

Only a few more days! AMERICA'S GREATEST SALE

WARD WEEK

100,000 Shirts in a huge SALE!

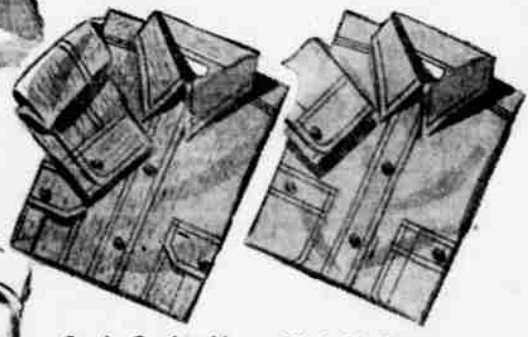
WARD WEEK SPECIAL

Men's Shirts

Regularly 1.00

88¢

Fully pre-shrunk in FAST colors. ALL the new style trends—rich, plain shades, smart new patterns, and the ever-favorite white. Wrinkleproof, soft or button-down collars. And LOOK at Wards low price for QUALITY!



Sturdy, Comfortable Work Shirts
Regularly 89¢ **74¢**

Washable Shirts in Suede Cloth
Regularly 89¢ **77¢**

Sanitized Shrink! Heavy covert or chambray. Double elbows.

Warm, staunch cotton suede cloth, triple stitched main seams.

New Savings... for the LAST DAYS OF WARD WEEK

Sweaters Reg. \$1.98 For Only 1.66	Reg. 1.98 Flannel Skirts 1.66
To wear with your new fall skirts—all-wool sephyr in dark or gay colors. 34-40. 1.00	100% wool flannel. Pleated or gored styles in dark or gay colors for fall. 24-34. 1.66
29" Bib-Style Aprons 4 for 1.00	Famous "Fruit of the Loom" fabric. Long-wearing, fast color prints. 1.66
A host of new styles—in tailored or dressy types, for fall and winter. Sizes 34 to 40. 1.66	Women's Printed Blouses 3c
Reg. \$ for 18c. For sports or dress! Colorful prints. Good size with dainty narrow hems. 97¢	Save 22c! Combined with China cotton. Pastel plaids. Standard weight. Bound. 97¢
MEN'S Work Shoes Reg. 2.98 2.68	MEN'S POLICE SHOES 2.68
Solid leather! Black elk uppers. Leather soles and double oak soles! Sizes 6 to 11. 98¢	Regularly 2.98! Built to regulation requirements! Solid leather! oak soles! 6-11. 88c
\$1.29 Slips Silk and Bemberg 98¢	Men's 98c Healthguard Unionists 88c
Bias cut. Lace trimmed, embroidered or tailored. Silk satin fabric, bemberg back. 98¢	HEAVYWEIGHT rib knit cotton! Full cut sizes. Warm! Boy's Heavyweight, reg. 65c. 54c

WARD WEEK SPECIAL

8-Tube A.C. Automatic Console

Come In! Compare this Ward Week value with other \$100 sets! Just look at what you get! Automatic Tuning, 12" Projection speaker! Big 45 tube! Metal Tube! Automatic volume control! High fidelity!

45 Volt B Battery Tested - Guaranteed Reduced to **47.95**

WARD WEEK SPECIAL

Knitted Panels

Regularly 89¢ **68¢**

Sensational Ward Week value! Stunning new design! Colorful rayon and cotton!

WARD WEEK SPECIAL

Kitchen Curtains

Practically reduce kitchen curtains to tape price!

WARD WEEK SPECIAL

More Comfort INNERSPRING MATTRESS

Lowest Price of 1937

While quantities last, our eye is at this ridiculously low price! INNERSPRING MATTRESS! Nothing skimped just to "make" a low price! Every feature of expense! \$2 Monthly MORE comfort!

1088

99 Coil Double Deck Platform Spring **10.44**

14.95 in. Ideal for inner-spring!

WARD WEEK SPECIAL

Window Shades

Sturdy quality cloth shades, water color finish! Many colors! Strong rollers! **38¢**

WARD WEEK SPECIAL

Simmons Studio Bed-Hi

852-95 Value **42.88**

Save \$10 on famous Simmons make! Sleep bed high, out of floor drafts! Rich cover!

WARD WEEK SPECIAL

Carload Sale!

The Largest Furniture Purchase in 10 Years Brings You the LOWEST PRICE OF 1937.

2 Big Pieces—
Made Like \$90 Quality

The famous maker would not let us use his name because the Ward Week price is \$20 LOWER than nationally advertised value! The downpayment is BIG—a full 7 feet long, and extra deep for MORE comfort! Covered in fine quality rayon velvet!

69.88

Ward Week Saves You \$20 \$7 Monthly, Plus Carrying Charge

WARD WEEK SPECIAL

Simmons Made

220 Innersprings **15.96**

Famous King-O-Sleep at big savings! Damsk cover! Box Spring to Match, 15.96

WARD WEEK SPECIAL

REDUCED FOR WARD WEEK to the Lowest Price Ever on this Special Washer

\$4 DOWN \$5 Monthly **34.88**

Carrying Charge

As fine a low-priced washer as money can buy at an unheard of rock bottom price! Buy it now during Ward Week... save \$20! Porcelain finished tub holds 6 lbs. dry clothes. Famous Lovell Wringer... adjustable from 5 to 500 lbs. Mechanism sealed in lifetime supply of oil. See this great value specially priced for Ward Week only and SAVE!

Gas Engine Model 6588

Equipped with 4-cycle Briggs and Stratton easy-starting gas engine.

America's Fastest Washer in all-white finish \$5 Down \$6 Monthly 55.88

Carrying Charge

An \$80 value! Specially built, specially priced for Ward Week. Big 7-tube tub finished in porcelain. A great value on sale for Ward Week only!

Gas Engine Model 81.88

Special Vacuum and Hand Cleaner both for 28.88

\$3 DOWN, \$5 Monthly, Carrying Charge

Two cleaners at less than the usual price for one elsewhere! Wards Special and Wards 5 1/2 lb. Hand Cleaner... a complete cleaning assembly!

WARD WEEK SPECIAL

A Value Possible Only During WARD WEEK!

Tubfast Frocks

Reg. 69c 15c Saving on Each One **54¢**

2 for 1.00

Greater values than ever for America's greatest sale! Here's your opportunity to get a lot of style for a very little money! Tailored or dressy types, that wash in a jiffy—and will wear like iron! 14-52.

WARD WEEK SPECIAL

A Saving Only Ward Week Can Bring

59¢ 4 Gore SLIPS 47¢

Still time to save in America's greatest sale! Lacy or tailored rayon taffeta slips in non-twisting 4 gore style! Rip-proof seams. Tearose. Sizes 34 to 44.

1.98 Pure Silk SATIN GOWNS 1.77

Save more in Ward Week! Dainty, feminine styles in satin or crepe. Bias cut for sleek fit. Sizes 16 and 17.

WARD WEEK SPECIAL

DON'T MISS THIS SALE!

Wards Regular 98c

Tubfast Cottons REDUCED TO 88¢

Cut 10c for this great sale! Flaring cored skirts, button-down-the-front types. 2 inch hems, set-in sleeves. Dressy or tailored styles in gay color schemes. Sizes 14 to 32.

WARD WEEK SPECIAL

Get out all your old containers. Fill 'em up now at this amazing low Sale Price!

100% Pure PENNSYLVANIA Motor Oil 12.1¢

In Your Container

Cut your winter oil-bill as much as 65%! Ward Week makes this possible! Stock up now! Wards Standard Quality. Every drop from 100% Pure Pennsylvania crudes! S.A.E. grades from 10 to 50. Get this big saving!

5-qt. can 73c 8-qt. can \$1.09

35c Grade Pennsylvania 16¢

Wards Supreme Quality. Quart price, in your container. NOW.

(Add to a qt. Fed. tax to oil price)

WARD WEEK SPECIAL

PRICES CUT ON RIVERSIDE TIRES

For Passenger Cars & Trucks

"First Quality" **6.15** Sale Price 4.40-21

America's finest first quality tire... cut in price! **FIRST TIME IN MANY YEARS!** Take advantage of this unusual savings! Ward Week Only!

Size 4-Ply 6-Ply 8-Ply

4.00-21	6.00	8.00
4.75-19	7.25	8.90
5.00-19	7.80	9.80
5.25-18	8.05	10.85
6.00-16	10.00	12.25
6.50-16	11.00	14.40

ALL sizes on sale

"Standard" Truck Tires, "Power Grip" for passenger cars and trucks... ALSO AT CUT PRICES!

WARD WEEK SPECIAL

ELECTRICAL SUPPLIES

Reduced for WARD WEEK

"Safecon" Wire No. 14. Rubber covered. Better than Underwriters require. 100 Ft. **1.05**

Armored Cable None finer made. Heavy armor. Save. No. 14 100 Ft. **3.53**

2-Light Fixture Ivory porcelain. Pastel floral decoration. **1.00**

Porcelain Bracket Snow-white. Cleans easy. For Kitchen or Bath. **1.19**

Blow Torch Quart size. Gives hot blue flame. Reduced! **2.69**

WARD WEEK SPECIAL

Just look at this for a Saving?

3 pc. Bathroom 63.95

Less fittings

Reduced for Ward Week Only! Beautiful, first-quality enamel all the way. It fairly glistens with smartness! Modern design throughout... straight lines, flat surfaces, square edges, beveled corners. recess tub with paneled side. Colonial design lavatory. Quiet, efficient closet. A standout saving for Ward Week! See it!

WARD WEEK SPECIAL

Ward Week Savings on Interior Finishes

Wards Porch and Floor Enamel Beautifies Protects **81¢** Qt.

A beautiful high gloss finish for use indoors or out. Unsurpassed durability. 3.87

Wards Semi-Gloss Paint Next week **56¢**

Satin-like finish for walls, woodwork. Washable. Fine for interior finishing. 1.94

90% Wool Work Socks **10c**

Usually 2 for 25c. Large size in popular heather color. Reinforced heels and toes.

Rayon and Cotton **8c**

Reg. 10c! Men's socks in new conservative colors. Sturdy cotton heels and toes. 10-12.

Sale. Men's Melton Jackets **2.77**

Reg. 3.95! Warmest all wool (33 oz. wt.). Slide fastener front. Sizes 36-46.

Men's special! Firm Jersey knit with taped shoulders for strength! Full sizes. **1.77**

Men's Healthguard Unionists **67c**

Regularly 79c! Heavy-weight rib knit cotton, comfortable, warm. Full sizes.

Sale! Boys' Slip-On Overalls **1.00**

Regularly 1.25! Sturdy narrow waist corduroy. 2 front patch pockets. Full cut. 2-8.

Sale—\$1.39 Fleece-down Blankets **1.08**

Save 31c! Plaid pairs. Strong American cotton. Standard weight, 70x80 in.

Sale—49c Luncheon Cloths **37¢**

Imports! Save 12c! Rayon and cotton. Plaid, stripes. Bright colors. Size 52x52 in.

Sale—5% Wool Blankets **2.38**

Regularly \$2.95! Save 60c! Combined with China cotton. Plaid. Bound. 72x84 in.

Men's 15c Canvas Work Glove **10¢**

Heavy weight for service! Comfortable. Seamless back; double rib knit wrists.

SPARK PLUG **23c**

Wards Standard Quality. Reg. 29c. Single electrode. Equals 45c to 50c plugs!

TUBE REPAIR KIT **22c**

Regularly 27c. 108 sq. in. material, including 35 patches. 2 1/4 in. tubes cement, buffer.

Sale! Sarex **44c**

Ward Week Only

Heavy CASTALUM Fine for water pipe seats in flange! 1.00

Cut in Price! Reduced to **4.44** Exch.

Electric Heater **2.77**

Ward Week reduction

Save on this 12-inch adjustable heater! Chromium plated reflector. 650-Watt.

15-INCH TOOL BOX **97c**

Ward Week Only! 26-gauge sheet steel. Round corners. Tray rises with lid. Strong.

Block Saw BLADES **37c**

Limit 1 doz. to customer! 8-in. Tungsten steel. finest quality. Ward Week. Save!

Flashlight CELLS **3c**

Save during Ward Week on these dated cells. Exceed U. S. Gov. specifications!

Hammer HANDLE **8c**

Ward Week Special! 14-inch hickory. Well seasoned for long, efficient service. Save!

Colored Teapot Regularly **1.00** 1.39

Ward Week reduction! Save on this graceful, stain-proof 6-cup china pot.

Bathroom 3-piece **37.85**

Less fittings

Roomy tub, round-front lavatory, efficient closet. First quality enamel over cast iron.

WARD WEEK SPECIAL

FEATURES OF \$40 Bikes!

Comet Bike **29.88**

Ward Week Cut Price

Fully-equipped, with Delta horn-in-tank, fender light, luggage carrier, fender saddle! Buy in Ward Week! Girl's Bike, Same Price