



School district may undertake new strategic plan

Board of directors seek to define district goals, mission

By R.J. Marx
Seaside Signal

The Seaside School District is looking to the future with a new campus in the Southeast Hills. The relocation and building process could be accompanied by a general statement of mission and goals, as members of the district's board of directors are considering embarking on a nine-month strategic vision process with the help of Jerome Colonna of Colonna Strategic Planning Services, based in Bend.

"This conversation today isn't about the building," Superintendent Sheila Roley said Tuesday afternoon in a special meeting with school board members and Colonna. "It's about the kids and the learning and how we come together as a cohesive K-12 school, and making sure with our awesome staff we maximize the best outcomes for our kids."

Colonna, who brings more than 45 years experience in Oregon education, is the former superintendent of Beaverton and Redmond schools.

He served on the board of the Oregon Department of Education until last year.

"This is your first chance to talk about to see this district moving to the next level of effectiveness," Colonna said. "You're a very good district, but maybe you can be better. What are some of the things you can strive for? In knowing what to strive for, I can give you the tools to get there."

Colonna shared his proposal for strategic planning, districtwide

goals and benchmarks for future leaders.

Priorities

With a new campus ahead after the approval of a \$99.7 million bond last November, the time is "now" for a strategic planning process, members felt, as building and relocation will likely dominate discussions in years to come.

He asked board members to discuss priorities from three to five years off.

Board members sought improvement in graduation rates, a reduction

in absenteeism, among other measurable goals.

"One of my priorities for the future is that when we transition to our new campus, we will be such a cohesive, collaborative class," Roley said.

Roley sought to define that culture and the expectations of students and how they learn "so that we are really a K-12 team instead of a K-5 team."

Board member Michelle Wunderlich pointed to the difficulties of

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COLIN MURPHEY/EO MEDIA GROUP

People attending the Festival of Trees make their way around the room Saturday at the Seaside Civic and Convention Center.

Hospital foundation gala supports emergency services, innovation

By R.J. Marx
Seaside Signal

Innovation was the focus of the 20th annual Safeway Providence Festival of Trees at the Seaside Civic and Convention Center.

With a goal of raising \$175,000, donors at silent and live auctions tallied almost \$196,000.

The money will support programs at Providence Seaside Hospital.

"Our focus for tonight is to celebrate the last 20 years and look to the future and the need to grow and expand our services," said Kimberly Ward, executive director of the hospital's foundation. "This fund will allow us to focus on greater, more strategic projects. The first priority will be to help patients who use our emergency services."



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See Festival, Page 7A Children and dogs were among the stars.

Designing schools for the Big One

Dougherty co-authors resiliency paper

By R.J. Marx
Seaside Signal

A local leader will address industry and science experts at a major national event. Seaside's Doug Dougherty will be among the presenters at the Eleventh U.S. National Conference on Earthquake Engineering: Integrating Science, Engineering and Policy, June 25-29, in Los Angeles.

The former Seaside School District superintendent led the effort to raise awareness of the district's at-risk schools in the event of a Cascadia Subduction Zone earthquake and tsunami. Dougherty and others developed and promoted a 2016 measure successfully raising \$99.7 million for new school's outside of the tsunami zone.

Dougherty achieved national attention in the Pulitzer Prize-winning New Yorker piece "The Really Big One," by Kathryn Schulz. He was also extensively profiled in Bonnie Henderson's "The Next Tsunami," which chronicles his efforts to build safer schools.

Dougherty, who retired from the district in 2016, is a state commissioner Oregon Seismic Safety Policy Advisory Commission and working on Senate Bill 850 team to develop the Mass Care and Shelter plan for Oregon. Dougherty co-authored "Oregon Schools Face 'The Really Big One: Advancing School-Centered Community Resilience,'" with researchers Yumei Wang and Ted Wolf.

Wang is a civil/geo-hazards engineer at the Oregon Department of Geology and Mineral Industries. Wolf is a writer and advocate with interests in sustainability, natural history, and earthquake safety.

The report comes after 25 years of state investments to make schools safer. More than \$310 million has been spent toward retrofits of K-12 buildings, completing projects in more than 80 school districts since 2009.

The report presents case studies from three statewide perspectives: Portland's aging buildings; adopting resilient design in Beaverton; and facing tsunami risk in Seaside.

Oregon has begun to consider a broader goal of "community resilience," the authors state.

One of the goals of the Seaside school bond, Dougherty said in a 2016 interview, was to use the a new campus facility to act as an emergency shelter.

The new buildings will be built to safely withstand a 9.0 earthquake, he said.

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Grown-ups, kids, get down to business at Artisan Fair

Creators of all ages celebrate the holiday season in Seaside

By Brenna Visser
Seaside Signal

More than 80 vendors filled every nook and cranny of the Seaside Convention Center in late November with tables filled Christmas-themed arts, crafts and baked goods.

Crafters and artists of all ages came to participate in the 49th Seaside Artisan Gift Fair, including Konrad and Roarke Struve, who started their homemade playdough business at the ripe old age of 5.

Dressed in bowler hats and fitted suit jackets, the only thing that set the two 7-year-old brothers apart from

their older counterparts was their shorter stature. Approach them, and like any other vendor they will tell you their passion behind their creations – and tell you why you should buy it. For Konrad and Roarke, that product is homemade playdough in a variety of colors.

"It's fun, and it's something people want to buy," Konrad said.

"Grownups can even use it, too — to exercise your hands," added Roarke.

The Struves got their spot at the gift fair through the Biz Kids, a 4-H program that gives kids the tools to pursue entrepreneurship and teaches kids the basics of small business. Event manager Cyndi Mudge with the Seaside Chamber said each year usually at least a few children from the program operate booths.



COLIN MURPHEY/EO MEDIA GROUP

Roarke and Konrad Struve demonstrate their play dough product during the 2017 Seaside Artisan Gift Fair.

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