARX
Seaside Signal

Jacobs Radio, owner of local station 93.3 FM “The Rock,” has purchased KCYS 96.5 FM from the family of broadcaster Dave Heick, who died in December.

Heick operated KCYS from his home in Seaside. His family negotiated a deal with Jeff Jacobs, of Jacobs Radio, for the station.

Jacobs Radio found success in Clatsop County in 2018 with the purchase of 93.3 FM. It was rebranded “The Rock” and two years later is the No.1 Nielsen-rated radio station in the county.

Now they’re adding to their portfolio.

“It wasn’t like I was out shopping for a radio station,” Jacobs said. “But the opportunity presented itself. It was a win for the family and a win for us.”

Operations will move to the station’s studio offices in the Gearhart Plaza off U.S. Highway 101 with towers on Tillamook Head and in Astoria.

The country music format will continue uninterrupted, along with a new morning show targeted to debut later this month.

Based in Tri-Cities, Washington, Jacobs Radio was launched in 2001. “The Rock” joined seven other stations, with affiliates covering areas between the Tri-Cities, Moses Lake and Wenatchee in Washington state and Hermiston and The Dalles in Oregon.

With nine stations, Jacobs isn’t ruling out future purchases.

“It’s not easy times for anybody and there’s going to be a lot of radio stations for sale,” he said. “I want to make sure I’m available for those. It will be a buyer’s market coming up this year, should be positioned in ready for it.”



Jacobs Radio
Radio station owner Jeff Jacobs.



Waves at Seaside's Cove on Sunday.

Lynette Scribner

‘A FEARSOME FORCE OF NATURE’

By R.J. MARX
Seaside Signal

King tides closed portions of Sunset Boulevard this week as king tides brought breakers of up to 27 feet and coastal tidal flooding.

On Tuesday, police restricted the area to local traffic only for several hours due to rising waters, high tide and debris in road.

Dale McDowell, the city’s Department of Public Works director, worked with police to close off flooded areas in the Cove on Sunday.

“We got everybody cleared out and within about five minutes the first wave came over,” McDowell said at Monday’s City Council meeting. “No cars were damaged. No individuals caused any issues. Everybody behaved themselves.”

The king tides, the highest of the year, brought locals and visitors to watch the spectacle.

“They were in awe of what they were seeing,” McDowell said.

The National Weather Service warned of danger from large logs on the beach that could become dislodged from a sneaker wave. Water running up on the beach can easily lift or roll logs which can injure or kill someone caught in their path. Along the West Coast sneaker waves kill more people than all other weather hazards combined.

“Please, please, please stay off the logs in the cove and along the beach,” Mayor Jay Barber said. “People come in to see those waves come in, but make sure you’re well away from where the high-tide mark will potentially be. It’s a fearsome force of nature. It was an education for all of us yesterday, as it is every year.”



Police closed Sunset Boulevard on Tuesday due to high water as a result of king tides.

R.J. MARX



Police car in water after a wave breached Sunset Boulevard on Tuesday.



A flower pot in the roadway after it was swept from a home by a high tide.

Gearhart passes new zoning code

Hard liquor prohibited in downtown commercial zone

By R.J. MARX
Seaside Signal

Some of Gearhart’s most prestigious streets are nicknamed “Gin Ridge,” for the summertime cocktail culture of the city’s early residents.

But the City Council has opted to keep downtown limited to beer and wine under zoning amendments designed to support local businesses and, in some cases, bring them up to compliance.

The council made one last tweak, at the request of City Councilor Kerry Smith, modifying language pertaining to alcohol sales at neighborhood cafes.

While hard liquor may be sold in the commercial area along U.S. Highway 101, downtown stores should not sell spirits, Smith said. “I do not want to see people walking outside with a cocktail to-go cup. I do not want liquor sold in our C-1 zone,” he

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State Rep. Mike Nearman at the “Reopen the Coast” rally.

Seaside Signal

Rally hits back at virus restrictions

By R.J. MARX
Seaside Signal

About 50 people gathered in the parking lot of Seaside City Hall on Sunday, drawn by an invitation to “Reopen the Coast” by lifting coronavirus restrictions throughout the state.

Warrenton’s Brandon Williams said people “aren’t buying” the need for the state’s COVID-19 shutdown measures.

“I think people will see the businesses aren’t scared to operate and exercise the freedom of life, liberty and the pursuit of happiness,” said Williams, who ran unsuccessfully for Warrenton City Commission in November. “Masks should be up to the individual.”

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For seniors, ‘it’s not going to be this way forever’

By KATHERINE LACAZE
For Seaside Signal

Until last March, the juniors at Seaside High School had no reason to expect their senior year to play out this way — characterized by online learning, the absence of popular extracurricular programs and in-person social interaction.

“It’s been different, that’s for sure,” senior Emma Taylor said.

Taylor doesn’t mind being able to work at her own pace through the

school’s Online Thrive program but she misses the socialization. “It is what it is,” she said.

However, a small group of parents are determined their seniors won’t graduate without some kind of celebration or warm sendoff, and they’ve been organizing fundraisers to make certain that happens. The most recent fundraiser for the Class of 2021 was a recycle drop-off event held last Saturday at the former high school campus.

From late morning to mid-afternoon, community members stopped by the school with loads of recyclable cans and bottles, which a handful of students and parents then sorted into

dozens of large garbage bags and lined up inside a hallway of the empty building. Van Dusen Beverages planned to pick up the materials this week, and the money collected from the bottle and can redemption will go to the senior class.

The success of the recycle drop-off was way beyond what was expected, according to Christy Taylor, Emma Taylor’s mother and a driving force behind the fundraising efforts.

It’s a common practice for the parents of seniors to participate in annual fundraising to host a graduation party at the end of the year.

Normally, they raise the

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A group of seniors from Seaside High School, along with their parents, took part in the recycling fundraiser held Jan. 9. The seniors collected and sorted donations of cans and bottles from the community.

Christy Taylor



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