THE SEMI-WEEKLY HERALD, KLAMATH FALLS, ORE.

vassing board suggested a postpone-

world peopled by men only.

mas.

wit:

LEGAL NOTICES

W. Neumann, deceased.

Notice is hereby given that by vir-

ceased, I will offer for sale, and on

to confirmation by the said court, the

PAGE TWO

NATIONAL HYMN Semi-Weekly Herald

A Continuation of the Klamath Republican

Falls, Ore., as second class matter. throes of militarism."

Published by the Herald Publishing Company, of Klamath Falls, on

Two dollars per year in advance

VALUE OF SUGGESTION

Copyright, 1913, by Geo. E. Patterson

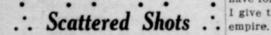
"When business is good advertise be reproduced tonight. A water carhave.

Let us see why the suggestive element is so valuable in advertising. BRITAIN WANTS Through advertising ideas are suggested and these ideas suggest action. When one is commanded to do a certain thing the first idea or thought says: coursing through the mind is to respond or obey. Of course there may be a counter or negative idea or thought. The first idea or thought, however, suggests action, and action might follow if the thought carries with it a reason. It is all in the way the command or suggestion is made. idea is suggested, and we are willing atic. to act favorably on the suggestion if Gold Dust has the value suggested.

To further illustrate the value of German or anything that ridicules or voluntary. How long they would read as follows: look would depend on what there was them.

Now in advertising there must be something in the ad that says "Look! the right to jeer at me. Look!" Then there must be somethe attention will not be held-some- billions of france. thing in the ad to suggest to the indiarticle the possession of which will Seas.' give him greater comfort or happiness. When the interest is centered if the ad is convincing sales result. surety of universal peace.

The ads in a paper that are read are the ads that are suggestive, that com- ridge, in order that she may end the pel the attention of the readers.



100 YEARS OLD BALTIMORE, Sept. 12 .- Secretary Bryan, speaking at the closing exercises this afternoon, said: "The era of war is ended in Amer-W. O. SMITH Editor

Entered at the postoffice at Klamath convulsions in Europe are the death all possible speed.

BALTIMORE, Sept. 12 .- Today is Star Spangled Banner Day of the western France and Belgium. Monday and Thursday of each week Baltimore centennial celebration of the writing of the famous song. The main events scheduled were addresses by President Woodrow Wilschool children.

The bombardment of the forts will all of Western France.

Thus business is always kept brisk. combined bands of all the vessels. vertising is that good advertisements observed tomorrow. Former Presi- manship as a whole is deadly, and is ination. have a constant tendency to suggest dent Taft and Secretary of State wonderfully effective at the prevailthings the public needs and should Bryan are among the spekers who ing ranges.

have promised to appear tomorrow.

ROME, Sept. 12 .- Today's Tribune allies, so placed as to capture and de-

"England is prepared to break Turkey's naval power if the porte attempts to aid Germany or Austria, this, and they attacked the allies have been too late to have my name and Greece permits England to estab- south of Marne. Here the Frenc har- placed upon the ballot, and that alone lish a naval base at the Island of tillery mowed down the Germans, and was sufficient reason for declining to Notice of Meeting of the Board of Lemnos in the Aegean Sea.

The British Mediterranean fleet is For instance, "Let Gold Dust Twins ready to strike. This explains the in-Do Your Work" is a command, an activity of the British on the Adri-

PARIS, Sept. 12 .- Anything anti- in the retreat.

suggestion, suppose a man in a crowd condemns Germany and the kaiser my's troops are being found hiding in said, "Look! Look at the sun!" goes in Paris. An enterprising print- the woods, where they took refuge wasp so terrible that most native for-Everyone within the sound of his er made a pretty penny from the sale when it was impossible to keep up est hunters fear it more than they do voice would look, voluntary or in- of "Kaiser Wilhelm's Will," which with the main line of retreat. These snakes, centipedes or spiders.

"My fortune to all the widows, orin and around the sun to interest phans and others of whose bereave- demoralization in the ranks. The ment I have been the cause.

"To Belgium, as a souvenir of her something in the ad to attract the at- heroic defense of Liege, the cross of BENSON ANSWERS WEST'S tention of the readers of the paper -- honor in diamonds, my sword, and

"To France I restore by force Al-

vidual that here is an ad telling of an which I usurped-viz .: 'King of the

"To Servia I give Austria,

"To Russia, all my cannon, as a

"To Austria I leave my last cartbusiness in honorable fashion.

"To all the other countries that I have forced into mobilization and war . I give the wealth that remains in my

GHENT, (via Ostend), Sept. 11 .- The Germans are withdrawing all the wit

troops in Northern Belgium to reinfoce the legions now fighting the allies ica. It is now ending abroad. The in France. The troops recently operating here are now rushing south with

Belgium troops are pursuing the columns, inflicting as much damage as possible.

It is believed that the Germans soon intend to evacuate all of North-

PARIS, Sept. 11 .- The Germans today heavily reinforced their center. Indications are that the critical point in the allies line is near Vitry.

The left wing of the allies continues to sweep the enemies north. If son and the singing of thousands of the French are able to crush the German center, the success of the British movement on the left is assured, and the Germans will be cleared out of

If the Germans break the French center the situation will be equally some to get more, and when business nival, illuminated fleets, will be held, as grave for the allies. It is rumored that the British may yet be sent to is bad advertise more to get some." and the anthem will pe played by the the aid of the French holding the center, for much depends upon the line holding. The offensive operations of the British troops are most effective But the real value of perpetual ad- Peace and Memorial Day will be in their character. The English marks lence as to sign my certificate of nom- erty of said Eugenie V. Richet, Frank

to his superiors as follows: to retire to escape envelopment by the would have given me an advantage.

stroy this section. The rapid series of movements by ment to a time which, under the

the enemy enabled them to escape opinion of the attorney general would the French infantry charges drove consent to such delay."

them back." LONDON, Sept. 11 .- The follow-

ing is from the war office: "The German retreat continues. There are evidences of some disorder

"Considerable bodies of the ene-

surrendered on sight. "The plight of these men points to

pursuit is to be continued."

PEEVISH LETTER IN FULL

The following statement has been thing in the ad to interest them or sace-Lorraine, her clocks, and her issued by Judge Henry L. Benson in answer to the scurrilous, jealous at- tue of an order and hcense heretofore "To England I give back her title, tack made upon him by Governor granted by the above-named court to 1914.

West, in his blind rage at not getting the undersigned administrator of the his protege, Judge McNary, on the estate of August W. Neumann, de- 3-10-17-24-1 sw ticket: and after the 25th day of September, "The keynote of the governor's 1914, will sell at private sale, for

conviction that a correct return of the cash, to the highest bidder, subject Department of the Interior, United votes cast at the primary election or even those, where errors have been following described real property, toeported, would have shown that

"It is perfectly apparent to me and

to any one that, either Governor

tained only at the expense of a crim-

Judge McNary instead of myself had been nominated.

inal violation of the law.

Allies Steadily Driving Foes Back said count, at 2 o'clock in the after. oon of said day, sell at public aut. + TURKEY MIXED WITH GREECE TO BE NEXT tion to the highest bidder, for cash, • the following described property, to- •

The southwest quarter of the . United Press Service, southeast quarter and tue south . BUCHAREST, Sept. 12 .- An half of the southwest quarter of . immediate break between Greece section one (1) and the northwest • and Turkey seems inevitable. quarter and the west half of the . The negotiations designed to . northeast quarter of section twelve • settle the differences in connec- • (12), all in township thirty-nine • tion with the islands in the • (12), all in township thirty-nine (39) south, range eight (8) east Aegean Sea failed, and the dele- CZAR'S TROOPS ADVANCE TO. of the Willamette meridian, save • gates have left for their homes. •

Klamath county, in Klamath Falls, in

and except that portion of the above described lands described in that certain partial release of mortgage dated August 23, 1912, which is recorded in Volume 12 of Mortgages at page 361, of the mortgage records of Klamath county, Or-

egon. Taken and levied upon as the prop-

Richet and the Oregon Inland De-"The canvassing of the votes show- velopment company, a corporation, ed that I was nominated, but it ap- or as much thereof as may be neces-General Gallieni reviews the battle pears from the governor's letter that sary to satisfy the said judgment in even then he would have violated the favor of F. H. McCornack, as plaintiff, "The battle began September 6th, law and refused to sign my certificate against said defendants, with interest HOLD IN AEGEAN when the German right was compelled if he had not thought that thereby he thereon, together with all costs and disbursements that have or may ac-"The letter signed by the state can- crue.

C. C. LOW, Sheriff. By Geo. A. Haydon, Deputy.

Dated at Klamath Falls, August there is a wonderful improvement firmed. · 13-20-27-3-10 sw 7, 1914.

Equalization of The Horsefly Irrigation District.

The largest settlement in Greenland is Sydproven, population 766.

> 6, 1914, and continue in session from a year with his uncle and aunt, Judge Breslau and Posen. day to day, as long as may be neces- and Mrs. George Noland, left Friday General von Auffenburg has also

> sary, not exceeding ten days, to hear morning for his home in Lane county. failed to reorganize his forces accord-

assessment as may come before it, Sues on a Note. and correct and equalize all of the Through J. H. Carnahan, D. P. The total Austrian losses for the

The assessment roll is now ready cuit court against the Long Lake including \$5,000 captured and sent to and will be in the office of the secre- Lumber company and S. T. Summers the concentration camps. Oregon, for the county of Clacka- tary of the board, Francis Bowne, at to recover \$1,199, alleged due on a

> persons interested. Main

> > FRANCIS J. BOWNE.

Notice of Contest

Serial No. 05992; Contest No. 714 States Land Office at Lakeview, Oregon, August 18, 1914. William G. Bonham of Olene, Oregon (Record address, Klam-

The east half of the southwest ath Falls, Oregon), Contestee: quarter of section fifteen (15) You are hereby notified that and the northeast quarter of the northwest quarter, and the north- George W. Van Noate, who gives west quarter of the northeast quar- Klamath Falls, Oregon, as his postter of section twenty-two (22), in office address, did on June 1, 1914. township thirty-eight (38) south, file in this office his duly corroboratrange eleven (11) east of the Wil- ed application to contest and secure lamette meridian, being in Klam- the cancellation of your homestead ath county, state of Oregon, and entry, Serial No. 05992, made Augcontaining one hundred sixty (160) ust 30, 1912, for E14 NE14; NE14 SE %, Section 7, and the NW % SW acres, more or less. * All bids may be mailed to me or 14, Section 8, Township 40 S, Range appeal to the kaiser, but we would and started for the colors. One par- curely sealed. No order of any kind to my attorneys at Oregon City, Or- 12 E, Willamette meridian, and as grounds for his contest he alleges

ON THE WAR MENU

CRESCENT TRIP ENJOYEYD BY ALL

work was just started.

County School Superintendent Fred Peterson, Rollo C. Groesbeck, George Humphrey, County Clerk C. R. De Lap, W. F. Arant, J. H. Everett, Colonel M. G. Wilkins, Sheriff C. C. Low, Deputy Sheriff George A.

Haydon and others who went to Crescent Thursday, are stringing in this afternoon, after the big regis- office announces that the Russians are tration rally of the homesteaders. All still successful in their Galician and report a big time, and a regal wel- Russian Poland campaigns against

the Austrian forces. The left wing of come from the Crescent people. That the country surrounding Cres- Dankl's command has been cut off cent is rapidly coming to the fore as from the main body, and is near applan agricultural region is the opinion hilation.

of the just-returned. They say that The capture of Tomaszow is con-

this year over last season, when the It is unofficially stated that there will be no serious operations in East Prussia until the Austrians are

The most expensive single fruit in crushed. Japanese fruit stores is the natsum- It is stated that three Cossack reg-

The board of directors of the ikah, a species of grapefruit, which iments attacked 900 Austrians near Horsefly Irrigation district, acting as sells throughout the winter for 7 1/2 Gorodek, and that only thirty Austrians survivéd.

The Russian general advance continues, and it is stated that the Mus-Frank Noland, who has been here covites are now ready to approach

MONDAY, SEPTEMBER 14, 1914

MURDEROUS MOVE

OF RUSSIANS CUT

DOWN AUSTRIANS

WARD GERMAN LINE

Next Move Will Be on Breslau and

Posen-Nine Hundred Men Butch.

ered by Furious Charges of the

Cossacks-Russian Capital Says no

Serious Operations in Prussia Until

PETROGRAD, Sept. 12 .- The war

Austrians Are Crushed.

ing to advices from General Rouszky, and the Austrians are retreating.

Doak Thursday began suit in the cir- last two days are figured at 125,000,

BERLIN, Sept. 12 .- It is announced that the Germans are repulsing the Accurate information about the Russians in East Prussia, and that Klamath Basin. See Chilcote, 635 the Russlans are retiring toward the

THE BRIDE AND GROOM

frontier.

SAVINGS Who start life together with a savings bank book are starting 一 right. We advise all young cou-BANK ples to begin saving as soon as the honeymoon is over. A joint account by which either husband or wife can withdraw money in the absence or illness of the other is best. Ask us about it. FIRST STATE AND SAVINGS BANK **KLAMATH FALLS, OREGON**

a board of equalization, will meet to cents each. Maiwatchin, on the borders of Rusequalize assessments at the residence sia in Asia, is the only city in the of Robert Goss, in the Third division, Noland Goes Home. at 1 o'clock p. m., Tuesday, October Paraguay is the home of a giant

and determine such objections to the

assessments.

In the county court of the state of

his residence in the Fourth division, note. in the matter of the estate of Aguust until the meeting of said board of equalization for the inspection of all

Dated at Bonanza, Oregon, Sept. 1,

Secretary.

. . THE RULERS of Europe are all linked together by marriage. This is

proof that a family jar is about the worst brand of scrap on record.

EVEN TURKEY wants to gobble. Greece is also ready to slide in.

rather take ours in pork and beans.

home.

oggs is to eat them.

WAR IS A GAME at which everybody loses except the winner-and SCOTS AND IRISH he feels as if he had been sat upon by a suffragette.

ATKINSON STOCK

J. F. Maguire. The consideration was check their charge. \$3,025.

ment at Mt. Hebron, but some believe keen, and whenever the Scotch regi- "I was not under any obligation to he will now enter the local field.

Bunch Going to "U."

In addition to Fred Dunbar, already

on the job, and Robert Riggs, who Gray- Simmers. will soon leave for Eugene, Ernest A marriage license was issued Fri- and I was under no obligation to him Orem and Harold Feese all Klamath mers. Both are well known residents cincts selected by me. enter the University of Oregon.

Here on a Visit.

George W. Frey, who is taxider. Up tor a Visit.

day with his family. lege there.

There are two kinds of insurance.

"To my family I give the nothing I have left. "As executor of this will I choose West's conviction, as he calls it, has

William Deibler, to whom I regret I not a single suggestion of evidence to cannot give my head, which is claim- support it, or that he is in possession ed by all the world." -(Deibler is the of information which could be ob-Paris executioner.

PARIS, Sept. 12 .- There were, of "All ballots cast, except only those course, innumerable tragic scenes counted-under the mutual agreement

THE INVESTMENT of Paris may when the soldiers dropped everything of Judge McNary and myself, are seticularly tragic is illustrative. As the has been obtained to examine any of egon.

father of four little girls reached his those ballots, and even the governor's THE RAREST creature on earth is home he was presented with mobil- impetuous spitefulness is not suff. Administrator of the Estate of Aug the man who keeps his romance at ization papers. He kissed the little cient to suggest that he is a party to girls goodbye, and started off, saying, such a crime as could furnish any evi- Gordon E. Hayes and Earle C. Latour-

and Mrs. Charles Gray.

"God bless my children." The eldest dence of what those ballots show. THE BEST WAY to obtain the was 6 years old, and the youngest 6 "The governor is therefore to be greatest amount of nourishment from months. His wife was in the hos- freely and fully acquitted of any firm conviction, which seems to fur-

fore he left her, perhaps forever.

groundless statements contained in RIVALS ON FIELD his letter.

"Starting with a conviction which PARIS, Sept. 12 .- The majority of has nothing to support it, it is easy the wounded Germans captured are and natural to allow the governor to SOLD TO MAGUIRE suffering from bayonet wounds, and proceed to other statements equally

they say the British resorted to bayo- without any foundation in fact. Judge The bankrupt stock of the C. E. nets almost exclusively. They call McNary and I agreed to the counting Atkinson department store was sold the British gritty men, and say that of ballots in certain precincts selected under the hammer this afternoon to even volleys of schrapnel did not by him and certain others selected by ness, Tenth and Main streets, Klam- a copy of your answer on the said me. The last agreement between us ath Falls, Oregon.

The wounded prisoners claim that provided in direct terms that the se-Just what he will do with the stock the Irish and Scotch regiments were lections then made should be final, Maguire has not announced. He is especially terrifying. The rivalry be- that neither of us would ask that any interested in a mercantile establish- tween these two nationalities is very more ballots should be counted.

> ments distinguished themselves by select any precinct, and might have some deed of valor, the Irish imme- rested the case upon those selected by diately endeavored to equal them. Judge McNary. He was under no ob-

ligation to me to count the ballots in any of the precincts selected by him,

Nail, Leland Haines, Edwin Cox, Roy day to Frank Gray and Edith Sim- to count the ballots in any of the pre-High graduates, will leave soon to of the Pine Grove country, the pros- "In addition to that it was express-

"I declined to count any more of twenty-three and 95-100 dollars, on those selected by me, and the result the 7th day of August, 1914.

that Willard G. Bonham has not been GEORGE L. STORY. on the said land for over one year and he has made no improvements ust W. Neumann, Deceased. thereon.

You are, therefore, further notified ette, attorneys. 10-17-24-31-78 that the said allegations will be taken

by this office as having been con-Notice to Creditors pital. He had no time to see her be- knowledge upon which to base this In the County Court of the State of fessed by you, and your said entry Oregon, for the County of Klamath. will be canceled thereunder without nish all the basis for all the false and In the Matter of the Estate of Edwin your further right to be heard therein, either before this office or on ap-L. Newbanks, Deceased:

Notice is hereby given that the un- peal, if you fail to file in this office dersigned has been appointed the ad- within twenty days after the fourth

ministrator of the above estate, and publication of this notice, as shown that all persons having claims against below, your answer, under oath, spesaid estate shall present same, with cifically meeting and responding to proper vouchers, within six months these allegations of contest, or if you from the date of this notice, to said fail within that time to file in this administrator, at his place of busi- office due proof that you have served contestant either in person or by

registered mail. If this service is Dated August 27, 1914. made by the delivery of a copy of S. B. EVANS, Administrator of the Estate of Edwin your answer to the contestant in person, proof of such service must be L. Newbanks, Deceased.

either the said contestant's written 8-27-10-1 sw acknowledgment of his receipt of Notice of Sheriff's Sale

the copy, showing the date of its By virtue of an execution in fore- receipt, or the affidavit of the perclosure duly issued by the clerk of son by whom the delivery was made. the circuit court of the county of stating when and where the copy was Klamath, state of Oregon, dated the delivered; if made by registered mail. 7th day of August, 1914, in a certain proof of such service must consist of action in the circuit court for said the affidavit of the person by whom county and state, wherein F. H. Mc- the copy was mailed, stating when pective groom being the son of Mr. ly stipulated in the agreement that Cornack, as plaintiff, recovered judg- and by whom the copy was mailed. either of us might decline to count ment against Eugenie V. Richet, and this affidavit must be accomthe ballots in any or all of the pre- Frank Richet and Oregon Inland De- ranied by the postmaster's receipt for

mist for a party of government em- Mrs. F. R. Olds arrived Thursday declination was expressed before the for the sum of eighteen hundred and You must state in your answer the ployes making biological surveys in night from Sacramento, to spend a count was begun. Two of the pre- forty-five and 27-100 dollars, two name of the postoffice to which you Central Oregon, is here from the couple of weeks with her husband. cincts selected by me were counted, hundred dollars as attorneys fees and desire future notices to be sent to Capital Stock, 100,000 Surplus, \$11,000 costs and disburgements taxed at you.

JAS. F. BURGESS, Register.

Date of 1st publication, Aug. 24, 1914 OUR POLICIES

Under the direction of Graham, thus obtained has given me a major- Notice is hereby given that I will Date of 2d publication, Aug. 31, 1914 To distribute the banks assets in such a way as to maintain under There are two kinds of insurance. Under the direction of Granam, thus obtained has given the a major-Chilcote writes the kind that pays. work on the new court house is pro-ity, and has compelled the governor on the 12th day of September, 1914, Date of 3d publication, Sept. 7, 1914 any conditions and at all times an ample reserve to meet the demands to do his inclination such extreme vio- at the front door of the courthouse of Date of 4th publication, Sept.14, 1914 of its depositors and take care of its borrowing customers.





rariety of woods, and care of selection in regard to tone. Be sure to see them.

SHEPHERD PIANO DEPOT



FIRST NATIONAL BANK OF KLAMATH FALLS, OREGON U. S. DEPOSITARY

cincts selected by him, provided that velopment company, a corporation, the letter,