

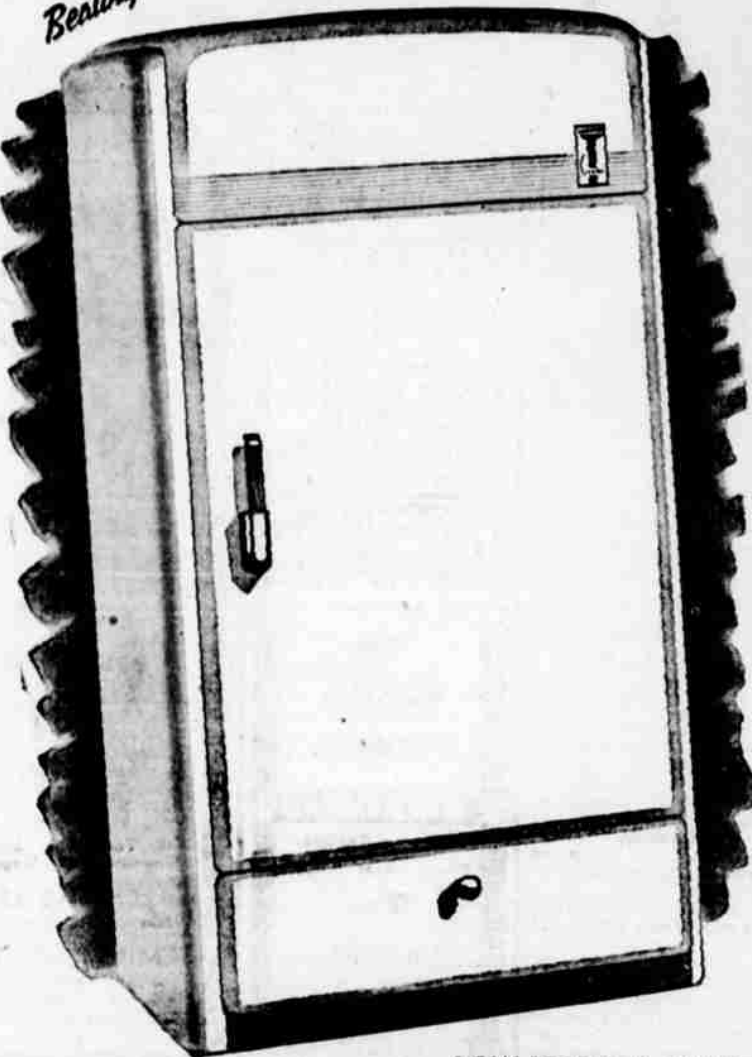
# Extra Trade-In Allowance During



# Sears Greatest Sale...

## OF MAJOR ELECTRIC HOME APPLIANCES

FOR A LIMITED TIME ONLY!



### BIG TRADE-IN ALLOWANCE!

\$10<sup>00</sup> to \$60<sup>00</sup>

FOR YOUR OLD ELECTRIC REFRIGERATOR!

\$5<sup>00</sup> to \$15<sup>00</sup>

FOR YOUR OLD ICE-BOX!



YOU MAY USE YOUR ALLOWANCE AS A DOWN PAYMENT!

Not skimmed or stripped! Full 6.3 cu. ft. size... fully equipped... yet see how little you pay! Every modern feature for safe and convenient food storage.

Glass-Covered Foodex Roll-Out Handi-Bin Shelf Area—11.5 ft. Exclusive Roto-Seal Unit 9 Point Cold Control Holds 10 Quart Bottles

COMPARE WITH REFRIGERATORS SELLING FOR \$30 TO \$50 MORE!

Big Trade-in Allowance on All Coldspots—Models As Low As \$94.95!

TO PAY MORE IS TO WASTE MONEY



LOW PRICED! BEAUTIFUL! ELECTRIC

## ELECTRODAY RANGE



UP to \$60<sup>00</sup>

FOR YOUR OLD ELECTRIC OR WOOD RANGE

DELUXE EQUIPPED!

This is a Completely Equipped range and not to be confused with other stripped models. Compare with other ranges selling for \$195 or more elsewhere!

- FEATURES**
- \* Visible Oven Door
  - \* Rotometer Oven Control
  - \* Closed Surface Units Guarded for 11 1/2 Years
  - \* Large Six Quart Thirt Cooker

EXAMPLE: REGULAR PRICE **179<sup>95</sup>**

LOW PRICE **40<sup>00</sup>**

MINIMUM TRADE-IN ALLOWANCE FOR YOUR OLD RANGE ON THIS MODEL **40<sup>00</sup>**

YOU PAY ONLY **\$139<sup>95</sup>**

OTHER SEARS ELECTRIC RANGES AS LOW AS \$79.95

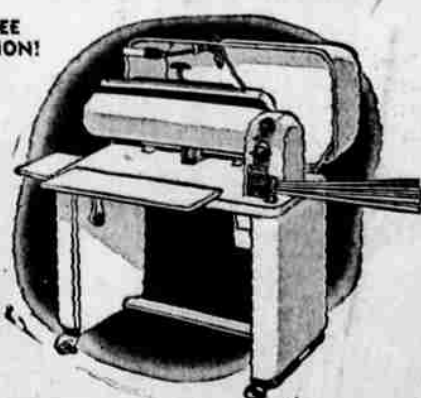
## KENMORE DELUXE Roll-a-Press

DO THE IRONING IN HALF THE TIME WITH HALF THE EFFORT!

- \* Big 28-inch 2-speed roll
- \* Thermostat, Pilot Light
- \* Knee Control Handy Shelf

**\$89<sup>95</sup>** \$5 Down Usual Carrying Charge

**\$5 Trade-in Allowance For Your OLD IRON!**



Our Standard Roll-A-Press \$69<sup>95</sup>

Give yourself the luxury of more time to enjoy living! Do your ironing with a Kenmore Roll-A-Press in little more than half the time and with half the effort. Table top model has separate motor and heat switches.

## Big 8-SHEET SIZE KENMORE WITH Safety-Sealed SILENT KENMORE MECHANISM

To Pay More Is To Waste Money



Safe - Silent Economical

- \* Oiled-for-life Mechanism
- \* Automatic Wringer Stop
- \* Dial Pressure Indicator
- \* Safety Dry-Feed Rest
- \* Balloon Rubber Rollers

EVERY 1941 CONVENIENCE AND SAFETY PROTECTION

You can't buy a better washer anywhere near this price! That's why this big, 1941 Kenmore is a 4-Star feature! Big 8-sheet tub with triple-vane bakelite agitator, corrugated bottom, automotive clutch and steam-seal cover; safety protected wringer.

\$5<sup>00</sup> to \$25<sup>00</sup>

FOR YOUR OLD WASHER

**\$59<sup>95</sup>**

8 SHEET TUB

\$3 DOWN—USUAL CARRYING CHARGE OTHER FAMOUS KENMORES FROM \$33.50 TO DELUXE SPINNER TYPE AT \$109.95



133 So. 8th — DIAL 5188

**SEARS, ROEBUCK AND CO.**