

AMERICA'S GREATEST SALE IS HERE!

WARD WEEK

Sets New Records for Values!

SALE! New Fall Shoes

Advertisement for Nurses' Oxfords and Wards Foothealts. Includes images of shoes and text describing features like metatarsal rests and arch supports.

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Sale! FOR WARD WEEK ONLY Reg. 69c Tubfast Frocks 54c 2 for 1.00

Advertisement for various clothing items including Fall Hats, Rayon Undies, Trimmings, and Rayon Work Shoes.

Advertisement for Ward Week Lowest 55c Ring Chiffon Frocks. Features an image of a woman in a dress.

3 FABRIC SPECIALS for Ward Week Sale! Lowest Price for Sylvania Prints

Advertisement for Broadcloth and Fancy Flannelette. Includes text about quality and price.

Sensational Ward Week Value Wardoleum Rugs - 9x12 4.32

Advertisement for Wardoleum Rugs and I.E.S. Floor Lamp. Includes images of a rug and a lamp.

Advertisement for Carload Sale! featuring furniture like a sofa and chair. Text: 'The Largest Furniture Purchase in the Last 10 Years Brings You the LOWEST PRICE of 1937!'

One-Week Price-Cuts, in Complete Hardware Store!

Advertisement for Men's Shirts and Pajamas. Text: 'SALE! 100,000 Fully Pre-Shrunk MEN'S SHIRTS 88c'.

Advertisement for a bicycle. Text: 'Featured in America's Greatest Sale! BIKE VALUE \$24.88'.

Advertisement for Power Grip Tires. Text: 'Prices Cut on Power Grip Tires For Passenger Cars & Trucks'.

Advertisement for House Paint. Text: 'Special Offer! During Ward Week Only! SUPER House Paint 2.98 Gal.'.

Advertisement for Kitchen Light and Armored Cable. Text: 'Kitchen Light 1.19' and 'Armored Cable 3.53'.

Advertisement for a 3-piece bathroom. Text: 'Just look at this for a Saving! 3 pc. Bathroom 37.85'.

Advertisement for an automatic console. Text: 'Automatic Console 47.94'.

Advertisement for Men's Health and Work clothes. Text: 'Men's Health and Work Suits 67c'.

Advertisement for Hunting Coats and Seat Covers. Text: 'Hunting Coat 3.57' and 'SEAT COVER SALE 1.35'.

Advertisement for Spark Plugs, Auto Fans, and Tube Repair Kits. Text: 'SPARK PLUG 33c' and 'AUTO FAN 1.47'.

Advertisement for Casein Flat Wall Paint and Asbestos Roof Coating. Text: 'Casein Flat Wall Paint 85c' and 'Asbestos Roof Coating 53c'.

Advertisement for Dry Fast Enamel and Lathes. Text: 'Dry Fast Enamel 54c' and 'LATHES 4.94'.

Advertisement for Closets, Weatherstrips, and Door Bottoms. Text: 'CLOSET SEAT 2.95' and 'WEATHER-STRIP 2c'.

Advertisement for Novelty Curtains and Knitted Panels. Text: 'Novelty Curtains 8c' and 'Lovely Knitted Panels 68c'.

MONTGOMERY WARD

221-229 Main Telephone 384

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