

Starts Friday MONTGOMERY WARD'S GREAT ANNUAL EVENT!

GIANT MAY PAINT SALE

**SALE! INTERIOR PAINTS!**

**FIRST QUALITY**  
*Your Choice* **74¢** Qt.  
Reg. up To 93¢ Qt.

Lowest price of the year on Wards Master Painters finishes! Compare with others' most expensive brands! Save extra during this great sale! Gallons Reg. up to 3.19 - Now **2.58**

Gloss Wall Enamel Porch & Deck Paint  
Semi-Gloss Enamel Floor Enamel

**REGULAR 65c FLAT PAINT**  
Velvety, scrubbable finish!  
Reg. 2.24 Gal. Now **1.84** **56¢** Qt.

**COVERALL QUALITY!**  
*Your Choice* **44¢** qt.  
Reg. up To 73¢ Qt.

Rock-bottom May Paint Sale price! They're Wards standard quality finishes! Satisfaction guaranteed! Gallons Reg. up to 2.29 - Now **1.64**

Gloss Wall Paint Semi-Gloss Paint  
Floor Paint

**REG. 57c FLAT PAINT**  
Beautiful velvety finish!  
Reg. 1.89 Gal. Now **1.54** **46¢** Qt.

**WARDS Certified**  
**MASTER PAINTERS DRY FAST ENAMEL**

**Super Special**  
**21c DRY FAST ENAMEL** **10¢** 1/4 qt.

Limit 4 to a customer! For furniture, toys, woodwork! Dries hard in 4 hrs.! Red, white, ivory or black! Save!

**BIG ROOFING SALE!**

**55-lb. ROLL ROOFING** **1.88** roll

Mico-surfaced!  
Covers 100 Square Feet!

Priced slashed for this week! Heavy-weight—just the thing for garages, barns, warehouses, and sheds! Nails and cement included with each roll!

35-lb. Roll Roofing ..... **\$1.05**  
4-in-1 Strip Shingles ..... **\$6.22**

**ONLY SALE OF THE YEAR ON SUPER HOUSE PAINT**



Regularly **\$2.98**  
**2.58**  
Gal. in 5's  
Gal. covers up to 500 sq. ft.—2 coats!

**TESTS PROVE "SUPER" IS AMERICA'S FINEST PAINT!**

Here's your *only* chance all year to buy Wards new Super House Paint at slashed prices! This gigantic sale brings you the *finest* house paint made, for *less* than the price of ordinary paints! BY ACTUAL TEST, Super hides better, goes farther, and lasts longer than the *most expensive brands!* That's because Super's *balanced formula* contains *more* of the *costliest* ingredients (for example, 16% Titanium Dioxide), than any other known brand! Why pay *more*, when Super, the *best*, now costs *less!*

**4-in. PAINT BRUSH** **77¢**  
Reduced! 100% Chinese flag-end bristles set in rubber!

**LOWEST PRICE EVER ON FIRST QUALITY HOUSE PAINT**

**WARDS Certified**  
**MASTER PAINTERS HOUSE PAINT**

**PORTABLE SPRAYER** **23.66**  
Regularly **\$26.50** with Motor

Lowest price of the year! Piston-type! 30 lbs. pressure, 2 1/4 cu. ft. free air capacity!

Regularly **\$2.49**  
**2.08**  
Gal. in 5's  
Gal. covers up to 450 sq. ft. —2 coats!

The formula of Wards Master Painters House Paint is nearly identical to *nationally-advertised* brands selling for up to \$3.25 a gallon! That's why you get the *same* long-lasting protection, the *same* hiding power, the *same* coverage... at savings up to 40% **NOW!** Why pay more for first quality paint?

**\$1.89 Coverall House Paint!**  
Compare Wards standard quality house paint with others selling at \$2.20! Gal. covers up to 350 sq. ft. with 2 coats!

- Free HOW-TO-PAINT BOOK**  
Simple, 1-2-3 directions show you how to do your paint job right! Free at Wards!
- KALSUMINE BRUSH** **1.97**  
Dutch Style! 6 x 2 inch wood block. Gray bristles. Reg. \$2.49!
- REG. \$1.15 VARNISH** **94¢** Qt.  
New! Super Marproof... Mirror-smooth, hard, clear! Save! Gal. Now... **3.24**
- COLOR VARNISH** **94¢** Qt.  
Reg. 1.15  
Stains as it varnishes. First quality! Choice of colors! Gal. Now... **3.24**
- 1-LB. CAN PUTTY** **8¢**  
Sole Special!  
Reduced for this sale! Air-tight can keeps putty moist, easy-working! Save!
- SCREEN ENAMEL** **39¢** Qt.  
Reg. 57c  
Quart finishes 12 to 14 average-size screens. Black.
- 41c BOX KALSUMINE** **35¢**  
5 lbs.  
Enough for walls of average-size room. Choice of colors.
- WALLPAPER CLEANER** **3 for 22¢**  
Reg. 10c  
Safe way to clean shades, wallpaper, and painted walls! Wallpaper Paste 2 lbs. **21¢**
- VARNISH BRUSH** **38¢** Ea.  
2" size  
100% pure Chinese bristles, set in rubber—won't fall out! Price cut 8 days!

**BUY NOW...PAY MONTHLY on Wards Monthly Payment Plan! MONTGOMERY WARD CATALOG ORDER SERVICE brings you over 100,000 items!**