

Taking the microphone, students reach wide audience

Students do it all through broadcast network

By Katherine Lacaze
For Seaside Signal

The Seaside Student Broadcast Network was the recent beneficiary of new equipment that will expand the student-run club's event coverage in years to come, even though its active members are few.

Since the club, headed by athletic director Jason Boyd, started during the 2014-2015 school year, the student interest and involvement has fluctuated, along with the network's capabilities. Through an online platform provided



SUBMITTED PHOTO

Seaside Student Broadcast Network students provide coverage at a state basketball tournament game during the spring of 2017. Now junior Wesley Corliss, left, has been a consistent member of the club since his freshman year.

by the National Federation of State High School Associations, schools can live stream coverage of athletic events — along with other activities and

programs — to reach a wider audience across the state and even country.

“Kids do all the announcing, they do all the video, they

basically do the whole broadcast,” Boyd said, adding it’s “another way for kids who like sports to get involved without playing a sport.”

The games are then streamed to the high school's dedicated page on the national network website. When available, the students will do announcements and commentary for the games.

“With the kids announcing, it's a little more pure, in the sense that they're not polished, but listeners like that aspect of it,” Boyd said. “The excitement they bring is a lot of fun.”

Adding new equipment

During the club's first few years, students would operate the camera, along with inserting data on a computer. In late 2017, however, the Seaside Booster Club provided funds for an approximately \$5,000 Pixellot camera, along with

a computer tower, that can keep the live coverage coming through a fully automated system, even when students are unavailable to provide the manual labor.

“It's really revolutionary in the idea that it uses four cameras and can pick up 180 degrees from where it's facing,” Boyd said. “It uses a logarithm in a computer to take the picture from the four cameras and track the ball and track the action.”

Senior Ashton Boyd, Jason Boyd's son and a member of the broadcast network since his freshman year, focused on the club and the installation of the camera for his Pacifica Project, a community service requirement for all high school seniors. The system

See SSBN, Page 10B

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