

**BUY NOW for Weeks Ahead! Saturday . . . LAST DAY**

<b>SYLVANIA PRINTS</b> 12 1/2 c YD. Here's your chance to save on fine quality prints in Fall Patterns and colors. Tubfast. 36 inch width.	<b>Hind's Honey &amp; Almond Skin Cream</b> 37c Regular 50c size bottle of this famous skin lotion. Saturday—last day for this special.	<b>LUX TOILET SOAP</b> 5 BARS 29c Nationally advertised and used toilet soap. You'll save money by buying at Ward's during Ward Week.	<b>CHILDREN'S DRESSES</b> 39c A special purchase brings values to \$1.00 in tubfast cotton frocks for children. A practical school garment.	<b>FOUR SEWED BROOMS</b> 29c You save almost 50% on this special Ward Week value. Fine quality broom straw, four sewed for durability.
<b>"TUFHIDE" FOOTBALLS</b> 39c You'd usually pay at least \$1.00 for this but a fortunate purchase brings you this great saving. Ward Week only.	<b>ELECTRIC TABLE STOVE</b> 49c It's a real dollar value. Get your Ward Week savings now. Fine quality, dependable element. And think of the 50% savings.	<b>QUALITY MARQUISSETTE</b> 9c YD. It takes Ward Week to bring you savings like this. Fine quality. In cream, ceru and gold colors. Mercerized.	<b>WASH BOARDS</b> 29c Copper wash board with wooden frame. Regular size. Priced especially low for Ward Week only. Save now!	<b>GASOLINE CAMP STOVES</b> \$2.45 Two burner, quick acting camp stove of a nationally known make. You save at least 35% by buying during Ward Week.
<b>CLEANSING TISSUES</b> 17c Large size box of Ward's popular cleansing tissues. You'd usually pay at least 25% more for this size and quality.	<b>OUTING FLANNEL</b> 10c YD. Buy your supply now for winter nighties and pajamas. Popular lighter colors, striped. 36 inch width.	<b>SPECIAL! WOMEN'S DRESSES</b> One lot \$3.95 values <b>\$2.95</b> One lot \$5.95 values <b>\$5.00</b> One lot \$8.95 values <b>\$6.95</b>	<b>FORD "A" HEATER</b> \$1.95 Regular \$3.95 value. Goerlich cast iron heaters for model "A" Ford cars. CHEVROLET (same style) \$2.95	<b>.22 CALIBER SHORTS</b> 12c Box of 50. Nationally known brand of .22 caliber short rifle shells. You save almost one-half at this price.

# WARD WEEK

America's Greatest Sale!

SALE—Equipped With New Air Cushion Balloons!

## Hawthorne Bike!

This Price Ward Week Only! **\$27<sup>25</sup>** \$5 down, \$5 monthly. Small carrying charge.

The price must go up after Ward Week! But right now you can buy this great bike at an extra saving. It has stainless steel mudguards, chromium plated fixtures, chromium plated steel armored wood rims, a double bar frame that is Bondersized (making it non-rustable) and Vichrome enameled—9 times harder than ordinary enamel. The new Riverside Air Cushion Balloon tires are bigger, safer, easier riding than ordinary balloons.

**35% Less Than Today's Market!**

## Innerspring MATTRESS

**\$12<sup>95</sup>** Full Size

To wait is to pay more. For the price goes up after Ward Week. Packed with comfort. Deep, inner coils upholstered in felted cotton. Rolled edges. And long-wearing drill ticking cover!

**Double Deck Coil Spring**  
 140 big, deep double-deck coils support you in ease. Two side stabilizers prevent sideway. Special at **\$11<sup>95</sup>**

**Smart Rayon Lingerie**  
 A Ward Week Special!

**25c**

Bloomers, shorts, vests and lace trimmed panties. In mod-ern and extra sizes.

**"Golden Crest" Silk Hosiery**  
 At Ward Week Savings!

**59c**

Full fashioned! Sheer, even weave to their picot tops. Double heels and toes.

**Women's Black Kid Fall Shoes**  
 A Ward Week Special!

**\$1.79**

New! Black Kid tie oxfords with arch support, Cuban heel. Pumps with Louis heel.

**Men's Black Elk Work Shoes**  
 A Ward Week Special!

**\$2.29**

This shoe has a genuine Good-year welt! Only Ward Week could bring such a buy!

**Dinner Set Serves Six!**  
 Regular \$4.98 Value!

**\$3.29**

New—that square modern shape you've been wanting. Semi-porcelain. Pastel sprays.

Save \$6.00 During WARD WEEK

## Electric Washer

With Famous Washboard Action

**\$41<sup>95</sup>** \$5 Down, \$5.50 Month. Plus Small Carrying Charge

Think of it—Ward Week price saves you \$6.00. And 30 minutes after you start this washer a whole week's wash for a family of 4 is done! Ward's gentle wash-board action gets clothes far whiter. It makes clothes last longer, too. Buy now and save.

Also with famous Briggs & Stratton 4 Cycle Gas Engine for homes without electricity.

Ward's Riverside Twin-Range

100% Pure Pennsylvania

## MOTOR OIL

Winterized! Best Quality!

**49c** GAL.

Save! Get your winter supply and start using it now. Positive lubrication at highest motor heat and in severe winter cold.

Riverside Standard 13-Plate

## BATTERY

12 Months Guarantee!

**\$3<sup>33</sup>** with old battery

Guaranteed 12 months because it's basically built to Riverside standards. Every plate is standard size and thickness for full power.

**Almost Double Would Be a Fair Price!**

## NOVELTY GROUP

Special for Ward Week!

**\$3<sup>95</sup>** Choice

Wards bought before the price rise! You get the savings now! Seven smart styles in genuine Philippine mahogany—beautifully finished! Come early for yours!

Save on Ward's

## WINDOW SHADES

Ravel-proof rollers

**39c**

We're proud of this Ward Week special! Good—these shades have got to be good to pass the rigid tests we put them through. Light tested—proves no pinholes. Watercolor tested for color. Choice of several colors.

**Ward Week SALE Super Value!**

## Seamless Axminster RUGS

9x12 Feet **\$21<sup>95</sup>**

Price goes UP after Ward Week! Save now. Each rug is a copy of a genuine Oriental design, woven on huge Axminster looms. Even the sheen is woven-in. Perfect quality. No seconds!

**For Ward Week Only!**

## Special Trade-In Allowance on Tires

EXTRA MONEY in trade-in for your old tires (any make) as part payment for . . . .

**Ward's Riverside Tires**  
 Choice of Riverside Late, De Luxe, Power Grip or Air Cushion Tires

This Ward Week tire trade offer makes the cost to you the **lowest in town!** You actually get MORE VALUE out of your old tires by trading them in now than by driving them all Winter. And you're rid of the risk! Equipped with new Ward's Riversides you will ride on tires fine and safe as any in America. Latex welded cords now prevent ply-separation—the cause of blowouts. Bring your old tires (any make) to Wards for the biggest trade-in—the lowest cost—the strongest guarantee ever written. See how you SAVE!

**Tires Mounted FREE**