



July CLEARANCE



WOMEN'S WHITE SUITS

ONE-HALF PRICE

Made of Fine Quality Congo Cloth

Regular \$15.00, Now . \$7.50

RED CROSS WHITE SHOES

Regular \$6.85 Values!

\$4.95

Entire stock, excepting nurses' styles, of Red Cross white footwear reduced for clearance. Included are pumps, straps, dress ties and sport oxfords. Not all sizes in all styles but all sizes in this lot.

WHITE OXFORDS

Regular \$3.95 Values!

\$2.95

Porthole styles and punched patterns. Entire stock of regular \$3.95 values reduced for a quick clearance!

—MAIN FLOOR—

PURE SILK

PAJAMAS-GOWNS

Plain pastel and figured crepe pajamas. Tailored and lace trim gowns.

Regular \$2.95 . . Now \$1.98

OPERA STAR SLIPS

Regular \$1.95 Values!

\$1.68

Washable and guaranteed full cut. Certified sealed seams insure long wear. Seams cannot pull apart! Satins and Crepes in White, Tea Rose and Light Blue. Sizes 32 to 50.

SUMMER SMOCKS

Regular \$1.95 Values!

\$1.00

Fine quality prints in Summer shades—Drastically reduced for a quick clearance!

SHEER DRESSES

Regular Values to \$2.95

\$1.68

Dimities and Swisses in checks and polka dots. Regular values to \$2.95.

SUMMER HATS

Regular Values to \$6.50

\$1.00

Your choice of all Summer Hats. Values to \$6.50

KID GLOVES

Regular \$2.95 Values

\$1.00

White, Beige, Tan, Black—An exceptional low price for a quality kid glove.

WOMEN'S SUMMER COATS

LESS THAN

ONE-HALF PRICE

Colors—White, Gold, Coral, Rose and Beige.

Regular \$12.00, Now . \$5.00

SHIRT SALE

New stock of Summer Shirts. "Not odds and ends or broken sizes." Plain colors and fancies. Sizes 14 1/2 to 17.

Regular \$1.00,
Now 2 for \$2.00

75c Ea.

Final Clearance of DRESSES

Sheers! Crepes!
Acetates! Dark Nets!
Tailored and Dressy Styles!

\$4.50

Regular Values to \$7.95

White!
Polka Dots!
Prints!
Pastels!

Sizes 14 to 20,
38 to 50.

BLOUSES

Regular Values \$2.95

\$1.48

Linens, Sheers, Crepes,
Taffetas. Sizes 14 to 38

Sale of Better DRESSES

Regular Values to \$22.50

\$12.50

Plain pastels in prints and sheers. Also plenty of whites. The finest of fabrics are used in these better dresses and the styles are copies of real high priced models. One and two-piece styles!

LINEN SUITS

Regular \$7.50 Values

\$3.88

Cleverly styled in plain or action backs.

HOUSE DRESSES

Regular \$1.95 Values!

\$1.38

Our regular \$1.95 quality in prints, plaids and checks. Sizes 14 to 44.

ODD LOT WOMEN'S SHOES

DRASTICALLY REDUCED!
FOR A QUICK CLEARANCE

Several smart styles in white, brown and black kid. Low, medium and high heels. Several styles in narrow widths—Basement Store—

Regular \$3.45, Now . . \$1.00

MEN'S SUIT SALE

Single and double breasted suits in business and sport back models in plain colors, stripes, checks, glen plaids and other patterns. New drape effects that will be the thing for Fall. If you need a suit now here's a grand opportunity to get one at Big Savings. If you're going to need a suit for Fall, or later, we certainly advise you to get it now. Values like these will be impossible to duplicate later on!

\$12.50

For Suits That Sold As High at \$19.50

\$17.00

For Suits That Sold For \$27.50

CHILDREN'S PLAY SUITS

Regular 69c

55c

Made with two pleated shirt pockets and two patch pants pockets. Bar tacked at points of strain. Ages 1 to 8 years.

BOYS' SPORT SOX

Regular 25c Pair

\$1.00

For 5 Pair

With Lastex garter top. Guaranteed for life of stocking. Checks and plaid designs. Sizes 7 1/2 to 10 1/2.

BOYS' WASH SLACKS

Regular \$1.35 Values!

\$1.00

Made of Sanforized suiting and exceptionally well tailored. Sizes 6 to 18 years.

BOYS' POLO SHIRTS

Regular 79c Values!

58c

Kaynee and Tom Sawyer make! Nautical, Polo and Gaucho styles. In white, maize, blue, maroon and brown. Sizes 6 to 18 years.

KAYNEE SLACKS

Regular \$1.49 Values!

\$1.15

Made with an elastic waistband Size 4 to 12 yrs.

Golden Rule Stores
ECONOMISTS IN DISTRIBUTION
THE NAME OUR POLICY