

School Broadcast Club provides unique news, sports experience

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was installed right before basketball season started this year, which meant they could broadcast every home game taking place in the gym — although not all were accompanied by student commentary. Going forward, that will be true of other events, as well, including wrestling and volleyball games.

“To be able to put all that together and to give people who aren’t in the area an opportunity to watch our kids, it’s been a really positive thing,” Jason Boyd said.

Expanding coverage

After seeing the success of the camera system in the gym, the Boyds are now working

with Inland Electric, Sunset Empire Park and Recreation District, the Booster Club and other entities to ascertain and install another camera at Broadway Field sometime this spring. The camera, Ashton Boyd said, would be installed in the press box, putting it in a prime position for producing video of football and soccer games, as well as baseball games.

“It would be just like watching professional baseball games, where it’s right over the pitcher’s shoulder,” he said.

While the productions from these cameras might not have the same pizzazz or personal touch as those done solely by the students, the high school can expand its fan base by providing coverage of more games and for different sports.

When traveling to away games, the students can still broadcast the events using their old equipment and methods, as long as the schools have wireless Internet. The challenge for students going to away games, now and in the past, has been the need to arrive early and set up equipment, Ashton Boyd said. However, it’s especially valuable when Seaside teams are in playoff and championship games.

According to Jason Boyd, the student broadcast network has significant untapped potential. Students could use it to choose, direct, and produce weekly arts shows, news programs, surf reports and more.

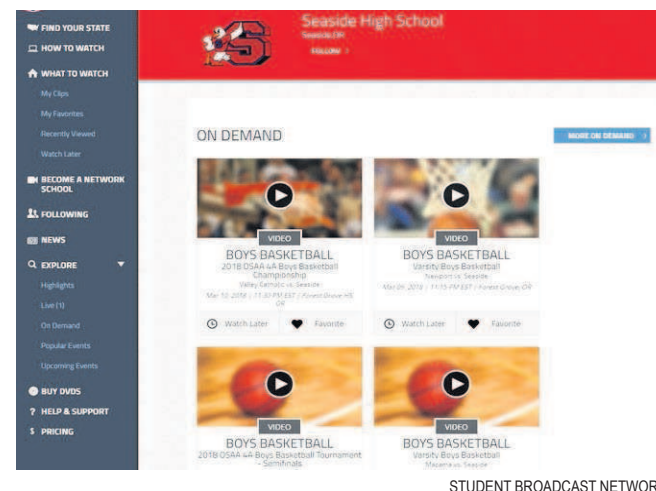
“Ideally, to make it more self-sustainable, we’re looking at trying to get the kids to go out and sell advertising,

like a regular TV station, but it’s run out of Seaside High School,” he said. “It has unbelievable potential. It’s just got to be something kids want to do.”

Junior Wesley Corliss, who also has participated since his freshman year, agreed the network could be useful for covering assemblies and other student-led events. It’s just a matter of “getting the word out there and getting more people committed,” he said.

Both he and Ashton Boyd acknowledged the useful new abilities — from commenting and announcing under pressure to computer techniques and organizational skills — they’ve picked up by being part of the club.

“It’s something I’d never done before,” Ashton Boyd said. “It’s great knowledge to



A screenshot of the Seaside High School Student Broadcast Network’s page on the NFHS Network website. Subscribers to the network can live-stream coverage of Seaside athletics events that are on demand on the website.

have in the future if I want to go into videography.”

In addition to him and Corliss, Seaside students Josh

Brown and Alex Luna also have participated in the student broadcast network this school year.

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For God has not given us a spirit of timidity,
but of power and love and discipline.
2 Timothy 1:7

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