

# Are you eligible for a tourism grant?

Grants are like your morning coffee. Wisely timed, they can provide a much-needed kick of energy and focus for a project you want to develop. Then — like an afternoon cup — they can stave off a midstride slump by helping to attract matching funds as your project's needs and details come into better focus.

I've got grants on the mind. Why? Well, I'm trying to help the city strategically give away \$50,000 in grant funding aimed at tourism development in Seaside, specifically those ideas that fall in the off-season and that have a strong potential to generate overnight stays.

Some of this money will no doubt go to our essential annual fireworks program run by the Seaside Chamber of Commerce, but that

## DIRECTOR'S CHAIR

JOSHUA HEINEMAN



leaves \$25,000 available (up to \$5,000 per individual application) for funding proposed projects, programs, and events in Seaside during the second half of 2020 and all of 2021, which just so happens to be the Prom's 100th birthday.

Last year we funded development of the Klootchy Creek mountain bike trail system, the Lewis and Clark Salt Makers reenactment, Halloween Happenin's in downtown Seaside, the Oregon Coast Classic jump rope tournament, and the Sunset Empire Park and Recreation District's pickleball tournament.

We even funded an exploratory committee to look at bringing a jazz festival back to Seaside, although the effort was ultimately unsuccessful and the grant money returned.

Grants are an important tool for building opportunities and attractions. I see that clearly in my work at the visitors bureau. Last fall we were awarded \$14,590 in an extremely competitive grant process through Travel Oregon to produce a commemorative booklet for the Seaside Promenade's upcoming centennial. Last month, Clatsop County funded our application for \$25,020 to produce a series of short-form videos related to the marketing collaborative between Astoria, Seaside, and Cannon Beach.

Bed taxes are responsible for driving the overall

machinations of our extensive marketing program for Seaside as a destination. However, grants allow us to explore specific, tactical ideas that maybe aren't directly germane to our core responsibilities as a destination marketing organization or fall outside the scope of our annual budget.

And here's why I'm writing this all out. This town is full of some of the most hardworking, most selfless, most intelligent people I've had the pleasure of working with in my professional career. From the businesses of the Seaside Downtown Development Association to the chamber of commerce to the Sunset Empire Park and Recreation District and all the volunteers that are the lifeblood of successful Seaside events each year. Your ideas and actions are

why Seaside has attracted so many visitors over the years and has remained a family favorite in an age where every town is a "destination" of sorts. It's written in our history.

I encourage each and every one of you to read through the tourism grant information at SeasideOR.com/tourism-grant-program and consider using this opportunity to collaborate with this incredible community to create that event you've always wanted to

see, develop that attraction you think is missing, design that program you've got bouncing around your head. So long as you can clearly make the case that your grant application will bring overnight visitors, there's a good chance the Tourism Advisory Committee will support you.

The grant application deadline is Friday, May 8. Got a comment or question? I'd love to hear from you. Write me at [jheineman@cityofseaside.us](mailto:jheineman@cityofseaside.us).

## WINGS conference registration open

The Astorian

Women Interested in Going to School (WINGS) is a one-day free conference offering women all aspects of information to return to school and set them up for success.

The conference is being offered from 9 a.m. to 4 p.m. March 14 at Clatsop Community College. Free lunch and child care are available. Registration is required.

Co-hosted by the college and the Seaside and Astoria branches of the American Association of Univer-

sity Women, WINGS offers sessions on GED, certificate and degree information, job skills, financial aid and career guidance. Women looking to develop or update their job skills, change careers or complete their next level in education are encouraged to attend.

In addition to informational sessions, guest speakers, who include past WINGS attendees, share their stories of their educational journey.

To register for the 2020 WINGS conference, go to [clatsopcc.edu](http://clatsopcc.edu) or call Pat Lehman, an AAUW representative, at 503-717-1852.

## Community Calendar

### Friday, March 13

#### Boga Fit Friday

5-5:45 p.m., aquatic fitness program, Sunset Pool, 1140 Broadway, Seaside.

#### Crafty Fridays

6-8 p.m., Naked Winery, tasting room, 270 S. Columbia, Seaside.

#### Dance Fitness

6:30-7:30 a.m., dance workout using primarily Latin rhythms, hip-hop and other energetic music to create a party-like atmosphere, Bob Chisholm Community Center, 1225 Avenue A, Seaside.

#### Karaoke

8 p.m., Seaside American Legion, 1315 Broadway.

### Saturday, March 14

#### Qi Gong

10-11 a.m., A mind-body-spirit practice that improves one's mental and physical health; Bob Chisholm Community Center, 1225 Avenue A; [sunsetempire.com](http://sunsetempire.com).

#### Dancing with the Dead

1 p.m., featuring Grateful Dead insider Rosie McGee; Seaside Library, 1131 Broadway; 503-738-6742.

#### Northwest Author Series

2 p.m., featuring Maryanne Monson, celebrating 100 years of women's suffrage, Cannon Beach Library, 131 N. Hemlock.

#### Surviving a Tsunami: Lessons from Eyewitnesses in Chile and Japan

3 p.m., featuring Brian Atwater, sponsored by the Nehalem Valley Historical Society, Pine Grove Community House, 225 Laneda Avenue, Manzanita.

#### Bingo

6:30 p.m., families welcome ages 6 and up. Catholic Church Hall, First Avenue and Columbia, Seaside.

#### Sip and Savor

Desserts and beverages from local restaurants and distributors; Seaside Civic and Convention Center, 415 First Ave., [sunsetempire.com](http://sunsetempire.com).

### Sunday, March 15

#### Buffet Breakfast

8:30-11 a.m., waffles, omelets and more; American Legion, 1315 Broadway, Seaside.

#### Free Sunday Supper

Doors open 3 p.m.; dinner at 4, all welcome; Our Lady of Victory Church, 120 Oceanway, Seaside.

#### In Their Footsteps

1 p.m., Free speaker series event. "History of Powder Horns," featuring Scott Morrison, journeyman hornsmith, Lewis and Clark National Historical Park, Fort Clatsop; 503-861-2471, or [www.nps.gov/lewi](http://www.nps.gov/lewi).

#### Sip and Savor

4-6:30 p.m., signature appetizers, desserts and beverages, spon-

sored by Seaside Rotary Foundation in Partnership with Sunset Park and Recreation District; Seaside Civic and Convention Center, 415 First Ave.; [seprd.org](http://seprd.org).

### Monday, March 16

#### Coffee, crafts and conversation

10 a.m., senior group, Bob Chisholm Community Center, 1225 Avenue A; [sunsetempire.com](http://sunsetempire.com).

#### Bingo

12:30 p.m.; cost \$2.40 in dimes; Bob Chisholm Community Center, 1225 Avenue A; [sunsetempire.com](http://sunsetempire.com).

#### Pinochle

1 p.m., Bob Chisholm Community Center, 1225 Avenue A; [sunsetempire.com](http://sunsetempire.com).

#### Tai Chi

1-2 p.m., Bob Chisholm Community Center, 1225 Avenue A, Seaside.

#### Boga Fit

6-6:45 p.m., aquatic fitness program, Sunset Pool, 1140 Broadway, Seaside.

#### Jam Session

6:30-8:30 p.m., featuring local musicians, Cannon Beach American Legion, 1216 N. Hemlock.

#### Texas Hold 'Em

7 p.m., Seaside American Legion, 1315 Broadway.

### Tuesday, March 17

#### Pilates

8-9 a.m., accessible way to build core strength; Bob Chisholm Community Center, 1225 Avenue A; [sunsetempire.com](http://sunsetempire.com).

#### Advanced QuickBooks Online

8:30-11:30 a.m., Clatsop Community College South County; <https://bizcenter.org/centers/clatsop-sbdc/our-classes>; email [sbdc@clatsopcc.edu](mailto:sbdc@clatsopcc.edu); 503-338-2402.

#### Knit, Needle and Crochet

10 a.m., senior group, Seaside Yarn and Fiber, 10 N. Holladay; [sunsetempire.com](http://sunsetempire.com).

#### TOPS

9:15 a.m., Take Off Pounds Sensibly focuses on healthy lifestyle changes for weight loss, meets weekly, North Coast Family Fellowship, 2245 N. Wahanna Road, Seaside; [ncffchurch.org](http://ncffchurch.org) or 503-738-7453.

#### Yoga as Medicine

10:45-11:45 a.m., level one Amrita yoga class, Bob Chisholm Community Center, 1225 Avenue A; [sunsetempire.com](http://sunsetempire.com).

#### Caregiver Support Group

1:30-3 p.m., NW Senior and Disability Servies, 2002 Chokeberry Ave., SE, Warrenton; 503-738-6412.

#### St. Patrick's 2020

3-10 p.m., McMenamin's Sand Trap and Gearhart Hotel, 1157 N. Marion, Gearhart.

#### Teen Tuesday

3:30 p.m., Ice cream cupcakes, Seaside Library, 1131 Broadway; 503-738-6742.

#### St. Patrick's Day Dinner

5-7:30 p.m., corned beef and cabbage, American Legion Post 99, 1315 Broadway Street Seaside.

#### Tabata

6-7 p.m., high-intensity interval training; Bob Chisholm Community Center, 1225 Avenue A, Seaside.

### Wednesday, March 18

#### Information session

7-8:30 a.m., presentation and discussion of the initial temporary rules for the corporate activity tax, presented by Oregon Department of Revenue, Riverside Room B, Seaside Convention Center, 415 First Avenue in Seaside.

#### Good Morning Seaside

8 a.m., Weekly coffee and networking; Seaside Chamber of Commerce; contact for details, [www.seasidechamber.com](http://www.seasidechamber.com).

#### Preschool Storytime

10 a.m., Seaside Library, 1131 Broadway.

#### Tae Kwon Do

6-7 p.m., ages 8 to adult; Bob Chisholm Community Center, 1225 Avenue A, Seaside.

#### Awana Youth Group

6-8 p.m., age 3 to sixth-graders, North Coast Family Fellowship, 2245 N. Wahanna, Seaside; 503-738-7453.

#### Bingo

6:30 p.m., American Legion Post 99, 1315 Broadway, Seaside.

#### Cannon Beach Reads

7 p.m., "Martin Marten," by Brian Doyle; Cannon Beach Library, 131 N. Hemlock, Cannon Beach.

#### Open gym basketball

7:45-9:30 p.m., pick-up games, \$3 drop-in; Broadway Middle School Gym, 1120 Broadway, Seaside.

### Thursday, March 19

#### Pilates

8-9 a.m., accessible way to build core strength; Bob Chisholm Community Center, 1225 Avenue A; [sunsetempire.com](http://sunsetempire.com).

#### SDDA Breakfast

8:30 a.m., Pig 'N Pancake, weekly speakers, discussions and a no-host breakfast; 323 Broadway, Seaside, 503-717-1914, [www.seasidedowntown.com](http://www.seasidedowntown.com).

#### Drop-In Pickleball

10 a.m., pickleball equipment is available for check-out at other times by calling 503-738-3311, ext. 100. Seaside Youth Center at 1140 Broadway.

#### Seaside Kiwanis Club

Noon, lunch meeting, Pig 'N Pancake, 323 Broadway, Seaside.

#### Rotary of Seaside

Noon, lunch meeting with featured speakers; Shilo Ballroom, 30 N. Prom.

#### Senior Movie

1 p.m., Bob Chisholm Community Center, 1225 Avenue A, Seaside.

#### Tai Chi

1-2 p.m., Bob Chisholm Community Center, 1225 Avenue A, Seaside.

#### Lecture Series

4 p.m., author, historian and native David Lewis talks about the Tillamook Indians; free and open to the public; Cannon Beach History Center and Museum, 1387 S. Spruce St., Cannon Beach.

#### Restorative Yoga

5:45-6:45 p.m., mind-body experience for function of immune, digestive and endocrine systems; Bob Chisholm Community Center, 1225 Avenue A; [sunsetempire.com](http://sunsetempire.com).

#### Get Fit!

6-7 p.m., balanced strength and conditioning program; Bob Chisholm Community Center, 1225 Avenue A.

#### Open Mic Jam

6 p.m., American Legion, 315 Broadway.

#### 'Travel' Story Slam

6-8 p.m., hosted by Pacific Story Slam; Maggie's On The Prom, 580 S. Beach Drive.

#### Celebrate Recovery

6-8 p.m., Faith-based 12 step recovery from hurts, habits and hang-ups, North Coast Family Fellowship, 503-738-7453.

#### Hearts & Hands

6-9 p.m., benefit for Court Appointed Special Advocates (CASA), guest speaker Lt. Bruce Holt, Seaside Police; Bridgewater Bistro, Astoria; [casa@casacatsop.org](http://casa@casacatsop.org), 503-338-6063.

#### Floating Glass Balls

7-9 p.m., folk, Americana and beachgrass; Bill's Tavern, 188 N. Hemlock, Cannon Beach.

#### The Artists of Astoria

7 p.m., with Ron Walker; Seaside Library, 1131 Broadway; 503-738-6742.

#### Open Mic

7 p.m., Seaside American Legion, 1315 Broadway.

### Friday, March 20

#### Dance Fitness

6:30-7:30 a.m., dance workout using primarily Latin rhythms, hip-hop and other energetic music to create a party-like atmosphere, Bob Chisholm Community Center, 1225 Avenue A, Seaside.

#### Quilt show

10 a.m.-4 p.m., Peninsula Quilt Guild hosts 25th Annual Quilt Show, at the Columbia Pacific Heritage Museum in Ilwaco, Washington; admission free. Through Sunday, March 22, 10-4 each day.

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