## Just a Word Regarding the War in Europe


its effect upon business and the situation in which we find Klamath Falls' Big Dry Goods Store at the present time

The first thing we wani to szy, is that you will find NO WAR PRICES HERE, although it is a fact there has been a few sharp advances on certain lines of merchandise, in most cases due solely to specuiation.
vanced in pri. Threads, Kid Gloves, inıported Dress Trimmings, etc., etc., none of which we necessarily have to have, are not only ad
On the other hand permit us to quote the Editor of one of the leading farm papers published in the Northwest, in which he est mates that in Minnesota alone, the advance in price of grain from July 24th to August 8 th meant increased receipts for the farmers of
that state amounting to approximately twenty-nine million dollars. He further states for the whole country the increase will amount to that state amounting to appro
"more than one billion dollars."

America will not only get increased business because of the greater buying power of the agricultural interests of the country, but there will be unusual activity in most of the factories of the United States. All our principal competitors, England, France and Ger many have partially or completely stopped producing. To quote from a letter we received this morning: "We will get the normal Fall demand, plus the business of Europe's customers, plus the business Europe has been doing in this country, for we will have to make



Why shouldn't this be a prosperous year for Klamath Couniy? and why shouldn't we have done just what we did do-.-buy the largest general stock of dry goods ever brought to Klamath County? Well it's here, mistake or no mistake, and the prices are in most every instance NO HIGHER, quite often Less than heretofore.

## GOLDEN RULE



MUNSING

This store purchased almost a ton of Munsingwear for Fall, and we have the freight bills and invoices on file in this office, which we will gladly show to any skeptics doubting this statement. Munsing Wear is made for everybody---men, women and children. The price ranges from 50 cents to $\$ 5.00$.

SMALLPOX CASE IS DISCOVERED
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