

THANK YOU FOR SUPPORTING OUR LOCAL BUSINESSES

with the Astorian and Seaside Signal's



SHOP LOCAL CHALLENGE

By trading in \$100 at Lewis and Clark Bank for \$2 bills and spending those bills locally, you showed your support!

Congratulations to Darwin and Sue Meiners for winning the drawing for \$100 to spend at the local merchant of their choice. Here's how they spent their \$2 bills:

"This December my husband and I went on a shopping adventure in downtown Astoria. We read in the Astorian about shopping local with the idea of using two-dollar bills in each purchase. On Sunday, before the effort began, I scoped out the downtown area to find all of the places where we could travel for our shopping excursion. On Monday, my husband went to our favorite

bank, Lewis & Clark Bank, and bought \$100 in two-dollar bills. With the money in hand, we started out on our Christmas shopping adventure. We began at Pat's Pantry for some special teas, then traveled to Lucy's Bookstore for a whole arm load of special books. We visited Luminari Arts and Cargo and so many more places. Since it was the first day

of the promotion, many of the business owners did not know of the special ad in the "Astorian" but were so thankful for our support and patronage. The following week, we returned on a couple of visits to the M&M Store, Bloomin' Crazy Floral and various other small shops. We used the \$2 bills in every store, to let the shop keepers know we were grateful for them.

All in all, we had a great deal of fun shopping in these local businesses for our Christmas needs. We are thankful to each store owner for being in business during this time of Pandemic, for *the Astorian* and their reporting on the local news and for the Lewis & Clark Bank for their helpfulness."
- Darwin & Sue Meiners

The response was tremendous. Here are a few of the other ways those \$2 bills were spent in our community:

"\$100 in \$2 bills was spent by donating to the Clatsop County Food Bank (CCA)."
"I am going to put 10 two-dollar bills in 5 envelopes and give them to Pattie's Cafe, Pelayos restaurant, Brew 22 Coffee, Dough Dough bakery, Seaside Coffee."
"Hello! I spent my shopping locally on Saturday the 12th at: Lucy's Books \$76.70, Video Horizons \$17.50, Luminari Arts \$86.20. Glad to support the local shops - I will continue to patronize Downtown Astoria year round."
"We supported the following local businesses with our 50x\$2.00 purchases:

Astoria Co-op, Gathered Bakeshop/Market, City Lumber, Blue Scorchers, The Pet Works. Great promotion!"
"I spent my \$2 challenge at Finn Ware in Astoria. Great place to shop and many gifts to choose from!"
"I spent mine at Forsythea in Astoria. Love that shop!"
"I got a \$100 gift card at T. Paul's Urban Cafe."
"I spent my \$2 bills downtown. Thank you for such a creative promotion."

"Hi. \$39.98 at Lucy's Books, \$26.75 at Finn Ware, \$19.95 at Purple Cow, \$16.95 at Godfathers Books and Espresso, \$56.00 at Luminari Arts."
"It is very fun to spend cash around town, thank you. I know our gift recipients are going to be very happy."
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"I so appreciate your sponsoring and supporting the \$2 Shop Local Challenge, including full-page full-color ads in Seaside Signal where I learned of the program. Yes, I'm a print subscriber! Local news matters, now more than ever.
As a Seaside and a former Astorian, figured I'd spread the wealth, first with delicious goodies homemade locally and sold through Salmon River Smokehouse next to our post office. Marionberry jam and smoked salmon chowder and sea-salted caramel pecans, and delightful chat with the sales guide Erin, a potter.

Keeping the food theme going, I visited Green Door Cafe, a start-up in the Oddfellows Building, a haven for people with celiac disease, where I again got to visit and learn about their menu with Kendall. I know two of the partners in the building, and have been meaning to visit. The \$2 campaign pushed me in the door, and I'm so grateful for that!
My favorite coffee spot, Coffee Girl on Pier 39, also benefited as I met a friend/colleague there for a physically-distanced coffee talk outdoors Friday as we watched two sea lions enjoying a tandem swim. The \$2 bills were tips, too.

Next stop? Beach Books in Seaside, and RiverSea Gallery to support a fundraiser.
I shared about your program with two of the merchants who appreciated the backstory.
Wouldn't I LOVE to win the certificate?! I live in an aged trailer on the north end of Seaside, and this year of isolation has taken a toll. Being able to spread some cheer and prosperity? What a blessing!"
- LinMarie DiCianni

Thanks for your support of the \$2 Challenge!
We're proud of our community.

the **Astorian** **SEASIDE Signal**

LEWIS & CLARK
BANK
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