

"BO"? HOW DREADFUL!
NO WONDER PEOPLE
AVOID ME. I MUST
CHANGE TO LIFEBOUY
RIGHT AWAY

OTHERS KNOW,
BUT YOU GET
USED TO AN

USED TO AN
EVER-PRESENT
ODOR

f. Rarely warned—*never*
why he's unpopular, why
polish to risk this disease.

—when it's so easy to
Lifebuoy. Its very scent
— it lasts just long

rough ones grow clear



10

Her *Best*
Friends Told
HER

A black and white line drawing of a woman with short, dark hair, wearing a dark dress with a white floral pattern. She is looking down at a large, open newspaper or magazine she is holding with both hands. The drawing is simple, with clean lines and no shading.

*. . . and SHE found
it Good Advice*

MRS. SMITH had been having difficulty keeping the family budget balanced. She wondered if it was her fault because her friends, whom she knew had no greater income than her own, seemed to be getting along quite well. One day she asked them how they managed it. They 'all said that they kept their budgets balanced by careful buying with the daily advertisements as their guide. They advised her to try planning her buying through the ads in the News and Herald. She took their advice . . . the result was a balanced budget with a comfortable margin left over for saving.

Klamath News - Evening Herald