

# Sears' NORTHWEST PROGRESS Days

May 22<sup>nd</sup> to 31<sup>st</sup>

**WE'LL GIVE YOU A PINT OF MOTOR TUNE!**

... IF ANY OF OUR AUTO SUPPLY CLERKS FAIL TO OFFER IT TO YOU AT OUR SPECIAL LOW PRICE OF ONLY **49c** QUART



Buy Your 1<sup>st</sup>. Tire At Regular List Price

Get Your 2<sup>nd</sup>. Famous **ALLSTATE TIRE** for Only **\$1**



**\$200 TRADE-IN ALLOWANCE** FOR YOUR OLD "Worn Out" BATTERY

**ON THIS NEW POWERMAX**

New Price...6.45  
Trade-in .....2.00  
**4.45**

Guaranteed for 30 months. If first low cost is of greatest importance, this is your battery buy. 51 plates, Lifewear rubber separators. No-spill safety vents. This special price lasts during Northwest Progress Days only!

 Steering Wheel Cover <b>19c</b>	 Cleaner and Wax <b>49c</b>	 Polishing Cloth <b>25c</b>	 White Rubber Tire Coating <b>25c</b>	 Heavy Duty Auto Mop <b>1.00</b>
 Full Cut Chamois <b>69c</b>	 Automobile Floor Mat <b>98c</b>	 Grille Guard <b>1.98</b>	 Bumper Guards <b>98c</b>	 Exhaust Extension <b>25c</b>

**YOU CAN'T BUY A BETTER TIRE TO SAVE YOUR LIFE!**

Paul Bunyan and his seven-league boots never covered ground so safely as you will on these Fleet-Tested ALL-STATE PRESIDENTS! And Bunyan was a midget compared to the amazing size of this tire value! PRESIDENTS have zig-zag, super-safety treads of 100% pure gum rubber. Squee-gee action grips pavement to assure maximum safety for normal driving or sudden stops. Every ALL-STATE PRESIDENT is Doubly Guaranteed, too. Read the Guarantee below!

**DOUBLE GUARANTEE**

- Lifetime against defects in workmanship and material.
- Definite number of months of service. If tire fails within guarantee period, it will be repaired or replaced, charging you only for tire service.

**6:00x16 Safety TUBES 3.45** (with old tube)

Heavy compressed crown prevents rapid escape of air around puncture. Prevents blowouts.

**CHECK SAVINGS ON YOUR SIZE**

SIZE	List Price	End Tire Only	Cost of Old Tire
4.75x19.....	13.20	1.00	14.20
5.50x16.....	15.70	1.00	16.70
5.50x17.....	17.20	1.00	18.20
6.00x16.....	17.60	1.00	18.60
6.50x16.....	21.35	1.00	22.35
7.00x16.....	24.25	1.00	25.25

PRICES INCLUDE YOUR OLD TIRE

**CROSS COUNTRY SPARK PLUGS!**

- \* Guaranteed for 18,000 Miles!
- \* Twin Electrodes For More Power
- \* Special Insulator For Longer Life!
- \* Supplied in Full Range of Sizes!

A Value Bigger Than Bunyan!

Limit . . . **25c** Ea.  
12 to a Customer

Records prove that a new set of spark plugs can save 1 gallon in 10. Twin power plugs are even more efficient. And that isn't all, longer plug life, fewer adjustments, snappier all round performance are also twin power points.

**GAS TANK CAP** Locking **35c**  
Complete with two keys. Chromed.

**WHEEL SPINNERS** Enameled **19c**  
Fastens to steering wheel at stroke.

**BUG SCREENS** Concealed **49c**  
Installed behind radiator grille.

**BUMPER JACK** Lever **1.98**  
Extremely easy lifting lever type.

**TIRE PUMP** 24" Hose **98c**  
"Big Boy" screw-on connection.

**TIRE PATCH KIT** Xtra Value **35c**  
Patches, blow-out tool, rubber cement.

**AUTO BABY SEAT** Wood Arms **1.00**  
Sturdy cotton, folding steel frame.

**5-GALLON CAN OF CROSS COUNTRY OIL**

REGULAR PRICE \$3.25

**\$2.89** including container!

Warmer days demand that change to summer oil! Cross Country is twice tested for purity in Sears' own laboratories and proved for performance on the open road. You can't beat Cross Country for value. Reduces engine wear, thus, increasing gas mileage.

**SORRY... LIMIT OF 5 GALLONS TO CUSTOMER**



**\* LIST PRICES ARE IMPORTANT**

They are the measuring stick of quality in the industry. However, they are not necessarily the prices at which tires are regularly sold.

You save money by buying Allstate Tires because Sears' simple system of distribution enables us to offer you a greater allowance for the old tire you trade in!



**Royal Fiber Seat Covers**

Northwest Progress Days Value!

Snug-fitting, long-wearing, easily cleaned, water repellent fiber... full cloth back of tan covert. Double stitched seams; bartacked at points of strain. Northwest Progress Days Value!

**1.98** COUPE

Split-Back Coupe. 2.98 Coach or Sedan. 4.79

**SEARS, ROEBUCK and CO.**

133 So. 8th Dial 5188