

# Douglas Motor Co. Wins DeSoto Service Award!



JIM DOUGLAS  
General Manager



W. C. Clark  
Office Mgr.



Jack Sutherland  
Shop Supt.



Jack Morris  
Used Car Mgr.



Ray Morris  
Fluid Drive DeSoto Man



Jeff Harris  
Fluid Drive Salesman



E. R. Nance  
Used Car Salesman



L. B. Kinnee  
Used Car Salesman

Francis Harris  
Used Car Salesman

Ken Wallen, Used Car Service Foreman  
Walter Oliver, Parts Manager  
Earl Marr, Front End Expert  
Jeff Kossen, Tune-Up Technician  
Bud Warfield, Specialized Mechanic

Eddie Guyger, Service Mechanic  
Clark Westfall, Lub. Rack Man  
Art Holst, Lub. Rack Man  
Wally Laurent, Body and Fender Man  
Floyd Dowd, Body and Fender Man

Roy Studebaker, Used Car Dep't. Ass't.  
Douglas James, Steam Rack Man  
Carl Ralston, Lot Mechanic

I APOLOGIZE TO THE ABOVE EMPLOYEES THAT DO NOT HAVE THEIR PHOTOS LISTED HERE FOR LACK OF SPACE—Signed JIM DOUGLAS.

"WERE mighty proud of the new plaque that's on display in our service department.

"TO WIN it we had to score 100% rating in Factory-Trained Personnel, Proper Tools, Parts Stock, Cleanliness and Courtesy.

"WE have not had a shipment of new cars for 10 weeks and have only 16 new DeSotos left. With defense production stepping up daily we are taking steps now to insure you of continued 100% service.

"WE are ordering now to increase our inventory of Chrysler product parts by \$10,000.

"WE'D like a chance to show you we deserve this award by giving you FINER SERVICE on your car"

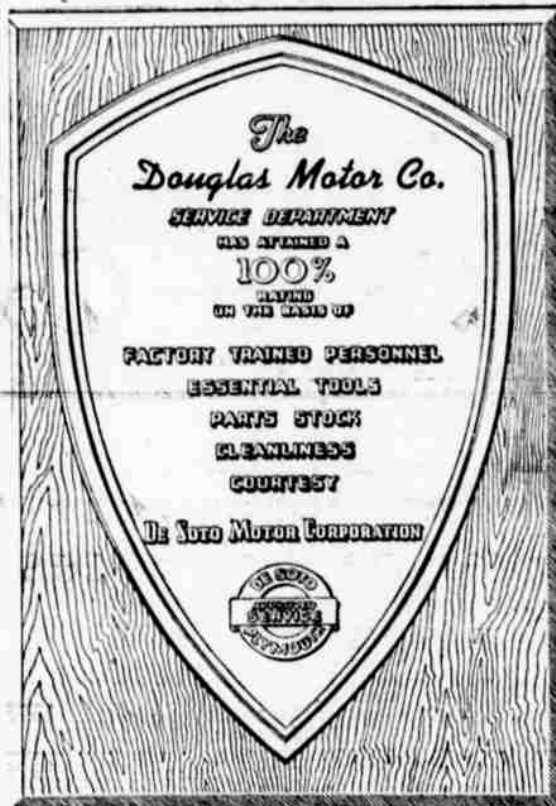


744 KLAMATH AVENUE, MAIN ENTRANCE TO OUR 100% SUPREME ALL CHRYSLER SERVICE DEPARTMENT



744-734-724 ENTIRE DOUGLAS MOTOR COMPANY SERVICE AND NEW CAR SALES DEPARTMENT

**Only 100% Supreme All Chrysler Product Service Between Portland and Sacramento**



Cited for its excellently equipped service department and fine service facilities, the Douglas Motor Company was presented with this beautiful plaque by Fred Langdon of the DeSoto Motor Company.

In presenting the plaque, Langdon praised the Douglas Motor Company for providing better car service for Klamath motorists.

"The award," he said, "represents your willingness and ability to provide service as modern as the cars you sell."

## Douglas Motor Co.

DESOTO-PLYMOUTH DEALERS  
734-744 Klamath Ave.

Bus. Phone DOUGLAS MOTOR COMPANY Lot Phone  
4310 724-34-44 Klamath Avenue 6512  
Klamath Falls, Oregon

Dear friends:

These trying times can place anyone in inevitable predicaments. My predicament like all other new car dealers is lack of new car stock, for the future, so I only know of one way to secure enough money to purchase ample parts and material—and that is by sacrificing my entire used car stock.

At this time, I am offering more than \$40,000.00 worth of SUPER RECONDITIONED USED CARS in order to secure enough money to purchase parts and material so vitally needed in our new 100% SUPREME ALL CHRYSLER PRODUCT SERVICE DEPARTMENT to enable us to give you supreme service regardless of what may happen in the very near future.

I hate to predict price raises and taxes, etc., but that time seems to be right at hand. The price reductions that I am offering here at this MONEY RAISING SALE should seriously prove to you the necessity of my needs. One needs no foresight to know that prices can only go higher and not lower; so let me urge you to take advantage of perhaps the last and final opportunity to purchase a better car at such little cost as offered by me now at this MONEY RAISING SALE.

No matter who you are or where you live, it will save you money and time to attend this urgent SACRIFICE SALE.

Hoping to see you all real soon, I remain,

Very sincerely yours,

DOUGLAS MOTOR COMPANY,  
J. E. Douglas

# MONEY RAISING SALE

| Select Your Choice Bargain Then Check It Off |                 |  |        | Original Stock Price | Now Money Raising Price | Down P'm't | Installments | Select Your Choice Bargain Then Check It Off |                                     |       |       | Original Stock Price | Now Money Raising Price | Down P'm't | Installments |
|--|-----------------|--|--------|----------------------|-------------------------|------------|--------------|--|-------------------------------------|-------|-------|----------------------|-------------------------|------------|--------------|
| Year   | Description     | Orig. Black Excel. Cond.                         | Was    | Was                  | Cash or Trade-in        | Mo's.      | Year         | Description                                  | Super Recon. Tight Motor            | Was   | Now   | Cash or Trade-in     | Mo's.                   |            |              |
| '40  | Nash Sedan      | Excel. Cond. Heater, Def. 6-Ply Tires            | \$1000 | \$895                | \$295                   | 24         | '36          | Terra. Brghm.                                | Orig. Black, Very good tires        | \$450 | \$365 | \$125                | 12                      |            |              |
| '40  | DeSoto Sedan    | Radio, Heater, Grille Guards, Original Tan       | 1095   | 995                  | 335                     | 24         | '36          | Ford Tudor                                   | Green Finish, Good Cond.            | 385   | 325   | 110                  | 12                      |            |              |
| '40  | Plym. Pickup    | Radio, Heater, Original Tan                      | 675    | 595                  | 195                     | 24         | '36          | Ford 4-dr. Sd.                               | Good Tires, Super Recond.           | 460   | 395   | 135                  | 12                      |            |              |
| '40  | Plym. Sedan     | Radio, Heater, Original Tan                      | 945    | 825                  | 285                     | 24         | '36          | Plym. Sedan                                  | Heater                              | 425   | 365   | 125                  | 12                      |            |              |
| '40  | Plym. Coupe     | Radio, Heater, Original Tan                      | 845    | 745                  | 245                     | 24         | '36          | Chev. Panel                                  | Very good cond. Super Recond. Radio | 410   | 345   | 135                  | 12                      |            |              |
| '40  | Plym. Pickup    | Orig. Grey Heater, Perfect                       | 695    | 625                  | 210                     | 24         | '36          | DeSoto Sedan                                 | Super Recond. Motor                 | 435   | 365   | 135                  | 12                      |            |              |
| '39  | Plym. Coupe     | Orig. Green, Excel. Cond.                        | 675    | 595                  | 195                     | 18         | '36          | Packard Sdn.                                 | Good Condition                      | 575   | 445   | 195                  | 12                      |            |              |
| '39  | Plym. Coupe     | Orig. Blue, Excel. Cond.                         | 675    | 595                  | 195                     | 18         | '36          | Dodge Coupe                                  | Super Recond.                       | 425   | 325   | 110                  | 12                      |            |              |
| '39  | Plym. Coupe     | Excel. Cond. Low Mileage                         | 695    | 625                  | 210                     | 18         | '36          | Plym. Coupe                                  | Heater                              | 395   | 345   | 120                  | 12                      |            |              |
| '39  | Nash-Laf. Sd.   | Orig. Blue Radio, O. D.                          | 900    | 795                  | 265                     | 18         | '36          | Dodge Sedan                                  | Very good cond. Super Recond. Radio | 465   | 395   | 135                  | 12                      |            |              |
| '39  | DeSoto Cpe.     | O.D., Radio, Htr., 5-Pass.                       | 900    | 795                  | 265                     | 18         | '36          | Ford Coupe                                   | Super Recond. Motor                 | 395   | 335   | 120                  | 12                      |            |              |
| '39  | Plym. Sedan     | Radio, Heater, Def., Orig. Fin.                  | 745    | 685                  | 225                     | 18         | '36          | Ply. 2-Dr. Sed.                              | Good Condition                      | 425   | 365   | 125                  | 12                      |            |              |
| '38  | Plym. Sedan     | Low Mileage Excel. Cond.                         | 645    | 575                  | 185                     | 18         | '36          | Plym. Sedan                                  | Super Reconditioned                 | 425   | 365   | 120                  | 12                      |            |              |
| '38  | Plym. Sedan     | Super Recond. Heater, Def.                       | 675    | 575                  | 185                     | 18         | '36          | Ford Coupe                                   | Super Reconditioned                 | 395   | 335   | 120                  | 12                      |            |              |
| '37  | DeSoto Sed.     | Orig. Black Rad., Htr., Def.                     | 595    | 495                  | 175                     | 15         | '36          | Ford Tudor                                   | Super Reconditioned                 | 395   | 325   | 110                  | 12                      |            |              |
| '37  | DeSoto Sed.     | Green, Radio, Htr., Def. Newly Refin. Light Blue | 585    | 495                  | 175                     | 15         | '36          | Plym. Coupe                                  | Super Reconditioned                 | 395   | 345   | 115                  | 12                      |            |              |
| '37  | Dodge Coupe     |  | 560    | 445                  | 150                     | 15         | '36          | Plym. Sedan                                  | Rad., Htr., Fog Lights              | 425   | 375   | 125                  | 12                      |            |              |
| '37  | Ford Tudor      |  | 450    | 375                  | 125                     | 15         | '36          | Chev. Sedan                                  | Super Reconditioned                 | 445   | 395   | 135                  | 12                      |            |              |
| '37  | Plym. Coupe     | Two-Tone, Excellent Low Mileage                  | 535    | 445                  | 150                     | 15         | '36          | Plym. Coupe                                  | Super Reconditioned                 | 395   | 350   | 120                  | 12                      |            |              |
| '37  | Ply. 2-Dr. Sdn. | Orig. good Cond.                                 | 500    | 445                  | 150                     | 15         | '36          | Plym. Sedan                                  | Super Reconditioned                 | 425   | 365   | 120                  | 12                      |            |              |
| '37  | Plym. Sedan     | Excellent Condition Radio, O. D. Heater          | 550    | 475                  | 160                     | 15         | '35          | Plym. Coupe                                  | Super Recond. Super finish          | 325   | 275   | 95                   | 12                      |            |              |
| '37  | DeSoto Cpe.     | Rad., Htr., Def. Maroon finish                   | 595    | 495                  | 175                     | 15         | '35          | Plym. Tudor                                  | Good Tires, Htr., Runs good         | 395   | 235   | 95                   | 12                      |            |              |
| '37  | DeSoto Cpe.     | Htr., Def., Extras                               | 595    | 495                  | 175                     | 15         | '35          | Ford Coupe                                   | Orig. finish Fog lights, good       | 295   | 235   | 95                   | 12                      |            |              |
| '37  | Plym. Sedan     | Orig. Black, Very Clean                          | 550    | 475                  | 160                     | 15         | '35          | Plym. Coupe                                  | Good Cond. Green finish             | 325   | 275   | 95                   | 12                      |            |              |
| '37  | Plym. Sedan     |  | 550    | 475                  | 160                     | 15         | '35          | Plym. Sedan                                  |                                     | 345   | 295   | 110                  | 12                      |            |              |
| '37  | Plym. Coupe     | Orig. Black, Good Motor                          | 475    | 395                  | 135                     | 15         | '35          | Dodge Coupe                                  |                                     | 345   | 295   | 95                   | 12                      |            |              |
| '37  | Buick Sedan     | Sm. 8-Cyl. Htr., Def.                            | 650    | 565                  | 185                     | 15         | '34          | Dodge Coupe                                  | Good Cond. Orig. Black              | 245   | 195   | 75                   | 12                      |            |              |
| '37  | Plym. Coupe     | Excellent Condition                              | 500    | 450                  | 150                     | 15         | '34          | Pontiac Sed.                                 |                                     | 300   | 195   | 95                   | 12                      |            |              |
| '37  | Ford Tudor      | Good Condition                                   | 460    | 395                  | 150                     | 15         | '34          | Olds Sedan                                   |                                     | 275   | 195   | 85                   | 12                      |            |              |
| '37  | Plym. Coupe     | Good Condition                                   | 495    | 425                  | 145                     | 15         | '34          | Plym. Sedan                                  | Good Cond. Orig. Finish             | 295   | 225   | 75                   | 12                      |            |              |

MANY, MANY MORE TO CHOOSE FROM

**We Urge You to Come Early As Possible**  
To Avoid Disappointment

**Open 'Till 11 O'clock Every Night Except Sundays**



Our Money-Raising Sale Is Now Going On at the Above Twin Lots Conveniently Located 1129 and 1133 Main Street—Next to The Elk Hotel

## FLUID DRIVE DeSOTO - PLYMOUTH DEALER