

Downtown Development Association scales back

Dailey served since 2016

By R.J. Marx
Seaside Signal

The Seaside Downtown Development Association announced a “heart-wrenching decision” May 24, eliminating the role of its executive director and moving from offices on North Holladay Drive.

Further program or event cuts may follow for the non-profit in its 25th year representing businesses and merchants.

“We’re trying to figure out what our path is to future sustainability, to make sure we have enough money administratively to continue on,” said Darren Gooch, the board president. “We really want this organization to be viable for at least another 25-plus years.”

Program sponsorships



Seaside Downtown Development Association board president Darren Gooch and board member Kristin Talamantez at Thursday’s announcement of cutbacks at the association.

have dropped steadily over the past decade, never fully recovering since the Great Recession, he said.

“That puts us in a situation now we’re relying on sponsorships for future events to cover operational costs, and

that’s a place we don’t want to get to,” he said.

The executive director’s position has been held by

Sarah Dailey since spring of 2016, when she took over from Tita Montero. Dailey had served as the association’s administrative assistant and interim director before taking the helm.

The association will not renew its lease at the office at 39 North Holladay Drive and will share space with board member Jeremy Mills of State Farm Insurance in Seaside, Gooch said.

Volunteers will step up to handle scheduled events, Gooch added. Other duties will be split up among board members. Part-time staffer Celeste Kenneally will remain.

The association launched in 1993 to promote interests of the downtown core with beautification and lighting.

Annual events include spring and fall car shows, downtown wine walks, a charity golf dinner and Hal-

loween Happenin’s. The association also helps sponsor the Shop Seaside program.

“We can only do and bear so much,” Gooch said. “We’ve grown those events over the years. Every time you add another event, you increase your administrative needs for those events.”

The association’s best-case scenario would be to keep a number of events, maintain part-time staff and eventually move up to a model with a leadership position, Gooch said.

At the end of summer, the board will hold work sessions to reconsider the events schedule, Gooch told association members.

“But we don’t want to make those decisions without input from our membership,” he said. “You guys are really the lifeblood of this organization and we want your feedback and input.”



Jason Stegner, Russ Vandenberg, Steve Wright, Jay Barber, Randy Frank, Tita Montero, Patrick Duhachek and Tim Tolan prepare to put shovels to the ground at the Seaside Civic and Convention Center.

Officials mark start of renovation

Launch from Page 1A

City councilors responded, unanimously approving a hike in the city’s lodging tax from 8 to 10 percent to pay for the \$15 million in 30-year bonds for upgrades. Overall, the new project adds about 10,000 square feet to the existing facility, for a total of 55,000 square feet, an increase of nearly 19 percent.

The ballroom and meeting rooms will be expanded; restrooms and staircases relocated. Carpeting and lighting

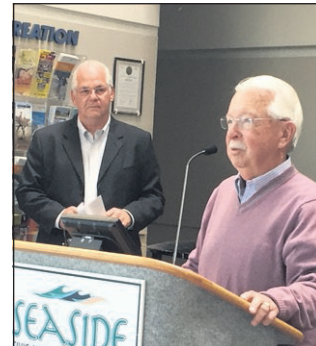
will be replaced throughout. A two-story addition on the east side of the building will overlook Broadway and the Necanicum River.

Under Monday’s cloudless sky, members of the City Council and the key players of the design and construction team — including Keely O’Brien of O’Brien and Co. Construction in Cannon Beach, project manager Jason Stegner of Klash Group LLC and Michael Schmidt of Portland’s Holst Architecture — marked the official launch of

the 15-month project.

A steady thump-thump accompanied the ceremony, as crews were already at work ripping out concrete on the east side of the building. Barber, city councilors and building officials leaned into their shovels as camera shutters clicked and dirt flew.

“The city fathers showed great wisdom in coming up with this idea 40 years ago,” Barber said. “It has become the engine that has driven the economy through the winter months and year-round.”



Convention center general manager Russ Vandenberg looks on as Mayor Jay Barber addresses the audience.

Ham radio outreach and field day coming

Sunset Empire Amateur Radio Club and the city of Gearhart present an emergency communications outreach and field day event from 10 a.m. to 5 p.m. Saturday, June 23, at the corner of Pacific Way and Marion Avenue in Gearhart.

Every attendee will have a chance to talk on the radio to other local and foreign amateur radio operators, see operational displays of different types of emergency radio gear and participate in events

emphasizing family and personal preparedness.

Attendees can try their hand at tapping out their names in Morse code. Children will also have fun with the Morse code scavenger hunt.

Sponsors include the Clatsop County Emergency Management Division, the Astoria Lions Club, Ham Radio Outlet, and many others.

For more information, contact Dana Gandy at 971-601-0283.



Seaside’s annual Fourth of July Parade brings out the crowds. Sign up now to participate in this year’s event.

Registration for Seaside’s annual Fourth of July Parade is now open online at www.seasidefourthofjuly.org. The lineup will begin on Necanicum Drive at 12th Avenue, rain or shine. Sign-up must be completed by June 29.

Entrants must be able to negotiate turns onto and off Broadway. Floats cannot be over 40 feet in length, towing vehicle and float combined and no more than 8 feet wide. If a float or vehicle distributes “goodies” it must be done by someone walking alongside the entry. No goodies or candy can be thrown from the float or vehicle. The Oregon Crusad-

er’s Drum and Bugle Corp will be participating again this year.

All entrants must be in line and ready to go by 10:45 a.m. Arriving early is strongly suggested since traffic can often be heavy. Those entrants not at their assigned position will be put at the end of the parade as space allows. The parade starts at 11 a.m. and turn east from Necanicum on 12th Avenue, then south on Holladay Drive to Broadway, west to Columbia and east to First Avenue to Necanicum.

Emails with additional parade information and assigned position will be sent out to registered entrants.

Heineman may begin work this summer

Heineman from Page 1A

Heineman was selected following interviews and a community meet and greet this past Wednesday that brought three finalists from Oregon and one from Florida.

Heineman was chosen among four candidates. After college, candidate

Josh Heineman worked in communications at a San Francisco law school. He returned to Portland four years ago, where he now works as a community marketing manager for 52 Limited in Portland.

At a city meet-and-greet Wednesday, he described himself as “strongest when creating content and shaping

communication.”

Heineman is married with three young children.

In addition to handling the duties of leisure marketing and advertising for Seaside, Heineman will oversee the Visitors Bureau’s Information Center and a staff of two full-time information specialists, a part-time specialist and two

volunteers. The Visitors Bureau shares office space with the Seaside Chamber of Commerce.

Heineman is expected to begin work the final week of June or first week of July.

Rahl, the city’s director of tourism marketing for the past eight years, is moving to city hall on July 1 to become Seaside’s assistant city manager.

Seaside is starting point for cancer awareness ride

On the road again

By R.J. Marx
Seaside Signal

On June 1, Keizer resident Brent Lee Bundy launched his bicycle ride from Seaside to Staten Island, New York.

An amazing achievement for anyone, but this is his sixth coast-to-coast bike ride after a car accident and subsequent strokes which forced him to re-learn how to walk, talk and eat.

This will be his sixth cross-country bike ride he said. With his first in 2006 to raise awareness for breast can-



Brent Bundy will make his sixth bicycle trip across the country, launching from Seaside on June 1.

cer. Gina Kosmas, a former high school friend, who died in 2004 at 35, inspired the ride. The family has a Seaside

connection: Kosmas’s in-laws have retired here.

Bundy said he likes to jog “way more” than bike. “But I wasn’t going to run across the United States and carry all that stuff.”

He will travel alone carrying 80 pounds, including tents, clothes and camping equipment. “It’s just got tons of stuff on it,” he said.

June is Bundy’s preferred travel month. This trip, he will bicycle through Idaho, to Utah, Wyoming, Nebraska, Iowa, Illinois, Ohio, Pennsylvania, New Jersey and then

New York. In his travels, he’s established a lot of friendships, he said. “I don’t do it to raise money, I do it to raise awareness,” he said.

Follow the ride on Twitter, @Brentleebundy1.

Checking accounts with more benefits, including free Notary Services for account holders!

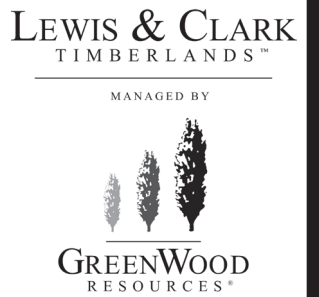
See your local Branch for details.



LEWIS & CLARK TIMBERLANDS

Recreational Access Permit Public Notice

All recreational activities on Lewis & Clark Timberlands Oregon will require a no fee recreational permit effective June 1, 2018



To acquire a permit (available 5/21/18): Go online to greenwoodresources.com and click on Recreation Access, or Scan the QR code using your smartphone at one of our access gate signs. Call 503.755.6655 for recorded information.

Our goal is to provide a quality recreational experience while improving communications with our timberland visitors.