

FRIDAY AND SATURDAY ONLY

JULY IS CLEAN-UP TIME AT MOE'S
Time to make room for new Fall merchandise! We have marked the current stocks at great reductions. It's time to buy - to open up the old purse. New Fall merchandise is higher - Stock up now!

FRIDAY AND SATURDAY
ARE GREAT DAYS
AT MOE'S

EXTRA SPECIAL SATIN SLIPS

New Bodiform, non-rip seams. Adjustable straps. Shades of tea rose and white. Sizes 14 to 42. Real \$1.95 values.

DOLLAR DAYS ONLY AT \$1.00



RED HOT ONES FROM OUR
HOSIERY AND LINGERIE
DEPARTMENTS

FULL FASHIONED ALL SILK HOSE

4-thread chiffon or 7-thread service. Reinforced heel and fit-all for long wear—
Sale price... 3 Pairs **\$1.47**

PHOENIX OR KAYSER HOSE

2, 3 or 4-thread chiffon in streamlined heel and fit-all top. Reg. \$1.15 and \$1.25 values **\$1.00**

PHOENIX OR KAYSER HOSE

Full fashioned, all silk, 3 or 4-thread chiffon or 7-thread service. Special for Dollar Days 2 Pairs **\$1.50**

HELEN WILLS SPORT SOX

Fashioned to fit. Elastic fancy tops. Absorbent yarn. Reg. 60c **39c**

PHOENIX ANKLETS

Wide assortment of sport patterns and plain. All sizes—Dollar Days only **19c**

LORRAINE RAYON PANTIES

Small, medium or large sizes. White or peach colors. Elastic waist band—Reg. 39c 2 for **50c**

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LOT 1 DRESSES

A good group of late arrivals in Chulla Crepe and washable fabrics. Models of light and dark colors in polka dots, stripes and plain. Styles for street and afternoon. Sizes 12 to 48. Reg. \$5.95 **\$4.45**

LOT 2 DRESSES

A wide selection of better dresses in silk crepes and prints. Styles for street, sport and afternoon. Dark and light shades to select from. Values up to \$14.75—To clear at **\$5.00**

COTTON WASH FROCKS

An excellent assortment of summer numbers in cool dimities, voiles, dotted swiss and percales. Guaranteed fast colors. Sizes 14 to 46. Values to \$1.95. **2 DAYS ONLY** **\$1.00**

LOT 1 SUITS

Only 10 in this lot of fine spring numbers. Novelty and plain weaves in Tunic, Swagger and 3-piece tailored types. Good assortment of colors. Sizes 12 to 38. Values to \$29.00 **\$10.00**



On Sale in Our New Downstairs Store

WEARWELL SHEETS

Firm canvas finish—no dressing. The finest medium weight sheet built
81x108 **\$1.29** 81x99 **\$1.19**
Sale
Price
Cases, 42x36 **29c**

CANDLEWICK SPREADS

Hand made tufted designs. Several colors and designs to select from. Regular \$2.50—
Dollar Days Only at **\$2.00**

FLOUNCE PANELS

2 1/4 yards long, extra wide. Pastel-floral designs on fancy woven grenadine. Gold, Blue, Green and Rose colors. Regular \$1.25. Sale **\$1.00**

SILVER QUEEN SHEETS

Extra heavy sheet. No dressing or starch. Fine linen finish. 81x108 size—
Dollar Days only **\$1.39**

EXTRA SPECIAL TURKISH TOWEL OFFERING

A regular 35c towel. Many pastel colors with fancy stripe woven in. 20x40 size—
Dollar Days Only **4 for \$1.00**

JACQUARD BED SPREADS

Heavy fine quality cotton, made by Wearwell. Several colors to select from. 86x105—
Regular \$3.50 **\$2.69**

MATTRESS PADS

Quilted with taped edges. Washable and extra strong and heavy. Full size—54x76 **\$1.89**
Twin Bed Size, 39x76 Each **\$1.69**

CLOSE-OUT OF DRAPERY DAMASK

Short lines of 50-inch. Reg. \$1.95 stock. A limited stock—but many colors to select from—You'll have to hurry for selection—2 Days Only **\$1.00**



All Feather Pillows—Good quality A. C. A. ticking. Full size. Reg. \$1.25 value **\$1.00**

Rayon Table Cloths—Bright plaid designs in red, green, blue and gold. 52x52— **\$1.00**
Regular 69c 2 FOR **\$1.00**

Drapery Damask—Limited number of short pieces. 50 inches wide. Blue, gold, green. Reg. \$1.25 yd. 2 FOR **\$1.00**

Chenille Rug Sale—Several colors with floral borders. Also in this group some Oval braided Rag Rugs, plaid designs in multi-coloring. Dollar Days only at **\$1.00**

MARSHALL-FIELD GOLDEN GATE SHEETS

81x99 **\$1.49** 81x108 **\$1.59**
Sale price 42x36 Cases, 35c 3 for **\$1.00**

Quaker Lace Panels—New Fall designs in heavy coarse mesh. Some styles with floral borders. 2 1/4 yds. long, 45-in. wide. Reg. 1.29 **\$1.00**

Homespun Crash Draperies—New Fall numbers in woven plaid designs and cross stripes. New colors of rust, brown, wine and many others to select from. 50 inches—
Regular 1.00 yard. Dollar Days only at **79c**

Cannon Sheets
Nationally known for long wear and quality. No dressing and firm canvas finish. 81x99 **\$1.10** 81x108 **\$1.19**
Sale price Cases 42x36 4 For **\$1.00**

Wash Cloths and Dish Cloths—Extra large and absorbent. Dollar Days only at **5c**

Hand Made Madeira Napkins—12-in. square. Extra quality. 6 FOR **\$1.00**

Pure Linen Napkins—White damask with hem-stitched hems. Also plain hems. 18x18 Very special 6 FOR **\$1.00**

Fieldcrest Softspun Turkish Towels—Pastel colors with Jacquard borders. 22x44. Double loop thread construction, 45c Ea. 3 FOR **\$1.25**

Extra Heavy Turkish Towels—Pure white. 24x48. Heavy and extra absorbent—
Regular \$1.00 **79c**

Turkish Towels—Small heavy double loop construction. White with colored borders. Regular 18c value 7 FOR **\$1.00**

Pure White Turkish Towels—Double loop thread construction. Extra heavy and wonderful value. Size 20x40. Extra special at 5 FOR **\$1.00**

Heavy Tufted Bath Mats—Fast color to washing, boiling and sunlight. 18x36. Very special at **\$1.00**
Seat Covers To Match **59c**

HOT SPECIALS FROM OUR ART DEP'T.

Stamped linen guest towels. Regular 35c **\$1**
3 for
Stamped linen lunch cloths, 33-in. Napkins to match—Regular 69c **\$1**
2 for
Bucilla Wondershean. All colors— **\$1**
2 Hanks **\$1**

SUPER SPECIALS FROM OUR DRESS GOODS DEP'T.

FANCY WEAVE CREPE

An excellent assortment of pastel shades for Summer. Just the fabric for a warm weather frock. Reg. values to \$1.69. While they last **69c**

ALL-OVER COTTON LACES

36-in. Also in this group are Eyelet Batistes. Regular 89c and \$1.00. Dollar Days **79c**

LA CIRE MATELASSE

Comes in plain colors in good assortment to select from. Washable and does not need ironing. 36-in. Reg. 50c. Dollar Days only 3 yds. **\$1**

BEACH POINT PRINTS

A lovely Matelasse weave with large floral patterns. Fine for the new house coat. 36 inches. Regular 69c. Friday and Saturday 2 yards **\$1**

COTTON SUITINGS

An excellent buy in Pique, part linen and crinkled weaves—Floral, Nautical and modernistic patterns. Regular 59c. Friday and Saturday **45c**

SPLendor VOILES

39-in. Anti-crease and Sanforized. A fine chiffon voile in a wide choice of patterns and shades. Regular 59c. Special 2 for **\$1**

SHEER COTTONS

Consisting of Swisses, Dimities, Miracle Muslin and Linovella. Floral and modernistic patterns. Regular 39c. Special at 3 yards **\$1**

SHARKSKIN

A seasonable selection of light shades and navy. Fine for suit, jacket or slacks. Regular \$1.50 Dollar Days only **\$1**

MUSLIN

Bleached and unbleached. 36-in. Regular 16c yd. 8 Yards **\$1**

SUMMER PURSES

All fabric purses, in colors of blue, yellow, grey, black and white—
Regular \$1.00 **69c**

FLOWERS

Odds and ends of Summer corsages. Fine assortment of fabrics and colors. Values to 79c **25c**

NECKWEAR CLEAN-UP

All lace, organdie and pique pieces, in dressy and tailored styles. Reg. 50c values 39c 3 for **\$1**

DOESKIN GLOVES

4-button length, white, with black and white hand-sewn seams. Values to \$2.95 **\$1.39**

HANDKERCHIEF SALE

Clean-up of Summer stocks of linen hand-embroidered styles. White and colored, in floral and plain designs. All hand rolled hems. Reg. 50c 3 for **\$1**

All Current Stock

NEMO CORSETS
1/2 PRICE

Including Combinations, Combinations with inner belt and girdles. Nothing reserved.

MOE'S
THE WOMAN'S STORE, INC.