

STORE OPENS AFTER MOVING, REMODELING

Invited to an open house Friday night in the new, streamlined home of Rickys Credit Jewelers at the downtown crossroads corner of Seventh and Main streets, Klamath Falls Friday afternoon got their first glimpse of the shining shop which has been in the making behind a high board wall for the past weeks.

Doors will be open for business Saturday morning but lighting, furnishing, and stocking were to be complete for a public inspection of the mahogany finish two-floor store by Friday.

The jeweler's new location, which once housed the Schuss Vintage company, has been entirely remodeled inside and out with Klamath-built products. Feature for perspiring summer shoppers is the announcement that it will be completely air-conditioned through the whole year.

On first glance the outstanding part of the new colorful corner is its exterior but closer inspection shows the interior, which has been termed the best-lighted in the entire city, is perhaps even more extraordinary. Finished in light green and white with Philippine mahogany showcases, the shop is equipped with double panel window glass which permits a maximum of natural daylight.

Augmenting old man sunshine are batteries of fluorescent lights and six tiny spots directed from the ceiling. Downstairs a combination of daylight fluorescence and yellow walls gives the

Downtown Business Improvement



View of Rickys jewelry store, Seventh and Main street. The store has just moved into these new quarters after extensive remodeling.

appearance of natural sunlight. The main floor has been devoted to jewelry lines and a large credit desk in the rear. Overhead is additional balcony office space. Electric household appliances, radios, refrigerators, and washing machines will be carried downstairs.

A new machine-posting book-keeping setup will prevent delays for credit customers, the store has announced.

Democrats Heave Sigh of Relief At Cancellation

WASHINGTON, March 28 (AP)—Democratic leaders heaved a sigh of relief today over the "postponement" of tomorrow night's \$100-a-plate Jackson day dinner here because of President Roosevelt's inability to attend in person.

They had a bad few hours, however, fearful that the president's absence would turn the

main event in the nationwide series of party rallies into a flop.

When the local dinner was arranged, it was believed that Mr. Roosevelt would attend as usual, so some thousands persons accepted "invitations" with that expectation. As soon as word arrived yesterday that the president would not be back, however, the normally brisk last-minute acceptances fell off sharply, and officials with tickets started turning them over to minor employees.

The democratic national committee stepped in late in the day with the announcement that the dinner here would be postponed and held at a later date, rather than disappoint the expectations of those with "invitations."

The other dinners—\$50 affairs in New York and \$25 in other states—will be held as scheduled, with President Roosevelt addressing them by radio from his vacation yacht Potomac in southern waters between 9:30 and 10 p. m. (EST.)

Those who have pledged \$100

to attend the Washington dinner will either listen to the president in their homes, wait for the postponed dinner to be held, or count their pledges as "dinnerless" contributions to the party campaign chest.

Ten Killed in African Crash

CAPETOWN, Union of South Africa, March 28 (AP)—Rear Admiral G. W. Halifax, former secretary to Lord Clarendon when the latter was governor-general of the Union of South Africa, and nine other persons were killed today in a plane accident in Cape Province.

Admiral Halifax, 57, was retired from the naval service in 1935 and had been living at Capetown. The son of an admiral, he formerly served as director of the signal division of the admiralty, commander of the China squadron and the battleship Malaya and was naval attache to Paris from 1926 to 1931.

WHEELER CRUSADE

WASHINGTON, March 28 (AP)—Senator Wheeler (D-Mont.) announced today that he would start his "crusade against war" next week with a swing through the midwest. All the addresses will be sponsored by the America first committee.

The U. S. is the dunker's paradise, according to the census. Doughnuts, crullers, and other fried cakes commercially produced amount to over 336 million dozens per year, valued at over \$55,000,000.

The U. S. food products industries use more than four and a half billion pounds of sugar annually in manufacture of foods, census figures show.

He Has a Book—Or Two



Private Jack Mansfield of the marine corps sits atop tons of reading matter collected in Philadelphia from schools and public for men at camp.

RHODES BOMBED

CAIRO, Egypt, March 28 (AP)—An RAF raid yesterday on the Italian airbase at Calatone in the island of Rhodes, in the eastern Mediterranean, left a cloud of smoke that could be seen 100 miles away, RAF headquarters declared today.

Contrary to the popular conception, the number of wholesale establishments increased 25 per cent in the last decade, according to the census.

The census reports that the average sized farm in 1940 was 174 acres—up 17 acres in ten years.

Pocket Knives—that are guaranteed. Gun Store, 714 Main.

**GRAND
OPENING
SATURDAY,
MAR. 29**

**RICKYS
CREDIT JEWELERS**

CONFIDENCE IN KLAMATH—CONFIDENCE IN OUR MERCHANDISE, HAS ENABLED US TO PLACE "NATIONALLY KNOWN" MERCHANDISE IN KLAMATH HOMES—WITH THE "NO MONEY DOWN" POLICY—Proving That We Can Help You Have the Finer Things on What You Earn!

Free Gifts for Everyone!

GARDENIAS TO THE FIRST 1000 LADIES

CIGARS FOR THE MEN

OPENING EVENT OFFERS!

RICKYS APPLIANCE DEPARTMENT

IN OUR DOWNSTAIRS STORE!

Choose Your Appliance "The Friendly Credit Way" at Rickys!

RADIOORGAN
At your fingertips 40 tones, rich harmonies from this tuned tone color blender.

14 SPEAKER
For the full musical tones made possible by 14 speakers, output with push pull.

10 TUBES
Including two heaters, ultra-high fidelity, for fine performance.

\$89.95 Terms To Suit

WE ARE PROUD TO PRESENT

MAYTAG



WE BELIEVE IT'S THE FINEST WASHER EVER OFFERED FOR
\$89.95 Terms To Suit

NEW 1941

ZENITH
POCKET RADIO

IS NOW AT RICKYS
No Bigger Than a Camera!

- Built-in Wave Magnet
- Smartly Styled
- Powerful Super-Heterodyne Performance
- No Connections
- Economical Batteries Last Longer

Complete with Batteries
NOTHING DOWN

RADIOS



WEIGHS LESS THAN 1 POUNDS

\$20

Pay a Little Each Week or Month

NEW 1941

NORGE

Quiet-Flo

ROLLATOR REFRIGERATOR

- Exclusive Night Watch—Automatically defrosts every night while you sleep.
- Exclusive Hande Froster.
- Exclusive Cold Pack
- Exclusive Sealed Freezer
- Exclusive Quiet-Flo Rollator Cold-Maker
- Six Zones of Storage

3 Years to Pay **\$124.50**
Pay a Little Each Week or Month

ROYAL VACUUM Cleaner Combination

New 1941 Royal Vacuum Cleaner and the Small Handy Hand Cleaner. FOR ONLY **\$39.95** And Your Old Cleaner



YOU CAN BUY WITH CONFIDENCE AT RICKYS!

Nationally Known Merchandise—Backed By Rickys and the Manufacturers!

OPENING SPECIAL!

MAN'S WRIST WATCH

Fully Jeweled A Real Time Keeper Nothing Down! **\$9.95**

Sunbeam MIXMASTER



10 Speeds - Full Power on All

Complete with Juice Extractor. NOTHING DOWN! **\$24.50**
PAY A LITTLE EACH WEEK OR MONTH

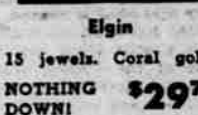
NO EXTRA CHARGES! NO INTEREST!

Pay a Little Each Week or Month—"No Money Down!"

WATCH DEPARTMENT



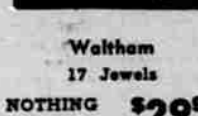
Waltham "Premier" 17 jewels. Stainless back yellow gold. NOTHING DOWN! **\$24.75**



Elgin 15 jewels. Coral gold. NOTHING DOWN! **\$29.75**



Waltham 17 Jewels NOTHING DOWN! **\$37.50**



Elgin 15 Jewels Choice of yellow or coral gold. NOTHING DOWN! **\$24.75**

Most Complete Watch Stock in the State of Oregon!

Longines — "The World's Most Honored Watch" - Full Stock of Hamiltons!

COSTUME JEWELRY!

Hundreds of Items to Brighten Your Easter — Less Than \$1.00

- MATCHED CLIP SETS
- BRACELETS
- LOCKETS
- BROOCHES
- SIMULATED RINGS
- EARRINGS
- CROSSES
- PINS

YOU MAY ADD TO YOUR ACCOUNT IF YOU LIKE

Extra Special!



"Puritan Plate" SILVERWARE

Guaranteed By Goodie, Ltd., Makers of Rogers

30-Piece Set NOTHING DOWN! **\$4.95**
PAY A LITTLE EACH WEEK OR MONTH



NEW Sunbeam TOASTER

You can set it to either "pop up" the toast when it's done or to keep the toast warm in the toaster oven. Entirely automatic. NOTHING DOWN! **\$16.00**

The Best in Diamonds are at Rickys

Man's **Cameo Ring** **\$9.95**
NOTHING DOWN!

Sunbeam Ironmaster and Automatic Ironing Board Regular \$13.90 Value Opening Special **\$9.95**
And Your Old Iron NOTHING DOWN!

Matched Wedding Sets Yellow gold. Beautiful Set. A Real Value **\$69.95**

Solitaire Diamond This ring is the answer! Yellow Gold! **\$29.95**

Wedding Ensemble An ensemble in yellow gold. she'll treasure! **\$39.95**



Waffle Irons Nothing **\$4.95** Down!

Electric Irons "Little Samsens" **\$4.95**

Electric Clocks Westclox, Telechrons and Seth Thomas. As low **\$4.95**
NOTHING DOWN!

RICKYS CREDIT JEWELERS

7th and MAIN

"The House of Friendly Credit"

DIAL 6979 or 3151