

These Prices are
For Cash Only

STORY OF A RED TAG

Contract Goods
Not Included

A POLICY WE HAVE FOLLOWED AND WHICH HAS PROVEN PROFITABLE TO BOTH US AND OUR CUSTOMERS. A FIRST-CLASS FIRM WILL NOT ACCUMULATE STOCK FROM ONE SEASON TO ANOTHER. IT IS UNWISE TO UPHOLD PRICES ON MERCHANDISE AT THE CLOSE OF THE SEASON, JUST BECAUSE THE VALUE IS THERE.

Cost Should Not Be Considered

WHEN DISPOSING OF ODDS AND ENDS, WHEN YOU HAVE ALREADY MADE YOUR PROFITS ON YOUR SEASON'S BUSINESS. WHEN WE THROW OUR ODDS AND ENDS OPEN TO THE PUBLIC AT ACTUAL COST, AND IN SOME CASES BELOW COST, WE CONSIDER CASH ON A BROKEN STOCK TURNED INTO NEW, FRESH, SEASONABLE GOODS FOR THE COMING SEASON FAR BETTER THAN TO HOLD ON TO YOUR REGULAR PRICES AND ACCUMULATE ODDS AND ENDS FROM ONE YEAR TO ANOTHER.

We Have Established a Reputation for High-Class Merchandise

ALWAYS NEW, FRESH AND CRISP AT THE OPENING OF EACH SEASON. IN ORDER TO UPHOLD THIS REPUTATION, WE MUST CONTINUE TO FOLLOW UP OUR POLICY OF DISPOSING OF EVERY ARTICLE LEFT OVER FROM THE SEASON'S BUSINESS JUST ENDED.

Carefully Study Our Argument

NOTE PRICES GIVEN HERE BELOW, CALL AT OUR STORE, CONVINCE YOURSELF AND "DO NOT BUY" UNTIL WE CAN PROVE TO YOU THAT OUR METHOD OF CONDUCTING A SUCCESSFUL BUSINESS IS BASED ON HONEST, COURTEOUS AND CONSCIENTIOUS DEALINGS WITH THE PUBLIC, AND THE MOST IMPORTANT TO "BE TRUTHFUL" IN OUR ANNOUNCEMENTS MADE THROUGH THE NEWSPAPERS.

NEVER IN THE HISTORY OF KLAMATH FALLS WAS SUCH HIGH-GRADE CLOTHING SLAUGHTERED AT THESE PRICES. THIS CLOTHING INCLUDES THE FAMOUS BRANDS OF HART SCHAFFNER & MARX, ALFRED BENJAMIN AND FRIEND BROS.

MEN'S SUITS

\$40.00 Suits for	\$31.55
\$35.00 Suits for	\$27.65
\$30.00 Suits for	\$23.85
\$25.00 Suits for	\$20.25
\$20.00 Suits for	\$14.85
\$18.00 Suits for	\$13.25
\$15.00 Suits for	\$10.85
\$13.50 Suits for	\$ 9.85
\$10.00 Suits for	\$ 6.75

OVERCOATS

\$37.50 Overcoats for	\$29.25
\$30.00 Overcoats for	\$23.85
\$25.00 Overcoats for	\$18.45
\$22.50 Overcoats for	\$16.15
\$20.00 Overcoats for	\$14.85
\$17.50 Overcoats for	\$13.15
\$15.00 Overcoats for	\$10.85
\$13.00 Overcoats for	\$ 9.55
\$10.00 Overcoats for	\$ 6.85

HOSIERY

Reg. 20c Woolen Sox, now	10c
Reg. 35c Woolen Sox, now	20c
Reg. 50c Woolen Sox, now	35c
A lot of reg. 15c Black and Brown Sox and regular 15c Handkerchiefs, now 10c while they last.	

PANTS

\$6.00 Pants for	\$4.85
\$5.00 Pants for	\$3.85
\$4.50 Pants for	\$3.65
\$4.00 Pants for	\$3.10
\$3.50 Pants for	\$2.85
\$3.00 Pants for	\$2.25
\$2.50 Pants for	\$1.95
\$2.00 Pants for	\$1.60
75 pairs of Corduroy Pants sold regularly for \$2. to be closed out at \$1.35	

OREGON CITY WOOLEN SHIRTS

Reg. \$4.00 Shirts for	\$2.95
Reg. \$3.50 Shirts for	\$2.65
Reg. \$3.00 Shirts for	\$2.45
Reg. \$2.50 Shirts for	\$1.95
150 Sample Woolen Shirts—Reg. \$2.50, now \$1.55	
200 Sample Golf Shirts—Reg. \$1.50, now 90c	
175 Sample Negligee Shirts—Reg. \$1.40, now 85c	

COAT SWEATERS

Reg. \$1.00 Coat Sweaters for	\$.45
Reg. \$2.00 Coat Sweaters for	\$1.45
Reg. \$2.50 Coat Sweaters for	\$1.75
Reg. \$3.00 Coat Sweaters for	\$2.35

UNDERWEAR

Reg. \$8.00 a suit Silk Underwear for	\$6.50
Reg. \$6.00 a suit Silk Underwear for	\$4.85
Reg. \$5.00 a suit Silk Underwear for	\$4.25
Reg. \$4.50 a suit All-Wool Underwear for	\$3.75
Reg. \$4.00 a suit All-Wool Underwear for	\$3.35
Reg. \$3.50 a suit All-Wool Underwear for	\$2.85
Reg. \$3.00 a suit All-Wool Underwear for	\$2.45
Reg. \$2.50 a suit Cooper's Woolen Underwear for	\$1.95
Wright's Health Underwear, sold all over the country for \$2.50 a suit, now, a suit \$1.85	
Woolen fleece-lined Underwear, double front and back—regular 75c a garment, now 35c	

BLANKETS

Reg. \$1.50 Sheet Blankets for	95c
Reg. \$1.25 Sheet Blankets for	90c
Reg. \$1.00 Sheet Blankets for	80c
Reg. 90c Sheet Blankets for	65c
A lot of Oregon City and California Woolen Blankets to be closed out at a little above cost.	

PRESIDENT SUSPENDERS, 35c

Reg. 50c Heavy Work Suspenders	30c
Reg. 40c Heavy Work Suspenders	25c
200 Pair Gloves and Leather-Lined Mittens, Reg. \$1.00, now 55c	

SHOES

Reg. \$2.50 Shoes for	\$1.75
Reg. \$3.00 Shoes for	\$2.25
Reg. \$3.50 Shoes for	\$2.65
Reg. \$4.00 Shoes for	\$2.85
Reg. \$4.50 Shoes for	\$3.15
Reg. \$5.00 Shoes for	\$3.85
100 pair of Boys' Shoes to be closed out at, per pair \$1.35	

To make a long story short, there will be startling reductions in every department.

All mail orders will be promptly filled, but the cash must accompany the order.

FANCY ALL-WOOL NECK SWEATERS

Reg. \$2.50 Sweaters, now	\$1.55
Reg. \$3.00 Sweaters, now	\$2.35
Reg. \$3.50 Sweaters, now	\$2.65

QUILTS

Reg. \$2.00 Quilts for	\$1.45
Reg. \$3.00 Quilts for	\$2.25

HATS

Reg. \$1.75 Hats for	\$.95
Reg. \$2.00 Hats for	\$1.45
Reg. \$3.00 Hats for	\$1.85

SAVE ME

THIS TAG IS WORTH

50c

and will be accepted by the Portland Store as Cash toward the purchase of \$5.00 Worth of Merchandise.

REMEMBER

our Great Annual Clearance Sale is now on Every Article in the House REDUCED

PORTLAND STORE

K. SUGARMAN

DO NOT FAIL TO BRING YOUR "RED TAG." IT WILL BE ACCEPTED AS 50 CTS. TOWARDS THE PURCHASE OF \$5.00 WORTH OF MERCHANDISE.

The First 6 Tags Brought in
will be Accepted at \$1 Each



The Portland
CLOTHING & SHOE STORE



Next door to the Postoffice

Klamath Falls, Oregon

The Greatest Value for Your
Money at The Portland Store