

Cool Comfort

SUMMER SMARTNESS
at a price

WHITE COATS

Reduced to
\$6.75



Here's news . . . Right now, in the heart of the season you can own one of these smart white coats at an unusual figure. Regular values to \$16.75. All silk crepe lined.

Sizes 14 to 20

Summer Frocks

Crepe . . .

Summer Dresses of crepe in cool shades and styles . . . Prints in "different" designs . . . Puff sleeves and unusual neck lines—Sizes 14 to 42 — Every one a special!

Reduced to . . .

\$3.95

Silk Dresses

All new styles and patterns—cotton laces—Eyelet batistes and silks ideal summer dresses for every occasion—Special rack—Specially priced.

\$5.00

Sizes 14 to 44

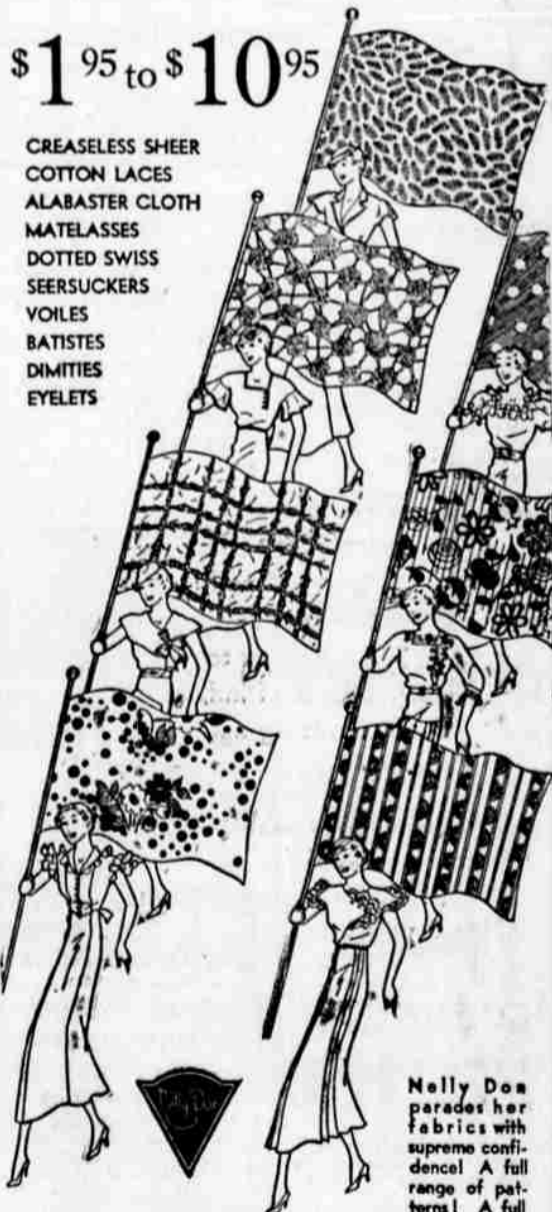
One Step . . . Two Step . . . Every Step

NELLY DON FABRICS

are in line with Fashion

\$1.95 to \$10.95

- CREASELESS SHEER
- COTTON LACES
- ALABASTER CLOTH
- MATELASSES
- DOTTED SWISS
- SEERSUCKERS
- VOILES
- BATISTES
- DIMITTES
- EYELETS



Nelly Don parades her fabrics with supreme confidence! A full range of patterns! A full range of new textures! Here are values you must not miss! Review the parade . . . all of highest quality . . . of smartest fashion!

range of new textures! Here are values you must not miss! Review the parade . . . all of highest quality . . . of smartest fashion!

LaPointe's

KLAMATH FALLS

OREGON

LAKEVIEW

LAKEVIEW TO PLAY HOST TO ROAD CARAVAN

LAKEVIEW, Ore.—Lakeview will be host to approximately 200 highway boosters on July 15 and 16. The purpose of the gathering is to celebrate the progress which has been made during the last 12 months in the improvement of the Three Flags Highway.

The principal achievements along this international highway route during the past 12 months have been the oiling and paving of the 400-mile stretch of highway between Los Angeles and Reno, along the east side of the Sierras; the dedication of a state highway upon the most direct route between Reno and Alturas, Calif.; the allocation of \$100,000 for the reconstruction of ten miles of highway immediately north of Lakeview; the surfacing of the Lakeview-Burns highway; 16 miles of oiling northward from Burns towards John Day; the allocation of more than \$200,000 on the Pendleton-John Day highway, and the transfer of the highway from Lakeview to John Day to the primary state highway system of Oregon.

The passage of the bill by the California legislature at its recent session, which established a state highway between Reno and

Alturas was made possible through the united support of the legislators from Southern California. Southern California has long sought an outlet to Eastern Oregon and the Spokane country via Reno. The entire highway from Lakeview to Los Angeles via Reno will be oiled by fall. The driving time at present is 15 hours.

The two-day celebration will open with a meeting of the directors of the Three Flags Highway association, which will be presided over by President G. W. Dow of Lone Pine, Calif. The directors of the association who reside in Washington and Oregon are Roy W. Ritzer of Pendleton and B. K. Snyder of Lakeview, vice presidents, and Archie McGowan of Burns and Richard Shephard of Lakeview and James Ford of Spokane, directors.

The guests will be entertained at a banquet and barn dance on Saturday evening. On Sunday morning, the 15th, the visitors will be taken by guides to the scenic spots and the best fishing streams in Lake county. The climax of the celebration will be a barbecue at Booth's park, which is situated upon the Lakeview-Klamath Falls highway, about 10 miles west of town.

Drills Taken From Ostendorf Garage

Four large grease guns and two electric drills were stolen from the Ostendorf Motor company garage on South Sixth street sometime during Wednesday night, according to reports filed at police bureau.

The report was made at 11 o'clock Thursday morning when the equipment was missed.

OKLAHOMAN VISITS

A. J. Pollin of Tulsa, Oklahoma is visiting his brother, Louis Pollin, of Chiloquin.

Fred Houston With Kirkpatrick-Kennett

Fred Houston, prominent Klamath Falls merchant, who was proprietor and manager of the K. K. K. store for more than 30 years, and more recently of Houston-Warman Inc., is now affiliated with Kirkpatrick and Kennett Men's clothing store on Fifth and Main streets, according to a recent announcement.

Rock Creek

ROCK CREEK, Ore.—Mr. and Mrs. Thomas White, Menlo Park, California, are spending a week at Tomahawk Tavern. Mr. White was a member of the San Francisco police force for twenty-six years, retiring two years ago.

In their recent travels Mr. and Mrs. White are covering a portion of the Oregon Trail traversed by Mrs. White's mother in 1852 when she came west in a wagon train. The little girl, then eleven years old, made the entire trip on horseback.

Mr. and Mrs. White are returning to California this week.

Mrs. W. A. Leake, Centralia, Washington, returned to her birthplace for the first time Tuesday, when with other members of her family she visited Harriman lodge.

Fifty years ago, Mr. and Mrs. A. L. Reynolds with their family settled on Pelican Bay Spring, putting up a tiny shack where the present log house was later built. The secondary highway between Klamath Falls and Cra-

ter Lake was then just a trail and the Klamath Indians were burning their dead at a point on the lake below the present resort site, then known as Indian Point, Mrs. Leake stated.

The land was later owned by a Mr. Rice, now residing in Chicago and still later by E. H. Harriman who built the two story log house now in use.

Mrs. Leake, who recalled many interesting incidents of the early history on Upper Klamath Lake, was accompanied by the forestry station Mr. J. T. Hovek, Klamath Falls; Mr. Hovek and Mrs. L. T. Acord, Centralia.

A telephone maintenance crew has been sent into the Seven Lakes district by Jesse G. C. Egan, district ranger, it was announced this week. Six feet of snow is still on the ground and the lakes are completely frozen over, Egan stated. Telephone wires are broken down and buried in the snow and communications between the forestry stations on Upper Klamath Lake, Devils Peak and Butte Falls have not as yet been established.

FOREST SCHOOL ENDS
LAKEVIEW, Ore.—Today ended the Forest Service fire school, which was held on Dairy Creek, according to John Scharff and L. L. Colville, forest officials who are in charge. A special session for Lakeview Minutemen and S. O. S. men will be held Sunday.

SEES BIG BUCK
A four point buck was seen on the Agency road two miles from Chiloquin today by Louis Pollin, Chiloquin and Klamath Falls sporting goods dealer.

It is never best to be dependent, but the man taking his first airplane ride usually feels better when he's down and out.

THE SIGN OF THE ORANGE STAMP

The emblem of the local Independent Merchants faith in Klamath Falls. Orange Stamps—offer a savings to the purchaser—a closer bond between retailer and consumer.

The Independent Merchant deals in quality merchandise at lowest prices—dollars spent with him remain in circulation right here at home. Ask for Orange Stamps with every purchase.

Klamath Independent Merchants' Association

PREMIUM PARLOR PELICAN THEATRE BLDG.

Try Herald-News Classified Ads.



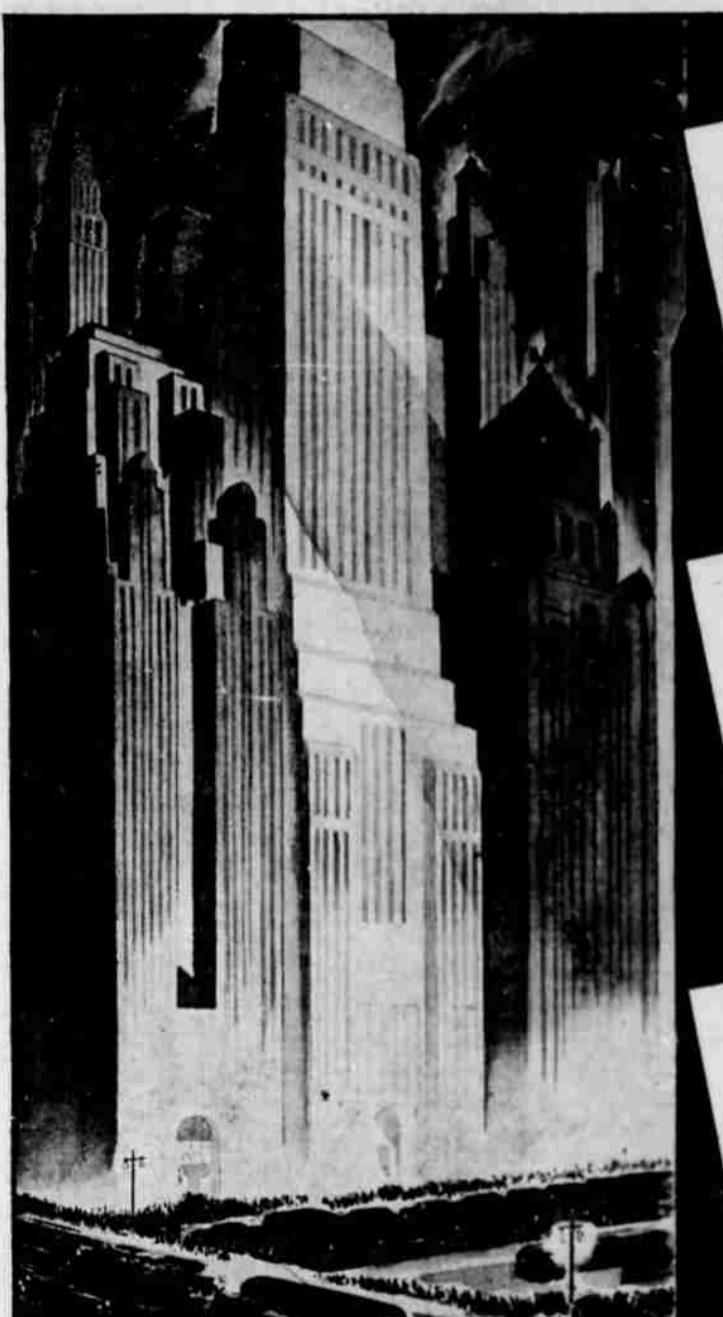
NEW YORK CITY

"I haven't finished my first tankful of Super Shell yet, but I want to tell you that my Chevrolet never ran like this before. Give me a gas like that and you could stick back the 3¢ extra and I'd still buy it."
Lewis E. Welsh,
New York City



ST. LOUIS

"Super Shell is the best gasoline I ever paid 3¢ extra for—and I've usually used premium fuels in my Cadillac. Knocking off the premium will save me real money this year."
J. F. Kelly,
St. Louis



INDIANAPOLIS

"I believe no car in town can pass my Plymouth, since I've changed to Super Shell, it gives real power."
Alvin R. Jones,
Indianapolis

JACKSONVILLE

"I used to buy premium gasoline, but now I've changed to Super Shell. I'm saving money and getting the same qualities in performance out of Super Shell as in premium gas."
Van Boney,
Jacksonville

NEW ORLEANS

"I've found the gasoline I've been looking for—Super Shell—and it's not 3¢ extra anymore!"
W. A. Coher,
New Orleans

Oregon gets the gasoline that WON THE EAST IN A DAY!

ALL WASTE PARTS REMOVED

GASSY PARTS—that evaporate before they burn. Removed by SHELL.

QUICK-STARTING PARTS—that eliminate "wasteful" "choking." Kept by SHELL.

POWER PARTS—that give your engine greater pickup and power. Kept by SHELL.

ANTI-KNOCK PARTS—that prevent knocking in traffic and on hills. Kept by SHELL.

SLUGGISH PARTS—that dilute oil. Removed by SHELL.

SUPER SHELL IS HIGHER IN ANTI-KNOCK THAN ANY OTHER GASOLINE AT A NON-PREMIUM PRICE

Until recently Super Shell gasoline sold in the East at premium prices. Then Shell, in its Pacific Coast refineries, produced a new, improved Super Shell to be offered—under the "New Deal"—at the price of ordinary gasolines.

The East has gone wild over it. In city after city, Super Shell has made phenomenal gains.

It is on sale here this week, the identical gasoline. Perhaps you've already heard users talking about its knockless power. Its lively starting and smooth pick-up. Its extra mileage—real premium mileage.

Super Shell is higher in anti-knock than any other gasoline which sells at a non-premium price. In every way it is a better gasoline.

None of the wasteful parts of ordinary gasoline are left in Super Shell. By exclusive refining methods, the half-efficient parts are entirely removed, and only the lively, completely usable parts are blended to make this super fuel. Colored golden for your protection.

Get it today from any Shell Service Inc. station or Shell dealer.

Made on the Pacific Coast—
sold without 3¢ premium

Super-SHELL