

CASEYS WILL HOLD BIG MEET SUNDAY

One of the largest Knights of Columbus initiations ever held in Klamath Falls is scheduled for Sunday with approximately 20 neophytes from this city, Bend

and Lakeview listed to be taken into the order. The program, starting at 8 o'clock with a mass, followed with a breakfast, will continue throughout the day with large delegations from Portland, Medford, Bend, Lakeview and coast cities attending. A charge of 35 cents will be made for the breakfast and a 50 cent dinner served in the evening at the Parish hall. Following the pre-initiation

ceremonies, the first, second and third degrees of the Knights of Columbus will be conducted at the Moose hall. The state deputy from Portland is planning to attend, according to George Donahue, district deputy. After the initiation and conferring of degrees, a banquet will be served in the evening. John Hunter, English anatomist, once transplanted a rooster's spur to its comb.

Editorials on News

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worse in the earlier months of 1933 than in the corresponding months of 1932, but began to improve in May in comparison with last year.

The conclusion seems to be that tourist travel rises and falls with business conditions.

If, as expected, business conditions improve materially this fall, we shall see a material increase in tourist travel.

IF THERE is a material increase in tourist travel, more new money will be left with us, which will pass from hand to hand and so help to increase the general volume of business.

There is an idea abroad that only hotels, restaurants, service stations and garages benefit from tourist spending, but this is not true. The tourist dollar that is spent with these institutions soon finds its way into the general channels of trade, and EVERYBODY gets a chance at it.

The dollar that is spent with the hotel, for example, is RE-SPENT by the hotel for food, labor, rent, lights, etc., and so finds its way out into the community. The same is true of the dollar spent with the restaurant, the service station and the garage.

AS USUAL, the movement of non-resident motor vehicles, or tourist cars, this year is chiefly from the south. During May, the number registered at Ashland, Grants Pass, Medford and Klamath Falls, all of which clearly came from the south, was 3258, whereas the number registered at Portland, Huntington, La Grande, Baker and Pendleton, which clearly came from the north, was only 1,042.

California remains the great source of tourist travel on this coast, and since Southern Oregon is nearest to California, it stands to profit more from tourist travel, when it begins to revive, than any other part of Oregon.

Figures collected in the past indicate that 60 per cent of the tourist cars entering Oregon from the south never get farther north than Roseburg.

SO MUCH for tourist travel in general in Oregon. Let us now look at the figures as they concern the Klamath country.

During the first five months of this year, Grants Pass registered 3,405 cars, Ashland 2,970, Medford 1,382, and Klamath Falls only 686.

During May, when the total volume of tourist travel was increasing over last year, Grants Pass registered 1,333 cars, Ash-

land 1,382, Medford 402, and Klamath Falls only 270.

The figures, you see, show that the bulk of all the tourist travel is going west of the mountains.

OBSERVATION confirms these figures.

This writer, for example, drove from Eugene to Klamath Falls day before yesterday, and on the way kept a rough check of cars on the Pacific highway. This rough check showed approximately THREE California cars to each Oregon car on the road, indicating quite a volume of tourist travel.

No such condition exists on this side of the mountains. The west side is clearly getting the tourist travel this spring.

WHY? "Conditions of the road" is undoubtedly the answer. The Weed highway is none too good, and the Dalles-California highway is admittedly bad. Knowledge of this condition, which is spread freely abroad, is turning tourists away from this side of the mountains, the marvelous beauty of this great interior route not being sufficient to offset the poor condition of the road, as

compared with the roads west of the mountains.

IT IS high time for our new Dalles-California highway association to get into action. This great section of Oregon, with its wealth of natural resources and its inspiring scenery, is entitled to a highway that is fit to travel. But we won't get it unless we put up a fight for it.

Shriners Announce Golf Tournament

One of the main features of the Hillah ceremonial which will be held in Ashland next Saturday will be the golf tournament. Entries are being filed by many of the best Shriner divot takers in Southern Oregon, which is expected to result in the strongest competition ever seen in this annual event.

Due to the interest the committee in charge has extended the time for entry until 3 o'clock Saturday afternoon. The large silver loving cup will be presented to the winner at the ceremonial session that night.

The committee in charge consists of F. F. Whittle, Ashland, chairman; Arthur Schuapp, Klamath Falls; Karl Hammerbacher, Grants Pass; A. P. Johnson and J. C. Thompson, Medford.

Coming "COHENS and KELLEYS"

HATFIELD

HATFIELD, Calif. — Mr. and Mrs. Bert Ferguson and family spent the week-end in Corning, Calif., at the home of Mr. and Mrs. Wesley McKelg. While there they attended a family reunion held at Chico.

Mr. and Mrs. Fred Bratton and daughter, Frances, have been staying at Hatfield the past few days. Mr. Bratton has had charge of the Hatfield warehouses.

Mrs. Reynolds and family went to Klamath Falls to attend the circus Tuesday.

Lois Ferguson has returned home from a vacation trip in California. She was gone about a month and while away visited relatives and friends in Corning and Stockton.

Felaberto Lawrence has returned home from a trip to Sacramento.

Mrs. Hatfield has recently moved into her new home in Hatfield.

Beauty Hints

Whether you're lucky enough to get away or not this summer, make it as much a vacation time as possible!

It's all in the planning. And don't forget that the energy and repose you store away in your system this summer is just

that much velvet on the road to beauty next winter.

For the healthy, vibrant person is really the beautiful one. Features don't make a bit of difference in the long run. Nor does color of hair or eyes. It's the spirit and contentment that you radiate that makes folks think you beautiful!

Go after beauty this summer! The first step toward beauty-health this summer is to keep as cool as possible. Wear the lightest clothes you can, and this means one of those summer girdles. If you wear one. They don't cost much. And keeping cool through the sweltering and over the hills is something, on a torrid day.

When you get home nights from work, peel off your things and take a dip and then get into a minimum of clothes. Go barefoot, if your family will stand it. If they won't wear barefoot sandals. The more air you get onto your body, the better will be your health. Sneak out by yourself, find a nice spot, and get a sunbath, every chance you get. Long after winter has settled down to freeze you, the glow from summer sunbaths will still keep you feeling good.

FARMERS SENTENCED

PRIMGHAR, Iowa, June 22. (AP)—Judge Earl Peters today sentenced 20 Northwest Iowa farmers to one day in jail and a fine of \$50 for participation in a riot during a farm mortgage foreclosure sale at O'Brien county courthouse here April 27.

Big Saving
AT THESE LOW PRICES



REGULAR 12-OZ. SIZE
REDUCED TO **17c**
Slightly higher in some places for late delivery, or other special services.

LARGE
5-FULL-GLASS SIZE
REDUCED TO **28c**
Slightly higher in some places for late delivery, or other special services.

YOU can be thirsty and thrifty at the same time. For Canada Dry is now sold at new low prices! Now for the same price that you pay for ordinary ginger ales, you can forget both the heat and the humidity with a long, cool glass of The Champagne of Ginger Ales. Canada Dry is so sparkling and cooling and full of flavor, that it would be a bargain at any price. People who really

know value and appreciate quality have always been glad to pay a little more for this fine old beverage. Now you can get it at no extra cost at all! Sold everywhere, by the bottle and carton. In two convenient sizes. ©1933

Henry Ford
Dearborn, Mich.

A MESSAGE TO ALL FORD WORKERS

You and I together are credited with having created "mass production." We use it to make more things in less time at lower cost. By it the people have more and better goods at cheaper prices. Workmen earn higher wages with less strain—not less work. The level of American family comfort has been visibly elevated.

Industry never harms a country: harm comes from elsewhere. But Industry bears the brunt of it. After the slump came, we increased our \$6 minimum wage to \$7 a day, which continued for 22 months. Today our wage rate is the highest in our line. But Industry still suffers for something she did not cause. Between making and using things, something outside Industry has stepped in to prevent the maker from making and the user from using.

We pioneered the 8-hour day, the 5-day week, a minimum wage that has always exceeded the market rate. Relations between employees and the Company have always stood on a just and human basis. We are as interested in social progress, and possess as sensitive a social conscience as any reformer whose theories have never met the test of a pay-roll. We pay for doing what we think is right. And we achieved these industrial decencies not by regulation or compulsion, but by being free of financial control and "gentlemen's agreements"—free to do what we saw was right and necessary.

We have no fears of what is ahead. We can make good motor cars under any just system. I think industry will spread out. Big factories, crowded industrial centers, will dissolve. Instead we shall have workshops in village and country. Nearness to the land will prevent the worst shocks of economic change. The benefits of "mass production" can be retained without the evils of massed industrial crowding. That is the next step.

You and I are able to take this next step because of what we learned in taking the present one.

JUNE 22, 1933

Henry Ford

ECONOMY SALE CONTINUES

House Dress SALE!

Two Low Prices

47c
and
97c

Two large groups of beautiful new summer dresses in great variety of styles. Sport pique, organdies, sheer batistes and seersucker materials. With puff sleeves, big bows, etc.

Basement Store

Boys' Wash Suit SALE!

Entire stock—values to \$80. Short or long trousers. Ages 2 to 8 yr. Now only

49c

Child's Bloomers Serviceable Broadcloth. Light shades, sizes 4 to 14. Don't miss this special **15c**

TENNIS SHOES

Men's and boys' sizes. Lace-to-toe style. Our price

39c

Pure Silks

Lingerie Crepe-de-Chine with Lace Trim

Slips

98c

Panties

59c

Brasieres

25c

Hear Golden Rule Pirates Over KFIJ Daily at 4:30

Hand Bags

White Underarm and pouch styles—3 and 4 compartments.

49c

Gloves

Mesh and suede. In white and light colors. Quantity limited.

25c

Taffeta Slips

Bias cut. Lace trimmed. Light shades. Dollar values.

79c

KIDDIES DRESSES

3 to 6 years. Fast color prints and batistes. Special for our Economy Sale.

17c

TOWEL SALE

Cannon quality. Size 18x34. Get all you want at this low price.

Six For **49c**

SOAP SALE

Colgate's Toilet Soap. Regular 10c bars, attractively wrapped. Choice of Orchis, Charms, big bath, Old Lavender, etc.

Six For **30c**

Women's and Children's ANKLETS

Two big lots of rayon anklets in all sizes. Fancy cuffs. For sale days only.

10c

KIDDIES' VOILES

2 to 6 yrs. New summer styles. Dainty little frocks for the smaller miss who likes to dress-up. Lots of colors and styles.

49c

Rayon Undies

Run-resistant quality. Fancy trimmings. Choice of panties, step-ins and bloomers.

23c

HOSE SALE!

FULL FASHIONED

A leader no woman should miss. Pure silk chiffon. Perfect fitting. New shades. Silk to top.

39c



Basement Store

Men's Rayon Shorts

Run-resistant quality, elastic waistband. Assorted shades. **25c**

Boys' Dress Sox

Fancy rayons. Sizes 7 to 10. 2 pair **25c**

Men's Shirt SALE!

Combination offer. Broadcloth shirt, crepe tie, collar pin and tie clasp. Cellophane wrapped—all for **79c**

79c

Sale of

SANDALS

Large group of mesh cloth sandals with leather soles. Cuban heels—as illustrated. A good looking sport and street shoe for only—

98c



See 8th St. Windows

Golden Rule
BASEMENT STORE