

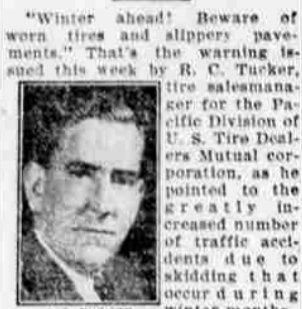
# WINTER PROOF CAR SERVICE LAUNCHED

## 632 WALNUT STREET HAS THREE SHOPS

When you drive into 632 Walnut street you can be sure your car can be pretty well taken care of, in preparation for the winter. The Anderson Auto Electric company will analyze and tune-up your motor, as well as give you

expert service in radiator, generator, starter, carburetor and speedometer repairs. The company also sells car heaters, batteries and radios. In the same building is the Klamath Auto Body shop, which, for 18 years, has repaired wrecked fenders, bodies and radiators. And at the same address you will find Jerry's Auto Paint shop, which specializes in Duco and synthetic repainting jobs, and makes a specialty of color mixing to suit any car.

## DRIVERS URGED TO BEWARE OF WORN TIRES

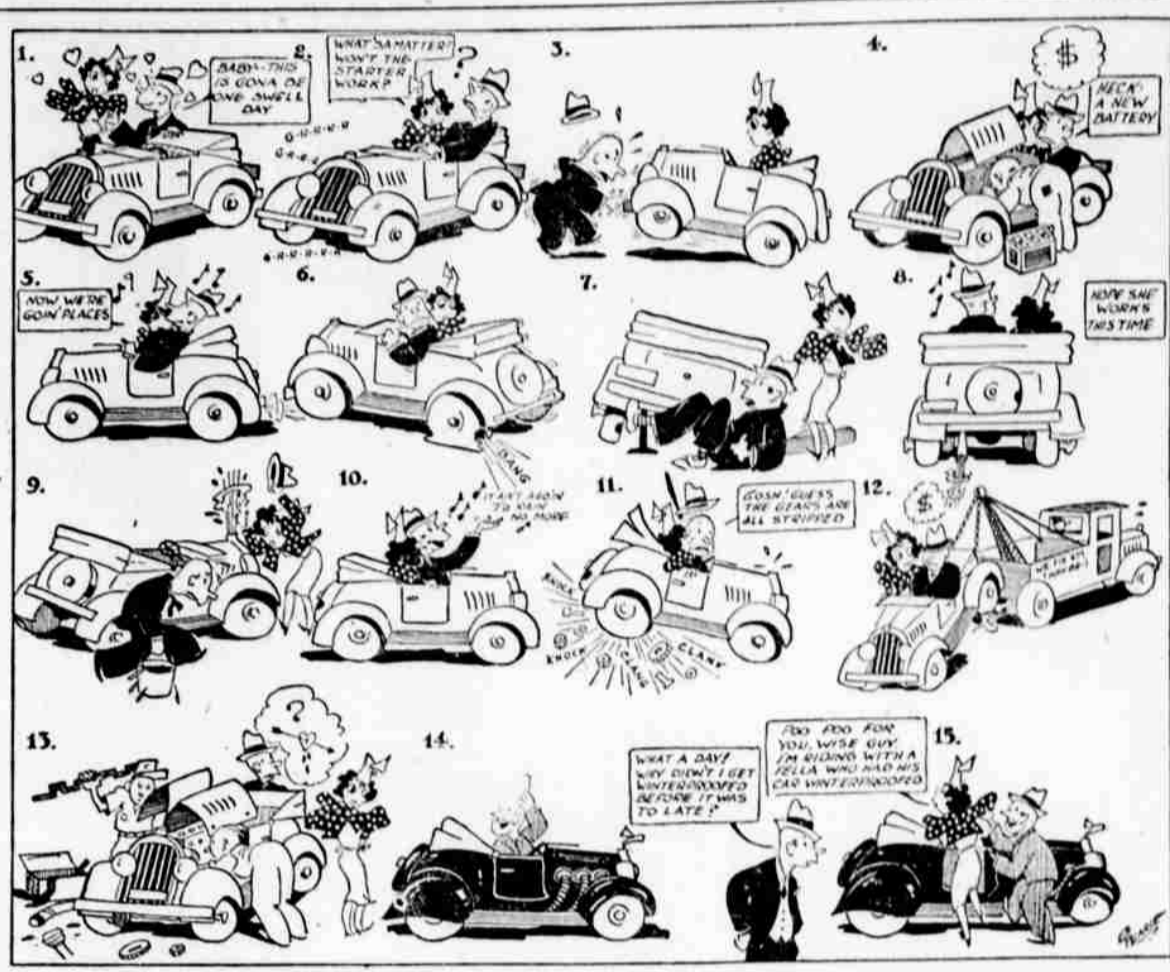


"Winter ahead! Beware of worn tires and slippery pavements." That's the warning issued this week by R. C. Tucker, tire salesman for the Pacific Division of U. S. Tire Dealers Mutual corporation, as he pointed to the greatly increased number of traffic accidents due to skidding that occur during winter months. "Worn, thin tires are a real safety hazard at any time of the year but on wet, wintry pavements they are doubly dangerous," Mr. Tucker said. "Every motorist should have the tires on his car carefully inspected before entering the winter driving season. Casings that are worn smooth should be replaced immediately and those that are partially worn should be watched closely. That car owners are aware of the importance of having safe, anti-skid tires for winter driving is apparent in the mounting sales of the new U. S. Royal Master tire reported by Pacific Coast dealers," Mr. Tucker added. "The Royal Master is especially designed for wet, skiddy streets. Its patented deskidding process divides the tread into hundreds of sharp-edged blocks which grip the road surface with a centipede-like grip and wipe it dry, thus eliminating both forward and side skids. Actual tests prove that this amazing new safety tread will stop a car in two-thirds the distance required by ordinary anti-skid tires."

## VAST VOLUME OF GRIT IS DRAWN THROUGH MOTOR

Abrasive material—coarse foreign particles—strained from the oil of a motor that has traveled a thousand miles, would make friction strips for 2300 packets of matches, enough to light several thousand cigarettes. This is the startling information issued by G. F. Olsen, veteran technician of General Petroleum. He cites it as one of the main reasons for recommending that the crankcase be drained and refilled with fresh, clean, full-bodied oil at least every thousand

## The End of a Perfect (?) Winter Day



## Proper Tire Inflation Saves Money for Drivers

That proper tire inflation is more important than most motorists suspect was brought to light recently when tire engineers announced that one pound of under-inflation takes 600 miles from the life of a tire. Thus car owners who want to get the utmost economy as well as greatest safety and riding comfort are urged to keep a close eye on correct tire inflation. Among services regularly practiced in Mobilgas stations, say local dealers, is the inspection of tires and their inflation to the correct pressure to promote long wear and easy riding, and prevent trouble on the road. Also, it is explained that whenever a car is placed on a Mobilization rack for checking and lubricating, the tires are thoroughly examined, all tacks, nails or glass particles removed and any blemishes inspected to make sure they will not lead to blowouts. Especially during the Winterproof period, and at all times, in fact, this tire examination is regular practice at Mobilgas stations.

## Defects Cause Many Wrecks

Appalling revelation of the causes behind many traffic accidents was recently received by Lloyd Bayly, sales promotion manager of General Petroleum corporation. "In one year," Bayly says, "7,360 cars were involved in accidents due to punctured tires or blowouts of worn tires; 5,750 were involved in mishaps due to one or both headlights failing or lights being improperly adjusted; 5340 came to grief because tail lights were out or obscured; 11,890 were damaged or wrecked because of skidding; 18,690 were in accidents caused by defective brakes; 2500 met accident due to various failures of equipment. Only 28 per cent of cars examined by inspectors were found to be in good driving condition. "These facts reveal the main reason for the Winterproof inspection campaign inaugurated by Mobilgas and Mobilgas service stations. It is pointed out that inspection is essential to reveal the ravages of summer driving, which does things to cars. It is also pointed out that change from summer heat to winter cold imposes entirely different demands on cars, necessitating careful checkup, flushing of radiator, crankcase, gas tank, fuel lines, transmission and differential, and use of lubricants created to meet winter weather conditions. West coast astronomer says sun spots prove we shall have a severe winter. And just when the president is urging us all to travel more, too!

# 1938 BUICK

## Now On Display

### GMC Pickups and Trucks

Good Assortment of High Class Used Cars and Trucks At Cut Prices

Complete Service For Your Car or Truck

## H. E. Hauger

1330 Main

... and when you WINTER-PROOF give yourself this EXTRA SAFETY

# SKID CONTROL

Only the U. S. Royal Master has so many hundreds of sharp, gripping edges in of sharp, gripping edges in both directions... to bite through slippery road film—wipe the water away—eliminate the very cause of skidding by giving the tread a safe, dry-road contact. Only Royal Master gives this complete 2-way control of both forward and side skids.

## on Slippery Winter Pavements

Royal Masters stop quicker. They control side skids. They give safety in slippery weather never before available. Don't risk the hazards of winter roads. Come in today and equip your car with these sensational new safety tires.

Guard against cold weather with this FREE "U. S." 7-Point Battery Check-Up

LET US—

1. Inspect your battery.
2. Test with hydrometer.
3. Clean.
4. Remove corrosion.
5. Add distilled water.
6. Grease terminals.
7. Tighten connections.

LET US EQUIP YOUR CAR WITH AMAZING NEW U.S. ROYAL Masters WITH CENTIPEDE GRIP

Sold by GENERAL PETROLEUM STATIONS AND LEADING DEALERS

United States Rubber Company

U. S. Tire Dealers Mutual Corporation Los Angeles, Calif. • • • New York

# FLASH!

Here's the Most Important Announcement Ever Made To Klamath Falls Motorists

## SKID CONTROL IS HERE!

Built right into the new U. S. Royal Master Tire, this amazing advancement in driving safety is something no motorist can afford to be without.

Ted Shoop and Jack Schulze grin their approval of the new U. S. Royal Master Tire

## SEE SKID CONTROL DEMONSTRATED

on dripping wet glass at the Black and White Service Station, Main and Spring Street... Then, take a free demonstration ride and feel it HOLD on steep, slippery hills... feel it GRIP around hairpin turns... feel it STOP on wet, skiddy pavements! Go to the Black and White Service Station today and discover for yourself how you stop with SKID CONTROL in the new ROYAL MASTER.

U. S. Royal Master — The Tire With "Skid-Control"

USE OUR TIME PAYMENT PLAN

TED SHOOP JACK SCHULZE

## BLACK AND WHITE SERVICE STATION

Main and Spring Phone 710

## BEWARE Of Winter Car Trouble

For carefree miles... and carefree smiles, go to Dick's Service Station and get ready for the days ahead. This is headquarters for Winterproof service, with world famous Mobilcants. Created to fit YOUR car and the season the year. Drive in and ask about the FREE inspection with every lubrication order.

Our Modern, Efficient Station Places Convenience Within Your Instant Reach

- COMPLETE BATTERY SERVICE
- OUR "ALL-IN-ONE" CAR POLISHING CAN'T BE BEAT TRY IT—
- COMPLETE "WINTER-PROOF" INSPECTION

MOBIL GAS MOBIL MOBILUBRICATION

"YOUR GENERAL PETROLEUM STATION"

## DICK'S SERVICE STATION

6TH AND WALNUT

DICK WILSON, Prop. Formerly Police

## MOBIL SERVICE MEN MOVE PROTECT

The Winterproofing service is now under way. To assure motorists proper performance, the service of all cars to their places of lubrication. "Everything visible car," says Albert E. Oregon division General for General Petroleum, "comes under the and experienced hands Mobilgas station man free-examination Winterproof. For Safety and Comfortable, care-free operation of new cold-weather period, reduce operation and costs to the minimum. Tires, battery, shield wipers, spark bolts, fan belt and among the things that this careful scrutiny. It is also a critical examination of radiators, strainers, lines, gasoline tank, transmission, different other important parts. "One of the factors the interests of motorists the Mobilgas executive, "is that oil and grease should be lighter lubrication against undue friction, resultant mechanical thoughtlessness. "It is shown by large percentage of many repair bills as result of carelessness in car repair that winter motorist risks, in order that they perform at peak efficiency. The lowest cost of winterproofing plan has been operated, similar to operation to the plan which proved this area last spring. "Because of the ahead, when cars will additional strain, the damp weather, the be deservedly popular."