

SEARS' 3rd ANNUAL Assistant Manager's SALE

March 13 to 22

THE KING DECREES: "DOWN WITH 'OLD MAN REGULAR PRICE!'"

CRAFTSMAN TOOLS FOR EVERY WORK SHOP



Wrench Set	1.79	Miter Square	59c
Vanadium Hammers	1.25	Precision Square	1.69
Precision Plane	3.49	Mechanic's Chest	2.39
Block Plane	1.65	Ratchet Brace	2.89
Wood Level	2.39	Craftsman Saw	3.50
1-Inch Chisel	1.35	Screw Driver	1.25
Auger Bits . . . Set of 6 . . .	2.98		

Master Mixed HOUSE PAINT

\$2.59 Gal.



Made according to a government approved formula for beauty protection and economy.

Double Duty Overalls

Goodbye Old Man "Reg. Price"
Means Extra Good Buys for You!



79¢

Extra strong, extra heavy, 8-ounce, indigo blue denim overalls made in high-backed style and sanforized so shrinkage can't exceed 1%; in sizes 30 to 48. Jacket has band collar, open cuffs, 5 pockets, guaranteed rip-proof seams and rust-proof buttons. Sizes 36 to 50.

Carpenter Overalls . . . 1.98 White Overalls . . . 1.98
Painters Overalls . . . 1.39 Hercules Overalls . . . 1.39



FULTON

- 3-PC. FLORAL SET, hoe, rake and spade. . . 98c
- GRASS CATCHER, standard size, canvas. . . 69c
- FULTON GRASS SHEARS, tempered steel. . . 35c
- FULTON HOSE NOZZLE, adjustable. . . 19c
- FULTON HEDGE SHEARS, steel blades. . . 98c
- FULTON WIRE LAWN RAKE, 16 steel teeth. . . 35c

SAVE ON GARDEN TOOLS

- FULTON RAKE** New head and 14 curved teeth forged from one piece of steel. 5-ft. ash handle. \$1.15 value. **79c**
- FULTON HOE** 6 1/2-inch full polished blade and shank forged from one piece of steel; ash handle. 85c value. **69c**
- FULTON FORK** Four 11-inch steel tines, D-grip handle and strong steel ferrule. **89c**
- FULTON SPADE** High carbon steel, 11 1/2-inch blade. Strong ash handle with D-grip. **98c**
- FULTON ROUND POINT SHOVEL** Carbon steel, one-piece socket and blade with hollow back. Ash handle. 1.15 value. **98c**

Regularly 6.98

ACME 16-INCH LAWN MOWER

5.98

"Old Reg. Price" Was Cut Up



Smooth ball bearing mower with 10-inch rubber tired wheels, 5 self-sharpening, crucible steel blades, saw steel bed knife, strongly braced frame.



25 Feet Nile GARDEN HOSE

98c

Guaranteed for two years! Reinforced with single-braid cotton cord for extra strength. Complete with couplings and washers.

Cross Country SPARK PLUGS

Actual 85c Value

29c

Twin power . . . guaranteed for 18,000 miles of service! Better performance and longer life through high electrical resistance and correct heat transfer.




Royal Fiber SEAT COVERS

\$1.75 COUPE

Genuine water-repellant brown fiber and solid color cloth material with brown leatherette band running the full width of top of front seat backrest. Double sewn.

MATCHED OUTFITS

- Suntan Shirt . . . **98¢**
- Pants to Match . . . **1.39**

Practical, durable . . . suntan herringbone jean shirt with herringbone drill pants to match. Tailored like a dress style with bartacked strain points and sturdy pocketing. Shirt in sizes 14 to 17. Pants, 30 to 36 waist.

WHIPCORD PANTS . . . 1.49
Heavy cotton whipcord with stress pockets and 31-inch width. 30-44.

BETTER WHIPCORDS . . . 1.99
"Double Wear" sanforized whipcords, with slide fastened fly. 30-44.

WORK SHIRTS . . . 44c
Durable chambray or covert in blue or grey. Size 14 1/2 to 17.

COVERT SHIRT . . . 98c
Serviceable covert in blue, grey or tan; strong seams. 14 1/2-17.



TRU-POINT COLLAR

DRESS SHIRTS

Here's a Stiff Cuff for "Reg."

The King sings his song of the shirt for Tru-Point . . . Sears' fine broadcloth shirt named for its curl-proof collar. Sanforized so shrinkage can't exceed 1%. White and vat-dyed colors, stripes, checks, figures. 14 1/2-17.

2 for \$2.50
\$1.45 Each

ROYALTON SHIRTS

Regularly 79c! Plain or patterned broadcloths in vat-dyed colors and white. Non-wrink, fused collars. Sanforized to size. 14 1/2 to 17.

68c

- Wool Jackets**
All-wool green plaid slide fastened. 14-24. **2.98**
- Cardigans**
Thickest college cords. Cream, tan; 36 to 44. **2.99**
- Neckties**
Resilient rayon in bright new Spring patterns. **39c**
- Sweaters**
Men's coat styles. Zip or buttoned. In sizes 36-44. **2.99**
- Gloves**
"Indestructible" canvas, napped inside. One large size. **9c**
- Shirts, Shorts**
Swiss ribbed cotton shirt; broadcloth shorts. 30-44. **22c**
- Men's Socks**
Rayon and cotton . . . or all cotton, in colors. 30 to 12. **2 for 15c**

Fashion Tower PAJAMAS

Broadcloths cut on comfortable lines. Sanforized. A to E.

88c



Lace Panels



WE THREW OLD REGGY OUT OF THE WINDOW TO HANG A RECORD

For King's Nine Day Sale Pay Only

67c Worth \$1.00

Tossing "Reg." Price out the highest window we could find should bring us a medal for murder! Confidentially "Reg" was the worst drop ever to drop into the drape department. Now we offer these famous French ecru panels—they're 58 inches wide and 2 1/6 yards long—at this special King's price. All over lace weave with floral border.



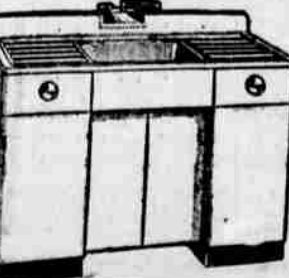
VENETIAN BLINDS
King's Price **39c** Sq. Ft.
Regularly 45c! Smoothly enameled steel slats that can't warp or chip. Made with harmonizing dustite tapes and simplified head bracket.

CROSS COUNTRY Motor Oil SALE!

Equal to The Finest!

55c gal. In Your Own Container

100% Pure Pennsylvania Cross Country oil has quality, stamina and lubricating value unbeaten by any other oil! Money-back guarantee of satisfaction!

54 in. STANDARD SINK AND CABINET

\$39.95

All steel! Porcelainized sink with mixing faucet. Dulux finished cabinet. 2 drawers, 3 storage compartments.



Medicine Cabinet
Was 1.69
1.49
White enamelized steel, shock-proof mirror & door.



LAUNDRY TUBS WITH TRIMS!
KING SAVES YOU \$2.00
\$10.95
Leakproof Cement Twin Trays. One pc. construction




Use Sears Convenient Easy Payment Plan!

Down with 'Old Man Regular Price' Until March 22nd

SEARS, ROEBUCK AND CO.

133 So. 8th Dial 5188