



JOSHUA BESSEX PHOTO

Hannah Garhofer walks in the evening wear competition for Miss contestants during the Miss Clatsop County Scholarship pageant at the Seaside Convention Center Jan. 31.



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Alexis Mather is crowned Miss Clatsop County during the Miss Clatsop County Scholarship pageant at the Seaside Convention Center Jan. 31.

Top titles at Miss Clatsop County pageant go to Alexis Mather and Hannah Garhofer

Scholarships awarded to all contestants total \$6,450

More than 500 people watched as four local young women took home pageant titles at the Miss Clatsop County Scholarship Program Jan. 31 at the Seaside Civic and Convention Center, advancing them to the state competition in June.

Alexis Mather, 19, of Astoria, swept the awards in interview, fitness, talent and evening wear on her way to being named Miss Clatsop County 2015, as well as receiving the Service Above Self Award for Miss contestants. She walked away with \$1,525 in scholarships. Her platform was mentoring, and she performed an operatic vocal to "Nessun Dorma" from Giacomo Puccini's opera "Turandot." Mather is a graduate of Astoria High School and attends Clatsop Community College. She was also Miss Clatsop County in 2013.

Crowned Miss North Coast 2015 was 18-year-old Hannah Garhofer, of Seaside. Garhofer's platform is celiac disease awareness; she performed an energetic tap dance routine to "Blame it on the Boogie" by Michael Jackson. She also split the Platform Presentation Speech Award with first runner-up, Abi Anderson, 20, of Seaside, who received \$575 in scholarships.

Garhofer is a senior at Seaside High School and received \$1,075 in scholarships. She was Miss Clatsop County's Outstanding Teen 2013.

Both Mather and Garhofer can also take advantage of Oregon Institute of Technology's offer of a \$2,000 a year scholarship for four years,



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Hayliehe Bell, Seaside, reacts after being named Miss North Coast's Outstanding Teen.



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Miss Oregon 2014 Rebecca Anderson sings "Let it Go" with the prince and princesses during the Miss Clatsop County Scholarship pageant.



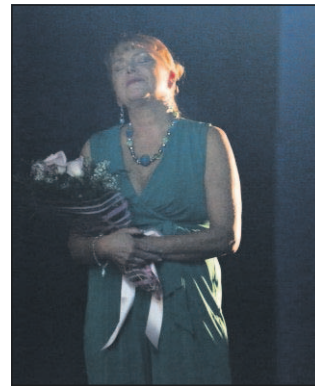
JOSHUA BESSEX PHOTO

Anna Kaim strikes a pose following her tap dance routine.



JOSHUA BESSEX PHOTO

Abi Anderson sings "Good Girl" by Christina Aguilera during the Miss Clatsop County Scholarship pageant.



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Sandy Newman, director of the Miss Clatsop County Scholarship program, takes a moment by the curtains during the Miss Clatsop County Scholarship pageant. After more than 15 years of being involved in the program, this was Newman's last Miss Clatsop County Scholarship pageant.

which was made possible by the school in part to extend STEM (science, technology, engineering and mathematics) educational opportunities to the women in the county.

Winning the Miss Clatsop County's Outstanding Teen 2015 title was 13-year-old Libby Olsen, a seventh-grader at Broadway Middle School. Olsen will receive

\$625 after winning the overall teen fitness, talent and evening wear competitions. Olsen did a jazz-acro dance to "My Name in Lights." Her platform was supporting local animal shelters. Olsen is the youngest contestant to be named Miss Clatsop County's Outstanding Teen since the pageant began in 2004.

Hayliehe Bell, 16, of Seaside, won the Teen Interview

Competition as well as being named Miss North Coast's Outstanding Teen. She sang Carrie Underwood's country hit "Jesus Take the Wheel"; her platform is "Sing to Feed." Bell is a junior at Seaside High School. She also won the Teen Community Service Award, bringing her scholarship total to \$625.

The teen wins qualify both girls to pursue the title of Miss

Oregon's Outstanding Teen, as well as receiving \$500 scholarship from the Oregon Institute of Technology.

Runner-up in the teen division was 16-year-old Seaside High School junior Anna Kaim, who will receive a \$275 scholarship.

Named Miss Congeniality was Hannah Garhofer, and Teen Congeniality was Samantha Wozniak, of Gearhart.

All nonfinalists will receive \$125 for their individual scholarship funds, making the total scholarships awarded Saturday night \$6,450.

By random draw, 8-year-old Halle Moore, of Warrenton, was selected Miss Clatsop County's Princess, and 8-year-old Amara Ames, of Warrenton, was named Miss North Coast's Princess. Each will accompany their respective Miss titleholders on stage at Miss Oregon and at several events throughout the year.

Also on stage Jan. 31 were outgoing 2014 titleholders, Jessica Humble, Haylie Moon and Olivia Colburn and Miss Oregon 2014 Rebecca Anderson. Co-emcees for the evening were Miss Oregon 2007 Kari Virding Christianson and her husband, Eric.

The Miss Clatsop County Scholarship Program is an official preliminary to the Miss Oregon and Miss America Organization, a nonprofit corporation established to provide contestants with the opportunity to enhance their professional and education goals, and to achieve those pursuits with the assistance of monetary grants and awards, according to a press release.

The Miss Clatsop County Scholarship Program is supported in part by corporate sponsors Seaside Kiwanis, Seaside Factory Outlet Mall, Lazerquick, Restaurant Development Company of America, Columbia Bank and Les Schwab Tires.

For more information, visit www.missclatsopcounty.org

FINAL AWARDS 2015

MISS Clatsop County (\$1,025): Alexis Mather, Astoria
MISS North Coast (\$1,025): Hannah Garhofer, Seaside
RUNNER-UP Miss Division (\$525): Abi Anderson, Seaside
MISS Clatsop County's Outstanding Teen (\$525): Libby Olsen, Warrenton
MISS North Coast's Outstanding Teen (\$525): Hayliehe Bell, Seaside
RUNNER-UP Teen Division (\$275):

Anna Kaim, Seaside
PLATFORM Presentation Award (\$50 each - TIE): Hannah Garhofer, Seaside, and Abi Anderson, Seaside

SERVICE Above Self Award (Miss) (\$200): Alexis Mather, Astoria
SERVICE Above Self Award (Teen) (\$50): Hayliehe Bell, Seaside
OVERALL Miss Interview Award (\$100): Alexis Mather, Astoria
OVERALL Teen Interview Award

(\$50): Hayliehe Bell, Seaside
OVERALL Miss Talent Award (\$100): Alexis Mather, Astoria
OVERALL Teen Talent Award (\$50): Libby Olsen, Warrenton
OVERALL Miss Evening Gown Award (\$50): Alexis Mather, Astoria
OVERALL Teen Evening Gown Award (\$25 each): Libby Olsen, Warrenton
OVERALL Miss Lifestyle & Fitness

(\$50): Alexis Mather, Astoria
OVERALL Teen Lifestyle & Fitness (\$25): Libby Olsen, Warrenton
ALL Non-Finalists (\$125 each): Moira Ferry, Astoria, Kayla Worwood, Astoria, Stacey Aho, Knappa, Jessica Knehr, Warrenton, Tennyaya Carr, Seaside, Lindsay Grant, Astoria, Bailee Neahring, Warrenton, Emma Graham, Astoria, Taryn Miller, Scappoose, Audrey Colburn, Gearhart, Samantha Wozniak, Gearhart, Nikkole Sasso, Astoria

MISS Clatsop County's Princess: Halle Moore, Warrenton
MISS North Coast's Princess: Amara Ames, Warrenton
MISS Congeniality for Miss contestants: Hannah Garhofer, Seaside
MISS Congeniality for Teen contestants: Samantha Wozniak, Gearhart
TOTAL: \$6450

Radio station's new owner hopes to return to his roots

Radio from Page 1A

out and ended up here." In January, after closing the deal on 94.9FM, Evans and his wife relocated to Seaside, planning to take a more hands-on approach.

"We are going to turn it back into a community station," Evans said. "We want to provide newscasts during the day. We want to include the community on the air. We want to bring people in."

He also hoped to return closer to his radio roots — focusing on music instead of handling a small segment of a conglomerate.

"Clear Channel has become such a huge corporate company it was hard to get anything done," said Evans. "It's was suffocating."

Running the newly dubbed 94.9 FM, KBGE, "The

Bridge," presents a different obstacle.

"The biggest challenge we have is to have people want to take part and advertise on the station," said Evans. "That's 100 percent of the income of the station, and it is sometimes difficult to get people interested in advertising on the radio."

Evans displayed the office and broadcast studio in downtown Seaside. It will remain in the same location in the Gilbert District, on the second floor above Toro Sushi.

"It will basically be a rock station," Evans said. "There are different connotations of the rock format. This one happens to be a AAA station, which means new rock, new artists and classic rock cuts, too, mixed in with that."

Evans stressed that KBGE would feature more contemporary than classic rock and that

blocks of Led Zeppelin (known as "getting the Led out," a staple of classic rock radio) would be in short supply.

"I've gotten the Led out so many times I'm Led-less," Evans, said, laughing.

"But there's a lot of new stuff out there that really sounds good," he added. "The Steal is a new band; they sound really good. You've got Foster the People and a number of new artists that have really energized the music scene."

"Right now my favorite up and coming artist is Milky Chance," said Evans. "Nobody knows who Milky Chance is, but the record has been playing over and over and over for the last several months. They're a band out of Germany and they're really making a lot of noise right now. 'Stolen Dance' is the name of the song, and that's one of the tracks we'll be



ANDREW R. TONRY PHOTO

Mark Evans and his wife want to include the community on the air of Seaside's radio station, now known as KBGE, "The Bridge."

playing."

In both music, presence and community engagement, Evans and 94.9 FM face an established, well-loved and formidable presence in KMUN Coast Community Radio.

He's also running in the face of growing trends like online streaming.

"The thing with Spotify, Pandora and all of those, it's a jukebox" Evans said. "You put your mouse up and click it and

you listen and that's it. You're listening to the music, but there's no interaction."

"And a lot of times people want somebody there," he added. "Even if they're just naming the songs or giving you the time of day or the weather forecast, people sometimes just want a person there. It's like riding in a car with someone."

Evans allows that reinventing and establishing KBGE's place in the community won't happen overnight.

"That can take years," he said.

Nonetheless, Evans sees potential in the station that was nearly left for dead.

"It was neglected," he said of 94.9 FM. "And we saw an opportunity to maybe turn it around and turn it into a fun station again."

"Which is what it was," Evans added. "Once upon a time."