

SEASIDE PROVIDENCE SEASIDE/SUBMITTED PHOTO

A crowd gathered for the ribbon-cutting and open house of the Providence ElderPlace North Coast facility located at 1150 N. Roosevelt Drive in Seaside.

Providence ElderPlace debuts in Seaside

Nearly 100 people gathered last month for the ribbon-cutting and open house of the Providence ElderPlace North Coast facility located at 1150 N. Roosevelt Drive, Suite 104 in Seaside.

Providence ElderPlace is part of the program of all-inclusive care for the elderly, a federally recognized program with over 114 sites operating in 32 states. PACE helps seniors maintain independence and health for as long as possible by combining medical coverage with long-term care and social services. PACE

is widely viewed as a program that enhances the quality of life for seniors.

The program is open to anyone who is age 55 or older and is in need of support services as defined by the state of Oregon. Individuals who especially benefit from ElderPlace services have increasing fragility and difficulty in getting to medical appointments for preventative and optimal care and services. Support is also provided to families and caregivers. For more information about Elder-Place North Coast, call 503-717-7150.

Crossing the Oregon Trail

Gearhart resident shares stories from family's 19th-century journals

By Katherine Lacaze Seaside Signal

Nancy Bell Anderson's lineage is intertwined with strong-willed, tenacious women, such as her great-grandmother Arvazena Angeline Spillman Cooper, an early pioneer women, and her great-aunt, Emily Belle "Little Belle" Cooper, who co-founded The Dalles Hospital.

An audience was introduced to these women and told about life on the Oregon Trail during Anderson's presentation, titled "Little Belle Crosses the Oregon Trail, held at the Seaside Public Library July 16.

Anderson, a Gearhart resident and the Knappton Cove Heritage Center director, presented the story as told in Arvazena's journals, which were passed down to Anderson. In 1901, Arvazena wrote down her recollections of the westward journey, Anderson said. The story begins with 16-year-old Arvazena, a seamstress and her husband Daniel Jackson Cooper. who were married in 1861. Two years later, Missouri was overrun with disruption, discord and devastation because of the Civil War — or the War of the Great Rebellion, as Arvazena called it. "There was some real unrest going on in the land, which is a little hard for us to realize now," Anderson said. "Certainly in other countries we have this going on, but it's hard to believe we had that right here." Deciding it was not a safe place to raise a family, the young Cooper couple traded their land for a few head of stock and some wagons and started West with their 16-month-old daughter Little Belle, Daniel's parents and his five siblings. With all the preparation, Arvazena wrote, she "was too bewildered to think much of the partings." She was beginning to realize "the little backwoodsy corner of Missouri was all the world to me," and that she was not only leaving her native land but her loved ones, as well. "I had not the remotest idea I would see any of my kindred again," she wrote. Arvazena's detailed account of the five-month trip includes stories of interactions with other families traveling the trail, their dealings with members of the Cherokee tribe, surviving a cattle stampede and the monotony of crossing the plains in the Midwest.

Somewhere along the way, Arvazena gave birth to a second child. The anonymous location made it difficult for her son to later obtain a birth certificate, which was not an uncommon ordeal for children born on the plains and mountains along the Oregon Trail, Anderson said.

When they arrived in Oregon, they settled about 10 miles northwest of Salem in a community named Spring Valley that was established in 1858. The newly arrived pioneers renamed the community Zena, after Arvazena and her sister, Melzena Spillman Cooper, who also was Daniel Cooper's brother's wife. The community now is considered a ghost town, although it remains home to the historic Spring Valley Presbyterian Church.

"Their new life in Oregon was everything they had hoped for," Anderson said.

eventually Arvazena had 13 more children. Her daughter Prudence was Anderson's maternal grandmother by way of Anderson's mother, Katharine. The Little Belle character in the story also is an interesting one, Anderson said. She grew up and married Dr. Willard Rinehart. One of their sons founded the Rinehart Clinic in Wheeler. After her husband died in 1984, she took up the study of medicine, eventually receiving her medical degree from the University of Oregon in 1897 and doing post-graduate work in New York. She moved back to Oregon to practice and co-founded the Dalles Hospital with her second husband, Dr. E.E. Ferguson. Emily "Little Belle" Rinehart Ferguson eventually moved to Seaside after her career winded down. In her journal, she wrote, "after a period of strenuous work, ministering as best I could to the illness of humanity, I have retired to this ideal ocean resort on the northwest coast of Oregon." During the presentation, Anderson displayed her ancestors' photographs and artifacts, which she preserved. The items included an instruction book for seamstresses, published in 1855, and a toddler dress made by Arvazena. Anderson's daughter, Heather Henry, created and published a children's picture book in 2014 with the help of her family. Henry used photographs of clothespin dolls and dioramas to illustrate the Coopers' Oregon Trail stories. The photographs are overlaid with direct quotes taken from both Arvazena's and Little Belle's journals. The purpose, she said, was



SUBMITTED PHOTO Learn more about Little Belle and her journey to the West at a lecture at the Seaside **Public Library.**

to preserve the family legacy in written form.

Copies of the book are available at the Seaside Museum, 570 Necanicum Drive and the Knappton Cove Heritage Center in Naselle, Wash.

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Local hotel owner is recognized by industry

Khan lauded as 'Lodging **Operator of the Year'**

By Katherine Lacaze Seaside Signal

Managing director Masudur Khan of Seaside Lodging is the 2015 Lodging Operator of the Year, an honor bestowed by the Oregon Restaurant and Lodging Association.

"In any industry, you got to do what exactly you need to do," he said. "Take care of what is needed, rather than just worrying about the business's bottom line too much. I believe that if you do all the things right, the bottom line will be good."

Khan lives in Portland with his wife and two children, but he visits Seaside frequently to provide hands-on management for his three hotels: the Inn at Seaside, the River Inn at Seaside and the City Center Motel.

According to Khan, a successful hotelier must meet guests' needs, care for and properly train employees, maintain facilities and operate in a smart, ethical way. Sometimes a business focuses too much on one aspect and neglects the others. Khan said he finds it is best to equally focus on all different aspects of a business.

"I don't feel like I did something different," he said. "I just did whatever I felt was right."

Seaside Lodging's inventory

Born and raised in Bangladesh, Khan moved to Portland in 2009. His company bought the Inn at Seaside that same year. In 2013, he acquired a second motel, an older model that was demolished to make way for the River Inn at Seaside, which opened in 2014.

While the River Inn at Seaside was under construction, Khan purchased the City Center Motel in 2013. The facility, which is the oldest operating motel in Seaside, underwent a significant renovation at that time. Three months ago, Khan acquired the Surfside Inn and merged the 12room facility with the City Center Motel to make one entity.

Khan said he believes an important part of success is staying ahead of the curve by constantly keeping up to date on what's happening in the industry, what customers are looking for and what property is coming on the market.

He described travel with his family as both a hobby and an educational experience, giving him an opportunity to see other hotels and what they're offering.

Business ethics, community service

Khan was selected as the Lodging Operator of the Year Award based on exemplary performance, maintaining high industry standards and customer satisfaction.

Additionally, the award acknowledges the winner's community involvement. Between all three hotels, Khan's company has donated more than \$250,000 to local charities. He sponsors events, donates free hotel stays for prizes and compensates employees for their volunteer time.

"You are working your business in your community. If the community is not successful, your business will not be successful," Khan said. "It's kind of a win-win situation."

In 2014, Khan received the Entrepreneurship award from Clatsop Economic Development Resources and the Business Ethics award from the Seaside Ro-



KATHERINE LACAZE/SEASIDE SIGNAL Masudur Khan, managing director of Seaside Lodging LLC.

tary Club. The Inn at Seaside also was a finalist for the small business category in the Rotary Club of Portland's 2015 Oregon Ethics in Business Awards.

To Khan, business ethics means running the business "as it should be run."

"You take care of employees and build loyalty to your guests and build loyalty to employees and also follow the rules and regulations," he said, adding it's just about "doing the right things."

Since the lodging industry relies heavily on customer service, "it's really important each and every employee is very trained and knows the expectation from the company and individualizes service for each customer," he said.

Sales, Marketing and Revenue Manager Kaarina Vera has worked with Khan since the start.

"I've been learning so much about the lodging industry and just business in general," she said. "He is my boss, but I see him like a mentor.'

She said she believes he plays that role to other employees, as well.

Khan and other Hospitality Industry Award winners will be formally recognized at the Oregon Restaurant and Lodging Association's annual conference in October.

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DINING ON THE NORTH CORS

