

J.C. PENNEY COMPANY

CLOSING OUT

GOLDEN RULE STOCK

PRICES TORN TO SHREDS



A Full Page of the Biggest Bargains Ever Grouped Together - For Special Selling Friday and Saturday!

SPECIAL FOR FRIDAY AND SATURDAY
ONE LOT WOMEN'S
Dress Shoes
Values to \$6.85
Ties, Straps, Oxfords and Pumps—All colors—All sizes in the lot. But Hurry!

43¢

Special Friday and Saturday
20 DOZEN CHILDREN'S
WINTER
HOSE
25c value
A heavy long cotton ribbed stocking in black or tan colors.

9

Special Friday and Saturday
25 DOZEN MEN'S LEATHER
PALM CANVAS BACK
WORK
Gloves
Heavy muleskin palm - elastic back. A good wearing glove.

23

Special Friday and Saturday
25 DOZEN FINE QUALITY
RAYON
PANTIES
One special lot for Friday and Saturday—Lace trimmed or tailored style.

27

SPECIAL FOR FRIDAY AND SATURDAY
100 BOYS' WOOL
Sweaters
All wanted colors in slipover or coat styles. They are wool and at this low price you save a lot of money.

77¢

SPECIAL FOR FRIDAY AND SATURDAY
MEN'S HEAVY WEIGHT
COTTON RIBBED
Union Suits
Values to \$1.17
Most all large sizes—A wonderful value. Get here while they last.

\$1.17

SPECIAL
Friday and Saturday
Men's Dress
PANTS
Values to \$4.98
Cassimere, worsted and flannel material cut to fit, made perfectly, mostly light colors. Most all sizes in the lot - New pleated waist.

98¢

Special for Friday-Saturday
Boys' New Fall
2-Pant Suits
Regular Value \$12.00
These suits have two pairs of long pants which means wear equal to two suits. All new Fall patterns and colors. Sizes are from 6 to 12 years. Buy generously now, everything must be sold - Never were prices lower.

\$6.47

SPECIAL
Friday and Saturday
Boys' Two-Piece
COSSACK SUITS
\$2.95 Value
Talon fastener jacket, 1 long pair pants with suspenders to match. All fine, new, Fall colors - There are only 42 left, so don't wait, come early!

\$1.47

SPECIAL FOR FRIDAY AND SATURDAY
ONE BIG GROUP OF
CHILDREN'S
Shoes
Sizes 2½ to 8 and 8½ to 2 in black, brown, calf skin and elk and patent leather. Straps, Oxfords and High Shoes.

33¢

SPECIAL FOR FRIDAY AND SATURDAY
ONE BIG LOT BOYS'
**DRESS PANTS
CORDUROYS**
Values up to \$2.95
A great big value. All colors and sizes. It pays to save.

97¢

SPECIAL
Friday-Saturday
Ladies' Fine Quality
Uniforms
Regular \$2.50 Value
Fine quality material in green, white, canary and rose colors. They are well tailored and neatly styled and trimmed. A dandy good buy at this price.

\$1.47

SPECIAL FOR FRIDAY-SATURDAY
**16 ONLY-LADIES'
Furred Coats**
\$45.00 and \$65.00 Values
Just 16 coats left in the lot, and are from the \$45.00 to \$65.00 lines. They are beautiful. See them at once.

\$12.77

SPECIAL
Friday-Saturday
75 ONLY-SILK
Dresses
Just Arrived
New shipment of the newest Fall silk dresses in the new shade, colors, patterns and styles for the smart women dressers - Only 75 in the lot. Don't hesitate.

\$1.98

SPECIAL FOR FRIDAY AND SATURDAY
WOMEN'S COTTON AND
PART WOOL
Union Suits
Values to 89c
Buy underwear now! These union suits at less than half price are money-savers.

37¢

SPECIAL FOR FRIDAY AND SATURDAY
MEN'S FINE QUALITY
Wool Shirts
Value to \$4.95
There are only 11 shirts in this group, mostly large sizes. Hurry!

\$2.97

SPECIAL
Friday-Saturday
Childs' Navy Blue
SAILOR COATS
Values to \$2.98
Sizes up to 6 Years
There are only 30 coats in this lot. They are made of heavy material in the Sailor type style, with polished buttons.

\$1.79

Special for Friday-Saturday
**LITTLE BOYS'
Overcoats**
Values to \$9.50
Mothers—Here is a real bargain for the little fellows - Good heavy overcoating, tailored perfectly—in wanted colors - Now you can buy them for less than half price - We are cutting the life out of prices for the final days of this great sale - Buy in quantities now, these low prices will never return.

\$4.47

SPECIAL
Friday-Saturday
Ladies' Riding
Breeches
Values to \$3.95
The material is Cavalry Twill and fine whipcord, tailored and cut to fit - New styles and colors.

\$1.97

SPECIAL FOR FRIDAY AND SATURDAY
60x80 ALL WOOL
Camp Blankets
\$4.95 value
A special price on this all-wool oxford colored blanket. Priced at \$3.77 for these two days only.

\$3.77

SPECIAL FOR FRIDAY AND SATURDAY
ONE LARGE TABLE OF
Piece Goods
Values to 49c Yard
Various colors and patterns in prints, sheers and other material. While the quality lasts, only 10c yard.

10¢

SPECIAL
Friday-Saturday
CHILDREN'S
Bath Robes
Values to \$1.19.
Sizes 2 to 16
Nice and warm for the little folks. Fine material and colors.

69¢

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CHILDREN'S
Bath Robes
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SPECIAL FOR FRIDAY AND SATURDAY
LADIES' WOOL
SLACKS
Values to \$3.49
Well tailored and made to fit. Good material in several colors, and new styles. A big money-saver.

\$1.87

SPECIAL FOR FRIDAY AND SATURDAY
MEN'S BLUE
CHAMBRAY
Work Shirts
A very good quality chambray - Well made - Sizes are complete. Buy several.

37¢

SPECIAL FOR FRIDAY AND SATURDAY
ONE LOT BOYS' FELT
Dress Hats
Values to \$1.98
Boys' felt hats now at less than half price. Greys, Tans and Mixed Colors. All sizes.

69¢

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CHILDREN'S
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Sizes 2 to 16
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SPECIAL FOR FRIDAY AND SATURDAY
MEN'S WOOL
SWEATERS
Values to \$4.98
A small quantity of slipover and button style in good colors - They are all wool - Hurry!

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Special Fri., Sat.
SHIRLEY TEMPLE
ANKLETS
Values to 35c
All Colors

17¢

Special Fri., Sat.
BOYS' LEATHER
BELTS
50c Values
Grey and White

10¢

Special Friday - Saturday
20 Dozen Ladies'
Rayon Panties
A special price for these garments. Lace trim or tailored style. Well made. All sizes.

15¢

Special Friday - Saturday
Children's Printed
Outing Sleepers
They are new - Very pretty colors. All sizes in heavy outing flannel

67¢

Special Friday - Saturday
Girls' Fast Color
Wash Frocks
This was a special buy - They are bargains at this low price.

35¢

Special Fri. and Sat.
Children's
Anklets
25c Value.
All Colors and Sizes.

5¢

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SHIRLEY TEMPLE
ANKLETS
Values to 35c
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