

CITY BRIEFS

I Saw—

The county road master, Guy Merrill, in Hometown tract at 8:30 a. m. inspecting some work. He had already been down Midland way before that. (same morning). We need more such officials. —R. C. H.

Driving Through—Miss Pauline Bond, teacher in the San Francisco school, accompanied by her sister, Mrs. Virginia McInturff of Portland, and Miss Chloe Palmer, who also teaches in San Francisco, spent Sunday night at the home of Mrs. Ida Grimes on Portland street. Miss Bond and Miss Palmer have many friends in this city, and were former members of the teaching staff of the schools. Miss Bond will spend the summer on her ranch near McMinville and Mrs. Palmer will visit her brother, Dr. Harold Palmer at Portland, Oregon. They made the trip from San Francisco by automobile.

Visiting in Grants Pass—Miss Evelyn Applegate of San Francisco has arrived in Grants Pass to visit her sister, Mrs. Edna Miller, according to word received here by friends. Miss Applegate was former supervisor of music in the Klamath Falls schools and now teaches music in San Francisco. She will spend some time visiting friends and relatives in Klamath Falls before returning to San Francisco in the fall.

Retur's from Trip—Judge A. L. Leavitt, city attorney, has returned from a fortnight's vacation trip. He spent some time visiting his daughter, Mrs. Frank B. Robinson of Moscow, Idaho, and attended commencement exercises of Hill's military academy in Portland before returning home. Judge Leavitt's grandson, Lester Leavitt Jr., was a member of the graduating class at Hill's.

Entertains at Dinner—Mrs. Merwin Donelson was hostess at a birthday dinner Sunday complementing her father, W. L. Covers, on his sixtieth birthday. Covers was laid for nine guests, among whom were Mr. and Mrs. B. J. Sears of Portland, who were weekend guests at the Donelson home.

Make Loop Trip—Mr. and Mrs. W. H. McPherson spent Sunday at Weed, Calif., and Ashland on business. They left by way of the Weed-Klamath Falls highway and returned over the Green Springs, making the entire loop trip. They reported the weather ideal for motorists.

Visiting from Pasadena—Mrs. James Swanson and sons, Merle and LeVern, are visiting in the city with Mr. Swanson, prominent businessman, from their home at Pasadena, Calif. Merle, a graduate of Klamath high school, is now attending medical school in the south.



Today

CHARLIE RUGGLES

Lionel Atwill
Kathleen Burke
(The Panther Woman)

In

A Tense Mystery Tempered With Ruggles' Comedy

MURDERS IN THE ZOO

ADDED COMEDY NEWS FABLES

POOLE'S **PELICAN** THEATRE

Hall Hotel Guests—Guests registered at the Hall hotel Saturday and Sunday evenings were: J. McGregor, San Francisco; P. Kelle, Seattle; C. W. Woodcock and wife; L. V. Lounsbath, Portland; E. H. Morse, Eugene; Catherine A. Land, Lakerville; Joseph M. Ostrzycki, New York; John Davis, Astoria; H. W. La Fremere, Lakeview; Marie Peterson, Lakeview; J. T. Levy, Corvallis; Louis J. Pepper and wife, Centralia; C. H. and K. V. Tompkins, Los Angeles; Evelyn Hines, Lakeview.

San Francisco Visitor—Mrs. Lawrence Green and two children of San Francisco returned to Klamath Falls last week end with Mrs. Rex McMillan. Mrs. Green is a former resident of Klamath Falls and is remembered as Marie Rambo. While here she will visit with her father, Dr. C. A. Hambo, and other relatives and friends. She has taken an apartment for a short time at the Linda Vista apartments.

Reynolds Visit—Mr. and Mrs. Jay Reynolds and son from Corvallis arrived in Klamath Falls Saturday evening and are spending several days visiting at the home of their brother and sister-in-law, Mr. and Mrs. Earl C. Reynolds.

At Rocky Point—Mr. and Mrs. E. P. Grimes and Mrs. E. M. Harris of Los Angeles, arrived at Rocky Point Sunday and expect to spend about two weeks fishing in the Upper Klamath lake.

Visited Here—Mrs. Harry Smith of Portland and her sister, Mrs. Payne of Ashland, were Saturday visitors in Klamath Falls and guests at the home of Mr. and Mrs. Merwin Donelson on Sargent avenue.

Visit Crater Lake—Miss Edna Jackson and her mother, Mrs. J. T. Craker, who is spending the summer visiting in Klamath Falls, enjoyed a Sunday automobile trip to Crater Lake, returning home via Prospect and Medford.

Receives Treatment—Ruth Zimmerman, daughter of Oscar Zimmerman of this city received treatment for a lacerated lip at Klamath Valley hospital Sunday evening, later returning to her home.

Returns from Vacation—Miss Helen Gannon, of the nursing staff of Klamath Valley hospital, has returned to Klamath Falls after enjoying a 10 days' vacation visiting relatives and friends in Longview, Wash.

Leaves for North—Dr. Harold M. Brown, accompanied by a party of prominent members of local Masonic organizations, left Sunday for Portland to attend grand chapter meeting of O. E. S.

Tent Is Stolen—Thomas Richardson of the Baldwin Hotel has reported to police bureau the theft of camping equipment from his automobile, included in the equipment was a large wall tent.

Leaves After Visit—Lamola Parent and friend, Art Myers, who have been visiting at the J. W. Parent home the past week, returned to Oakland today.

Reports Theft—Mrs. C. R. McCool, 2210 Orchard street, has reported to police bureau the theft of seven rabbits from her yard about 9:30 o'clock Sunday evening.

Car Molested—Henry Schortzen of the city police force, reported Monday that locks on his automobile door had been broken, but that nothing was stolen.

Returns to Perez—Holbert Telleon has recovered from a shoulder injury for which he received treatment at Hillside hospital, and has returned to his home at Perez, Calif.

Leaves Hospital—Mrs. C. C. Haley, who has been a patient at Hillside hospital, was sufficiently recovered to return to her home at Merrill on Monday.

Leaves Hospital—Mrs. K. A. Gordon and infant son, William Arnold, have left Hillside hospital to return to their home at 2236 Vine street.

Happy Hour Club—The Happy Hour club will meet with Mrs. E. H. Lawrence, 1194 Greencrest avenue, Tuesday afternoon at 2:30 o'clock.

Must End Today

Be Mine Tonight

ROME EXPRESS

Next!

POOLE'S **PINE TREE** THEATRE

FORD LAUNCHES WIDE PROGRAM OF PRODUCTION

DETROIT, Mich.—With 25,000 workers in his shops and others being hired daily, Henry Ford has launched the Ford Motor Co. upon a production program which will be stepped up during the summer in accordance with a steadily improving business outlook.

His program contemplates no change of factory location and no tie-up of the Ford organization with the steel or any other industry, despite persistent rumors to the contrary. Free Press learned definitely Monday that activities at the Rouge plant will be transferred to the old Ford plant in Highland Park, and that other steel companies will take over Ford's idle steel mills at the Rouge, are entirely unfounded on fact. This is known certainly, despite the refusal of Mr. Ford to dignify the reports by an official denial.

Viewpoint "Unchanged"

Officially, Mr. Ford will say only that his company is proceeding with the fundamental principles which produced the first of his 25,000,000 automobiles, and that "nothing has occurred to change our point of view."

"The whole country got away from fundamentals a few years ago and began to call it progress," he declared in an interview at his Dearborn offices. "Things are looking better today than they have since the 1919 market crash, but no easy times are in sight for anyone yet. We are all feeling better for three reasons—first, because it is spring; second, because President Roosevelt is working away and actually accomplishing things; third, because there has been a substantial increase in employment."

"But there are no easy times yet. From now on the most valuable commodity in the United States is going to be old-fashioned common sense and hard work, and every thing else is industry."

"Still Believe Marxism"

"A few people still believe that the stock market is the heavenly indicator of business conditions, and they keep hanging around the ticker. But the stock market never did make business, business makes the stock market. And loans do not make business. Business needs orders, not loans. Orders come from the people."

"The big question is to get the money to the people—then you won't have to make loans to banks and other corporations. The only depository of purchasing power we have is the people, and it is very strange that none of our plans to get the money to the people—through the recovery every start with them."

"People want to start higher up from the top down; it bubbles from the bottom up. The United States is made up of the government and the people—it is meant and they cannot do business with each other direct."

"America is a country of workmen. We have not enough of any other class to support even a middle-sized industry."

"Must Restore Business"

"And it is not a lack of capital that has stopped industry, but lack of orders. That is, lack of purchasing power. How can that be restored? That is the only question to be answered, and the only one that has not been considered."

"Business cannot be resumed upon sound lines until the workmen are taken into consideration again, not merely to protect him from starving, but to restore his position as a free and independent buyer. Enable him to buy and he will start every factory in the country. Even the banks cannot start until the workmen start."

"This country doesn't need more money. It doesn't need ballyhoo about buying or hoarding. The people will do their part as soon as they see that it is worthwhile to do so."

"You can't play horse with the people for 20 years, toss them from false prosperity into national adversity, and expect them to believe you without some evidence. Business must produce more and better values than ever before, and on the basis of old-fashioned fundamental honesty the daylight will begin to return."

The Ford factories have already reached a production figure of 2,500 units a day, and contemplate increasing this figure considerably within the next two months, with a corresponding increase in employment.

Removal of machinery to the Highland Park plant from the Rouge plant, which gave strength to the report that the seat of

GREAT AL G. BARNES CIRCUS; BIGGER AND BETTER IS DUE SOON



Miss Catherine Loyol

The circus, lions, tigers, clowns, acrobats, peanuts, popcorn, and horses, horses, horses.

The Al G. Barnes show, one of the world's largest circuses, will exhibit in Klamath Falls, on Tuesday, June 20.

Transported aboard three special trains with employes numbering 1,000 people, in addition to 400 advance men, an official of the circus here today furnished some statistics. Hundreds of draft horses are carried; innumerable head of ring stais will be seen. Twenty-two tents covering 12 acres of ground are used to house the circus here today. There are 200 performers, representing 18 foreign countries. Sixty riders headed by the Repenski family and the Loyol troupe will be seen along with Al G. Barnes' 40 dancing girls, 40 dancing girls. The Blondin-Rodima troupe of acrobats, who perform high up in the dome of the "big top" will thrill and amaze in equilibrium work. Sixty acrobats and 60 clowns will also be a part of the show program.

For more than a quarter of a century the Al G. Barnes circus has excelled with its trained wild animals. More than a score of international wild animal trainers will be seen. Foremost among them will be seen Mabel Stark, who has returned to America after fresh foreign triumphs. For this season she is presenting a group of 17 Royal Bengal tigers in a display of courage, daring and patience.

"The Pageant of Gold," a gorgeous, professional fiesta with the charm and romance of old Spain, a glorious fairyland spectacle of pantomime enchantment will open the circus performance as a prelude. Superb beyond belief, indescribable, a triumph among colossal productions, it is today sweeping all before it with its all-powerful appeal and the very vastness of its character. It is the crowning spectacle in the long, eventful career of Al G. Barnes. One thousand men and women, horses and animals participate in the stupendous production. Great companies of trained singers, orchestras of vast sizes, grand golden-tongued organs, cymbals and trumpets will be heard. Seventy thousand dollars was expended on wardrobe for this gorgeous prologue pageant.

Performances will be given at 2 and 8 p. m. The doors will open at 1 and 7 p. m. to permit an inspection of the zoological collection or to enjoy a concert of popular and operatic music by Prof. Redick's military band.

Transfered, indicated only, it has been learned, that Ford is storing machinery he used to scrap. He believes that all machinery will be needed and used in the country very soon, and while he continues to build and install the latest and newest machines, he is not so quick as formerly to scrap the old.

Another source of the false reports was believed to have been a conversation which took place in Mr. Ford's office when General Motors officials and others met with Mr. Ford for a business conference during the bank holiday.

The conversation turned upon the steel industry. One manufacturer asked Mr. Ford what he would do if the steel trust should try to use a whip hand over the automobile industry. Mr. Ford waved a hand at the windows of the Rouge plant. His response amazed his listeners.

"We would move our factory to Highland Park, tear down our buildings here and turn them into cars," he said. "There is enough steel in those buildings to keep the Ford Motor Co. supplied for 15 years."

Another manufacturer, referring to the rumor regarding the Ford steel mills, said that in his opinion the steel companies might desire the Ford properties to equalize competitive conditions in the Detroit area.

"They are a better equalizer if they remain in my hands," was Mr. Ford's answer.

PLAY CAST READY FOR PRESENTATION

The finishing touches are about complete for the Little Theatre Guild's production of "Captain Applejack" which comes off tomorrow night in the high school.

The setting of this play is an old English home in Cornwall, England. The dull routine of living for Amrose Applejohn, it's owner, is shortened early in the first act, and from then on the play increases in momentum.

The second act is a pirate scene, and in addition to the featured players, there enters in a large crowd of lusty, rough-and-tough, bloodthirsty pirates, to increase the excitement. The third act (again the staid English home) shows the clover moves, and counter-moves of internationally famous crooks endeavoring to find a huge fortune believed to be hidden away in the old house.

Tickets will be on sale at the box office, and the curtain goes up at 8:15 sharp. The public is cordially invited to attend.

Courthouse Records

SATURDAY, JUNE 10, 1933

Divorce Suits Filed—None

Other Suits Filed

J. O. Heardsley versus Stephen Sabo, Jr., and Coral Sabo. Amount involved, \$3,500 and \$350 attorney fees.

John W. Siemens, executor of estate of Lucinda Siemens versus Ed Bloomingcamp. Amount involved, \$2,000 with \$200 attorney fees.

Divorces Granted—None.

Orders Signed—None.

Marriage Licenses

GROSS-SUGARMAN—Sigmund

CELEBRATE JULY 3-4 In BEND \$2,500 in Prizes

THE GREATEST CELEBRATION EVER TO BE HELD IN CENTRAL OREGON

Two-day rodeo and race meet open to all, ball games, boxing, water carnival, fireworks, marathon race, street parades, band music, dances.

For information address Fourth of July Committee, P. O. Box 311, Bend, Oregon.

Henry Ford Dearborn, Mich.

June 5, 1933

LOW PRICE CARS VS. CHEAP CARS

We do not build a low-price car: the cost to us of building our car is pretty high.

But we do sell a high quality car at a low price.

Almost every new Ford V-8 car we have built so far this year, has cost more to manufacture than its selling price was. As you buy them at only \$490 to \$610, we have to depend on increasing volume to make up the difference.

The reason for this is simple: — a manufacturer who gives good value must expect to lose money on the first cars he sells because he cannot charge all his costs to the people who are first to buy.

But with the purchaser it is different — he cannot afford to lose anything on a car. It must give him full value from the first, and keep on giving him full value for years.

Two things make possible our combination of low prices and high cost quality:

1. Volume Production
2. Taking only one profit

First, we set our price at what would be fair to the public on the basis of economies we enjoy in volume production. Then, in order to justify and maintain our low price we must get volume sales.

Thus it comes that a car which is really high-cost to make, is also low-cost to buy.

There is a difference between a cheap car and a low-priced high quality car.

Ford prices are always fixed at a point which makes it profitable for a customer to buy.

Good and lasting business must produce profit to the buyer as well as to the seller. And of the two, the buyer's profit must be, comparatively, the larger one.

It pays us to sell the Ford V-8 because it pays you to buy it.

Henry Ford

Gross, transportation line employees, to San Francisco to Harriet's Sugarman of Klamath Falls. Both gave camps as legal.

OBERCHAIN - CAMPBELL — Frank Oberchain, Jr., 28, rancher of Bly, retiree of Oregon, to Ruth Campbell, 21, teacher of Bly, native of Oregon.

GREENNON-BERMONT — Fred Greennon, farmer of legal age of Klamath Falls, to Alma Bermont, of Klamath Falls.

Car Accident Reports

Cliff Hogue filed report of an accident with a car driven by a Mr. Lynch on a forest service road between Lakeview highway and Dairy on June 6. Damages not reported.

Justice of Peace Court—None.

WEATHER

The Cyclo-Stormograph at Underwood's pharmacy registered a slight rise in barometric pressure Sunday morning, followed by a decline during the night. A continuation of clear skies and reasonable temperatures is probable. The Tyco recording thermometer registered maximum and minimum temperatures Monday as follows:

Forecast for the next 24 hours: Fair and warm.

High, 93 Low, 61

The United States reclamation service reports no precipitation for the 24 hours ending at 5 p.m. Sunday: 1.34 for the season, 11.36 normal; 11.50 last year. The season's maximum, \$5, on June 12.

POOLE'S PELICAN THEATRE

Wednesday Evening, June 14

Features of the **MJB PROGRAM** "Lucky Strike" **BETTY GRABLE** **LIFE ERICKSON** **BILL CARRY** **MULET MARCELLINO**

At Last They're Coming

THE LATEST SENSATION OF THE COAST

America's Popularity Leader — Writer

Leo RITO

and the Hotel St. Francis

RADIO REVUE

What you have been waiting to see

ON THE SCREEN CHARLIE RUGGLES LIONEL ATWILL

"MURDERS IN THE ZOO"

Curtain 8 P. M. Admission 35c, 40c

ALTAMONT

Ball-Room

Wed., June 14

COLE McELROY

Presents

IN PERSON

What You Have Been Waiting To Hear and See

Most Celebrated of American PRESENTS

Red Fio-Rito

AND HIS HOTEL ST. FRANCIS ORCHESTRA

Ladies — Prices — 40c

Gents — 75c

V O X

Theatre of the Stars

Now Showing—Ends Thurs.

ROBERT MONTGOMERY

SALLY EILERS

In

"MADE ON BROADWAY"

Plus

NEWS—CARTOON

Zazu Pitts—Thelma Todd

MAIDS A LA MODE