

CITY BRIEFS

Willard Guests—Guests registered at the Hotel Willard Monday were: Rollin P. Rodolph, San Francisco; N. G. Wendt, Dubuque, Iowa; L. E. Clyde, Eugene; E. H. Thomas, Medford; Martin and Helen Ek, Las Angeles; W. E. Fertig, Portland; Mr. and Mrs. E. L. Triplet, Medford; W. B. Dingman, Portland; W. E. Bretz, Seattle; Mr. and Mrs. C. W. DePense, Salt Lake City; A. B. Denfield, C. W. Wells, General Motors company; Mr. and Mrs. H. B. Winston, Silverton; Mr. and Mrs. W. J. Jameson, Mr. and Mrs. W. M. Loftus, Mr. and Mrs. H. Kinnel, San Francisco; Mr. and Mrs. F. Foray, Fresno; Mr. and Mrs. C. J. James, Portland; Thomas B. Thompson, Portland; George W. Kennedy and wife, Fresno; Wm. E. North and wife, Portland; Wm. Wagner, San Leandro; W. B. Shephard, Seattle; Mr. and Mrs. R. Wm. Oakland; R. E. McElhose, Medford; Mr. and Mrs. D. S. Glenn, Hillsboro; R. M. Zook, Sacramento; Mr. and Mrs. Chas. B. Stone, Rosewood, Calif.

Hall Hotel Guests—Guests registered at the Hall Hotel Monday evening were: Dave Freeman, Klamath Falls; J. A. McHenry, Portland; P. Poulsen and family, Alameda, Calif.; N. M. Conery, Chico; H. O. Frohbeck, Medford; Archie Glen, Oakland; Joe Martin, Chico; Dave Canfield, Crater Lake; Herbert Elster, Los Angeles; Mrs. Wilson and daughter.

Attend Funeral—Grover Weedon and Mrs. Ed Duncan of Tule Lake attended funeral services for their brother T. C. Weedon in Central Point Sunday. Weedon's death occurred in Dunsunif after a year's illness. He was born in Merrill, Oregon. The Weedon family has been prominent among Klamath county pioneers.

Return to California—Mr. and Mrs. F. A. Snyder have returned to Norden, Calif., after visiting with Mrs. Effie Richards. The Snyder's young son had his tonsils removed during his parents' stay here.

Dies in Oakland—Mrs. Sam Jettmore, a former resident of Klamath Falls and Lakeview, died in Oakland, June 11, according to word received by Mrs. George Grizzle.

Returns From North—Mrs. E. B. Streets and son Bradley have returned to their home in Klamath Falls after a fortnight's visit with relatives in Portland and Kelo, Wash.

Undergoes Operation—Miss Florence Shiro underwent an emergency operation at Klamath Valley hospital Monday night. Her condition is reported to be satisfactory.

City Hall to Close—Offices of the city hall will be closed Monday, July 3, making a long holiday for city employees over the Fourth of July.

Returns Home—Arthur L. Leavitt, who recently submitted to a major operation at Hillside hospital, has returned to his home at 1519 Worden avenue.

Foot Injured—Otto Clawson of Big Lakes camp was brought to Hillside hospital Sunday to receive treatment for an injured foot.

Visiting in Bay City—Mrs. Ralph W. Stearns, 1309 Pacific Terrace, is visiting in San Francisco, and is registered at Hotel Sir Francis Drake.

Meeting Postponed—The monthly meeting of the Ship-Building club for July has been postponed for the first Thursday in August.

Malin Patient—George Baker of Malin is receiving treatment for an injured foot at Hillside hospital.

FUNERAL NOTICES

JEFFERSON D. WELCH SR.
Jefferson D. Welch Sr., a resident of Klamath county for the past five years, and a native of West Virginia, passed away in this city Monday evening, following a brief illness. Mr. Welch was born May 16, 1864, and had attained the age of 67 years, 1 month and 10 days when called. Mourning his passing he leaves his wife, Mrs. Carrie Welch, and the following sons: Harry, Oscar and Jefferson Jr. of Klamath Falls, Elwood of Salmon, Idaho, and Ivan of Eugene, Ore. The remains are at the Klamath funeral home, where friends may call.
Rev. Melville Wire will officiate at the last rites, which will be held today (Wednesday), at 2:30, at the mortuary chapel, to which service friends are invited. Interment will follow in Linkville cemetery.

Yes, We Have Some GOOD USED CARS
1—1929 Essex Sedan
1—1930 Hudson Coupe
1—1928 Studebaker Victoria
All in excellent condition and priced to sell.
L. O. ARENS
DESOTO PLYMOUTH Dealer
744 Klamath Ave.

NEW VOX
Theatre of the Stars
Now Showing—Ends Thursday
"THE WHITE SISTER"
with
CLARK GABLE
and
HELEN HAYES

Where Ships Hunt for Mattern



Here is the area in which ships are searching for a trace of James Mattern and his plane. Mattern has not been sighted since he hopped from Khabarovsk, Soviet Siberia, for Nome, Alaska, in his flight around the world. The Navy's repair ship Argonne is searching the scores of islands in the Aleutian group, while other ships are on the lookout along the Siberian and Alaskan coasts. It is believed Mattern could live for two or three weeks if he landed safely on one of the remote islands.

Takes Helm of U. S. Land Bank



Albert S. Goss, above is the new commissioner of the Federal Land Bank, appointed by President Roosevelt to succeed Paul Hester, resigned. Mr. Goss is an authority on farm financing and co-operative marketing. His home is in Seattle.

Portland Livestock

PORTLAND, June 27. (AP)—
Cattle, 25 calves, 10.
Steers, good, \$2.25 to \$5.00; common and medium, \$3.00 to \$4.00. Heifers, common and medium, \$3.00 to \$4.75. Cows, common and medium, \$2.50 to \$4.25. Bulls, good, \$3.25 to \$3.50; cutters and medium, \$2.25 to \$3.25. Vealers, good, \$5.00 to \$6.75; common and medium, \$3.00 to \$6.00. Calves, good, \$5.00 to \$6.00; common and medium, \$2.50 to \$5.00.
Hogs, 250; market 25c lower. Good, 140 to 200 lbs., \$4.35 to \$4.75; 200 to 250 lbs., \$4.25 to \$4.75; over 250 lbs., \$3.50 to \$4.50. Sows, good, \$5.50 to \$4.15; medium, \$3.25 to \$3.75. Pigs, good, \$2.75 to \$3.25.
Sheep, 500.
Lambs, good and choice, \$5.00 to \$5.50; common and medium, \$3.50 to \$5.00. Wethers, \$2.00 to \$4.00. Ewes, \$1.50 to \$2.25.
A species of trapdoor spider, which is native to India, Australia, Africa and South America, kills small birds and sucks their blood. It is the largest of all spiders.

1 MILE DOLLAR DAY TRIPS OVER THE 4TH
Leave
JUNE 30, JULY 1, 2, 3, 4
Be back by midnight, July 11
For the first time, we're offering "Dollar Day" rates over the 4th of July holidays—roundtrips to almost everywhere in the West for about 1¢ a mile.
Pick the place you want to go over the 4th, then see your S. P. agent before you choose a way to get there. Ten to one the train will save you time and money.

ROUNDTRIP EXAMPLES:
San Francisco \$ 9.55
Los Angeles 17.00
Sacramento 8.10
Reno 11.45
Eugene 4.05
Salem 6.50
Portland 7.65
Fresno 11.85
"MEALS SELECT"—80¢ to \$1.25
All S. P. dining cars now serve complete luncheons and dinners (soup, salad, entree, vegetables, bread and butter, beverage, dessert) for 80¢ to \$1.25. Breakfasts 50¢ to 90¢.

Southern Pacific
Passenger Station Tel. 3002

National, Local Markets

GRAINS FLUCTUATE ON BUSY MARKET

CHICAGO, June 27. (AP)—Alternate wild advances and set-backs swept wheat up more than 6¢ today above yesterday's 7½¢ gain, and at times took about 2¢ off the maximum.
At the extreme top figures today, wheat showed a rise of about 21¢ over last week's low, and more than 52¢ since the beginning of the season. Indications of showers over part of the wheat belt giving promise of at least a little relief from drought and destructive high temperatures were largely responsible for huge profit taking operations and for temporary downturns from maximum prices, but highest prices of the day were reached in the final quarter of an hour.
Just before the closing hour, wheat showed 7½¢ addition to exactly an equal rise yesterday. May wheat today touched a pinnacle of \$1.06½.

Wheat closed excited, at somewhat below new top figures, but 5½¢ to 6½¢ above yesterday's finish; corn, 3¢ to 3½¢ up; oats, 2¢ to 3¢ advance, and provisions at a rise of 5¢ to 30¢.
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Portland Grain

PORTLAND, June 27. (AP)—
Wheat— Open High Low Close
July70 .73 .70 .73
September74 .76½ .74 .76½
December77½ .80½ .77½ .80½
Cash Wheat
No. 1 Big Bend bluestem82
Dark hard winter, 12%83
Dark hard winter, 11%78
Soft white71
Western white71
Hard winter71
Northern spring71
Western red71
Oats, No. 2 white, \$25.50
Corn, No. 2 yellow, \$25.00
Millrun standard, \$18.00
Today's car receipts: Wheat 56; barley, 2; flour, 2; corn, 5; hay, 2.

CHICAGO GRAIN

CHICAGO, June 27. (AP)—
Wheat, No. 2 red, 92½¢ to 93¢
Corn, No. 2 mixed, 51¢ to 51½¢
52½¢ to 54½¢; No. 2 white, 53½¢ to 54¢
Oats, No. 2 white, 43¢ to 44¢
No. 1 yellow, 54¢; No. 2 yellow, 52½¢ to 53½¢
Rye, No. 2, 75¢
Barley, 32¢ to 65¢
Timothy seed, per cwt., \$3.25 to \$3.50.
Clover seed, per cwt., \$8.00 to \$12.75.
Lard, \$6.50.
Bellies, \$7.00.

Bond Averages

(Copyright, 1933, Standard Statistics Company)
20 30 40
Tuesday 72.2 77.3 84.3 78.5
Prev. day 72.0 76.8 84.3 78.3
Week ago 72.8 75.6 84.1 77.5
Year ago 53.9 52.4 73.5 69.0
2 years ago 32.4 106.4 99.6 99.3
High, 1933 73.4 76.8 85.2 78.2
Low, 1932 52.3 52.7 74.1 62.8
High, 1932 71.2 78.0 86.2 78.3
Low, 1932 53.2 47.4 70.9 67.5
* New 1933 high.

Stock Averages

(Copyright, 1933, Standard Statistics Company)
20 30 40
Tuesday 91.1 97.6 107.2 97.2
Prev. day 90.4 96.3 106.3 96.3
Week ago 85.4 94.8 106.0 92.3
Year ago 55.2 12.6 54.5 35.3
2 years ago 153.2 116.9 209.2 157.5
High, 1933 90.4 96.3 106.3 96.3
Low, 1932 42.9 33.8 41.8 43.9
High, 1932 72.3 28.8 111.0 72.9
Low, 1932 25.1 13.3 31.8 25.0
* New 1933 high.

Stock Market Quotations

Tuesday's closing prices:

Air Reduction	89
Alaska Juneau	208
Al. Chem. & Dye	117½
American Can	92½
American Coml. Alcohol	38½
American & For. Pow.	17
American Smelt. & Rfg.	129½
A. T. & T.	91½
American Tob. B	161
Anaconda Copper	67½
Atchafalpa T. & S. F.	295
Atlantic Ref.	24½
Baltimore & Ohio	18½
Bendix Aviation	42
Bethlehem Steel	42
Borden Co.	171
Burr, Add. Mach.	25½
California Pack	174
Canada Pacific	92½
Case (J. I.)	24½
Carpenter Tractor	42
Chesapeake & Ohio	25½
Col. G. & E.	25½
Commercial Solv.	68½
Commonwealth So.	78½
Continental Can	38
Corn Products	38
Chesapeake & Ohio	38
Drug Inc.	50½
Dupont & De N.	80½
Eastman Kodak	24
Elce. Auto. Lt.	13
El. Pow. & Lt.	37½
General Foods	304
Gillette Razor	12
Gold Dust	41½
International Harvester	18½
I. T. & T.	52
Johns Manville	201
Kennecott Con. Cop.	301
Kroger Grocery	94½
Liggett & Myers B	38½
Liquid Carb.	22½
Lorillard Tob. Co.	102
Monty Ward	26½
Nash Motor	22
National Biscuit	57½
National Dairy Products	22½
National Distillers	174
National Pow. & Lt.	41½
N. Y. Central	32½
North America	55
Packard Motor	44½
Penn. (J. C.)	30
Penn. R. R.	15½
Phillips Pet.	54
Public Service N. J.	51½
Pullman Co.	94
Radio Corp.	4
R. K. O.	81
Rem. Rand	45
Rensselaer Tery.	37½
Sears Roebuck	92
Shell Union	309
Southern Pacific	213
Standard Brands	37½
Standard Oil California	39½
Standard Oil New Jersey	68
Studebaker Co.	248
Texas Corp.	314
Texas Gulf Sul	84
Trans-America	41½
Union Carb.	119½
Union Pacific	334
United Aircraft	122
United Corp.	60
United Imp.	148
U. S. Indus. Alcohol	58½
U. S. Rubber	26½
U. S. Steel	47½
Vanadium	46½
West. Elec. & Mfg.	46½
Woolworth	46½

LIVESTOCK SLOWER AT SAN FRANCISCO

SO. SAN FRANCISCO, June 27. (UP)—Hogs: 400. Slow, general trade just getting under way, few early sales and bids about steady with Monday's average; car 191-203 lb. California butchers \$5.10-\$5.50; two cars Nebraskas in run.

Cattle: 250, including 100 holdovers. Slow early, later moderately active, steers selling at \$5.50 and above getting better action at about steady, others very weak, spots lower; sheep stock largely dairy type cows, 25c decline, demand exceeding supply narrow; four loads medium and fairly good California casks and grass steers, around 1025 lb. down, \$5.50-\$5.65; car common 1031 lb. grassy killers \$4; good feeders \$3.75; good range cows quotable around \$2.25-\$3.50, bulk cutter to medium, including dairy type \$1.50-\$2.50; good bulls eligible to \$3.75.

Sheep: 1000, including 275 direct. Moderately active, lambs about steady; two decks good, \$4-45 lb. shorn \$5.75, straight; deck mixed shorn and woolled on basis \$4-45 for good woolled, \$5.75 for good shorn and \$4.50 for common to low-medium shorn; odd yearlings \$4; few wethers \$3.

Important Notice
Under economy program of the federal government the federal market news service will be discontinued on June 30, 1933. This and all other reports issued

by this service will be discontinued on or before that date.

Farm Price Rise In Oregon Shown

SALEM, Ore. (UP)—How much have farm prices raised? According to the department of agriculture, between March 1 and May 31 wheat prices went up 48 per cent, oats 55.5 per cent, corn 83.2, wool 125, hides 147.1 and hogs 200. Fir lumber advanced 60 and hardware 75 per cent during the same period.

The Japanese, by skillful pruning, tying and bending of the branches, grow miniature reproductions of ancient, wind-blown trees.

Save time, work, money



Kellogg's for lunch!



Before You Go
Way for Over the Fourth, Be Sure Your Car Is Completely Insured—
And
Also Be Sure Your Home and Personal Belongings Left Behind Are Adequately Insured.
A Small Sum Will Guarantee That No Personal Loss Will Occur Due to Accident or Fire. Better Do It Now! See
Wilson-Landry Co.
Open During Noon Hour
Opposite Courthouse Phone 248

The consumer is watching prices!

SALE
\$20.00
\$17.00

Advertising...
turns his mind to values

"Buy now" to help the Country was a patriotic but ineffective appeal. It didn't work! It couldn't work! But the first faint sign of stiffening prices brings buyers back and lures hoarded dollars out of hiding.
Now another factor is coming into the picture. Cheap goods have had a field-day. Depression years have opened markets to unscrupulous purveyors of shoddy products. The established merchant or manufacturer who cut or cancelled his advertising, through financial stress or otherwise, has left the field to the enemy. A worthy product seldom advertised is soon overwhelmed by imitators and cheaper substitutes.

The Average Consumer is not unreasonable. He is not indifferent to quality. Lately he has learned some costly lessons through buying "cheaper" products. But show him value, explain the difference, and he'll go out of his way to buy a finer grade, or pick a newer model. He is smart enough to appreciate "value" when somebody points it out to him.
And that's one of advertising's principal jobs today. Advertising properly used, will stimulate buying through its appeal to consumer self interest, first, in anticipation of rising prices, and second, in terms of value rather than cost.

Advertising's Job in the Changing World is the theme selected for the coming convention of the Advertising Federation of America. The best thought of leading business men will be contributed in the speeches and discussions.
29th Annual Convention of the A. F. A.
Keyed to a theme vital to every business man, a theme intimately connected with processes of Business Recovery, this Convention merits your attendance if you have any interest in sales problems or advertising. Non-members are cordially invited to attend. Details from your local Advertising Club, or write to A. F. A. Headquarters for program. Henry T. Ewald is chairman of the program committee.
ADVERTISING FEDERATION OF AMERICA
330 West 42nd Street, New York, N. Y.