

Ford Profit Sharing Plan Fully Outlined

DETROIT, Mich., Aug. 17.—That the Ford Motor company's announcement of its reduction in prices coupled with a profit-sharing plan for the prospective benefit of the retail buyers has lifted the people "off their feet" is indicated by the huge volume of correspondence that has overwhelmed the Detroit office.

While the Ford company's announcement of its new profit-sharing plan—a plan for the benefit of new buyers only—was clearly stated, it is evident that many wish to be assured on two or three points. The officials, therefore, find it necessary to reiterate that the profit-sharing plan for the benefit of the new owners

has nothing to do with the immediate reduction in price. Sixty dollars is cut off the price of every car at once and this reduction is not contingent on any production figure, although there is no guarantee that present prices will not be advanced, so that all orders are accepted for immediate delivery only.

The profit-sharing plan, by which each buyer who purchases a Ford between August 1, 1914, and August 1, 1915, is to receive from \$40 to \$60 as his share of the season's profits, is an entirely separate and distinct proposition and is contingent on the sale and delivery at retail of 300,000 new Ford cars between the dates named.

AUSTRIAN HEIR'S BIRTHDAY GOREY

ARCHDUKE CHARLES CELEBRATES HIS 27TH BIRTHDAY, WITH A NONE TOO ROSY PROSPECT FOR THE FUTURE

United Press Service

VIENNA, Aug. 17.—With his country in the throes of the most terrible conflict in history, Archduke Charles Francis Joseph, who will succeed the aged Emperor Franz Joseph to the Austro-Hungarian throne, if the bitter conflict now raging does not break the already tottering dual monarchy, today was 27 years old.

Previous to the outbreak of hostilities it had been planned to celebrate today with all the kingly regality and pomp that the court of the house of Hapsburg is capable.

Rattle of rifles and booming of cannon changed the program merely to receipt of messages of loyalty and hope for victory to Austrian arms from Kaiser Wilhelm and titled subjects of Germany and Austria.

Hotel Arrivals

White Pelican

Mrs. F. S. Heath, C. Heller, Mr. and Mrs. F. F. Bolz and daughter, Eagle Point; Joe Schloss, Mr. and Mrs. Joseph K. Hutchinson, Mr. and Mrs. M. A. Cutter, San Francisco; Mrs. S. S. Johnson, B. M. Cullough, Berkeley; Miss C. J. Shaw, Los Angeles; E. G. Stinson and wife, Oakland.

Hotel Hall

Saturday—Mrs. W. O. Huson, G. R. Neil, T. C. Norris, Fort Klamath; John W. Cox, Oakland; B. L. Balis, Merrill; A. H. Schadler, F. A. Kelley, city; W. A. Johnson, F. A. Soracco, J. A. Hanley, C. S. Mahonen, San J. B. Vieler, Chico; S. B. Keller, "Omar Cigarettes;" J. Waters, Phoenix; H. Salyer, Stockton; Carl C. Hartig and wife, W. A. Rudgear, Lakeview.

Sunday—Esa Ratliff, Merrill; Eugene Kelley, Walla Walla; Sam Black, Chas. F. Boner, J. Poonitz, Earnest Bru, San Francisco; Dr. J. B. Des Rochers and wife, Portland; N. Holgeta, Reno; E. E. McKay and wife, Carlisle, Pa.; P. Carr, Sisson; F. L. Borus, Wm. Hodson, Fort Klamath; R. G. Sweed and wife, Los Angeles.

Cheese Factory

Articles of incorporation for the Murphy Cheese Factory have been completed for filing today, and the new institution at the village on the Applegate will be rushed through to completion at the earliest possible date. The company is being incorporated with a capital stock of \$2,000, which is being subscribed by the farmers on the basis of the number of cows which they will milk for the factory.—Rogue River Courier.

Home Grown Melons

Native grown watermelons began to reach the local market today, and by the last of the week they will be plentiful, according to reports. The Douglas county melons are unusually large and delicious this season and will not doubt meet with ready sale in the distant markets.—Roseburg Review.

With Its Cosmopolitan Make-up, New York Sees War Effect

Besides Reservists From All Over the Land Mobilizing to go Home to Fight, Others Are Excited

By CARLTON TEN EYCK (Written for the United Press)

NEW YORK, Aug. 17.—War and war alone has gripped New York for the past two weeks. On the street in the subway, on the "L"—everywhere one hears nothing but war talk. It is as if Manhattan itself is in the center of the great European conflict.

And New York with its great mixed population is greatly concerned about the war, too. When the first news of the then impending conflict was published crowds immediately besieged the consulates of the involved nations. Servians, Austrians, Frenchmen, Germans, and Englishmen flocked to their respective headquarters to get official news of the situation in their native countries. When it became apparent that there would be war—and a great war—hundreds and thousands there who proclaimed themselves willing, even anxious, to give their country their services.

New York immediately became the meeting place for all the foreign reservists in the United States. From the Southwest they came in pairs, in fives, in tens, twenties and hundreds. They were grim, were these men coming here to depart for their countries to help the fatherland in the titanic struggle now on. They gathered in groups and talked quietly about the situation. Some there were—mostly young men—who paraded and sang patriotic songs. But these were in the minority. The vast

part of great armies of reservists who gathered here came quietly and waited quietly and grimly until they sailed for distant shores, where they may meet their death.

It was at the sailing of ships carrying these reservists back to their native countries that the most touching scenes ever witnessed at New York piers were staged. Aged parents, daughters, sweethearts and wives gathered to see their loved ones leave—possibly never to return. Many there were who never gave a sign of the great grief that was theirs. Others wept and moaned until veteran newspaper men—hardened by years of work amid touching scenes—turned away with tears streaming down their faces.

One elderly couple in particular attracted much attention when the French ship Lorraine sailed away with 1200 reservists aboard. This couple had two sons returning to France to fight. The four stood together on the pier talking but little. When the time came for parting, the father first walked over to the eldest son and placing his hands on his shoulders kissed him on each cheek. Then the mother embraced him. Not a tear was shed nor was there any visible sign of emotion apparent. Then the father walked towards the younger son. As he did so, a sob escaped him and his body shook with suppressed emotion. But only for a moment. The aged man halted,

straightened and mumbled something in French and kissed his youngest son as he had the other.

"What did he say?" enquired a newspaper man of a Frenchman who stood nearby with tears streaming down his face.

The mother did not give a sign of emotion as long as her boys were in sight. But as she started to walk up the gangplank to the pier she collapsed. Moaning, "My boys!" she was half supported and half carried by her husband to the car line.

Poor old Broadway! The European war has dealt it an awful joke. The supply of champagne and imported beer is about exhausted and there isn't a chance of getting any more. To the uninitiated that may not seem like a calamity, but believe us, it is. Cafe proprietors are moaning and wringing their hands in real grief because it won't be long before one of their chief resources of revenue will be cut off.

Another result of the war is the scarcity of waiters. Hundreds of waiters employed at New York's best cafes are foreigners and they are returning to their native countries by the score.

Cafe proprietors are badly worried. They can't replace them very quickly and they declare that Americans never will be the efficient waiters foreigners are.

New School Standard Is Arranged by State

New requirements for a standard school are expected in poster form from Salem by County School Superintendent Fred Peterson. The new regulations were compiled for the whole state, and supersede the county standard issued last year.

The state standardization requirements were adopted August 5th by the state board of education and will be put in force this fall among the rural schools of Oregon.

In but few counties of the state are such methods already in practice, and they have been adopted now

for the purpose of furthering the interest of the patrons, the pupils and the teachers of the various districts in the standing of the schools.

As soon as any district fulfills any of the number of requirements it will be marked with a star, and when all are fulfilled a suitable pennant or certificate will be awarded by the county superintendent.

These posters will be distributed by Mr. Peterson to all schools of the county where they may be posted in a conspicuous place about the school buildings.

GREAT PROGRESS AT EXPO GROUND

TEN EXHIBIT PALACES AND MANY STATE AND NATIONAL BUILDINGS WILL BE COMPLETED THIS MONTH

SAN FRANCISCO, Aug. 17.—Forty foreign nations and forty-two states and territories are getting ready for the Panama-Pacific International Exposition at San Francisco. Work on the entire 635 acres is rushing ahead and the progress may be summed up in a few words as follows:

Ten of the eleven exhibit palaces are completed and the eleventh, the palace of fine arts, will be ready in a few weeks. Festival Hall and the press building are nearly completed. The great courts are receiving sculpture and paintings and the "Court of Four Seasons" is finished.

The Honduras, Canada and Idaho buildings are finished and those of New York, Oregon, Sewden, Bolivia, Pennsylvania, North Dakota, Indiana, the Philippines, Hawaii, Maryland, Ohio, Illinois, Virginia, Washington, Wisconsin, the Netherlands, China, Kansas and Massachusetts are well along and will be ready in a short time.

In "The Zone" three of the many concessions are completed and twenty are in various stages of progress, with many others only a few weeks from readiness.

The mile race track is graded; the polo field is ready for the referee's whistle; the third of a mile oval cinder track with the quarter of a mile straightaway is receiving the final coat of cinders; the amphitheater for 15,000 persons has been begun.

Grand Circuit Races at Pittsburgh Today

United Press Service
PITTSBURGH, Aug. 17.—With fair weather promised, many of the fastest horses in the United States and Canada were scheduled to race this afternoon in the opening of the local grand circuit, which will be in progress for five days. The prizes aggregate \$50,000.

China yearly sends \$30,000 worth of peanuts to the United States.

LAST OF CHIEFS DIES, MODOC CO.

TYEE JOHN, OLD PITT RIVER LEADER, COUNSELLED TRIBESMEN AGAINST JOINING MODOC IN LAVA BEDS CONFLICT

A dispatch from Modoc county, Calif., says:

Tyee John, the last of the noted Indian chiefs of Modoc county, was buried today in the old ancestral burying ground of the Pitt River tribes, fourteen miles west of here. At the time of the Modoc war forty years ago when runners came in from the Lava Beds seventy miles northwest of here asking the aid of the Pitt River Indians in the Modoc war against the troops under General Canby, it was through the talking of old Bob Chipp, the war chief, who died in 1898 and Tyee John, the peace chief, that the Pitt Rivers sent the runners home to their fate and the river tribes remained friendly to the whites.

The old man, in later years, went into the country north of Winnemucca and kept the Indians there quiet. He was universally respected among the whites and last year was the recipient of a small pension from the county.

Nebraska Primaries Tomorrow

United Press Service
LINCOLN, Neb., Aug. 17.—Nebraska will hold her state-wide primaries tomorrow for the selection of candidates who will contest in the election in November. The date is fixed by state law, the open primary being in force. Candidates for governor, congress, supreme court, minor state offices and for the state legislature are to be named.

Photo-Engraver Meet

United Press Service
INDIANAPOLIS, Ind., Aug. 17.—Every section of the country was represented today when the annual convention of the International Photo-Engravers Union of North America was opened.

In all the European countries except Russia the sugar beet production last year was one of the greatest on record.

Types of Servian Officers Who Are Fighting Austria



Servian soldiers were ready for war with Austria despite the fact that they knew their enemy could place in the field many more troops. But these men have been trained in the war with Bulgaria. They are veterans. They have seen more fighting than most of the Austrian soldiers.

This photograph of officers of the army was taken during a dress parade in their barracks at Belgrade, the capital.

The Servian army numbers 230,000 infantry, 9,500 cavalry and 624 guns. Since the last war they have been kept in readiness. The troops are well trained and of a much higher standing than previous to the wars with Turkey and Bulgaria.

Town Topics

Home From East

Mr. and Mrs. Frank Vannice have returned from a sojourn on the outside. While Mrs. Vannice visited in Spokane, Mr. Vannice visited the principal Eastern cities in the interests of the Golden Rule Store.

In on Business

M. P. Wampler, a well known Upper Lake resident, is in from Woodbine attending to business matters.

'Round the Lake

Glenn Fountain and Hugo H. Loewe have returned from a trip around the lake in the former's car.

To Clover Creek

Austin Hayden, Virgil DeLap and Marion Barnes returned last night from a trip to Clover Creek.

Goes to Ranch

Mrs. S. S. Henley left this morning for the Henley ranch to spend several days.

A New Citizen

Petition for second papers was filed in the circuit court today by Joe Falon, a native of Ireland. He

is employed as a grader by the Long Lake Lumber company.

Coming in Later

Art Langell is here from Bonanza making arrangements to bring his children here for the winter.

Freuer in Town

Sydney Freuer, a prominent young Poe Valley farmer, was a Monday visitor in the county seat.

To Crater Lake

Mr. and Mrs. A. G. Lewis and Misses Mattie and Agnes Barkley, of San Francisco, motored to Crater Lake yesterday.

In on Business

Walter Lewis, a well known Klamath county rancher, is here today from his ranch near Merrill, giving attention to business matters.

Out Fishing

Mr. and Mrs. Leslie Rodgers and children, Miss Maude Baldwin and Andrew M. Collier motored to Spring Creek in the former's car yesterday. They caught some good sized fish.

Many of the forest fires attributed to railroads are caused, not by the sparks from locomotives, but by cigar and cigarette butts thrown from smoking windows.

NEW FALL STYLES

In Women's Shoes just received. Over four hundred pairs received Saturday. The price range, \$3, \$3.50, \$4 and \$5. You cannot buy newer styles, more popular lasts or better quality shoes anywhere than you'll find at this store. We give S. & H. Green Trading Stamps with every purchase, too.

GOLDEN RULE
THE PEOPLES STORE