First Saturday AMERICA'S GREATEST SALE! WARD WEEK Sets New Records for Values!

WARD WEEK SPECIAL

A TREMENDOUS SALE!
Men's Shirts

Reduced from $1 **88¢**

- Fully-pre-shrunk
- Fast colors
- 3 collar styles
- New patterns

Special Ward Week values for men accustomed to paying much more for this quality! All the new style trends in fast color patterns, solid colors, and WHITES! Wiltproof, soft or button-down collars. Save NOW!

Wards Complete 1.19 Stock!
PAJAMAS 88¢

Warm savings in neat notched collar, surplice or middy styles. Pipe trim; woven elastic waistband.

Wards New Low Priced OVERALLS
Reduced even more for WARD WEEK!

SANFORIZED SHRUNK
PIONEERS
Old Price 1.10 WARD WEEK PRICE **97¢**

America's GREAT overall value! Sanforized shrink-proof, full 8-oz. denim, oversized in every part! Triple-stitched main seams; bartacked! 30-42.

89c Boys' sizes reduced to ..... 77¢

SANFORIZED "101"
BAND STYLES
Old Price 98c WARD WEEK PRICE **84¢**

12 Copper Rivets at vital strain points! Full 8-oz. denim, triple-stitched! Yoke back. Sizes 30 to 42.

89c Boys' sizes reduced to ..... 74¢

And Look At These Savings!

	Were	Now
Men's Sanforized Homesteaders	98c	89c
Men's Powr House Overalls	1.49	1.29
Boys' Homesteader Styles	69c	59c
Boys' Unsanforized Bands	69c	59c

WARD WEEK SPECIAL

SALE! 4 Gore
Rayon T
59c S
For Ward W
4
One of the events we possible early plan Week! Tailo non-rusting Rip-proof
25c Lin
Save in the panties, vests wear points

SALE—15c Silvania Prints 11c Yd.
Reduced for Ward Week! Latest prints. Tubfast. Bright or dark colors. 36".

Reg. 39c! Re front and ba tively trimmed

Sale—15c Turkish Towels 12½c
Cannons! 18x36 inches, most popular for daily use. Plain pastels. Save in Ward Week.

Fine percale Tubfast prints colors. Full

WARD WEEK SPECIAL

SALE!
5% Wool P
72"x84" Blankets. Regularly 2.98
2
Save 51c! Special purchase for Ward W combined with best China cotton. 4 bound. Pastel plaids. Extra heavy.

Sale! 69c Fleecydown Blankets.
Sale! 1.39 Fleecydown Double
Sale! 1.59 Novelty Blankets.
Save 32c! 66x80 in. Suede finish. Bound

Children's Ribbed Hose 10¢
Reg. 2 for 25c! Fine gauge, ribbed stockings with reinforced heels and toes. 8-9½.

Sturdy, lasting Wide choice of colors. 36 inches

WARD WEEK SPECIAL

Just look at this for a Saving!

63.95 Less Fittings
3 pc. Bathroom

Reduced for Ward Week Only! Beautiful, first-quality enamel all the way. It fairly glistens with smartness! Modern design throughout . . . straight lines, flat surfaces, square edges, beveled corners. Recess tub with panelled side. Colonial design lavatory. Quiet, efficient closet. A *standout* saving for Ward Week! See it!

Hammer HANDLE 8c
Week Special! 14-inch. Well seasoned for efficient service. Save!

AUTO JACK 1.07
Regularly 1.45. Double-lift screw type. 6½-in. to 15-in. range. Hardened steel bearing!

35c GRADE PENN. OIL 16c Qt.
tax. Bring your con- 100% Pure. From costly Allegheny crude!

TUBE REPAIR KIT 22c
Regularly 27c. 108 sq. in. material, including 3 5 patches. 3 4-in. tubes cement, buffer!

WARD WEEK SPECIAL

Compare with $40 Guns!
Famous Western Field
REPEATING SHOTGUN

Famous Speed Action 6 shots in 5 seconds
Ward Week Only **27.88**
Check to $29.95 after Ward Week! The favorite of more than 180,000 satisfied sportsmen! The *fastest, smoothest, safest* action of any repeating shotgun! Feel its fine balance natural pistol grip; get yours in Ward Week! You'll save extra dollars!

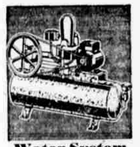
- Choice of popular gauges
- Convertible into 3-shot
- Buy it on Monthly Payments

WARD WEEK SPECIAL

Cut Prices! Ward Week Only!
Guaranteed Batteries

18-Month "Standard"
4.44 Exchange Price
Regularly 0.00. 39 standard plates; same size as many "standard equipment" batteries! Port Orford cedar separators! Get extra savings in Ward Week!

24-Month "Winter-King"
5.97 Exchange Price
Regularly 0.00. Not 39 but *45 heavy-duty* plates! More power (ampere-output) than most high-priced "standard equipment" batteries! Save extra now!



Water System
Ward Week Only **55.95**
Automatic! Electric! Size for average family, 250-gal. per hr. Built for long life!

Range Boiler
Ward Week Saving **7.15**
Galvanized against rust. Pressure tested 14-ga. steel. Save!

WARD WEEK SPECIAL

REDUCED FOR WARD WEEK to the Lowest Price Ever on this Special Washer

$4 Down $5 Monthly **34.88**

As fine a low-priced washer as money can buy at an unheard of rock bottom price! Buy it now during Ward Week . . . save $20! Porcelain finished tub holds 6 lbs. dry clothes. Famous Lovell Wringer . . . adjustable from 5 to 500 lbs. Mechanism sealed in lifetime supply of oil. See this great value specially priced for Ward Week only and SAVE!

Gas Engine Model
Equipped with 4-cycle Briggs and Stratton easy-starting gas engine. 65.88

America's Fastest Washer in all-white finish
$5 Down, $6 Mo. Carrying Chg. 55.88
An $80 value! Specially built, specially priced for Ward Week. Big 7-sheet tub finished in porcelain. A great value on sale for Ward Week only!
Gas Engine Model $1.88

Special Vacuum and Hand Cleaner
both for 28.88
$3 Down $5 Monthly Carrying Charge
Two cleaners at less than the usual price for one elsewhere! Wards Special and Wards 5½ lb. Hand Cleaner . . . a complete cleaning ensemble!

WARD WEEK SPECIAL

Reduced for Ward Week!
SAVE 2.87 on
Brand New FALL SUITS

20.88 Regularly 23.75

An amazing value for every man who enjoys a bargain! New Fall models! New Fall patterns! Every suit finely tailored! No alteration charges. Monthly payments.

MEN'S FALL FELT HATS Sale priced for Ward Week! New styles! 2.67
MEN'S TROUSER SALE Regularly 2.98! Woolens or corduroys. 2.67

WARD WEEK SPECIAL

SALE! Men's 3.49
Work Shoes
Solid Leather **2.99**

Solid leather, we repeat! At an outstanding saving! Husky horsehide with oak leather soles! Goodyear welts (the best). Sizes 6 to 11.

3.49 Black Shield Tip Oxfords 2.99
2.98 Black Oxfords. Best Sellers 2.67

WARD WEEK SPECIAL

Heavyweight Knit Cotton
HEALTHGARD UNIONSUITS
Reg. 79c at Wards **67c**
Winter comfort at a Ward Week saving! Full cut and carefully tailored! Close-knit for *service!*
Boys' 59c Heavyweight 47c

WARD WEEK SPECIAL

Sale — Regular 1.98
Boys' Longies 1.77
Ward Week priced! Sturdy woolens in new patterns. Full cut! Pleated 6 to 16. 3.49 Jr. Corduroy Outfit 2.97

Sale! Men's Low Priced Work Shirts 44c
Regularly 59c. Husky—even at this thrift price! Covert or chambray, triple-sewn.

Sale! Men's Work Gloves 10c
Fleeced inside! Serviceable 12 oz. wt., strongly sewn. Double rib knit wrists.

Men's 1.19 Flannelette Pajamas *1
Warm savings in notched collar, surplice or middy style. Handsome pipe trim.

Sale! 89c Men's Suede Cloth Shirts 68¢
Strong — warm — WASHABLE! Full cut, Coat style! Non-rip sleeve facings.

Sale Priced! Whipcord Work Pants 1.39
Reg. 1.59! Men — they're Sanforized Shrunk! Heavy weight; fully bartacked!

Men's 25c Socks 21¢
5 for $1. All rayon body. New patterns. Some with linen reinforced heels and toes.

SALE—Longwear Sheets 87¢
Nationally 1.19! Sturdy muslin. 81x99 inches.
Sale! 25c Cases 23c

10% wool for and comfort sag shoulders

WARD WEEK SPECIAL

Shot Rifle
Walk 200 Cartridges 8.33
Western Field .22-cal. with 6 boxes of cartridges for this 1 sale price!

Sale! Large Lunch Kits 99¢
Regularly 1.19! Includes Wards finest pint vacuum bottle! Strong metal box.

Vacuum Bottle 68¢
Regularly 79c at Wards! Pint size . . . keeps liquids hot or cold 8 to 10 hours!

Hack Saw BLADES Dozen 37c
Limit 1 doz. to customer! 8-in., Tungsten steel, finest quality, *Ward* Week. Save!

⅓ H. P. MOTOR 8.96
Reduced for Ward Week! Double shaft, ball bearing. Built-in overload protection.

Armored Cable
No. 14 100 ft. *Underwriters' Listed* 3.53
None finer made. Every foot tested at 1500 volts. Heavy armor. Ward Week Saving!

WARD WEEK SPECIAL

Compare with $40 Guns!
Famous Western Field
REPEATING SHOTGUN

Famous Speed Action 6 shots in 5 seconds
Ward Week Only **27.88**
Check to $29.95 after Ward Week! The favorite of more than 180,000 satisfied sportsmen! The *fastest, smoothest, safest* action of any repeating shotgun! Feel its fine balance natural pistol grip; get yours in Ward Week! You'll save extra dollars!

- Choice of popular gauges
- Convertible into 3-shot
- Buy it on Monthly Payments

WARD WEEK SPECIAL

Reduced for Ward Week!
Woodworking Tools

"Powr-Kraft" **LATHE 4.94**
Turns out work up to 8x27-in. Has 4-speed pulley. Machined gray iron bed. Precision-built for smooth action. Built for long service. An outstanding Ward Week reduction.

BENCH SAW 8-inch . . . cuts to 2⅝-in. Sturdy. Save! 10.93

JIG SAW 12-inch. Cuts to center of 24-inch circle. 5.45

¼-INCH ELECTRIC DRILL Has strong Universal motor. Use for all light jobs. Features usually cost much more. 8.44

WARD WEEK SPECIAL

See these amazing features
- 6 tubes — not 4. Cuts Europe.
- Alloy dynamic speaker equals tone of AC's.
- Super-heterodyne circuit.
- Automatic volume control—no fading.
- Complete with tubes and batteries.

Scoop!
1938's Newest Console—a
Battery Sensation!
Come-in! Compare this sensational 6-tube set with any $60 radio! Shop anywhere! It CHALLENGES COMPETITION! *Remember* Wards pioneered top-quality sets at low prices! Limited stock! Hurry!
36.95
45 Volt B Battery—Tested Guaranteed. Reduced to 79c

Ward Week Savings on
INTERIOR FINISHES
Certified
Dry Fast Enamel
Reg. 65c **54c** Pt.
A quick-drying, easy-to-apply, high gloss finish. Washable and durable. Quart only 93¢.

Certified
Semi-Gloss Paint
Reg. 67c **56c** Qt.
A durable, satin-like finish for walls and woodwork. Washable. Gallon only 1.84.

WARD WEEK SPECIAL

Scoop!
1938's Newest 8-Tube AC
Automatic Console
47.94
Automatic Tuning! 12" Projectotone speaker! Big 40" cabinet. Other features of $100 sets!

WARD WEEK SPECIAL

Specially Priced for Ward Week

Wards Coverall **House Paint**
Reg. $1.69 **1.59** Gal.
in 5 gal. cans
Wards already-low price is cut *still lower* for Ward Week! Coverall House Paint outlasts many paints selling up to $2.25 per gallon! Choice of many durable colors and white.

221-229 Main
Telephone 384

MONTGOMERY WARD

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