

RECOVERY CZAR NOT HUNTING UP ANY SOFT JOBS

By RAYMOND CLAPPER
United Press Staff Correspondent
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WASHINGTON, July 20 (UP)—It may be put down authoritatively that Gen. Hugh S. Johnson has no future political ambitions.

This is not believed by many persons, especially by the politicians who fix the pace of gossip in Washington.

Whisperers Busy

They have set their whisperers afoot. Stories are being spread. Some of them are going to President Roosevelt. They became more insistent as the general prepared a blanket voluntary appeal to every employer in the country and to every housewife to join in making the national recovery act effective.

The whisperers recall that this is the way Herbert Hoover started toward the White House. Superficially the story is the same. Every newspaper tells about the man Johnson just as in wartime every newspaper told about Hoover. Columns are being written describing how General Johnson looks, what he says, his hobbies. His pat lines, such as his prediction that before he gets through he will have so many enemies that "the air will be full of dead cats" are snapped up and widely quoted. It was that with Food Administrator Hoover. He was not such a sly and fascinating personality as Johnson but his very position kept the spotlight on him as an individual.

Making Contacts

Then there is the same sort of direct contact with individual citizens. Just as Hoover reached out to every housewife, so Johnson is about to reach out under his blanket code drive to almost every person.

His activities draw more newspaper space than those of President Roosevelt at the moment. That alone is enough to cause knives to be sharpened for him among the suspiciously minded.

Hoover Organized

Yet President Roosevelt and those who know Johnson intimately, know that a political career is furthest from his thought. That is where he differs from Hoover. Just when the presidential bee bit Hoover is not generally known. But it was early. Long before the 1920

A. G. Goehring Discusses Facts Of Telephone Firm

"Telephone Facts" was the subject of the principal address at the weekly luncheon of the Klamath club at the Willard hotel on Thursday. The address was delivered by A. G. Goehring, manager of the Klamath Falls plant. "The telephone company," said Mr. Goehring, "does not sell a commodity that fluctuates in price; it sells, instead, a service, and service must be maintained in good times as in bad. It has no turnover to be taken advantage of, as its plant investment is fixed and must be maintained, regardless of decline in revenue. "We can't shut down wholly or in part in bad times, as service must continue to be given. Then in good times we can't raise our prices, so, in fairness, we must be allowed to maintain them in bad times. "These conditions explain why we can't reduce rates in dull business times."

Reduction in telephone rates, he said, is not a matter of users, as careful analysis shows

presidential campaign opened he was setting up his organization. He kept it for 19 years and finally reached the White House.

Johnson has not encouraged the personal publicity which developed around Hoover in the early days. Food administration literature bore the Hoover seal. His pictures were plastered over the country. Johnson's name rarely appears in literature. Publicity releases do not mention him unless he is issuing a statement under his name. The propaganda posters now being prepared do not carry his name.

Board of Trade Decides to Place Control of Prices

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of trade reached their decision to regulate the market after more than 210,827,000 bushels of wheat had changed hands and today trading had exceeded in its utter wildness only by a single day during the war hysteria of 1917 and another historic day which climaxed the market crash four years ago.

The market started with a desperate rally, fell, climbed, fell back again, then went into its dizzy gyrations; up a point one minute; down the next, changing always, and always dropping. Prokers planned, coatless, shouting and elbowing, into near madness as they fought to keep up with the fluctuations.

The trading became so out of hand at one point that September wheat was selling at 94 cents

losses to have been due to business failures, curtailed operations, reduced incomes, erased incomes, condensed housing and fear. None of these causes of loss, he thinks, would have been influenced by reduction of rates. Of the total expense of operation, he told his hearers, wages amount to 60 per cent and taxes to 15 per cent, the other 25 per cent being made up of materials, rentals, postage, printing, power, heat, transportation, etc. The payroll in Klamath Falls, he said, runs about \$43,000 a year.

In the Pacific system, he added, taxes amount to 57 cents per month for every telephone in operation. In Klamath Falls, the tax cost is 84 cents per month.

Not loss of telephone in the Pacific system, he said, amounted to 151,295 in 1932.

Harry Perkins presided as program chairman for the day. E. M. Igl, chairman of the agricultural committee, reported that the next out-of-town visit of the club will be with the Midland grange on July 28.

KANSAS CITY, Mo., July 20 (UP)—Officials of the Kansas City board of trade followed the lead of the Chicago board today and set limits on daily fluctuations in grain prices. The restrictions were the same as those set at Chicago: eight cents on wheat and rye, five cents on corn and four cents on oats.

NEW YORK, July 20 (UP)—Propelled by unseen forces to a trading volume unequalled in three years, stock and commodity markets collapsed today bringing huge losses to speculators.

From the most obscure to the greatest, the markets felt this sweep which in late trading seemed unbridled. Wildest confusion prevailed.

Wets Hold Lead In Tennessee Vote

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plete from the county's 125 precincts.

This vote was sorely needed by the repealists as they were forced to see the drys keep a lead for several hours during the early count of the ballots. Davidson's complete vote from its 77 precincts was 13,545 for repeal and 4,477 against.

CITY'S SWIM EVENTS SET FOR FRIDAY

The following program has been arranged by the management of the new natatorium and the city recreation committee for the aquatic meet to be held on Friday evening at 7:30. In addition to badges to be given winners for first, second and third prizes, the management of the natatorium is offering as first prizes memberships for the events as listed. These events are open and entries should be made right away at the natatorium.

25-yards-free-style swim—Boys, 18 years and under. Prize two weeks membership.
50-yards-free-style swim—Men.

25-yards-free-style swim—Girls, 14 years and under. Prize two weeks membership.
Under water swim—Boys.
Under water swim—Men.
Balloon swim—Boys and girls.

75-yards-medley swim—Men. Prize, one month's membership.
Fancy diving low-board—Boys. Prize, one month's membership.
Plunge for distance—Men.
25-yards-free-style swim—Men.

Fancy diving low-board—Men. 25-yards back stroke—Men. 25-yards side stroke—Men. 50-yards breast stroke—Men.

Tells How She Took 4 Ins. Off Hips 7 Ins. Off Waist

In 40 days by taking Kruschen Salts, Mrs. Helga Blaugh of New York City reduced 26 1/2 lbs.—took 4 inches off hips, 3 inches off bust and 7 1/2 inches off waist. She writes: "I haven't gone hungry a moment—I feel fine and look 10 yrs. younger."

To get rid of double chins, bulging hips, ugly rolls of fat on waist and upper arms SAFELY and without discomfort—at the same time build up glorious health and acquire a clear skin, bright eyes, energy and vivaciousness—to look younger and feel it—take a half teaspoonful of Kruschen Salts in a glass of hot water every morning before breakfast.

One jar lasts 4 weeks and costs but a trifle at Whitman Drug Co., or any druggist over the world over. Make sure you get Kruschen because it's SAFE. Money back if not joyfully satisfied.

Prize, one month's membership. Fancy diving high-board—Men. Prize, one month's membership. For the benefit of the funds of the city recreation program an admission charge of 5 and 10 cents will be made.

There are 19,500 miles of federally-lighted and radio-equipped air routes in the United States.

The growth of ferns is greatly improved if a little olive oil is dropped at the foot of the fern.

Old Residents Visit—Mr. and Mrs. A. Wickstrom, and daughter Ester, old time residents of Klamath Falls, are making a visit to the city renewing old friendships. Their present home is in Oakland, Calif.

Road accidents cost the hospitals in London about \$1,000,000 a year, according to estimates. Less than 10 per cent of this is recovered.

CAGNEY in "Mayer of Hell"—Pelican, Sunday.

JULY CLEARANCE OF DRESSES



FEATURING ONE BIG GROUP REDUCED TO \$7.95

A real thrill awaits you when you shop this big rack of Clearance Specials—you will find the bulk of our Summer Dress Stock (including whites) in this big group—prints—pastels—stripes—dots—dresses with jackets—dresses with capes—in every conceivable style treatment. We believe this to be the finest values ever offered at this price. Sizes 14 to 44.

We've gone through our complete summer stock and regrouped and repriced every garment... You'll be thrilled and delighted.

A real thrill awaits you when you shop this big rack of Clearance Specials—you will find the bulk of our Summer Dress Stock (including whites) in this big group—prints—pastels—stripes—dots—dresses with jackets—dresses with capes—in every conceivable style treatment. We believe this to be the finest values ever offered at this price. Sizes 14 to 44.

A Hosiery Sensation

JUST ARRIVED AND UNPACKED

For Friday and Saturday, Hosiery so sheer and fine they present a rival to the cobweb. But even with their extra sheerness they have strength, durability and wearing quality woven into their beauty... Sheer chiffon and service sheer in a variety of shades... A dollar value anywhere in the world. Our special price.

69c

A PAIR

Every pair all silk, run-stop and full fashioned. These are all brand new arrivals, never shown here before. All first quality. Better hurry.

Sizes 8 1/2 to 10 1/2

La Pointe's

KLAMATH FALLS OREGON LAKEVIEW

La Pointe's COTTON SHOP

For Friday and Saturday Presents A LUCKY

5th & Main **9** Come Early

Here's an example of what you can do Friday and Saturday with from 9c to \$1.49. Our Cotton Shop is overflowing with many other sensational values that are not listed in this space. Come and see for yourself.

- KIDDIES ANKLETS Assorted Colors & Sizes 9c
- BELTS Ladies Novelty Sport Belts 9c
- BRACELETS Novelty Costume Bracelets 9c
- KERCHIEFS Colored Sports Handkerchiefs 9c
- BERETS Assorted Styles And Shades 19c
- ANKLETS Kiddies Theme Anklets 19c
- KIDDIES Rayon Panties Pastel Shades 19c
- KIDDIES Rayon Vests Pastel Shades 19c
- KIDDIES SLIPS Silk Rayon 1 to 16 Years 39c
- PAJAMAS Kiddies Crepe Sleeping Pajamas 39c
- COMBINATIONS Kiddies Rayon And Cotton 39c
- FABRIC GLOVES White And Beige 39c
- HATS Turbans And Brim Styles 39c
- CHILDREN'S Play Suits Sizes 1 to 6 Yrs. 39c
- SAILOR SUITS Boy's Blue And White 39c
- PLAY SUITS For Kiddies Good Ass't. 69c
- PLAY PAJAMAS Novelty Shades And Styles 69c
- SLACKS Ass't. Colors For Kiddies 69c
- RAYON GOWNS Ladies Pastel Tones 89c
- PAJAMAS Ladies Sleeping Rayon And Crepe 89c
- BLOUSES Organdy, Pique And Voile 89c
- SUITS Women's Knit 2 Piece Suits 89c
- BICYCLE SKIRTS Good Assortment 89c
- BOY'S SUITS Linen Sizes 1 to 6 Yrs. 89c
- PAJAMAS Ladies Garden Pajamas 89c
- SWEATERS Ladies Slip-Over Styles 89c
- PAJAMAS Kiddies Rayon Print & Crepe 89c

Extra SPECIAL Extra
DANCETTES—Pure dye silk in soft pastel tones—Tailored and lace trimmed styles 89c

STILL ANOTHER!
CHILDREN'S WASH FROCKS in all styles and colors. Ages 1 to 14 years 89c

- WASH DRESSES For Home Or Street Ladies—Prints—Voiles—Piques And Eyelet Batistes—All Sizes \$1.49
- CHILDREN'S FROCKS Of Voile And Organdy An Exceptionally Fine Buy \$1.49

La Pointe's

KLAMATH FALLS OREGON LAKEVIEW

Reach for a Lucky

—for always Luckies Please!




It's a man's cigarette.. —but women like it!

Men like a cigarette that has character. Women like a cigarette that's mild and pure. Naturally, Luckies please everyone. Have you tried a Lucky lately? In their fine, ripe, tender tobacco, you get the quality that thrills your taste... In their personal purity and mellow-mildness, you get the quality that delights your throat. In our opinion there's nothing so pleasing as fine tobaccos that are "Toasted". That's why more and more men and women are reaching for a Lucky—for always "Luckies Please!"

because "It's toasted"

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